



UN Global Compact

Communication on Engagement

July 2015 to July 2017



Industrie- und Handelskammer
Nürnberg für Mittelfranken

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From the Honourable Merchant to the UN Global Compact

For centuries, responsible businessmen have shaped the image of the honourable merchant and ensured compliance. Even today, this mission statement in Germany serves as a model for sustainable entrepreneurship. The Nuremberg CCI is committed to this mission with great dedication and conviction and, accordingly, enacts its statutory mandate, which is „the preservation of the decency and morality of the honourable merchant“ (§ 1, paragraph 1 of the German Chambers of Commerce and Industry Law).

The General Assembly of the Nuremberg CCI, Germany, is expressly committed to the concept of the honourable merchant and calls on its members to set an example of the associated virtues and ethical principles. Further, the Bavarian Chambers of Industry and Commerce have designated the promotion of the principles of the honourable merchant as one of their „excellence themes“.

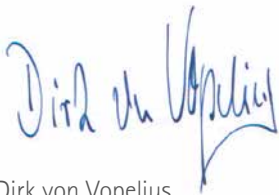
As a member of the UN Global Compact, the Nuremberg CCI has represented the ten principles of sustainable and responsible corporate governance in the areas of human rights, labour standards, environmental protection and the fight against corruption since its affiliation in 2012.

At the core of the concept of the honourable merchant and the principles of the UN Global Compact is the maxim of not doing business at the expense of others – other people, other countries, future generations or the natural environment.

In the modern world characterized by globalisation, the demands on responsible entrepreneurial activity have clearly increased. As a result, being fully accountable for their actions has become increasingly complex for companies.

The Nuremberg CCI considers it one of its core tasks to support its members practically in the exercise of their corporate social responsibility (CSR).

With this brochure, we will present the second report on the implementation, dissemination and promotion of the goals of the UN Global Compact (Communication on Engagement) as part of our commitment to the UN Global Compact Initiative. At the same time, the Nuremberg CCI reaffirms its intention to promote, disseminate and support the principles of the UN Global Compact and the implementation of the ten principles.



Dirk von Vopelius
President




Markus Löttsch
Chief Executive Officer



UN Global Compact

Taking Responsibility



As a member of the UN Global Compact, the Nuremberg CCI has represented the ten principles of sustainable and responsible corporate governance for since its affiliation in 2012.

In concrete terms, this involves the obligation to promote the challenges and tasks in the areas of human rights, labour standards, environmental protection and the fight against corruption, to support the aims and the work of the initiative, and to communicate this commitment to stakeholders in the sphere of influence of the Nuremberg CCI.

The Nuremberg CCI is committed to numerous projects and events, especially in co-operation with the German Global Compact Network DGCN, for a responsible economy that follows the principles of the honourable merchant and the Global Compact.

Some of these projects have already been presented in the Communication on Engagement (CoE) from 2015, the brochure „Social Responsibility and the Values of the Honourable Merchant – CSR in the Nuremberg CCI“.

With this Communication on Engagement, which covers the reporting period from July 2015 to July 2017, the first report from 2015 will be updated.

Our Commitment

The Projects and Initiatives

PUBLICATIONS

The Nuremberg CCI has already published four brochures on corporate social responsibility issues and the concept of the honourable merchant (Download at: www.ihk-nuernberg.de/csr-publikationen):

- „The Honourable Merchant“
- „The One-Two of Fair Play und Corporate Social Responsibility“
- „Corporate Social Responsibility – The Social Enterprise Responsibility from A-Z“
- „Social Responsibility and the Values of the Honourable Merchant – CSR in the Nuremberg CCI“

As a member of the Association of Bavarian Chambers of Commerce and Industry e. V. (BIHK), the Nuremberg Chamber of Commerce and Industry has presented two other practice guides, which have been developed as a joint project of the Bavarian Chamber of Industry and Commerce:

“Responsibility is Worthwhile. Living as a Honourable Merchant”

With the brochure „Responsibility is Worthwhile. Living as an Honourable Merchant“, the Bavarian CCIs provide information on dealing with the topics of CSR and the honourable merchant in corporate practice. It contains a catalogue of measures and exemplary projects by Bavarian companies.

**Verantwortung
lohnt sich.**

Den Ehrbaren Kaufmann leben



„Responsibility is Worthwhile. Worldwide.“

In international business, the CCI acts as central points of contact for information on the respective target countries and market entry. They support companies in their economic, social and ecological commitment abroad.

The practical guide „Responsibility is Worthwhile. Worldwide.“ gives initial insights into the challenges and opportunities of corporate responsibility in the international context. It includes general information on norms and standards and presents practical examples of Bavarian companies.

„CSR Legally Anchored in the Supply Chain“

In addition, the CCI, in cooperation with the lawyers Dr André Depping and Dr Daniel Walden from the firm of Beiten Burkhardt has developed the overview „CSR Legally Anchored in the Supply Chain“, which is available on the website of the CCI. The contractual clauses listed therein provide recommendations for the effective coordination of CSR aspects in supply chains.

Background: In supply chains, liability risks are complex and can assume considerable proportions. Companies often ask themselves how to ensure that a Code of Conduct and standards in the supply chain are also complied with.

**Verantwortung lohnt sich.
Weltweit.**

**Der Ehrbare Kaufmann in der Praxis –
grenzenlos engagiert.**



ONLINE FORUMS

Human Rights and Business Dilemmas Forum (www.hrbdf.org)

The online forum „United Nations Global Compact – Forum for Human Rights and Business Dilemmas“ provides information on various aspects and problem areas in the interplay of human rights and business.

The Forum, with its more than 13,000 members, provides the opportunity to meet and discuss a wide range of human rights and business dilemmas, case studies and examples of good practice (including equality, child labour, corruption, freedom of speech and living wages). More than 800 posts can be found on the website. Also participation in more than 300 threads is possible.

In 2016 the Nuremberg CCI supported this Forum as a sponsor.

Lexicon of Sustainability

In 2016, the Nuremberg CCI took over the operation of the Internet website www.nachhaltigkeit.info.

The lexicon covers over 1,300 articles with more than 1 million visitors each year.

With the continuation of the lexicon, the Nuremberg CCI makes a contribution to knowledge transfer in the field of sustainability and professional research in CSR principles. The website is intended to represent an initial source of information, especially for those completing continuing training (business administrators and master craftsmen) as well as for students of universities and interested employees of companies and institutions.

csr-manager.info

The website www.csr-manager.info, which is also run by the Nuremberg CCI, provides basic knowledge on CSR management, reports on the work of CSR managers, and provides information on continuing training at the Nuremberg CCI. News from the area of the CSR network of the Nuremberg CCI can be found in the CSR blog.

The Internet website has been revised and redesigned and will continue to provide practical CSR management and networks.

DIALOGUE EVENTS AND WORKING GROUPS

Honourable Merchant Forum 2015

Companies are increasingly being judged by their customers, partners and society regarding their sustainability performance. This makes credible sustainability communication increasingly important for corporate positioning. The Honourable Merchant Forum, initiated by the Nuremberg CCI, highlighted the significance of EU reporting requirements in 2015. Companies that have already produced sustainability reports reported on their experience from day-to-day practice and also gave recommendations for action for medium-sized companies. More than 100 visitors were given the opportunity to exchange information with speakers and to network.

CSR Management Forum 2016

The CSR Management Forum 2016 was very popular with more than 120 participants.

The participants of the conference, which was held in cooperation with the German Global Compact Network, the German Sustainability Code and the Bundesliga Foundation, discussed current legal developments and elaborated approaches to the management of responsible corporate management in workshops. The focus was on sustainability reporting requirements, CSR in corporate practice, as well as on the challenges arising from the due diligence obligations to respect human rights. The German Global Compact Network was involved with a lecture by Philipp Bleckmann on the topic of „Human Rights Due Diligence in the Corporation“ as well as in the forum discussion..



CSR Management Forum 2017

With over 80 registered participants, the CSR Management Forum 2017 – the fifth event of this kind since 2013 – took place in the CCI Academy of Central Franconia in July 2017.

The participants of the conference, which was held in cooperation with the Federal Ministry of Labour and Social Affairs and the German Global Compact Network, were given insights into the CSR strategy of the Federal Government, discussed the following topics in workshops, including: corporate due diligence in respect of human rights in practice, practical climate management along the value-added chain as well as disruptive business models for a sustainable future.

Workshop on International Supply Chain Management

In a two-part workshop in the summer of 2016, the Nuremberg CCI discussed how German companies can be supported by the foreign chambers of commerce and the chambers of industry and commerce in the context of international requirements for the management of their supply chains. Representatives of companies, the Worldwide Network of the German Chambers of Commerce and Industry (AHK), Association of German Chambers of Commerce and Industry (DIHK) and OECD participated.

Participation in Conferences and Podium Discussions

Staff and voluntary representatives of the Nuremberg CCI (including President Dirk von Vopelius, CEO Markus Löttsch and deputy chief executive Oliver Baumbach) attended various conferences and panel discussions. Some of the events:

- „Business has to serve the human being.“ This statement placed the focus on Dirk von Vopelius at the **Ludwig Erhard Symposium 2016**. There he took part in a panel discussion on the future of the social market economy. The business conference was organized for the third time by students of the School of Business and Economics of the Friedrich-Alexander-University Erlangen-Nuremberg (FAU) and the Nuremberg Institute of Technology Georg Simon Ohm (TH). the guiding principle was „Operation Future“. The approximately 1,400 participants exchanged presentations, podium discussions and workshops with more than 60 renowned lecturers and speakers from the fields of business, politics and science.
- President Dirk von Vopelius regularly discusses the topic of „**business and values**“ at various events and debates of companies, parties, associations, etc., emphasising, in particular, the strategic importance of ethical corporate management. The **guiding principle of the honourable merchant** is also the subject of various events at which the CCI President is a guest speaker. In the framework of the guiding principle, principles such as trust and reliable cooperation have mutual benefits.

- The Nuremberg CCI regularly participates in meetings of the **German Global Compact Network**, most recently at the participants' conference in March 2017 on the topic „Legislative Drivers – Sustainable Supply Chains“. CEO Markus Löttsch participated in the expert discussion on the National Action Plan „Business and Human Rights“.
- Within the framework of **Business 20 (B20)**, economic representatives for the G20 developed joint recommendations and specific proposals for action on the path to sustainable development. They exchanged practical experience in combating corruption with government representatives, experts from international organizations and among themselves. Markus Löttsch was a member of the Working Group „Responsible Business and Anti-Corruption“.
- In order to implement the global objectives of the United Nations Agenda 2030 and to develop international contacts, the **Council for Sustainable Development** has created an exchange and learning platform for non-governmental organizations, the **Open SDGclub.Berlin**. The first meeting, attended by Markus Löttsch, took place in November 2016. Over three days, representatives from more than 30 countries exchanged experiences and ideas for the implementation of Agenda 2030. The experts came from national sustainability councils, civil society networks at subnational, national and international levels, and business and scientific institutions. A further meeting to continue networking and cooperation is scheduled to take place in 2018.
- A panel discussion took place at the end of May 2017 at the **Friedrich-Alexander University Erlangen-Nuremberg (FAU) Sustainability Days** organized by the student initiative „sneep“ (student network for ethics in economics and practice) together with the School of Business and Economics of the FAU on „Globalisation – Who owns the World?“. Under moderation of the initiative „sneep“, Markus Löttsch discussed with representatives of companies, political parties and NGOs. The focus was on issues of corporate responsibility for human rights violations, the opportunities and risks of globalisation, and the question of how to make globalisation fairer and more just.
- At the European level, in July 2017, the European Forum **„Free, sustainable and fair trade – the backbone of Europe's economy“** took place in Brussels. The event was organized by the Bavarian Chambers of Commerce and Industry and the Austrian Economic Chamber in cooperation with the representative office of the Free State of Bavaria and with the support of the Enterprise Europe Network (EEN). Experts from the European Parliament, the European Commission and Chambers discussed the current prospects for free trade in the light of the trends toward isolation of some states. Markus Löttsch took part in the panel discussion.
- Furthermore, the **symposium „Human Rights Violations in Global Supply Chains – State Protection and Corporate Responsibility“** was held by the Centre for Human Rights Erlangen-Nuremberg (CHREN) and the Friedrich Alexander University Erlangen-Nuremberg (FAU) in July 2017. Oliver Baumbach took part in the panel discussion.

Working groups of the Association of German Chambers of Commerce and Industry (DIHK) and the Association of Bavarian Chambers of Commerce and Industry (BIHK)

The Association of German Chambers of Commerce and Industry (DIHK) and the Association of Bavarian Chambers of Commerce and Industry (BIHK) have formed working groups dealing with issues relating to corporate social responsibility and the Global Compact principles. The Nuremberg CCI actively took part in these working groups. In addition, it supports the DIHK with opinions, for example in business ethics or the National Action Plan „Business and Human Rights“.

13. Asia Pacific Forum in Bavaria

On 5 July 2017, the 13th Asia-Pacific Forum, one of the largest events of its kind in Germany, took place in Fürth. About 30 Asia experts reported on their experiences in the Asia-Pacific growth region. In panels and expert presentations, current topics were taken up by more than 400 participants from all over the world. During the discussions, issues of the Corporate Social Responsibility in Asian business were discussed for the first time.



TRAINING AND EDUCATION

Cooperative events with the German Global Compact Network (DGCN)

The cooperation with the German Global Compact Network (DGCN) was significantly intensified in order to offer training and workshops for companies.

In 2015 and 2016, a total of three specialist seminars were held as part of the „Deutschlandtour Compliance“ of the DGCN:

Workshop on „Effective Supply Chain Management – Human Diligence in Foreign Trade“

This workshop gave an insight into the fundamentals, framework conditions and the rapidly developing practice in the field of human diligence and its implementation.

The participants were given practical advice to recognise the human rights-related opportunities and risks of their business activities and to develop feasible solutions for pragmatic supply chain management within the company.

Workshop on „Effective Business Partner Management in the Company“

Even if a company ensures internal legality and compliance through appropriate measures, infringements of the law, unethical attitudes and illegitimate acts of a business partner can reflect negatively on one's own company. The practical workshop presented the participants with the basics of an effective business partner examination.

Seminar on „Effective measures for the prevention of corruption“

As early as 2015, a first cooperation seminar on effective measures to prevent corruption was carried out. The 25 participants received advice on operational practices in order to be prepared against corruption practices at home and abroad.

Der Ehrbare Kaufmann

Die IHK Nürnberg für Mittelfranken gratuliert Ihnen zum erfolgreichen Abschluss!

Als Fach- und Führungskraft wirken Sie bei der Gestaltung der Zukunft der Wirtschaft mit. Für unsere Soziale Marktwirtschaft brauchen wir engagierte Menschen, die sich ihrer Verantwortung bewusst sind. Dazu legen wir Ihnen die traditionsreichen Prinzipien des Ehrbaren Kaufmanns ans Herz. Sie sind hervorragende Leitlinien, um diesen hohen Anspruch gerecht zu werden.

Wir wünschen Ihnen für die Zukunft alles Gute, viel Erfolg und Begeisterung für Ihre beruflichen Aufgaben.



Dirk von Vopelius
Präsident

Markus Löttsch
Hauptgeschäftsführer

Strengthening the mission statement of the Honourable Merchant

Every year, around 9,000 vocational trainees, as well as approximately 3,000 business administrators, masters and business graduates who have successfully completed a CCI examination of vocational education or training, get with their certificate a greeting card with reference to the mission statement of the Honourable Merchant. In this way, the ideas of responsible corporate management are promoted beyond the classic economic and technical curriculum.

CSR at regional universities / Oath for the Honourable Merchant

On 16 December 2016, certificates were handed out to the graduates of the Faculty of Economics and Business Administration of the Friedrich-Alexander-University Erlangen-Nuremberg. In doing so, they took an oath to the honourable merchant and thereby acknowledged their responsibility for entrepreneurial action including social, ecological, social issues and sustainable management. Subsequently, they confirmed the oath with their signature in a Golden Book initiated for that purpose. Markus Löttsch took part in the celebrations as a keynote speaker.

The Nuremberg CCI supports this initiative.

Vocational training for sustainable development 2015–2019 (BBnE)

Since 2016, the Federal Institute for Vocational Education and Training (BBIB) has been funding a model experiment within the framework of the UNESCO World Action Program „Vocational Training for Sustainable Development 2015 –2019“ by the Federal Ministry of Education and Research (BMBF). The aim is to anchor the issue of sustainability in vocational education and training. The Nuremberg CCI is represented on the Programme Advisory Board through its Office for Commercial Final Examinations and Interim Examinations (AkA), which is responsible for the scientific incentive programme, which provides expert advice and supports the networking to practice process.

Certificate course „CSR-Manager (IHK)“

In the meantime 70 participants took part in the qualification as a CSR manager (IHK), which was developed in the Nuremberg CCI. In addition to the annual certificate course, the Nuremberg CCI in 2016 organised a specific course for a „CSR manager in football management“ for Bundesliga football and the German Football Leagues (DFL) clubs in cooperation with the Bundesliga Foundation. In this way, about 40 per cent of the clubs in the 1st and 2nd Bundesliga qualified managers and coordinators on topics of social responsibility in German professional football.



WORKING WORLD

Programme of the Nuremberg CCI on the integration of refugees into the labour market

Among the refugees who have come to Germany in recent years, there are many motivated people. For companies in the Central Franconia region, this offers new opportunities to secure the skilled manpower needs for the future. In order to support the companies in the region to remove hurdles and to create clarity, the Nuremberg CCI has launched some projects:

Seminar on the operational integration of refugees

The one-day seminar „Operational Integration of Refugees (IHK)“, which was developed by the Nuremberg CCI, provides information on the legal and practical basis for company managers to support their integration into a professional life. Since 2016, 19 seminars with a total of 260 participants have been held.

Collaborative training

For companies that want to train refugees and want additional support, the Nuremberg CCI offers collaborative training together with the Training Centre for Foreign Entrepreneurs (AAU e. V.). The AAU assumes support measures in this collaborative model, e.g. promotion of language skills to ensure the success of the training.

Integration Fund for young refugees

In addition, the Nuremberg CCI advocates better integration of young refugees into the labour market and the promotion of training. Against the backdrop of the dramatically increased numbers of refugees who came to Germany in 2015, the CCI had set up a fund that financed language courses and courses for vocational and cultural studies for refugees who were obliged to take part in vocational training.

The decision to start the fund was made by the CCI General Assembly at the end of September 2015. The CCI paid EUR 100,000 annually into the fund, and other companies made contributions totalling more than EUR 185,000. The Government of Central Franconia supported the project. Since 2016, 85 young refugees have taken part in the courses.

SOCIETY

KollegenCoaching – Azubis für Azubis


With the „KollegenCoaching – Azubis für Azubis“ project, Nuremberg CCI has set up a project that aims to successfully train young people with deficits in the professional or personal area.

In contrast to other projects, KollegenCoaching is not only focused on training courses or additional instruction, but on a mentoring programme: committed vocational trainees support the weaker vocational trainees and assume responsibility for their colleagues.

The „KollegenCoaching – fresh up“ serves to provide a sustainable knowledge transfer on topics relevant to education and takes place annually. About 20 participants from three different years took part in this year's „KollegenCoaching – fresh up“.

The young people developed creative commercials on the topics of communication, presentation, learning techniques, mathematics, German and business. Afterwards the groups presented their funny and informative commercials.





Ehrenkodex

der Industrie- und Handelskammer Nürnberg für Mittelfranken

Präambel

Wir sind eine unternehmerische Organisation zur Wirtschaftsförderung. Zugleich ist die Industrie- und Handelskammer als Körperschaft des öffentlichen Rechts Trägerin hoheitlicher Aufgaben. Wir erbringen gegenüber unseren Mitgliedern, dem Staat und der Region zahlreiche Leistungen. Hierbei verhalten wir uns gewissenhaft, objektiv und neutral. Wir folgen dem Leitbild der Ehrenhaften Kaufleute. Dabei stehen die Grundsätze von Ehrlichkeit, Integrität, Transparenz und Fairness im Mittelpunkt.

Dieser Ehrenkodex soll uns und den für die IHK aktiven Wirtschaftsvertretern bei der Wahrnehmung ihrer Aufgaben Orientierung geben und das eigenverantwortliche Handeln unterstützen.

Präsident, Hauptgeschäftsführer und die Führungskräfte tragen Sorge dafür, dass diese Grundsätze in ihren Verantwortungsbereichen eingehalten werden.

1. Verhalten bei Entscheidungen sowie gegenüber Dritten

Entscheidungen werden sachorientiert, uneigennützig und ohne Beeinflussung durch sachfremde Kriterien getroffen. Wir verhalten uns parteipolitisch neutral. Unsere Leistung steht allen Mitgliedern gleichermaßen zur Verfügung.

Geschenke und sonstige Vorteile außerhalb von allgemeinnützigen Aufmerksamkeiten werden weder gewährt noch angenommen. Einzelheiten regelt die Richtlinie zur Annahme von Geschenken und Belohnungen.

Wir vermeiden Aktivitäten oder Engagements, die uns in einen Konflikt mit den Interessen der IHK bringen könnten, insbesondere mit der Erfüllung der konkreten Aufgaben für die IHK. Auftretende Interessenskonflikte legen wir offen.

2. Gesamtwirtschaftliche Interessenvertretung

Wir berücksichtigen die Interessen unserer Mitglieder unabhängig von deren Größe oder Umsatz. Einzel- und Brancheninteressen stehen hinter dem Gesamtinteresse der Wirtschaft zurück. Die Ermittlung des Gesamtinteresses erfolgt in den dafür gewählten Gremien.

3. Die IHK als Geschäftsführer und Umgang mit Mitteln der Mitglieder

Wir sind Treuhänder der Mittel unserer Mitglieder. Wir halten die Grundsätze von Wirtschaftlichkeit, Sparsamkeit und Transparenz ein.

Eigene wirtschaftliche Betätigungen erfolgen nur zur Förderung der gewerblichen Wirtschaft.

Wir vergeben Aufträge unter Beachtung der Stellung der IHK als Körperschaft des öffentlichen Rechts und den hierfür geltenden gesetzlichen Bestimmungen. Die Vergabe von Aufträgen erfolgt ohne Bevorzugung von Ehrenamtsträgern, Mitarbeitern oder deren Angehörigen. Wir achten bei der Auswahl unserer Lieferanten darauf, dass diese fachkundig, leistungsfähig sowie gesetzes- und zuverlässig sind.

Einzelheiten regeln die Richtlinien zu „Beschaffung“, „Beteiligungen und Mitgliedschaften, Zuwendungen und Spenden“, das „Finanzstatut“, sowie die „Dienstleistung für die Finanzwirtschaft“.

4. Die IHK als Arbeitgeber

Wir schützen die Persönlichkeit unserer Mitarbeiter als Basis für unseren Erfolg. Der Umgang miteinander ist geprägt von gegenseitigem Respekt, Offenheit und Vertrauen.

Führungskräfte achten in besonderem Maße darauf, dass Mitarbeiter in der richtigen Funktion eingesetzt

werden und das Umfeld den Erfordernissen der Tätigkeit entspricht.

5. Selbstverpflichtung


Jeder Mitarbeiter und jeder für die IHK aktive Wirtschaftssvertreter ist aufgefordert, Versäufnisse gegen den Ehrenkodex aufzugreifen. Präsident und Hauptgeschäftsführer sind verpflichtet, diesen Hinweisern, einschließlich anonymer Hinweisern, nachzugehen und gegebenenfalls entsprechende Maßnahmen zu ergreifen. Zur Einschätzung der Schwere eines Verstoßes wird ein ständiges verkörfpötes Komitee eingerichtet, das in unterschiedlicher Besetzung tagt. Sofern nur Mitarbeiter betroffen sind, werden dessen vier Mitglieder aus dem Kreis der Mitarbeiter vom Präsidium ernannt, sofern der Hauptgeschäftsführer oder für die IHK aktive Wirtschaftssvertreter betroffen sind, entscheiden vier von der Vollversammlung ernannte Vollversammlungsmitglieder.

Zur Einhaltung des Ehrenkodex wird einmal im Jahr im Präsidium sowie in der Personalversammlung berichtet.


6. Inkrafttreten

Der Ehrenkodex tritt nach dem Verabschiedung durch die Präsidium und nach Beschlussfassung durch die Vollversammlung in Kraft.

Nürnberg, 18. Juni 2012



Dirk von Vopelius
Präsident



Markus Lötzech
Hauptgeschäftsführer

The President and CEO are obliged to follow up on these reports, including anonymous reports, and to take appropriate actions if necessary.

Reports may be given directly to the President and / or CEO as well as to the Compliance Coordinator. In order to reduce possible inhibiting thresholds for informants, since 1 July 2015, these reports can also be turned in via an external CCI compliance hotline.

Furthermore, regular compulsory compliance training courses are held for all employees of the Nuremberg CCI.

Leaflet "Informant/Whistleblower System"

In order to actively support member companies in the prevention of corruption, the Nuremberg CCI has published a leaflet on the rules for informant/whistleblower systems in collaboration with the law firm of Baker Tilly Roelfs. It shows how companies can build such a system.

MARKET

Africa Initiative

With the Africa Initiative, which was launched in 2016, the Nuremberg CCI wishes to focus on the opportunities and challenges of African markets.

The new „Roundtable Africa“ is intended to provide companies with a further platform to inform themselves about issues relevant to African business. The events within the framework of the Africa Initiative are conducted in cooperation with the Foreign Chamber of Commerce or the Delegation Office of the German Economy of the respective country. In addition, the initiative also provides information on state aid programmes for development cooperation as well as information centres that advise on African businesses and on development cooperation programmes.

The aim of the commitment is to help companies create economically, ecologically and socially sustainable income perspectives and jobs in Africa.

ENVIRONMENT AND CLIMATE

The Nuremberg CCI is promoting the environment by providing information, consulting and moderation of company networks, e.g. the CCI UserClub system, regional initiatives / clusters and collaborative projects, in particular with universities and research facilities, conferences and information events.



It offers advice on the environmental protection law, environmental protection technologies, the CCI Recycling Exchange on the Internet and, together with other chambers of commerce and industry, maintains a comprehensive environmental protection database (UMFIS). The company database contains around 10,000 companies and institutions from all over Germany that can help solve environmental problems. For years, the Chamber of Commerce and Industry has been operating networks on the topics of operational environmental protection, raw material / material efficiency, sustainable energy systems, sustainable management, the organic market, climate protection management and eMobility.

The environmental competences, which are taught in the „EnergyManager (IHK)“ qualification concept, are also internationally recognised and widespread. The concept was developed in the Chamber of Commerce and Industry (IHK) in Nuremberg and has been implemented since 1999 in practical training sessions.



The energy managers ensure greater energy efficiency, promote energy saving in the company and take care of a functioning energy management system. At the same time, the qualification profile corresponds to the requirements and competences of the „**European EnergyManager**“ for standardised continuing education throughout Europe, which has been further developed as part of the EUREM, EUREM.NET and EUREMplus projects and supported by the European Commission.

According to the qualification concept developed by the Nuremberg CCI, there are now more than 6,000 energy experts in companies in 29 countries that deal with energy efficiency and renewable energies.

A further professional standard qualification for the **Compressed AirSpecialist (IHK)**, which is uniform throughout Germany, was also developed.

EMAS certification (Eco-Management and Audit Scheme)

The Nuremberg CCI is currently introducing sustainable environmental management and plans to have it certified according to the EMAS regulation. With the help of this standardised system, the Nuremberg CCI is continually improving its environment objectives and environmental performance and reporting on this in the context of the annual EMAS environmental statement.

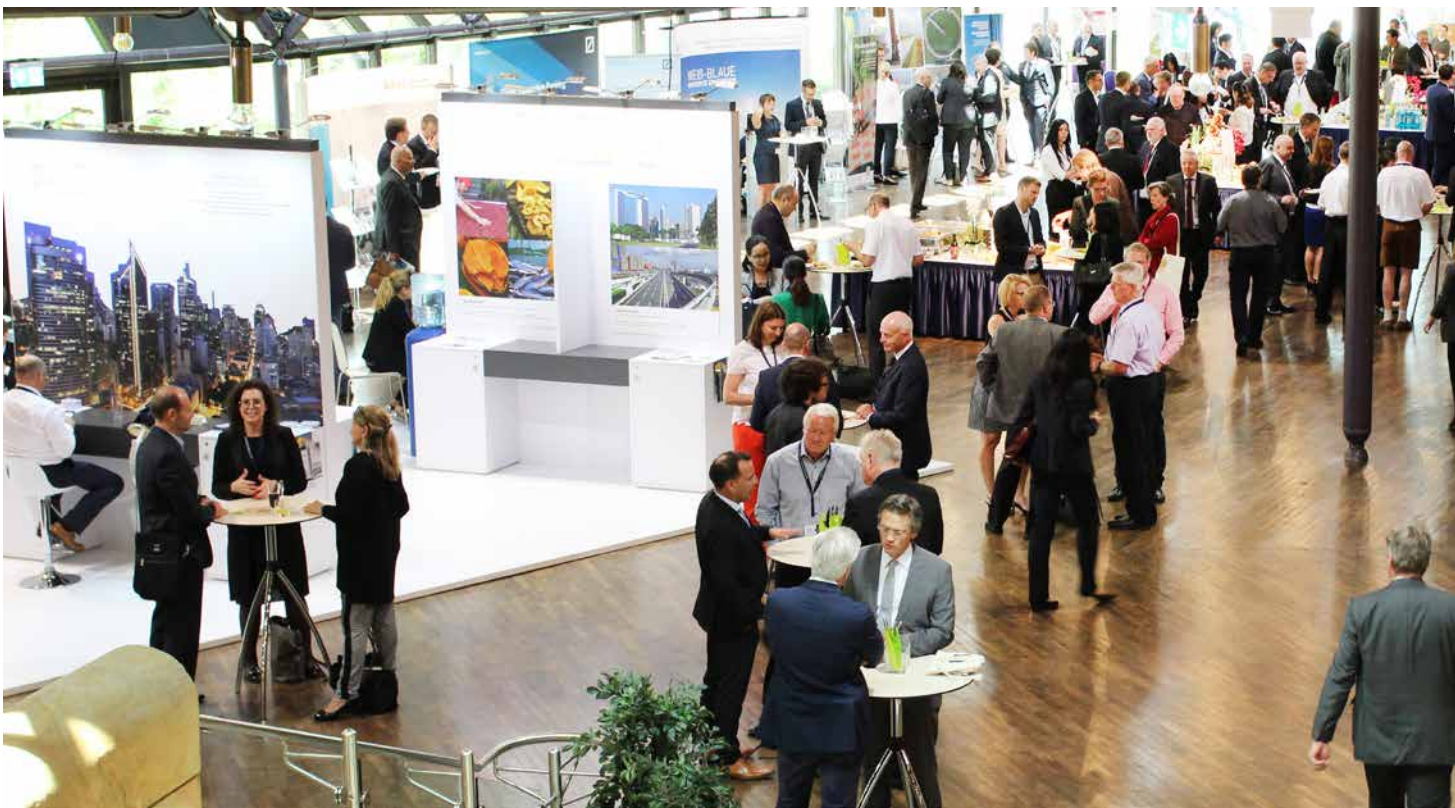
The certification is planned for 2017.

COMMUNICATION

The Nuremberg CCI provides all the interested parties with extensive information on the topics of the Honourable Merchant, Corporate Social Responsibility, Business and Human Rights.

In addition, the Nuremberg CCI in its plenary meeting regularly reports on the commitment to the Global Compact Initiative and the activities of the CCI in the various spheres of social responsibility, most recently on the requirements of the National Action Plan „Business and Human Rights“.

The Global Compact Initiative is also regularly presented in personal discussions with entrepreneurs.



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