



**Period covered by this Communication on Engagement**

**From:** 01/11/2015 **To:** 1st of November 2017

**Part I. Statement of Continued Support by the Chief Executive or Equivalent**

November the 30th, 2017


To our stakeholders:

I am pleased to confirm that Carma Danışmanlık ve ticaret limited sirketi ("C@ma") reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. Please note that this is our first report. From now on, we will be more active.

We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,  
Sandrine Ramboux  
C@rma Founder and representative



SANDRINE RAMBOUX



## Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. Please refer to the complete list of suggested activities for your type of organization found here.

As C@rma, we have started really looking at the Sustainable Development Goals since 2017.

- C@rma is part of the Global Pro Bono network which is one of the signatories of the **Impact2030 initiative**, aiming at promoting Pro Bono to support the SDG
- We have participated to a couple of initiatives lead by the **Global Compact Turkish Local network** but have been really aware of them since the second semester 2017. We participated to a conference and learned more about the other members and what were their actions.
- In June, we participated to a pitching competition led by UNDP and Impact Hub and we **position clearly our activities in relation with the SDGs**. We printed some mobile phones and distributed them around explaining our community how what we were doing was supporting the Sustainable Development Goals.





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- In September, Sandrine Ramboux participated as a speaker to a **Türkonfed/UN Women conference and explain the importance of SDG17** and how our project JANA was contributing to it.



In December 2017, we will organise what we call a Pro Bono drink during which we will explain the SDG and the role of UNGC to a crowd of around 50-60 participants.

#### Plan for 2018

- We will issue our activity report 2017 taking into account the SDG and our membership and support to the goals of UNGC
- In May 2018, the chairman of UNGC in Turkey will come to explain to our corporate breakfast the SDG and role of UNGC to around 30 CEO and Board members with whom we are working.
- We are currently working with a large international firm to partner together to develop a project around environment.



### **Part III. Measurement of Outcomes**

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

At this stage, we cannot really measure our outcomes because we did not take these metrics into consideration when we started.

From now on, we will measure:

- Number of activities related to UN Global compact where we attended
- Number of activities related to UN Global compact where we promoted the principles
- Number of partnership with corporate firms with a dedicated focus on promoting the principles as well as the SDG.