

## COMMUNICATION ON ENGAGEMENT (COE)

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**Period covered by this communication on engagement:** January 2016 to December 2017

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

18 September 2017

To Whom It May Concern,

WeForest is an international non-profit association with the mission to create and promote a pioneering movement in large-scale sustainable reforestation.

I am pleased to confirm that WeForest reaffirms its support to the United Nations Global Compact and its Ten Principles. We collaborate with businesses around the world and promote climate change mitigation with our initiative to plant trees and create sustainable positive impact for our planet and for the local population.

Sincerely,



Marie-Noëlle Keijzer  
CEO of WeForest

### Part II. Description of Actions

By planting trees, WeForest restores damaged landscape and ecosystems and sequesters carbon from the atmosphere, while also alleviating poverty and water scarcity. Our geographical focus is the tropics where forests and trees are more efficient at cooling temperatures through evapotranspiration and cloud reflectivity.

Our activities contribute to all Sustainable Development Goals (SDGs), in particular to SDGs 1, 2, 5, 6, 8, 13, 15 and 17.

List of active projects (2017):

- Brazil - Restoring the Atlantic Rainforest
- Ethiopia - Combatting Desertification (Tigray)
- Ethiopia - Nurturing a Sustainable Forest Culture (Desa'a)
- Ethiopia - A Community-Based Approach to Restore Degraded Lands (Amhara)

- India - Empowering Women Entrepreneurs in Land Restoration
- Tanzania - Transitioning Kinesi Village Farmers to Permaculture Farming
- Zambia - Engaging Smallholder Farmers in Reversing Deforestation

WeForest is also a member of renowned international networks of natural scientists and reforestation alliances, including [PARTNERS](#) and the [Tropical Forest Alliance](#). Through our research activities and network of scientific partners, we are contributing to the development of a Forest Landscape Restoration (FLR) Framework that will put together best practices in forest restoration and reduce risks in implementing future projects. To this end, we have been part of the establishment of the [FLoRES Taskforce](#). We also contribute to scientific event and [publications](#).

WeForest thinks the companies are not the problem but the solution. Over 220 companies worldwide have already signed up to Make Earth Cooler with WeForest. We are growing a movement of corporates committed to combatting climate change by restoring global forests.

### **Part III. Measurement of Outcomes**

Number of active planting site in the world in 2016: 7

Number of trees planted during 2016: 4.000.274

Area size planted during 2016: 3.091 ha

Number of companies engaged as sponsors or donors up to 2016: 228

WeForest highly values transparency. The list of sponsorships larger than 1000 trees is available to view on our [website](#). WeForest accounts are reviewed by an external auditor on an anual basis.