



WUSME WORLD UNION OF SMALL AND MEDIUM ENTERPRISES
In Special Consultative Status with UN ECOSOC since 2013

STATEMENT TO UNITED NATIONS GLOBAL COMPACT
COMMUNICATION OF COMMITMENT

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Period covered by this Communication on Engagement:
April 2015 - September 2017

Rep. of San Marino, 26th October 2017

Part I. STATEMENT OF CONTINUED SUPPORT BY THE PRESIDENT

To our stakeholders:

I am pleased to confirm that WUSME reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Dr. Gianfranco Terenzi
President

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PART II. DESCRIPTION OF ACTIONS

During the subject COE period WUSME has undertaken actions in support of the Global Compact that particularly referred, among the other principles, to the following Principles of the UN Global Compact:

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Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining,

Principle 6: The elimination of discrimination in respect of employment and occupation,

Principle 7: Businesses should support a precautionary approach to environmental challenges,

Principle 9: Encourage the development and diffusion of environmentally friendly technologies.

Examples of actions include:

WUSME'S PUBLIC RELATIONS POLICY

Since WUSME's partnership with UNGC, having been constituted in the year 2013, it is an integral part of our standing public relations policy to inform our members and our affiliated partners about the principles of UNGC and encourage them to follow our example. We are doing this in all WUSME Conferences, General Meetings and workshops, but also via our public media, in our website, in the social media, e.g. Facebook, Twitter, in our periodic WUSME Newsletters and in the special editions of the WUSME Magazine of 2016. Therein, we informed entrepreneurs in more than 100 Countries about UNGC's mission.

Summary:

“UN GLOBAL COMPACT: ACTING RESPONSIBLY AND FINDING OPPORTUNITIES
The United Nations Global Compact is a platform created in 2000 and it is a leader in the development, implementation and dissemination of responsible and sustainable business practices and policies. A United Nations initiative founded to encourage businesses worldwide to adopt sustainable policies in respect of corporate social responsibility and to make public the results of actions taken. Also it supports and sustains companies in the activation of strategic actions to promote wider social objectives, emphasizing the aspect of collaboration and innovation. The Global Compact, with more than 8,500 signatories in over 135 countries, is the largest corporate sustainability and volunteer initiative in the world, has ten principles in the areas of human rights, labor, environmental sustainability and anti-corruption and also aims to catalyze actions in support of the wider objectives of United Nations, including Millennium Development Goals (MDGs). Since 2012, WUSME is Organization

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Partner of the Global Compact of United Nations, formally committed to respect and disseminate the 10 principles of the initiative, in the context of small and medium enterprises and entrepreneurship, as it is also expressed in the statement "Communication on Commitment" published in the official web page: <https://www.unglobalcompact.org/what-is-gc/participants/17388#cop.>"

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YEAR 2015 - UNGC PRINCIPLES RELATED INITIATIVES

WUSME's written statement for the [59th Session of the Commission on the Status of Women \(CSW59\) 2015](#)

http://www.un.org/ga/search/view_doc.asp?symbol=E/CN.6/2015/NGO/199

WUSME speaks on terrorist threats, security in Africa and impact in the Continent's economy at the UN in Geneva, on March 12, 2015.

WUSME chaired the "GOLDEN MOTHER EARTH CONFERENCE" in Budapest (Hungary) on May 14, 2015.

YEAR 2016 AND 2017 – UNGC PRINCIPLES RELATED INITIATIVES

WUSME'S CONTRIBUTION TO THE WORK OF THE UNITED NATIONS

Representatives of WUSME sought in personal meetings with the Secretary General of the United Nations and the President of UN ECOSOC advice regarding the action priorities of NGOs in support of SMEs and Crafts. Subsequently, in written and verbal statements submitted to ECOSOC and other UN Agencies, e.g. United Nations Industrial Development Organization (UNIDO), the United Nations Office for Drugs and Crime (UNODC), the United Nations High Commissioner for Refugees (UNHCR), actions and recommendations for the achievement of the Millennium Development Goals, including climate resilience, environment protection and waste management programs for sustainable economic and social development, have been proposed.

WUSME Representatives discussed the Millennium Development Goals with Government Officials, Chambers of Commerce and SMEs supporting local organizations and proposed actions and presented recommendations.

The following Countries have been visited: Austria, China, France, Hungary, Italy, Romania Sultanate of Oman and USA.

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WUSME'S WRITTEN STATEMENT FOR THE 54TH SESSION OF THE COMMISSION FOR SOCIAL DEVELOPMENT (CSOCD54) 2016

<https://documents-dds-ny.un.org/doc/UNDOC/GEN/N15/358/72/PDF/N1535872.pdf?OpenElement>

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WUSME AT COPA WOMEN'S COMMITTEE

BRUSSELS- May 27th, 2017

On occasion of a meeting held on May 27th in Brussels, WUSME has been introduced to members of WOMEN'S COMMITTEE OF COPA (the European Agricultural Union) as International SMEs Organization committed to promote Women Entrepreneurship and, in particular, the role of women in agriculture, especially in developing countries. There are about 450 million small-scale farmers' families, representing 2 billion people, who rely on the various levels of agricultural production for sustenance. They are farmers, but also consumers who have different financial needs also, such as earning income from a variety of non-agricultural sources, including labor and non-agricultural enterprises. That the first step to achieve success with these customers is to better understand their needs, preferences, aspirations and behaviors. A matter more relevant than ever, which WUSME is actively working on with its Permanent Commission on Social Issues and Women Entrepreneurship.

WUSME AT THE UNITED NATIONS IN NEW YORK

On September 23rd 2016, WUSME attended the UN Development Group UNDG Side Event, held during the UN General Assembly, to convey its message on sustainable economic and social development, population dynamics, institutional matters and empowerment of women entrepreneurs, environment and energy, and delivered a statement thereto.

WUSME AT COP22 IN MARRAKECH

MARRAKECH – November 2016

WUSME attended the COP 22 Conference held in Marrakech on November 2016. As the organizers' committee gave the floor to the NGOs and other Organizations present, WUSME intervened to highlight the role of SMEs in the innovation process and in sectors of the green economy, expressing concern for their absence as interlocutors at the COP, and proposing that, on occasion of COP 23 in Bonn, WUSME, formally recognized by the UN Economic and Social Council, convey the proposals of the small and medium-sized enterprises from around the world, which the Organization represents at different levels.

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WUSME AT THE SIXTY-FIRST SESSION OF THE UNITED NATIONS COMMISSION ON THE STATUS OF WOMEN

NEW YORK – March 13th -17th, 2017

WUSME attended the 61st session of the UN Commission on the Status of Women (CSW61), on the theme “Women's economic empowerment in the changing world of work” in the city of New York from 13 to 17 March 2017.

In the framework of this event, a specific workshop on how to “Support Start-Ups and Fundraising for Innovative SME-s Led by Women” was held, as side event, with WUSME Partner Organization. Nigeria, Palestine, USA, Israel, South Africa and Hungary are some of the countries represented by the Participants.

Message conveyed by WUSME: “In the changing world of work, women face difficulties to start their own business and especially in fundraising activities due to the lack of time and information. Thus, women associations from all around the world should cooperate, rather than compete, to help these women and their internationalization. WUSME is working with affiliated Organizations to face this challenge and destroy the barriers”.

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WUSME AT THE UNIDO CONFERENCE IN HUNGARY TO FOCUS ON TACKLING SOCIAL EXCLUSION

BUDAPEST (HUNGARY) - June 1th - 2th, 2017

WUSME participated in the Conference co-organized by the United Nations Industrial Development Organization (UNIDO) and the Ministry for National Economy of Hungary with a focus on how to tackle social exclusion. The event was attended by representatives from the government, private sector, social enterprises, academia, civil society and international organizations were present at the event. The main themes discussed during the two days of work: social innovation and social and solidarity economy (SSE). In addition, attention has been drawn to their potential for reducing social exclusion of disadvantaged groups from the real economy. WUSME's message: “The role of Small and Medium Enterprises and Social business are defined as crucial in a balanced, solid, sustainable and inclusive growth of the economy”.

WUSME POSITION PAPER FOR COP23

REPUBLIC OF SAN MARINO – July 18th, 2017

WUSME issued a position paper on the “ Impacts of Climate Change on the Global Economy, particularly on Small and Medium Enterprises”, in view of its participation in COP 23, the United Nations Climate Change Conference, to be held in Bonn (Germany), November 6-17, 2017.

The document presents WUSME's basic position on the macroeconomic impacts of climate change and particularly on the consequences for the economic and social development of Small and Medium Enterprises (SMEs) in an international context.

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“On the occasion of its participation in COP 23 – in WUSME Position Paper-, WUSME intends to introduce itself as a bridge Organizations between SMEs, institutions and other SMEs organizations and facilitate their dialogue and understanding. With particular reference to COP 23, WUSME aims at enhancing a better awareness that SMEs can give a significant contribution to climate change resilience, by actively implementing policies, directives and guidelines provided by the institutions, as well as developing new business opportunities that may open across the sectors in the protection of the environment”.

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WUSME CONSULTATIONS WITH UNIDO

VIENNA – 2nd - 3rd August 2017

WUSME visited the UNIDO Headquarters in Vienna on August 2nd and 3rd to discuss possibilities of future cooperation with leading UNIDO Officers and convey the new WUSME MAGAZINE. The UNIDO Officers sincerely appreciated that a report on the 2nd UNIDO FORUM was published therein. UNIDO aims to boost the development of a competitive private sector and contribute to poverty reduction by building sustainable linkages between small-size enterprises, their larger scale business partners and support institutions.

UNIDO expressed active interest in working with WUSME on the following issues:

- Promote business to business linkages as well as between firms and institutions;
- Foster the implementation of socially environmentally responsible business practices;
- Develop public private partnerships;
- Formulate and disseminate tools and methodologies to implement projects.

PART III. MEASUREMENT OF OUTCOMES

Outcomes include:

Through the distribution of the WUSME Magazines and on occasion of the General Meeting and International SME Conference 2016, WUSME informed hundreds of qualified international stakeholders, involved in institutions and SMEs related organizations worldwide, about the mission and principles of UNGC. Similar information and recommendations have been given to entrepreneurs on occasion of individual consultancies. Many members of WUSME indicated their intention to join UNGC.

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