

Dear

Thanks for finding this letter. We take care that sustainability is an integral part of our business. Please take a minute and look at what we've achieved...

In 2016...



39% less
specific non-recyclable
industrial waste
compared with 2015

1,727
hours of safety
training
for our employees



additionally,
96%
of employees participated in
Life Saving Rules training

51%
cut in total CO₂e/hl
emissions in production
since 2008



...**62%**
of our beer we sold in
returnable glass bottles



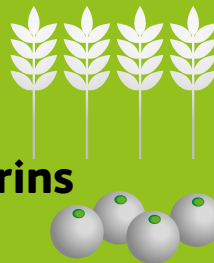
...we invested

€42,000

in local community and
contribution to social initiatives



...we locally sourced
97% of malt
for our beers and
100% mandarins
for Karlovačko Leđero
Natur Radler



...we were the
1st

beer producer in Croatia
to call for responsible
consumption through our
brand communication

#Herowanted

-42%

...we used
4 liters of water
to brew 1 liter of beer,
a 42% reduction since 2008



...all of the
1,116
refrigerators,
we purchased
were green

In 2017...

...we will use only
green electric energy (ZelEn certified),
obtained exclusively from renewable sources



We will keep monitoring our results and working on new projects to make the world a better place. Thank you for supporting us.

Boris Miloushev
Managing Director, HEINEKEN Hrvatska

For more on our local sustainability initiatives: www.heineken.hr

For more on our global *Brewing a Better World* journey: www.theheinekencompany.com/sustainability