



CLUB SERRES FOR UNESCO

Member of the UNESCO Federation of Clubs

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UNITED NATIONS GLOBAL COMPACT COMMUNICATION ON ENGAGEMENT - CLUB SERRES FOR UNESCO

General information

Club Serres for Unesco is an NGO based in Serres, encompassing the main UNESCO values in promoting non formal education, awareness-raising for social and environmental issues, encouraging active citizenship and social entrepreneurship.

It is run by a 9-member Board which convenes on a monthly basis and changes on a bi-annual basis. The Board oversees the activities of more than 50 volunteers. There is no membership fee nor any sort of revenue for the organization, save from selected projects proposals submitted for funding under EU Calls for Proposals, which cover specific project cycles.

Mission and objectives

Article 2 of Club Serres for UNESCO Statute defines its objectives as:

- A. The promotion of UNESCO values and ideals- as stated in the Organization's founding declaration- as well as the commitment for the protection of Human Rights
- B. The development of international cooperation, understanding and world peace
- C. The active protection of Human Rights
- D. The participation in the civic and democratic education of people
- E. The participation in social and economic development
- F. The undertaking of action and awareness raising of public opinion and authorities in order to increase involvement in the development of poorer countries

Since its establishment in 1996, Club Serres for UNESCO has participated in several mobility and EVS projects comprising of exchanges, seminars and trainings and has a long experience in awareness-raising events and campaign organization.

Its main area of interest involves awareness-raising activities targeted to students and young adults, focused on multiculturalism as well as the promotion of European identity and youth empowerment.

It is involved in the promotion of elementary education, protection of nature and the protection of cultural heritage, organisation of camps of research and study, production of periodical form with informative documents., translation and/or adoption in the national and local languages of basic texts and documents of UNESCO and United Nations as well as youth exchanges, campaigns on International Days as they are nominated by the General Assembly of United Nations and the UNESCO, awareness-raising activities, promotion of EU identity, organization of seminars, trainings. Basic documents of reference: The statute of “Club Serres for Unesco”, the Chart of United Nations, the Chart of Human Rights, the Statement for the Rights of Child etc

Through our activities we provide support and know-how to local actors such as the Municipality of Serres, schools, academic institutes, the local Museum of Natural History, etc.

UNGC Ten Principles

All Club Serres for UNESCO’s core activities are directly interrelated with UNGC’s Ten Principles. Many of our activities are based in Serres, Greece, while others have a regional/national and European audience. All our activities are published on our website www.serresforunesco.org and on our Facebook page.

An overview of our activities includes:

1. Human Rights

- Design and implementation of EU-funded project “Democratic Ownership and Civic Participation in Europe” (Europe for Citizens Programme) from January 2015 to October 2015. The project included activities for the promotion of active citizenship and respect for civil rights, including grass root activities directly targeted to vulnerable groups (unemployed youth, senior citizens, Roma population). Club Serres for UNESCO cooperated with 15 civil society and public sector organisations from 13 European countries for the implementation of this project.
- Design and implementation of EU-funded project “Early Childhood Care” (European Territorial Cooperation Programme Greece- former Yugoslavian Republic of

Macedonia 2007-2013) from January 2012 to April 2015. The project involved activities for the education of parents on early childhood development, including activities for the empowerment of working parents

- Cooperation with the Primary Education Directorate of Central Macedonia for the implementation of Human Rights Education activities targeted at students in Serres (GR)
- Implementation of Peace Education programme for young people (Gandhi Principles for Peace)
- Participation to the European Coalition of Cities Against Racism (ECCAR) with the Municipality of Serres
- Organisation of electronic and campaigns for the celebration of International Human Rights Day and all major UN and EU campaigns on the promotion of Human Rights (more information at www.serresforunesco.org)

2. Environment

- Organisation of campaigns for the awareness raising on environmental challenges and education of young people and students for respect to environment and biodiversity (more information at www.serresforunesco.org)
- Celebration of World Environment Day with activities targeted at students and teachers during the Municipality of Serres' annual Ecofestival
- Implementation of student workshops on Biodiversity in cooperation with the Municipal Museum of Natural History (Serres, Greece)

3. Anti-corruption

- Organisation of a national “Break the corruption chain” national student competition

4. Engagement with Global Compact Local Networks

- Participation to CSR Hellas survey on “Involvement of Companies in the Fight Against Gender-Based Violence - CARVE” and distribution of the survey to local stakeholders (businesses and civil society actors)
- Distribution of UNGC information and material to local businesses and engagement of local companies to UNGC-related initiatives