



## Communication On Engagement

To our Stakeholders,

I am pleased to reconfirm that Global Forum for Media and Development supports the ten principles of the Global Compact with respect to human rights, labour, environment and anti-corruption. With this Communication, we express our intent to advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. Organization Name will make a clear statement of this commitment to our stakeholders and the general public.

The reason why we did not submit a Communication on Progress in the last years is that changes in administration department. We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Engagement (COE) that describes our company's efforts to implement the ten principles.

Sincerely yours,

Mona El-Saghir

## **Partnership between Global Forum For Media &Development (GFMD) After signing a Protocol between GFMD and Arab west understanding foundation**



**19/1/2015** a symposium was held in Maadi ,targeting to raise awareness of the importance of parliamentary life in Egypt , that was after the 2011 revolution in Egypt the symposium was about the importance of positive participation by citizens in the elections of the new members of Parliament. This symposium was an outcome of a partnership with the Arab-West Understanding Foundation under the protocol signed between the two sides. A nominated well-known figure Mohamed Al-Sadat ( El Sadat Niece) was hosted as the main speaker in the Symposium .

**21/1/2015**

### **Charlie Hebdo: Responses from Cairo/Conference**

The Cairo Foreign Press Association, in cooperation with the Global Forum for Media and Development, and the Center for Arab-West Understanding are delighted to invite many representatives of local western media and guests from all over the world , to an international conference on the recent terror incidents that took place in France.

The conference was held in InterContinental Cairo Semiramis hotel, at 05:00 to 07:00 PM on the 27<sup>th</sup> of January.

The terror attacks in Paris highlighted the urgent need for cooperation and dialogue between Europe and the Arab World not only in response to the act itself, but also in the following outcry and exposure of European Muslim community in the aftermath of the event. t



Agenda :-

Opening and welcome: Volkhard Windfuhr, General-Secretary of the Foreign Press Association

Speakers:

- Mona El-Saghir, General Secretary of the Global Forum for Media and development –Egypt-.



- Cornelis Hulsman, Deputy Chair of the Center for Arab-West Understanding.
- H.E. Mohamed Orabi, former Minister of Foreign Affairs of Egypt.
- Sheikh Dr. Anas Abu Shadi, Professor of comparative fiqh at the Azhar University.

The floor was opened to questions from the audience

**7/4/2015**

**An invitation to the Global forum for Media and Development team received from Chairman of the Board of Directors of NGOs in Egypt ,in order to take part in that civil society conference , and also the Master of the conference was a very active GFMD member, MS.Hanan el Sherbini**

**Date: 7/4/2015**

**Dr. Ezzeddine Ahmed Farghal**, Inviting General Secretary of GFMD MS.Mona el saghir to be one of a main speaker in the conference , to speak about about the importance role of NGO in Egypt.



### **Conference and forum**

An NGOs Conference of civil associations was held to discuss the result of Sharm El sheikh economic conference which was held in march 2015, and the challenges facing Egypt :-

#### **Main topics discussed**

\* About the result of the economic conference.

The role of NGOs in reducing poverty and facing unemployment

. The role of NGOs to play the positive role, as supported by the government

Venue: General Assembly Hall of the Egyptian Workers' Syndicates

Main speakers:-

Chairman of the Board of Directors of NGOs

: Dr. Ezzeddine Ahmed Farghal

Ms. Mona El-Sagheer, Secretary-General of GFMD

\* Participants in the conference:

Representative of the Prime Minister

Representative of the Minister of Social Solidarity



Representative of the Minister of Local Development  
Deputy Minister, Governor of Cairo Gentlemen / representatives of parties and unions  
Presidents of the Board of Directors of NGOs



## June 2015

Global Forum for Media and Development (GFMD) provided some Information Technology courses to the staff of State Information Service ,to develop the capacity of the staff of the Authority, which is one of the objectives of the Forum, under the supervision of Ambassador Salah Abdul Sadiq , Chairman of State information service.

- The first session of 26-27 April 2015 and 3-4 May 2015

Entitled "How to implement and monitor media campaigns" through social access networks in the period

- Second Session, 2-4 June 2015

Entitled Organizing media campaigns and practical applications of electronic media used in the new media.

- The third session was held a training course for employees of the State Information Service under the program of e-marketing skills and social media.

### **Training courses from 30/8/2015 to 1/9/2015**

The social media course includes the following points

- 1- Awareness of electronic media used in the field of information
- 2 - Definitions and concepts of mass media
- 3 - Explain the principles and foundations of social media
- 4 - The importance of social media
5. Awareness of the role of social media
6. Use of software and applications
- 7- Designing a media site using modern technologies

Program schedule

The program is offered within 4 days a week

Interactive web site design

Was Required:-0 trainees in each group + internet access Facility Certificate form delivered to students and signed by the head of the Information Service and Secretary General of the Global Forum





**Venue:- Darb EL AHMAR REGION**  
**May 2015**

### **OPENING CELEBRATION**

**the renovation of the Blue Mosque is one of a group Of the mosques that were renovated by the Aga Khan Foundation in Egypt**

After the completion of the restoration project, Prince Karim Aga Khan, Chairman of the Aga Khan International Foundation, and his accompanying delegation arrived in Paris to participate in the important celebration. In the presence of the Ministers of Social Solidarity and Antiquities, the Governor of Cairo and a number of ambassadors, Thus, the GFMD forum has an effective media role in media coverage on television and newspapers and on the private social networking pages of the Forum's members.

After the completion of the restoration project. The project was started in 2001 at a cost of LE 20 million, with reference to the contribution of the World Monuments Fund to the restoration project. It should be noted that the renovation of the Blue Mosque is one of a group Of the mosques that were renovated by the Aga Khan Foundation in Egypt, as well as the restoration of part of the eastern Ayyub wall of Cairo, as well as the development project of the Darb Ahmar , indicating the efforts of the Foundation and the Ministry of Antiquities to open new archaeological sites. Maintenance work started working on the completion of the restoration, stressing that the continuity of maintenance work that will ensure the preservation of these ancient mosques.



**Where: Le Pacha, Zamalek/Cairo**

**When: Tuesday 2<sup>nd</sup> of June, 2015 starting 03:00 PM, Punt Roma**

A Spanish brand that targets ladies of fashion, style, and success hosted an event that aimed at celebrating and empowering women

As The general secretary of the Global Forum for Media and Development **Ms. Mona el Saghir** , was invited as one of a guest speakers of the empowering women event .

Title of the presentation was:-

**Ms. MONA EL SAGHIR'S** own experience as a successful media professional Character and how she gets empowered by her parents, husband, Egyptian stuff and her own children.

Punt Roma's Fine Beauties Club and having monthly get-togethers!

Punt O Roma Fine Beauties Club is for all ladies that value la joie de vivre through beauty and fashion. Each event is different from the other offering the club members to have various experiences including pampering, treatments, lunches, famous guest speakers,



inspiring workshops. Punt Roma thrives in spoiling her ladies.

Azadea Group is a premier fashion and lifestyle retail company that owns and operates more than 50 leading international franchise concepts across the Middle East and North Africa. Since its inception in 1978, the Group has grown a substantial chain of stores representing leading international brand names in fashion and accessories, food and beverage, home furnishing, sporting goods and multimedia. With over 11,000 employees, the company boasts a solid infrastructure overseeing more than 600 stores spread across 15 countries including Algeria, Bahrain, Cyprus, Egypt, Ghana, Iraq, Jordan, Kazakhstan, Kingdom of Saudi Arabia, Kuwait, Lebanon, Oman, Pakistan, Qatar and United Arab Emirates.

**11 August 2015**

**GFMD joined as a new member of Local Network Global Compact Egypt**



**United Nations**  
Global Compact

**PARTICIPANT ID**  
63381

**JOIN DATE**  
20 August 2015

## **CERTIFICATE OF JOINING THE UN GLOBAL COMPACT**

is given to

# **Global Forum for Media and Development**

for committing to respect the ten principles of the United Nations Global Compact,  
to take action in support of UN Goals  
and to submit biennially a Communication on Engagement.

### **HUMAN RIGHTS**

1. Businesses should support and respect the protection of internationally proclaimed human rights; and
2. make sure that they are not complicit in human rights abuses.

### **LABOUR**

3. Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
4. the elimination of all forms of forced and compulsory labour;
5. the effective abolition of child labour; and
6. the elimination of discrimination in respect of employment and occupation.

### **ENVIRONMENT**

7. Businesses should support a precautionary approach to environmental challenges;
8. undertake initiatives to promote greater environmental responsibility; and
9. encourage the development and diffusion of environmentally friendly technologies.

### **ANTI-CORRUPTION**

10. Businesses should work against all forms of corruption, including extortion and bribery.

*For information on what participation in the UN Global Compact means and for the current standing of participants, visit [www.unglobalcompact.org](http://www.unglobalcompact.org).*

**21/10/2015**

**China Hubei Province-Egypt Cooperation Forum which was held on October 21, 2015, at 13:00 Grand Nile Tower**



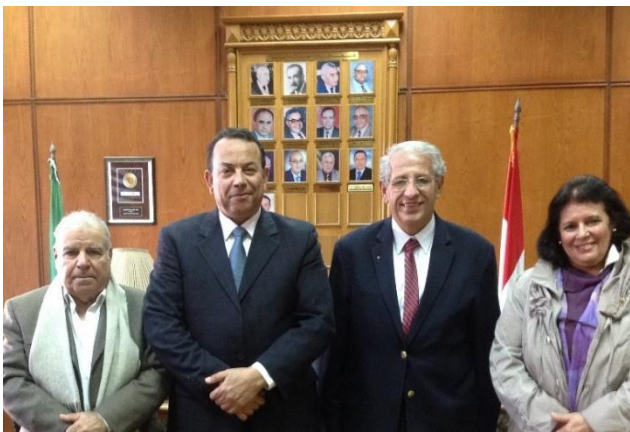
Egyptian Businessmen Association, Egyptian Chinese Friendship Association and the Global Forum for Media and Development took part of this forum. The delegations from both countries were so keen to get to know more about the investment environment in Egypt, and China and they were looking for partners for various investment projects. The outcome of this forum which was organized by GFMD and china-egypt friendship association , was really fruitful as we knew that business bridges were open between 2 sides.



**5/1/2016**

**A field visit to the University of Menoufia Faculty of MEDICINE**

A field visit to the University of (Faculty of MEDICINE) by some of the NGOs organizations , led by Lions Club members District 352 Egypt with Members of the Global Forum for Media and Development, in order to cooperate with some Governmental Organizations in Egypt, as to meet the President of the University Professor Dr. Moawad Al Khouli and the Dean of the Faculty of Medicine and members of the faculty of Medicine , whom they are doctors specialized in liver diseases in order to collaborate together to fight against Hepatitis C virus and to activate the positive role played by the concerned authorities and some NGO'S organizations , under the auspices of Dr. Imam Rifai, one of lions club leaders 352 Egypt , Eng. Magdy Azab who represent lions club international foundation and Ms. Mona El saghir who represented the Global Forum for Media and Development, where they discussed many points to develop a logistics plan to reach the best desired therapeutic results as we see pictures attached .As we all collaborated together by conducting the 1<sup>st</sup> step to raise awareness of such a killing disease.





## **March 2016**

Media coverage and active role played by the Global Forum for Media and Development, for the celebration of the establishment of the National Centre for Combating Corruption in Cairo's Stadium, headed by Counsellor Sammy Ghoneim, as the Centre belong to a civil society and is not subject to any governmental supervision or regulatory body. Ghoneim is seeking to give the new centre powers, to take legal action in cases of corruption.



**21/4/2016,**

Medical convoy moved with some doctors, dentists, pharmacists and nurses, as they were participating for the medical convoy under the auspices of the National Research Centre in collaboration with the new educational French hospital , as well as the health committee of the

National Council for Women, Convoy of trucks scheduled to leave Cairo for Menofia Villages carrying much needed medical equipment, moving to the village of Telwana in Menoufia. The Global Forum for Media and Development covered all the detailed curing and treatment issues adding to the interviewed with the peasants. Thanks to Dr. Ahlam Hanafy, member of the National Council for Women and she lately joined our forum as an active member for all the arrangements and assistance she has undertaken.

She contacted all the officials of the governorate and members of the National Council of Women to participate in a symposium to educate the villagers about the importance of combating circumcision in females as well as attention to maternal and child health

At the end, members of GFMD Forum have fully covered the important medical event and heard all the problems of the villagers to spread it out via Media and to the officials  
PHOTOS attached



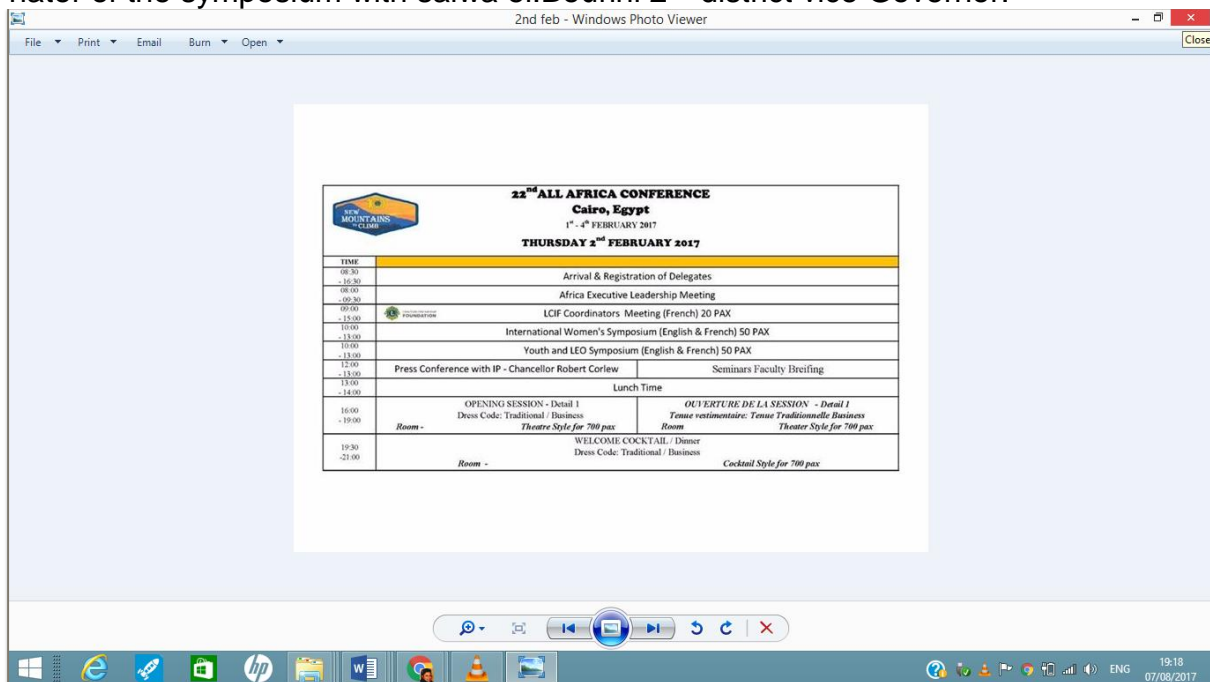
# 2017

## Women symposium

### 2<sup>nd</sup> February 2017 Venue Marriot Venue Marriot

A very successful symposium and a fruitful outcome, with a collaboration between 3 entities.

El saghir present a presentation about the role of media to empower women and successful to say that El saghir represented the 3 entities stated below , and she was the coordinator of the symposium with salwa el.Bourini 2<sup>nd</sup> district vice Governor.





## **Egypt**

**22nd ALL AFRICA CONFERENCE 2-5 February, 2017 Cairo,  
Women Symposium**

### **COLLABORATION**

**Between**

- **Lions club international District 352**
- **National Women council**
- **Global Forum for Media& Development**

**Lions Family and Women Symposium (English &French)**

**50 PAX**

**Which was held on Thursday, 2<sup>nd</sup> February morning.**

**From 10:00-13:00**

**Marriot Hotel**

**Grasping a Turning key is a means of Activating the  
GFMD foundation is :-**

**I am a joint member in 3 great entities :- as a General Secretary of GFMD , and a member lions Club international District 352 Egypt as A president of lions club North and as a global leadership team (GLT)and a member of international relation committee of the women council and being belong to the three entities ,that helped me to urge all the team from the different entities to cooperate together and to participate in a permanent partnership.**



## March 2017

Collaboration between international committee Women Council members, Chinese Egyptian friendship association members and GFMD members celebrating International Women day .





## **2017 Conference**

### **The role of women in supporting the soft power of Egypt**

May 24, 2017 –

Venue: - Opera House

Conference Agenda

Opening Session

**Ambassador Mounir Zahran,**

Chairman of the Board of Directors of the Egyptian Council for Foreign Affairs

**Dr. Maya Morsi**

President of the National Council for Women

**Nada Deraz**

documentary film about the outstanding models of Egyptian First Session

**Dr. Mohammed Kamal**

is a professor of political science

Define the concept of soft power and the role of women to support it

**Dr.. HOda Zakaria Professor of Political Sociology**

Egyptian women are a real force through the ages

**Dr. Ahmed Okasha Professor of Psychology**

Sources of the power of women

**Dr. Mona Zulfikar Lawyer**

Definitely **dr. Marian Azar** Member of the House of Representatives Women Treasure of Egypt



## **Coffee Break**

(In the form of a dialogue session Women soft power: axes and mechanisms

**Ambassador Dr. Mohamed Zayed**, former Egyptian ambassador to Beirut

Certainly Professor **Mary Louise Bishara** Businesswoman and member of the National Council for Women Economic axis

**Professor Rawia Mansour**, Chairman of the Board of Directors of Ramsco Company and a member of the Foreign Affairs Committee of the Council

Focal point of the media

**Mona El-Saghlr**, Secretary-General of Global Forum for Media and Development in Egypt

**Gilan Gabr** journalist Ahram and Egyptian today Magazine

**Dalia Ziadeh**, Director of the Egyptian Centre for Free Democracy Studies

**Dr. Heba Hagra**

Member of the Council of Representatives and member of the National Council for Women, the center of women with special

**Dr. Mervat Abu Auf** was in charge of the sessions





