

COMMUNICATION ON ENGAGEMENT (COE)



JCI Ocean Limited
Period covered by this Communication on Engagement

From: 01/2017

To:

12/2017

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

To our stakeholders:

I am pleased to confirm that JCI Ocean reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.
Sincerely yours,

Jodie Leung
2018 President

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

To encourage more people participating UN Global Compact and raise awareness, we have organized series of activities, including “**Career Planning in Life**” in 2017, to help youngsters achieving SDG 8.

As SDG 8 outlined: DECENT WORK AND ECONOMIC GROWTH, we promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. Youth as our future hope they need to better plan their career in advance so that everyone can use their TALENT to develop their career.

This SGD has one target out of 10 that “By 2020, substantially reduce the proportion of youth not in employment, education or training”. To achieve this, we designed “**Career Planning in Life**” project.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

“Career Planning in Life” successfully promoting SDG 8 to local community and students by series of activities:

1. We held an INTER-SCHOOLS CAREER ADVICE DAY.

800 students can get career advice from 25 professionals from 25 different job, e.g YouTuber, make-up artist, balloon décor artist, fashion design, social worker and other professionals in the breakout section.

2. We did two career planning surveys for both students and youth that already in career path. We got 17 media coverage and reached more than 2 million people to aware the issue.

3. We held a micro film workshop to teach 20 students how to make a micro film and arouse their interested in movie taking.

4. 20 students inspired by 5 “Career Heros” who are passionate in their dream and strived for success. And they made short films to broadcast in 506 schools. It successfully influencing more than 330,000 students in HK that “everyone can be success if you persist in your dream”.