

COMMUNICATION ON ENGAGEMENT (COE) - CONVERGENCES



Period covered by this Communication on Engagement

From: 01/12/2015 to: 01/12/2017

I. Statement of Continued Support by the Chief Executive or Equivalent

06/12/2017


To our stakeholders:

I am pleased to confirm that Convergences reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Emilie Poisson, Executive director



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II. Description of Actions

[Convergences](#) is a platform for reflection, advocacy and mobilisation in support of the Sustainable Development Goals for a “Zero Exclusion, Zero Carbon, Zero Poverty” world. Convergences brings together more than 240 partner organizations represented in its [Working Groups](#). Our philosophy is right in line with the *The Ten Principles of the UN Global Compact* when we deal with corporate activities.

• Engage companies in Global Compact-related issues

Throughout our activities, we encourage companies to implement, in their core business, solutions in favors of the SDGs achievement and thus promote the Global Compact.

Primarily during the [Convergences World Forum](#), our main event, gathering around 5000 people, mainly professionals. Companies are involved all year long into working groups dedicated to the Forum construction. In collaboration with Convergences team they select subject in line with their activities in order to develop solutions and share good practices. Then, the Convergences World Forum highlight, expose and spread this work. In 2017 Convergences started to internationalize with a first Forum abroad in Burma.

Convergences also delivers prizes, the [Convergences Awards](#) and [Lab Laboo Innovator Award](#) to promote companies or NGO seeking to build a fair and sustainable world thanks to innovative projects.

Finally, we publish three publications every year: [Microfinance Barometer](#), [Social Entrepreneurship Barometer](#), [Social Business & CAC 40 survey](#) (every two years). Another way to promote companies and put the spotlight on projects engaged in a 3Zero World.

These actions completely participate to the four pillars of the UN Global Compact: Human Right, Labour, Environment and Anti-corruption.

• Engage with Global Compact Local Networks

Convergences is an active member of the Global Compact France (GCF) governance. In 2017 the Convergences World Forum hosted a meeting of GCF representatives and gave them free access to the event. GCF also organize every year a conference for free during the forum. Mentioned below the issues tackle the past three years:

2017: *Marketing and SDGs: how to develop one's positive footprint ?*

2016: *Refugees, a humanitarian investment? What actions what solution?*

2015: *Vulnerable populations, key actors for development: what leverages for which perspectives?*

• Participate in Global Compact global, and local events

Convergences often participate to GCF's events and pass information on our channels of communication (newsletters).

III. Measurement of outcomes

Convergences 2017:

- 240 organizations involved in our working groups (26% are private companies)
- 4700 unique participants to our different events in 2017
- 2 Awards Ceremonies
- 3 publications published
- 3 pitches of the Global Compact French Network held during the forum (2015, 2016, and 2017)

Figures of the 10th Convergences World Forum (2017):

4600 attendees, 350 speakers, 53 conferences, 153 journalists accredited