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26th October, 2015

H.E. Ban Ki-moon Secretary-General United Nations New York, NY 10017 USA

Dear Mr. Secretary-General,

I am pleased to confirm that international youth environmental movement, Green the Gene continues to support the principles of the UN Global Compact with respect to human rights, labour, environment, and anti-corruption.

With this commitment, we express our continued intent to advance these principles within our sphere of influence, and as before we continue to make a clear statement of this commitment to our stakeholders and the general public.

We continue to hold our pledge to take part in the activities of the UN Global Compact where appropriate and feasible – through, for instance, participation in Country/Local Networks; involvement in specialized initiatives and work streams; engagement in partnership projects; and reviewing and providing commentary to participating companies on their Communications on Progress.

Thanking you

Madhav Datt

Founder & President Green the Gene

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**Akshat Singhal** 

International Executive Director Green the Gene

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## PROGRAMS AND IMPACT REVIEW

Over the past 11 years, Green the Gene has taken on projects, climate action programs, hosted events, youth-led campaigns etc. across 62 countries, involving hundreds of thousands of young people under the age of 24. A brief overview of a few of our previous projects with the most significant impact are as follows:

- In 2015, we led India's largest single day tree plantation campaign organized by the SRS Group with the Government of Haryana in the NCR Region of India. We mobilized students, volunteers from schools across this region and planted over 300,000 trees.
- Climate Innovations Program, Pretoria, South Africa worked to promote young people from all fields to come up and develop small scale innovations and creative solutions to the global environmental challenge. This has inspired many localcommunity based projects to come up in that region and the program will be replicating a few of those in different countries and regions.
- Bio-sand Water Filtration Units are an indigenously developed water filtration technology for implementation in certain rural parts of Botswana. This addresses a key water access issue prevalent where women from certain rural areas have to walk over 11 miles every day to get clean usable water for their families. These filters empower them to purify and use water straight from the river.
- The Aqua Revival, which uses very simple yet innovative concepts and technology to recycle swimming pool water. The project, which started as an idea is now being replicated all over due to the innovative way in which it tackles a pressing issue. It is now in the process of becoming fully functional in various sports facilities and universities across India, conserving around a total of 8 million liters annually.
- Life is Green, started in the developing West African country of The Gambia, which with engagement from school students, local government involvement led to people coming out as whole communities to plant trees. This led to the pledging

and planting a total of 1.5 million trees in The Gambia – one for each Gambian citizen.

- Wake up Call India inspired people to step up, leading to mass mobilizations of youth from around India's National Capital Region, with nearly 12000 of them successfully campaigning to convince the Delhi Government to take solid action about the state of Yamuna.
- Eco-School Program in South Korea involves a total of 8 universities and all their students fiercely competing to become the greenest campus.
- The annual interschool event in India, Inspiration involves around 2400 students competing & supporting.
- Clean up Campaigns in the UAE mobilized school children to spend part of their weekend doing something for the community in the form of environmental action – over 30 kilometers of beaches cleaned.
- Rallies and demonstrations, and held parallel campaigns in Delhi, India and Nairobi, Kenya against the consumer use of plastic bags at supermarkets, stores etc. This campaign gained significant traction in both the locations resulting in local government interventions and consumer awareness.