

## COMMUNICATION ON ENGAGEMENT (COE)

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### Al- Wafic for Economic Development & Investment

#### Period covered by this Communication on Engagement

From: October 15, 2015

To: October 15, 2017

#### Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

Letter for Non-Business Organization

**AL Wafic**  
**For Economic Development &**  
**Investment (N.G.O)**



12<sup>th</sup> of November 2015

H.E. Ban Ki-Moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary General,

I am pleased to confirm that **Al Wafic For Economic Development & Investment** supports the ten principles of the UN Global Compact with respect to human rights, labor, environment and anti-corruption. With this commitment, we express our intent to support the Global Compact advancing these principles, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following way: *proposing and implementing partnerships on corporate sustainability and engage with other stakeholders*. To underline the need to improve the cooperation between different stakeholders where “collaborative partnerships” is recognized as key driver for a knowledge society moreover a sustainable development priority, Al- Wafic focuses on supporting small and medium enterprises’ growth and in helping them be equitable in facing International norms, standards, and economic development requirements for the benefit and sustainability of Lebanon’s rural, local, and regional economic sustenance.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization’s efforts to support the implementation of the ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within *two years* of joining the Global Compact and *every two years* thereafter according to the Global Compact COE policy.

Sincerely yours,

Atef Idriss  
President

## Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

Our mission/vision is that MENA Agro- Economic Development is best achieved through a scientific market driven approach addressing KBBE (Knowledge Based Bio- Economic) sectorial drives with a strategic CSP vision that upholds SME development needs while addressing International standards and norms while respecting the culture, family values, and quality of life across the MENA region.

We work on implementing several SDGs as part of our mission and vision.  
We have listed the details below:

- SDG 12: Facilitating Marco Economic Initiatives: Great Arab Free Trade Area (GAFTA), Euro-Mediterranean Association (EUROMED), US (Free Zones) and WTO accession, in order to help the penetration of Lebanese SMEs' services and manufactured products in international markets.
- SDG 11, 16, & 17: Linking Companies with local & international food service and catering Companies.
- SDG 8 & 16: Training and developing Marketing and labeling tools such as PDO (Protected Designation of Origin), Lebanese "Terroir" ...etc.
- SDG 3, 6, 8, 10, 11, & 15: Developing food safety, rural, social and environmental initiatives & Laws projects.
- SDG 1, 3, 4, & 17: Developing Food Standard Norms & Accreditation Policies; Assuming the conformity of the production to Lebanese Food Laws and Regulations, EFSA (European Food safety Authority), FDA (BioT), WTO-WHO (Codex) and FAO Initiatives.
- SDG 11 & 16: Establishing of knowledge and information data base about Agro Industrial initiatives and integrating SMEs into the information society and economy.
- SDG 3 & 4: Reinforcing new product development concepts and culture.
- SDG 4, 8, & 9: Development of Technical and Scientific Human Resources in Agriculture, Food Processing and Related Sectors and provision of a well educated, well trained, and a well maintained work force supporting the Agro-Economy and Agro-Tourist industries.
- SDG 8 & 17: Generating an Integrated Financial Development Plan for SMEs.
- SDG 3, 12, & 17: Improvement and upgrading of the quality of the Lebanese food products to meet the local and export market standards & specifications.
- SDG 8, 11, & 12: Reinforcing linkages between agriculture & industry.

### **Part III. Measurement of Outcomes**

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

- Harvesting youth & community ideas for a better environment.
- A major objective related to reviewing Lebanon's Agro- economic treaties.
- Benefiting from current reforms that could be supportive to ENP initiatives.
- To help create and develop Lebanese enterprises in the Agro-Food sector, provide intensive support to local client businesses in the Agricultural & Agro-Food sectors.
- Participation in UN Global Compact workshops and implementing SDG's up to Al- Wafic's vision & mission perspectives and applied norms & standards, etc...