



Celebration of World Water Day--2017

Since last two decades UDYAMA is celebrating World Water Day on March 22<sup>nd</sup> that continues till the end of the month. The objective is to create a sensitization among multiple stakeholders in this Celebrate water month March 2017 that safe quality water is at stake, it will be more critical to access due to several factors. Looking at global climate change, availing drinkable water will be more of an issue the way it is deteriorating. The theme for this year is "waste water". Thus there are two important crises that will be more complex considering global warming water will play a very critical role,



-Water Poverty

-Ecological poverty and both are related to water

Now it is connecting to SDGs starts from 1-17 goals having 169 sub-points where poverty is one and partnership is 17 in numbers



There are few points that were highlighted during the celebration at various places:

Make wise water use, Do not waste water, Reuse, Recycle, Restore water, harvest water

and refuse to add waste (solid or liquid) in safe water. That means keep water clean from all forms of pollution/ pollutants/ adulteration/ affluent.

Again, It is a Connector, Water is not Sector,  
It connects to individual to industry;  
it connects to community to countries,  
it connects below the soils and above the soil,  
It connects to sanitation, nutrition, hygiene too  
it connects to development and  
it creates disaster lead to destruction of civilization,

Considering the gravity of issues, need, urgency it is necessary to hold sensitization to restore, recycle, reuse, conserve and harvest rain drops and sensitize to Sanitize as it important to immediate development at various places of Odisha.

- India will be open defecation free but mass defecation will be another threat to development,
- Other with there will be mass contamination and water borne diseases at down stream
- Biological destruction is important and for water regulation, maintaining water regime, now it is at thereat today is international forest day
- Waste Water disposal in urban setting is important, now all water bodies, once considered as life line it has no more or encroached thus urban flood is very much prominent,
- Tala danda channel was for three things – managing flood water, excess water providing agriculture, and navigation, now it is only one of the drainage of waste- Thus the contribution of Na Anka druvikhya laborers has not been counted.

This Year UDYAMA had celebrated at various places involving various stakeholders i.e with communities, youths, PRIs, Women leader UDYAMA has celebrated World Water Day-2017 on 22<sup>nd</sup> March 2017 at most water stress areas of Bolangir.

Celebration of World Water Day followed by water Action in the month of March at Raghunath samavaya Mahavidyala, Odagaon, Date:30.03.2017

Mr. Arindam Dakua, District Collector and Magistrate Nayagarh had participated as chief guest and took part of sensitization along with College Professors, Teachers, Staff, students of Raghunath Samabaya Mahavidyalaya





A joint initiative of Dasapalla farmers producers company, UDYAMA, Community Women Leaders, PRIs, NABARD officials The Water Day was Celebrated at HanaDiha, GP Kalashkhama, Dasapalla , Nayagarh, date 31/03/2017.

Mr. Jayant Kumar Samal , DDM , NABARD had participated in Sensitization day during this water month of action. Local Sarapanch, Elected bodies, committee members of producers group, CBO leaders, women leader participated too .

