



2016 Annual Report

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1. Summary - What happened in 2016

January – Start of one year ECOintention balancing, reached alignment in October;

February – Start of Country Brochure development, 20 ready, 20 under development;

March – Signing 750M USD sponsorship & 15B USD investment, supporting bank issues to solve Start of 5 months VPRO Backlight Meet Ups, very attractive but not the autumn program;

April – Start of WSF to the Market & KPI meetings, process block by lack supporting hands;

June – Bhutan and Nigeria Country Brochures introduced at Embassies, focus on finance;

July – China and UAE Brochures ready, Country manager both out of process;

Sept – Board expansion meetings, New Office calculation & search, HR KPIs, Guniz & Harold joined

October – Start department unit of Country Toolkit & Brochure development, 40 Countries at hand;

November – 100&Change Challenge, 14 pages 14 Countries 40M USD Investment plan to Banks;

December – Collapse of HR department, Global Compact NL & Erasmus University meetings.



40 countries, 9 major groups and approximately 30 NGO worked several years to define the 17 goals and 169 sub goals, based analysis of the results of the Millennium Goals 2000 - 2015 and new insights and global needs.

3. Gains in organization

2016 will be remembered as the year of strong images. By building on Why, How, and What. Here is the How:

Climate and Social Economic Solutions

- 1. The United Nations arranged technological green standards - [CDM](#)
- 2. And asked every country to write a green and social plan - [INDC](#)
- 3. Also they asked financial institutions to support - [CDP](#)
- 4. Then they delivered a global Agenda 2015-2030 - [SDG](#)

Bringing this four values together for Climate Change

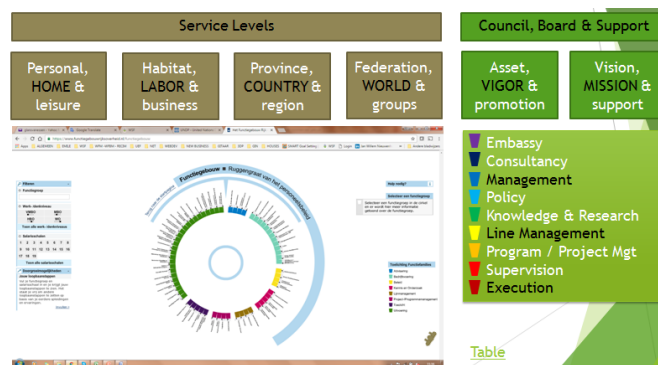


and sustainable social economic development. Orienting the organization on Service Levels, supported



2. SDGs 2030

As member of the UN Ad Hoc Working Group on the Durban Platform for Enhanced Action (ADP) WSF contributed together with the "Commons Cluster" on monthly basis to the creation of the UN Agenda 2015 - 2030, also called the Sustainable Development Agenda.



by lean general departments and task units in servant leadership. The function hierarchy is based on the Dutch government system which uses clear job definitions, experience scales, and a remuneration table. With 12 departments and 60 units most actions

The Hague, NL

- Policy branding
- Education & Management
- Global Capacity Building

CDMs & SDGs



WSP Q4 v Q4, n= FTE	Q4	OCTOBER 2017			MARCH 2017		
	Q4	STAFF	PLACES	W2	STAFF	PLACES	W2
CONTRACTOR MGT	50%	401	17	204	30	36	16
Books for the countries	50%	113	2	29	24	13	13
BOOK SERVICES	50%	113	2	29	24	13	13
220 EXPORTS	50%	113	18	79	144	14	14
PROJECTS	50%	113	1	1	1	1	1
PACKAGED & RECEIVED	100%	7	3	3	0	0	0
WELF BENEFIT	50%	3	0	0	0	0	0
MARKETING & SALES	50%	4	0	0	0	0	0
FINANCE & ADMIN	70%	4	0	0	0	0	0
INFORMATION ACT	50%	4	0	0	0	0	0
HRM Recruitment	50%	7	0	0	0	0	0
HRM Job support	50%	4	0	0	0	0	0
HRM job calculation	50%	4	0	0	0	0	0
HRM Admin.	50%	4	0	0	0	0	0
HRMING	50%	4	0	0	0	0	0
3 EDUCATION ROOMS	Free use	2 of 25 (50%)	11	20	0	13	13
1 EDUCATION ROOM	Free use	2 of 25 (50%)	11	20	0	13	13
1400 LECTURES	50%	113	1	1	0	0	0
TOTAL	50%	1131	91	2394	291	161	161

 World Sustainability Fund

MEETING PLANNING from 10:00 - 11:00, two-weekly program, Monday - Friday:																													
Mgt. Team					Strat					SDG					CDM					Trade, Proj, Events					Inter-vis				
Mgt. Team	HRM	Mkt	CMgt	Fin.																									
Oct. 24	Oct. 25	Oct. 26	Oct. 27	Oct. 28						Oct. 31	Nov. 1	Nov. 2	Nov. 3	Nov. 4															
Nov. 7	Nov. 8	Nov. 9	Nov. 10	Nov. 11						Nov. 14	Nov. 15	Nov. 16	Nov. 17	Nov. 18															
Nov. 21	Nov. 22	Nov. 23	Nov. 24	Nov. 25						Nov. 28	Nov. 29	Nov. 30	Dec. 1	Dec. 2															
Dec. 5	Dec. 6	Dec. 7	Dec. 8	Dec. 9						Dec. 12	Dec. 13	Dec. 14	Dec. 15	Dec. 16															

Processing the outcome of the meetings:

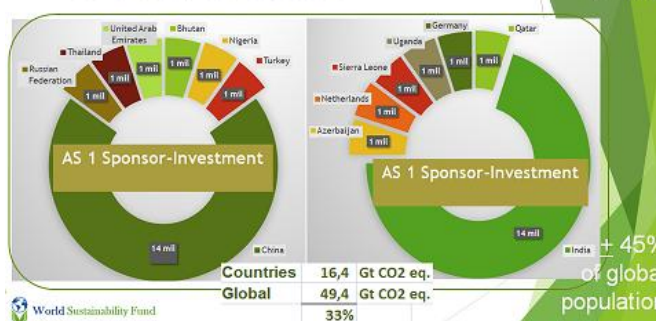
Working days	1	2	3	4	5	6	7	8	9	10	1	2
Action	Meeting + Minutes & Action list finishing + delivery to Mgt. Bureau + Meeting members											
	Evaluation of action list + Ev. action list to BSC											
	Confirmation of BSC (booking + results earlier actions)											
	Feed back control on BSC											
	Agenda for next meeting											
	Next meeting											

BSc Targets

100 Internet Investment website

Task	Duration (days)	Strategic Manager	Finance Manager	HR Manager	Marketing & Sales Manager	Project Communications Manager	Operations Manager
1. Website design	10	1	1	1	1	1	1
2. Content creation	10	1	1	1	1	1	1
3. Content review and approval	10	1	1	1	1	1	1
4. Content development	10	1	1	1	1	1	1
5. Content testing	10	1	1	1	1	1	1
6. Content launch	10	1	1	1	1	1	1
7. Content monitoring	10	1	1	1	1	1	1
8. Content update	10	1	1	1	1	1	1
9. Content evaluation	10	1	1	1	1	1	1
10. Website evaluation reports	10	1	1	1	1	1	1

in august. So we developed a three year labour plan, including financials, tasks, and work space. Contacting several office owners in The Hague conditions and pricings came transparent and waiting for funding. In October Country Mgt. started pipeline production of Country Brochures with investment offers and we were able to make investment baskets of 20 and 40 million \$

3rd offer

Countries in action
- brochure near ready
/ brochure ready
+ government contact

1 + Bhutan	13 - Uganda
2 + Nigeria	14 / Germany
3 + Turkey	15 / Ukraine
4 + China	16 + Iraq
5 / Russia	17 - Japan
6 + Thailand	18 - Pakistan
7 / UAE	19 / Canada

In Q4 we took part in several Dutch national meetings promoting and coordinating Climate Change and SDGs. Our U.N. and Common Cluster support for SDG finance, targeting, and monitoring came to an end. NL CBS started SDG monitoring 35old+65new+35missing.



4. Finance and Not-for-Profit

The Country Program and other activities of WSF did not find investors in 2016, so the cost of the organization was again privately funded as a gift by Emile, round about 18k€. Time spending and cost were considered:

Emile 11x 240 =	2,640 hrs
Other volunteers, 80/2x10x48	19,200 hrs
Together	21,840 hrs

Cost 2016 if paid by WSF

General Expenses	2,000
Traveling	2,000
Office	14,000
Organization á € 50 per hour	1,092,000
Cost 2016	1,110,000

Balance per 31-12-2016

Assets WSF:	55,000,000
Vision, Mission, Concepts	10,000,000
Organization and Network	15,000,000
Country Program	25,000,000
Project expertise	5,000,000
Shift, Bronning, dLv life cycle	EvE property
Cash revenue	0
Liabilities WSF:	2,822,000
Cost till 2016 if paid by WSF	1,712,000
Cost 2016 if paid by WSF	1,110,000
Equity WSF	52,178,000



5. UN Global Compact

WSF became a Member of UN Global Compact. The UN Global Compact is the World's largest corporate sustainability initiative. It's a call to companies to align strategies and operations with universal principles on human rights, labor, environment and anti-corruption, and take actions that advance societal goals.

To make this happen, the UN Global Compact supports companies to:

1. Do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labor, environment and anti-corruption; and
2. Take strategic actions to advance broader societal goals, such as the UN Sustainable

Development Goals, with an emphasis on collaboration and innovation.

Over 8,000 companies and 4,000 NGO's are member. The Netherlands counts 120 of them and the GCNL organization keeps office in The Hague at VNO-NCW.

Emile became Treasury Auditor for GC NL together with the KPN sustainability director.

6. VPRO Backlight



WSF - VPRO BACKLIGHT MEET UPS

The first five months we organized with the Dutch TV broadcast VPRO a series of events about key changes in the world. The first two were held in our office, then we found het Nutshuis in The Hague center for three more. Organizing of the events became teamwork and gave a lot of joy and experience.

Jan. 28 - A few degrees less	- documentary
Feb. 25 - Chinese World Order	- documentary
Mrt. 17 - Breakthrough of Sustainability	- documentary
Apr. 07 - Progress of Happiness	- documentary
Mei. 12 - Smart Cities	- documentary

WSF made a lot of new contact, speakers as well visitors. In total 170 people participated. And there is a load of inspiring documentation gathered. In the second half of 2016 we will recontact the speakers to implement their support in our country activities.

7. ECOintention

Eduard Satorius and Letta Wagenborg supported WSF with ECOintention for energetic grounding and balancing.



8. Contact

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