

UN Global Compact Communication on Engagement COE – ICSS (2015-2017)

ICSS Background Info:

The International Centre for Sport Security (ICSS) was established in 2011 in Doha, Qatar. It is an independent and non-profit organisation and at the forefront of efforts to safeguard sport. ICSS plays an increasingly integral role in addressing critical issues in sport such as corruption, betting fraud and transparency, as well as major event safety and venue security. It considered being a globally-renowned and respected leader in sport safety, security and integrity. The main focus areas of the ICSS are:

- **Sport Safety and Security:** The ICSS offers expert strategic advice across all areas of sport and venue safety and security. From advising on event bidding and hosting to venue design and event master planning. It provides a comprehensive approach from threat and risk assessments to operational planning and implementation, and advanced training for safety and security professionals.
- **Sport Integrity:** The ICSS is a well-regarded and leading voice in the fight to protect the integrity of sport and promote transparency and anti-corruption across all areas of sport. we work at the highest levels of government, international law and policing to advise and support through educational and prevention programmes, thought-leading research, advanced policy shaping, investigation and intelligence support
- **Research, Training and Education:** To ensure the ICSS continues its role as a pioneer in the field of sport safety, security and integrity, the organisation invests in and develops leading edge research, training and education programmes. Through ICSS Enterprise - a centre of research and innovation - we develop research agendas and initiatives that allow us to maintain our thought-leading role while working with many of the world's leading academic institutions



- **Save the Dream:** As part of the ICSS commitment to safeguarding sport, the organisation has established the rapidly expanding programme “Save the Dream” a joint initiative of the ICSS and Qatar Olympic Committee (QOC), is a global non-profit movement of organisations, people and athletes who believe in the power of sport to build more fair and inclusive societies and are therefore committed to promote and protect its core values for the good of youth and future generations.

The ICSS collaborates closely with UNESCO, UNODC, UNICEF, World Health Organisation, World Bank, European Union, OECD, Council of Europe, Organization of American States, Commonwealth Sports Ministers, Community of Portuguese Language Countries, NGOs and governments to provide thought-leadership and influence policy and legislation. It works also with National Olympic Committees, International Federations, governments, cities, leagues, clubs, venue operators, major event organisers and other stakeholders to safeguard sport.

Engagement with the Global Compact Local Networks:

ICSS joined Qatar CSR/Global Compact Network in 2012 and actively participated at its first “brainstorming and formation meeting” organized by Qatar Institute of Directors QID in November 2012. ICSS was nominated by the QID and the CSR Network members to take part in the executive committee where we provided support in drafting a strategic plan and objectives. We have also initiated CSR related projects this year with our partners such as Ooredoo, Qatar Stars League, and Qatar Airways.



The Global Pact for Sport was launched in November 2016 during a business event organised by the Chamber of Commerce of Qatar. Save the Dream's Global Pact for Sport is a voluntary network of supporters from the business sector, sport and civil society organisations, committed to promoting the positive values of sport and Save the Dream's mission within organisations, their wider networks and amongst their respective employees.

Actions to Support the Global Compact and to Engage with the Initiative:

In general most of the ICSS projects and activities are somehow related to the UNGC's Principles. According to what we mentioned in the previous paragraphs about the mission and the focus areas of the organization there are many issues of common interest with the UNGC's mandate and principles. We would share here below *brief description on the key activities or procedures* carried out by the ICSS in support of and promoting the UNGC's principles:

Human Rights:

- A joint awareness raising campaign with UNICEF which started during the 2014 FIFA World Cup™ continued during Rio 2016 Olympic Games as well to encourage people to protect children and report violence against children during major sporting events. Awareness materials were distributed through outreach to hotels, bars, taxis, busses, airports, airlines, as well as dissemination through print media, billboards and social media. A smartphone application "Proteja Brasil (Protect Brazil), was developed to facilitate the reporting of violence against children and youth

- Sport Youth and Human Rights Conference conducted by ICSS Europe in September 2015 in Brussels (during the European Week of Sport). The conference addressed vital issues related to human rights such as prevention and fighting the human trafficking of minors and young people through sport which become more prevalent in recent years as the promise of lucrative playing contracts in European professional football leagues. Beside the social value of sport and youth development and education in and through sport.
- Sport and Disability: programme was started by Save the Dream to encourage solidarity for disability sport, raise awareness and support the disabled people's rights to have access to sport and to assist them to face the relevant challenges. This programme was inclusivity, championed by Save the Dream ambassador, Giusy Versace "para-athlete and former European record holder in the 100 meters". The project was followed by 2017 campaign and raised funds through SMS donation during Italian Lega Seria A Championships.
- Balon Mundial Festival: In June 2016, Save the Dream worked with the Balon Mundial tournament, a football world cup for migrant communities living in the city of Turin, Italy and its surroundings. 40 male teams and 11 female teams (more than 1,000 footballers) took part to the tournament, which also included social activities and the sharing of world food. In total, the event involved more than 6,000 people representing 50 different nationalities.
- In 2017 as a part of the Save the Dream Global Movement, Save the Dream is encouraging the establishment of independent and locally governed Chapters taking into account the need to ensure and protect: the movement's integrity, cohesion and reputation; the diversity and richness of opinion and actions within the movement; the human orientation of the Movement and its inclusiveness.

The Chapters are independent and self-funded associations, established in accordance with the respective national legislation and, are composed of representatives from different core sectors, including sport, business and academia.

- In April 2016, Save the Dream organised a special session during the 7th United Nations Alliance of Civilisations (UNAOC) Global Forum in Baku, Azerbaijan on the role of sport in enhancing peace, sustainable development, inclusivity and integration in society. The Forum led to the adoption of a final declaration commending the UNAOC High Representative's efforts to incorporate sports programming as human expressions of intercultural bridge-building.

Labour:

- ICSS is following clear guidelines and procedures in terms of the employment conditions and the employees' rights. This is clearly reflected in the *ICSS Employee Hand Book* which is available on the ICSS SharePoint and it is being shared with the new employees immediately upon the employment contract signature. The hand book has detailed info on the employees' rights (including freedom of association) and benefits. It has also detailed sections on business conduct ethics and harassment and discrimination reporting process. No legal fines/ complains received by the ICSS so far regarding labors' rights, forced employment, child labors or relevant issues.

Environment:

- ICSS has started a project **"Paperless Office"** in 2012 in order to contribute to the environment conservation by reducing the usage of papers and other materials and



energy consumption. The project has achieved good results so far as it managed to develop and maintain good quality Intranet and SharePoint systems accessible by all the staff to document and share info online depending on the electronic library. It also allow them to do all the requests/procedures related to admin, finance, procurement and human resources online using e-signatures and online approvals without printing papers.

- In 2013 ICSS adopted and started , in cooperation with Averda Environmental Services, a **procedure to encourage recycling and proper waste management** (including supplying color coded recycling bins, scheduled pick-ups for the recyclables .. etc.). We provide regular recycling reports since December 2012 assessing the wastages and environmental savings per material. All the reports are available to be shared online with the partners and stakeholders.

Anti-Corruption

Based on its mission and area of focus, ICSS has carried out many carried activities and events aiming at promoting integrity and fighting corruption in all aspects with special focus on the sport related corruption such as illegal betting , match-fixing, manipulating of the competitions' results and all kind of misconduct in sport. Here are the **key activities carried out** since 2015:

- In May 2017 as part of its commitment to help safeguard sport and to meet the growing demand for independent investigations within the industry, the International Centre for Sport Security (ICSS) has announced the establishment of a dedicated Special Investigations Unit (SIU).
- With the aim of addressing much-needed reform in the integrity and governance of sport, over 50 leading organisations from across all sectors of the industry have gathered in Madrid to push forward a **Sport Integrity Global Alliance (SIGA)**. As an independent and

neutral coalition involving international stakeholders from across multiple industry sectors, SIGA has been launched with the sole purpose of protecting the integrity of sport and will work to drive forward key reforms across good governance and financial transparency in sport.

- **Financial Integrity and Transparency in Sport (FITS) Forum**, was conducted in September 2015 at the WIPO Conference Hall in Geneva. FITS Forum offered a privileged opportunity to discuss several fundamental questions and meet the mounting challenges facing the financial integrity and transparency in sport across a series of high-profile panels. Critical issues that were placed under the spotlight, including: good Governance in sport, money-laundering and tax evasion: Safeguarding sport from criminal Infiltration and financial supervision in sport.
- **The Inter-Regional Sports Policy Summit** in Lisbon in March 2015 which involved the high-level decision makers from major linguistic blocks, government ministers and leading international institutions. It was the first of its kind to blend sports public policy and inter-regional cooperation in order to develop solutions to issues including sporting and financial integrity and good governance, the impact of sport on socio-economic development, and youth development and child protection
- In September 2015, the ICSS and UNESCO hosted, in Doha, the **First Technical Meeting** on the **Manipulation of Sport Competitions** (as a follow-up on the historic recommendations and commitments made by governments in Declaration of Berlin). The meeting gathered over 80 government officials, international experts and leaders in sport to discuss important relevant issues including improved sports governance, a zero-tolerance policy within the sport movement, especially against doping and the manipulation of sports competitions, the greater collaboration in the early detection of manipulation and the preventive measures and monitoring in accordance with national/ international laws.

- Save the Dream has organized several **Awareness Rising Campaigns** to fight corruption and promote integrity and positive sport values among young people and civil society. The campaigns took place all Italian stadia in April 2014, 2015, 2016, and 2017 in cooperation with Lega SERIE A, during the final matches of the Italian Super Cup.
- Several **youth forums, educational workshops/ seminars** were organized by Save the Dream in the context of relevant sporting events inter alia, the organisation of educational workshops in cooperation with UNESCO and addressed to 500 young swimmers at the FINA Swimming World Championship in December 2014, and educational activities, in collaboration with Aspire Academy in the context of the Alkass International Cup Tournament 2015. These events aimed at promoting integrity among young athletes.

