



RINL CSR Activities

Highlights 2016-17



Rashtriya Ispat Nigam Limited
Visakhapatnam Steel Plant
Visakhapatnam, INDIA

RINL CSR Activities - Highlights 2016-17

1. Health

- Support was extended to King George Hospital Visakhapatnam to tune of Rs 20 Million. for construction of multi-storied hospital complex. RINL has joined along with other PSU's in the endeavor of construction of multi-storied hospital complex at a cost of Rs 800 Million to strengthen the infrastructure facilities at KGH which was built during the British regime.



- An ambulance and audio system was provided to Visakhapatnam Eye Bank and Research Training Trust (VEBART) - Mohsen Eye bank to create awareness about cornea retrieval and collection of corneas. The project helps in reaching the interior places of Visakhapatnam and surrounding villages thereby providing awareness and ensuring timely retrieval of cornea and transplantation to unfortunate victims of corneal blindness, mostly

children and youth in the rural and tribal areas.

- Medical equipment i.e NB-UVB Chamber, Dermatoscope (with camera attached), Aiming light for CO2 laser, Filters for NDYAG Laser, Filters for IPL was provided to Dermatology Department of King George Hospital, Visakhapatnam. These equipment will help in early detection of various kinds of skin disorders and also in providing effective treatment to the poor and needy belonging to North coastal Andhra Pradesh and the neighboring states like Odisha, Chhattisgarh etc., who are availing the services at KGH.



- To address the menstrual health issues faced by girls in Government High schools, RINL has undertaken a capacity building as well as awareness programme-“*Parivarthan*”. Senior gynecologists of RINL -Visakha Steel General Hospital (VSGH) along with officials from the CSR Department organized three Menstrual Health Awareness programmes at the Z.P.High Schools, situated in the surrounding

villages of Plant. 376 girl students of various Schools have benefitted by the programme.



- 234 nos. Eye Camps through 'Netrajyothi' Mobile Eye care Van which was provided by RINL, were organized during the year in villages of Visakhapatnam, Vizianagaram districts. A total of 20733 patients have been tested and 991 cataract surgeries were done free of cost. Eye camps were also organized in the peripheral villages of Jaggayyapeta Lime Stone Mines, Madharam Dolomite Mines.

- Medical camp was organized at Budawada, a surrounding village of Jaggayyapeta Limestone Mines (JLM). Free medicines were given to the patients during the camp.
- Artificial limbs, wheel chairs and tricycles were distributed to the 10 differently abled persons by Visteel Mahila Samiti at, Aganampudi, Visakhapatnam.



2. Education



- Adult Education aims at extending educational options to those adults, who have lost the opportunity and have crossed the age of formal education, but now feel a need for learning of any type, including literacy, basic education and equivalency. With the objective of promoting adult education, Adult Literacy programme has been taken up in the seven peripheral villages of Plant and four tribal villages covering 500 adults.
- Free Education was provided to 1800 Children belong to the BPL families of the surrounding villages of Plant and Mines through various schools located in the Plant and Mines Township.

- A food distribution vehicle and food distribution vessels were provided to Akshaypatra Foundation for the mid-day meal programme in the Government schools in Visakhapatnam district. This vehicle will enable effective delivery of clean and hygienic food for 60,500 children in 438 Govt. schools in Visakhapatnam.



- Free education is being provided to differently abled children through **Arunodaya Special School**. The school functions with the objective of helping children with special needs to develop their potentials to the fullest extent.

- A one month coaching camp for 150 ST students appearing for APPSC Group -II preliminary examination was organized at Ukkunagaram. RINL has provided free accommodation & hall to the participants for conducting the coaching classes. Students from tribal areas like Araku, Paderu, and Chintapalli etc. have participated in the residential training camp.



- **Vivekananda Vidyarthi Nilayam**– To address the constraints faced by tribal students who are pursuing higher education at Visakhapatnam City, construction of a hostel building for students belonging to 'Girijan' communities at Yendada, Visakhapatnam has been taken up through Andhra Vanvasi Kalyan Ashram.
- **Pathashala ki Aabharanam:** With a view to address the infrastructural deficit in the schools, RINL has taken up the project for providing 220 three seater dual desks to ZP High school, Chandrampalem, Visakhapatnam through Government ITI, Gajuwaka.
- Two Personal computers were provided to the orphan children adopted by Sai Seva Trust to meet the educational needs.

- Additional class rooms at MPP School Dosuru and a kitchen building for mid meal programme at MPP Pittavanipalem of Visakhapatnam district were constructed to address the infrastructure deficit in those Govt schools.



3. ENVIRONMENT:

- Under the Green Visakha project, raising and maintenance of 2000 plants at School of Distance Education, Andhra University premises has been taken up.

4. SKILL ENHANCEMENT

- **“Saksham”**: Vocational training programme, to provide vocational training to non-literate, neo-literate, as well as school drop outs by identifying skills as would have a market in the region of their establishment have been taken up in the surrounding villages of Plant as well as Jaggayyapeta Limestone Mines. Training was provided in courses like Dress making, Fabric Painting, two wheeler mechanism, Plumbing, car driving, computer basics, cloth bags & basket making and beauty culture, Solar equipment maintenance & repairs, Mobile repairs etc. for 575 beneficiaries.



- **‘Project Kaushal’** Skill development program for 200 SC women has been taken up through Apparel Training Division Centre (ATDC), Visakhapatnam at Kakinada, Nandhyala and Visakhapatnam. Training has been provided in Garment construction techniques and Industrial sewing machine operation. On completion of the training, 200 beneficiaries have been provided with jobs in the local garment manufacturing units.

5. PERIPHERAL DEVELOPMENT

- 'Ukku Kalavedika'- Multipurpose hall constructed at Pedagantyada was inaugurated by Honorable MP, Visakhapatnam, Dr. K. Haribabu in the presence of Honorable MLA, Gajuwaka Shri.Palla Srinivas Rao, CMD and Directors. The hall was put into operation for the benefit of villagers through Community welfare Centre at Pedagantyada. Further Ukku Kalavedika'- Multipurpose hall constructed at Gangavaram and "Sangah Mithra"- community hall constructed at Kanithi SC colony Vadlapudi were handed over to respective Community Welfare Centre committees to put them into use for the benefit of villagers. The halls serve the residents of RH colony & its surrounding villages for conducting social functions and other skill development programmes.



- Roof sheeting work for the damaged houses in cyclone in the slum areas of Greater Visakha Municipal Corporation has been taken up through the funds provided by NMDC.



- Construction of a community hall at Seethanagaram Village, Anakapalli mandal, has been taken up as a RINL CSR initiative. The foundation stone for the hall was laid by Shri. M. Srinivasa Rao, MP (Loksabha), Anakapalli.



6. Sports :

- Training and access to good infrastructure are integral parts of sports, which have a determining role in ensuring the success of the sportsperson. In order to encourage the talented sportspersons, support was extended to National level Shooter. This project will facilitate access to updated equipment to the shooter thereby enhancing the chances of bringing laurels at national as well international levels.
- **Sports meet for Special Children:** A sports meet for Special children to boost their confidence levels by providing them a platform to showcase their talents was organized at Ukku Stadium. Around 300 Special Children from 12 Special Schools in Visakhapatnam District participated in the event.



7. Art and Culture :

- The district of Lahual and Spiti is one of the most backward tribal district of Himachal Pradesh. The district with its rich cultural heritage in the form of dance forms and historic monuments has a huge tourism potential. A project for establishment of a School of traditional dance and refurbishment of ancient structures etc. in tribal villages has been taken up to provide lively hood to the people through tourism. The project has been conceived with an intent of providing a boost to the economy of the region, and thereby enhance the standard of living of the tribals.

8. Swachh Bharat & Sanitation

- **“Swachh Visakha”:** 30 Dumper bins were provided to Greater Visakha Municipal Corporation (GVMC) Visakhapatnam to address the infrastructure needs for effective waste Management.



- **“Swachh Gram”:** A project to address the sanitation needs i.e supply of drinking water through solar power and construction of household toilets has been taken up in “Nadumuvedhi” a tribal village of Visakhapatnam district. Solar powered drinking water supply system has been installed and 24 x 7 water is being supplied to the villagers. Further individual household toilets are in the process of construction.

- Supply of Drinking water was undertaken in four Rehabilitation colonies & surrounding villages of Plant during summer months. 80,000 litres per day of Drinking water was supplied.



- Installation of Three RO water plants has been taken up in the surrounding villages of plant viz., at Despatrunipalem, Islampeta and Madinabagh through GVMC.



- Two e-toilets, the first of its kind in Ukkunagaram, were installed at the tri-weekly market for the benefit of the public visiting the market and vendors. These e-toilets will further help in improving the environment and also address the problem of open defecation to a very good extent.



- Swachh Bharat:** 1786 Swachh Bharat activities were carried out in various departments of the Plant & Mines.



- Fortnight long Swachta drives “**Swachh Bharat Pakhwada**” were organized in several department and Mines during May, 2016. During the fortnights, a plethora of activities like Swachta walkathon, Poster & Slogan competition, Swachta Rath for awareness building amongst the communities, Zero plastic campaign etc. were conducted. The Pakhwada witnessed extensive participation at all levels.



- **Safai Pakhwada:** As per the direction received from Hon'ble Steel Minister, Govt. of India, to observe cleanliness fortnights (Safai Pakhwada) by all PSU's under the control of Ministry of Steel, 'Safai Pakhwada' has been initiated at RINL since 1st August 2016. Safai Pakhwada' were observed in all the departments in a phased & sustained manner throughout the year. Pakhwada Reports at the end of each fortnight were prepared and forwarded to MoS.



- **Swachta Puraskar awards** were instituted to instill competition in implementing Swachh Bharat Abhiyan in their departments and to encourage the innovative work during the Swachta campaigns. These awards were presented to **Central Stores Department, Town Administration Department, Blast Furnace Department and ETL Department** during RINL Formation day i.e 18th February'2017.



- **Bal Swachh Jagruthi** Eleven Awareness programmes on good hygiene practices through audio visual medium were conducted to children in the schools situated in the surrounding areas of Plant & Mines covering 1015 children.



9. Efforts towards Awareness on 'Cashless Transactions' :

- Awareness sessions on 'Cashless Transactions' have been organized at the sites where RINL CSR projects are under implementation namely Adult literacy programme, Vocational Skill development programmes, eye camps & Roof sheeting works etc. Further awareness sessions for the employees of Plant and vendors in the township were conducted in association with Bank of India and Andhra Bank officials respectively.



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