



Communication on Engagement July 9, 2017

With this letter, the Global Sourcing Council (GSC) reaffirms its continued support for the UN Global Compact (UNGC) and renews its ongoing commitment to the UNGC Ten Principles.

The GSC mission is to educate, advocate and inspire global business enterprises in pursuing *profit with purpose* through sustainable and responsible global sourcing. Through collaboration with leading business and thought leaders, academia, government organizations and civil societies, associations and consumers groups, the GSC shares best practices to educate and inspire embracing SDGs and the UNGC Ten Principles into standard business practices.

Since joining the UNGC in 2015, the GSC has adopted the 2030 Agenda underlined by the 17 Sustainable Development Goals (SDGs) as its program framework. GSC promotes the UN SDGs in parallel with the ten principles of the UN Global Compact to its global membership of over 20,000 sourcing professionals through a variety of programs, which are outlined in this COE document.

Of a special importance to the GSC mission are Millennials as this is the group that is becoming a driving force in executing SDGs on a global scale. The GSC has redefined its program activities to attract millennials into the space of responsible sourcing through programs such as:

- 17/17 - Seventeen SDGs in 17 weeks,
- 3S Awards - Awards in Sustainable and Socially Responsible Sourcing
- *Tell Me Your Story* - YouTube based storytelling promotion of global social entrepreneurship.

By embracing these stakeholder groups globally, the GSC underscores its commitment to the UNGC Ten Principles and especially to SDG17: Partnership for the Goals.

The GSC and its global community is looking forward to continuing to play an active role in executing the 2030 Agenda globally.

Sincerely,

Wanda R. Lopuch, Ph.D.
Chairman of the Board
Global Sourcing Council

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1. About GSC

TRANSFORMING THE WORLD WHERE BUSINESSES PURSUE PROFIT WITH PURPOSE

WHO WE ARE

Formed in 2007, the GSC digs deep into the challenges that global businesses face in embracing sustainability & social responsibility.

WHAT WE DO

We educate, advocate, and inspire sustainable & socially responsible sourcing practices within global enterprises.

WHY WE DO IT

We believe that the most sustainable companies of today will be the most successful brands of tomorrow.

2. Our Work

The Global Sourcing Council (GSC) Organizes its activities around three main areas listed below. In the sections that follow in this report we detail a selection of our work in each area.



EDUCATING

Decisions makers on the business case for social responsibility and sustainability



ADVOCATING

For tangible action & leadership by global business leaders



INSPIRING

The next generation of social entrepreneurs representing innovative solutions to global sourcing

GSC EDUCATES



a. Educating - i) SDG outreach: 17/17



In 2015, 193 world leaders world-leaders committed to the United Nation's [2030 Agenda for Sustainable Development](#). At the center of this accord was the 17 Sustainable Development

Goals or SDGs, which took effect January 1, 2016.

The SDGs present an historic opportunity for countries, companies and communities to unite – working together to improve the lives of citizens around the world.

The Global Sourcing Council has developed the “17 Weeks / 17 SDGs” Initiative to help businesses translate these aspirational global goals into action. The GSC has invited organizations to join by downloading our [GSC 17/17 SDGs Prospectus](#) and contacting Louis Coppola or Wanda Lopuch.

The GSC 17 / 17 program aims to:

- Inform and engage the global business community in the 2030 Agenda;
- Provide global visibility for businesses embracing SDGs through their business strategies
- Inspire businesses by sharing best practices of leaders who actively embrace the SDGs

More details on GSC’s 17 / 17 SDGs Program can be found on the GSC website here: <http://www.gscouncil.org/gsc-17-17-sdg-program/>

a. Educating - ii) Sustainability curriculum for SIG University: Sustainable Supply Chains

SIG (Sourcing Industry Group) is the premier global sourcing association that provides thought leadership and networking opportunities to executives in sourcing, procurement, outsourcing, shared services and global business services from Fortune 500 and Global 1000 companies.

The GSC has partnered with The Sourcing Industry Group (SIG) to integrate a sustainability curriculum into the SIG University. The Goal is to bring concepts of sustainability into SIG membership, to educate on SDGs, ESG and related issues, to share best practices, eventually to develop standards.

More on SIG University can be seen here: <https://sig.org/sig-university>

a. Educating - iii) Webinars and Discussion Groups

GSC develops a variety of webinars along with partners to educate companies on various aspects of corporate sustainability especially as it relates to the Supply Chain, Sourcing, and Procurement. Recently we’ve developed webinars with sustainable supply chain partners from EcoVadis, CDP, SIG, and other organizations.

In addition, we participate in dozens of webinars and discussion groups adding to the discussion around best practices, case examples, and tools for implementing sustainable business practices in supply chains. Some examples of our participation are:

- Intertek Conference
 - 3 Hour SDGs Workshop
- SIG Event - Florida
 - Participated in a discussion panel on SDGs
- Skytop SDGs Human Rights Conference @ Bard College
 - Led a Panel Discussion on SDGs
- Rutgers CSR Certificate Program
 - Chairman Wanda Lopuch Spoke w/ the Founder of UN PRI on SDGs

a. Educating - iv) GSC Bootcamp - SEAL Program for Sustainability Executive & Leadership

GSC'S SEAL™

PROGRAM FOR SUSTAINABILITY EXECUTIVE & LEADERSHIP

From the GSC's 3S Awards for Sustainable and Socially responsible Sourcing to GSC's Sustainable Executive and Leadership (SEAL™) Program, the Global Sourcing Council offers thought provoking programs that empower organizations and equip them with the tools and knowledge to further their sustainability endeavours.

Companies dedicated to the 3S principles have tremendous value to gain from participating in the GSC's SEAL™ Program, a sustainability "Boot Camp" for our 3S Awards winners and other partners of the Global Sourcing Council. Participants take part in lectures, workshops, and break away sessions, covering topics such as future leadership, the importance of responsible supply chains, post-2015 Sustainable Development Goals and ethical business. The issue areas covered in GSC's SEAL™ Program are relevant and provide a platform to scale up sustainability initiatives within organizations. The Boot Camp is not limited to 3S Awards participants.

GSC's SEAL™ Program incorporates topics such as leadership for the future, responsible and sustainable business, and the importance of strategy development. The program agenda consists of



lectures, workshops, and break away sessions that maximize the learning experience. With well-experienced professionals as speakers and program leaders, the program agenda covers a great array of sustainability topics.

In this four-day executive training program participants work closely with accomplished Executives, peers, social entrepreneurs, and industry thought leaders. Each participant receives a customized training session that enhances management skills. At the end of the Boot Camp participants leave with a set of practical, concrete tools and action plans that can be put to use immediately in their organizations.

Featured Program Topics:

- 3 Pillars of Sustainability
- Communication and Influencing Strategy Development
- UN Global Sustainable Goals
- Accountability and Measurement (and much more!)

One major part of our program is the Treasure Hunt of Sustainable New York City. One day of the GSC'S SEAL™ Program is dedicated to taking a tour of New York City through the lens of sustainability. The Treasure Hunt involves conversations with local leaders and community members and offers a unique glimpse into sustainability-in-action in one of the largest metropolitan areas in the world. Below is a clip about the Treasure Hunt put together by last year's participants.

Key Takeaways:

- Better understanding management challenges – both unique and shared – and best practices for addressing them
- Maximizing influence and persuasion through improved negotiation skills and techniques
- Defining effective and dynamic organizations, and new tools for improving performance
- Organizing and leading multi-cultural, geographically distributed teams, and keeping them aligned and productive
- Attracting, developing, motivating and retaining talent by engaging and energizing the people you lead

Timeline: May 16th-May 19th

May 16th: Class: Introduction to Sustainability Management, Communication

May 17th: GSC's 2017 3S Awards Ceremony with Private Tour of the United Nations; Sustainable Development Goals discussion

May 18th: Strategy, Influencing, with Pitches to Investors

May 19th: Sustainability tour of NYC, aka "Treasure Hunt"; Finishing: a Dinner party with the 3S Awards and the Boot Camp Team!

GSC SEAL Boot Camp Esteemed Speakers



Arnaud Brohé, PhD, is CEO of CO2logic an international carbon management and offset firm. Brohé teaches sustainable management and carbon accounting at Brussels University and Imperial College London. His book Carbon Markets, published by Routledge in 2009, was the winner of the Choice Outstanding Academic Award (2010). Brohé's new book, a Handbook of Carbon Accounting, was released by Greenleaf Publishing (Taylor & Francis)

in December 2016.



David Dabscheck is the CEO of GIANT Innovation, which transforms the way organizations and people think and act to become world-class innovators. David has helped a wide variety of Fortune 500 companies, global NGOs, and public sector agencies develop and implement sustainable innovation and creativity programs. He is an advisory board member for several Israeli and New York technology companies, a mentor for many leading

accelerator programs and the founder of the Innovation Leaders Round Table, a New York City based gathering of over 100 executive and senior level innovation practitioners. GIANT Innovation's methodology was developed by David together with GIANT's Academic Advisory Board and combines the best of design thinking, lean startup, creativity and storytelling principles.

David is also a thought-leader on innovation topics and his work has appeared in a variety of publications, including Fast Company, the Boston Globe, the Observer, and the Stanford Social Innovation Review. He has served as a Visiting Scholar at Columbia Business School in innovation strategy and an adjunct professor at Columbia University's School of International

and Public Affairs. David holds a MBA from Columbia University, a MA from the Hebrew University of Jerusalem, and undergraduate degrees from the University of Queensland.



Dr. Wanda Lopuch's unique combination of entrepreneurial drive, global mindset, multi-language executive skills and corporate responsibility expertise have been critical in allowing her to successfully exploit growth opportunities in technology, pharmaceuticals, biotechnology companies as well as in the not-for-profit sector. In doing so, she strongly advocates and practices the capitalism-based idea of “doing well by doing good”.

In addition to her function as Chair of the GSC Board, Dr. Lopuch leads MDA Associates, Inc., a consulting organization focusing on “greening” the global operations and their supply chains while improving economic outcomes for businesses in the life sciences, IT, FMCG and financial sectors.

With 20 years of experience in the pharmaceutical and telecommunication sectors spanning across the United States, Europe, and East Asia, Dr. Lopuch guided international teams for maximizing performance in multinational, multicultural and multi-functional projects. Prior to establishing MDA Associates Inc.,

Dr. Lopuch was the president of Medical Data Management Inc., the company she founded and grew into a multi-million dollar business with locations in 7 countries. After the successful acquisition of Medical Data Management by Dendrite International, Dr. Lopuch served as the Vice President and General Manager of Dendrite Central and Eastern Europe.

Dr. Lopuch holds a Ph.D. in Administration and Supervision from Marquette University, Milwaukee, WI, and an MS in Computer Sciences from the Wroclaw University of Technology in Wroclaw, Poland. She lectures on various aspects of international business.



GARY LYONS – Born in London, Gary graduated with a Bachelor of Arts degree from the Central School of Speech and Drama in 1978. If Shakespeare’s words, “All the world’s a stage...”, are true then Gary’s “first act” was 20 years long as an actor appearing in many

West End shows (including Chicago, Phantom of the Opera) and writing and directing for theater and TV. A 5 year “second act” followed as a Cabaret performer in New York, winning several awards for his performances and writing.

His “third act” started in 2002 when he became a communication and leadership coach bringing his experience of performing, writing and directing to the development of and investment in the corporate world’s executives and leaders. As we become more and more addicted to new technology and communicating non-verbally, getting your audience to look up from their ‘gizmos’ and take them from a passive to an active and engaged state becomes the competitive advantage.



Zayda Marrie – Visionary leader delivering innovation, distribution channel efficiency, market expansion and profitable growth. Through marketing excellence and strategic collaboration, drives game-changing shifts across the organization to grow/retain business and deliver market differentiation. Creative, analytical executive that unlocks distinctive value and finds new sources of competitive advantage.

Strategic, data-driven seasoned executive, with a disciplined and collaborative leadership style that brings strategic focus, alignment and impactful business results.

- Solid expertise in life, retirement, auto, home and voluntary benefits for Consumer/Retail lines and Institutional/Commercial markets
- Strong focus on integrated marketing strategies, immersive digital experiences; leveraging analytics and exploiting technology to drive new sources of competitive advantage
- Demonstrated success in strategic value creation and P&L leadership across diverse business units and segments for two of the most recognized and respected brands (MetLife and AIG)
- Successfully led strategic marketing organizations of varying sizes and complexity (from \$2B to well over \$20B)

- Track record of delivering transformational change and innovation (\$5 Billion of target Revenue)
- Solid leader, experienced supporting global and national brokers, as well as Global Agency distribution
- Experience leading broad market/direct-to-consumer business model implementation and growing revenue through B2C global expansion



Dr. Maung Min is a seasoned management executive with over twenty five years of track record of leading functions and initiatives in the areas of Sustainability, Responsible Sourcing, EHS, IM, Manufacturing, and Lean Sigma/Continuous Improvement). Work experience in North America, Europe, Puerto Rico and Asia, with 6+ month assignments in Italy and Puerto Rico.

Excels as Project Leader in global and multicultural settings. Experienced in budget management and cost savings. With five years of management consulting experience in business process re-engineering, operations effectiveness, change management, product portfolio and supply chain management. Ten years in engineering discipline as project, process and environmental engineer. Dr. Min is a faculty member and Director of Business Programs at a major State University systems.



Karen Morris is a strategic advisor specializing in all aspects of innovation strategy and execution. She has developed unique, pragmatic and proven methodologies for growth strategies, innovation and product/platform development often in challenging market conditions.

Currently, Karen is on an intensive advisory assignment to the CEO and leadership team of the world’s largest international underwriting agency, focusing on expansion, strategic alliances, product innovation, distribution, team transformation and engagement.

For the previous three years, Karen was a consultant to the W.R. Berkley leadership team designing and executing strategic projects including: product innovation and service proposition development; brand positioning; organizational redesign; customer-centricity and distribution management. She focused particularly on CEO/President leadership skills.

Formerly Chief Innovation Officer at AIG, Karen has also held the roles of International Underwriting Counsel and Head of Product and Service Development and SVP for Southern Europe for Chubb. She was appointed European General Counsel for Kimberly Clark, a Fortune 500 company following a period of private practice as an M&A/tax lawyer.

Karen has over 25 years' experience in law, management, underwriting and multinational business. She is a frequent speaker and writer on innovation and leadership at global forums. Karen is a Senior Fellow of The Institute for Innovation in Large Organizations.

Karen has served as adjunct professor at Fordham University in New York teaching innovation and customer-centricity as part of the MBA program. She has been a visiting lecturer at universities in France and Spain including IESE, voted the world's foremost executive MBA program. She served on the Advisory Board of The Howe School of Business at The Stevens Institute of Technology. She currently sits on the Advisory Board of The University of Colorado, The World BPO/ITO Forum and Insurance Times Innovation 2016.

You can find out more information about the GSC SEAL™ program here:
<https://www.gsc3sawards.com/gscs-seal-program-2017/>

a. Educating - v) The Pulse Research - how business embraces SDGs.

The goal of this study, "Taking the Pulse of how Business Embraces Sustainability and Sustainable Development Goals," is to track the level of adoption of sustainability dimensions in global functions such as supply chains, procurement, sourcing, outsourcing, risk management and others, by industry sectors. The study, with responses from business professionals, also intends to measure the level of awareness of SDGs in business. Qualitative and quantitative benchmarks for sustainability dimensions will be identified and best practices that enhance adoption described and analyzed.



To find out more and participate in The Pulse Survey please visit here:
https://pennstate.qualtrics.com/jfe1/preview/SV_3KGAK3uiiU6sU2F

GSC ADVOCATES



b. Advocating - i) Creating and Leading Responsible Sourcing Council within SIG

SIG (Sourcing Industry Group) is the premier global sourcing association that provides thought leadership and networking opportunities to executives in sourcing, procurement, outsourcing, shared services and global business services from Fortune 500 and Global 1000 companies.

GSC has partnered with The Sourcing Industry Group (SIG) to establish a new working Council: "Sustainability and Responsible Sourcing", and GSC has developed a sustainability curriculum for SIG University, an online learning and certification platform for sourcing professionals.

Wanda Lopuch, chairman of the GSC is a Chair of the council. The GSC is committed to educating the members of SIG on Sustainability and Responsible Sourcing. The Goal is to bring concepts of sustainability into SIG membership, to educate on SDGs, ESG and related issues, to share best practices, eventually to develop standards.

As of today there are participants from IBM, SAP, Google and many other SIG members.

The [Sustainability and Responsible Sourcing Working Council](#) will explore deepening connections between measures of responsible sourcing and business outcomes. This discussion will allow sourcing professionals to broaden their understanding of different aspects of sustainability and empower them to address conflicting business pressures of value creation by cost reduction vs. brand protection vs. leadership in sustainable development.

b. Advocating - i) Develop Methodology for Risk Assessment in Responsible and Sustainable Sourcing

The GSC advocates utilizing risk assessment methodology to evaluate material dimensions of sustainable and responsible sourcing. Our current effort is focused on research to develop practical tools for risk assessment in programs for sustainability in organizations. This research is in the early stages.

b. Advocating - ii) Informational Forums

The GSC uses a variety of forums to advocate socially responsible strategic sourcing. These forums include periodic conferences, the GSC Annual Meeting, informal roundtables and webinars.

b. Advocating - iii) Embracing the Sustainable Matrix

As part of developing a methodology for risk assessment, the GSC held a webinar with RepRisk experts discussing the transparency needed to make data-driven decisions and how to assess risk in supply chains. This is an on-going research effort.

b. Advocating - iv) Embracing Local Social Entrepreneurs

The GSC'S SEAL™ program, described above, works with local social entrepreneurs to help them develop strategies and techniques for participation in global supply chains.

b. Advocating - v) Advisory Boards

The GSC's Advisory Council convenes on a Bi-Annual Basis to discuss the GSC's activities, focus, and goals with a group of renowned experts from various areas of sustainable business.

The most recent GSC Advisory Council Meeting took place at the United Nations Headquarters with the following Advisory Board members present:

Name	Organization
Amit Sharma	Empowerment Capital
Angeline Judex	GSC
Annie Chor	EclatImpact
Bulbul Gupta	Greyston Social Enterprises
Carrie Bowers	JP Morgan Chase
Dawn Tiura	SIG
Gregory Slovak	GSC
Jennie Rodriguez	Teleperformance
Judy Artech-Carr	SIM NYC
Karen Morris	GSC
Linda Eling Lee	MSCI
Lois Coppola	GSC
Mariela Vargova	Rockefeller and Company
Maung Min	GSC
Michael Benedetto	Skanska
Patricia Chaves	UN DESA
Peter Fusaro	Columbia University
Tim Hoffman	Watts Capital
Wanda Lupoch	GSC

Goals of the meeting:

- Gain deeper understanding of how to empower global social entrepreneurs and participants of the global supply chains
- Identify effective and efficient strategies to support them in scaling up their programs, which not only deliver quality products and services to global supply chains, but produce social values.
- Develop the framework for implementing the strategies identified

Some additional details on the members of the GSC Advisory Council and some takeaways are demonstrated below:

Linda Eling Lee (MSCI) - SDGs are a framework for investors to think about impacts. Reasons behind the growth of sustainable investing: Transfer of assets towards millennials; Climate change impacts on financial performance. Drive is coming now from Money Managers (e.g., millennials, wealth transfer generations) preparing for what these new asset owners are anticipating.

Dawn Tiura (SIG) - After the crisis in the late 2000s companies CSR objectives have changed and companies started to focus on profitable CSR initiatives. Outsourcing has positive impacts on: Economic development + creation of New Markets ; Peace. Outsourcing has helped raise the middle class in India. Sourcing executives don't know how to build sustainability into contracts, into the agreements, terms with suppliers, hence more education is needed on sustainability (GSC has partnered with SIG to develop sustainability courses)

Judy Artech-Carr (SIM NYC) - Originally from Philippines (one of 20 highly vulnerable countries exposed to climate change) sees the reality of climate change. Judy does not see progress in creating disaster resilience in the Philippines and globally. She is passionate about the disposal of waste.

Annie Chor (EclatImpact) – Company is relatively new impact investing company. It is formalizing through a digital platform to match investors with direct impact securities. Feels the trend is now moving from SRI, to ESG, to Impact. Company has formally created a crowdfunded platform to raise capital. Also, bridging the gap from private sector to non-profit / social enterprise space

Bulbul Gupta (Greyston Social Enterprises) – Company is the first NYC B-Corp. Partners with Ben & Jerry's ice cream by supplying brownies. Company has a social innovation aspect around workforce development called Open Hiring and accepts anyone to work regardless of background, experience or record. Owner follows Zen/Buddhist philosophy to bring about social change with this business model.

Jenny Rodriguez (Teleperformance) - Founded in 1978 by Daniel Julien, Teleperformance is specialized in customer services, technical support, call center, debt collection and social media. Teleperformance works to improve business results and also to support people. Their "Citizens of the world" global program has raised over 24 million donations. Jenny would like to see a scaled up GSC.

Michael Benedetto (Skanska) – A Swedish Construction / Infrastructure firm employing 54,000 employees, has 60% of revenue coming from the US. Has captured 90% of Swedish market share. Company is ISO 14001 certified and is signatory to UNGC. - US 60% revenue. Michael sees strong alignment with GSC on values and initiatives; heads up a function akin to a start-up within a multinational.

Tim Hoffman (Watts Capital, Clean Tech Open) Clean Tech Open (CTO) helps to accelerate companies in the US and through UNIDO affiliations, in 6 different countries with clean-tech initiatives. Has formed partnership with UN and World Bank (env fund) to deploy accelerator program. Over the last 10 years CTO have accelerated over 1000 companies helping them with mentoring and providing skills for start-up companies to grow. In the US, Help clean-tech entrepreneurs and companies find Capitals as well as assist organizations in selling their companies. They have started with a pitch competition here in the US, and evolved adding mentoring functions. CTO operates with a small core staff and volunteer based regional organizations. Tim heads NorthEast for CTO.

Peter Fusaro (Wall Street Green Summit) - Sees a lot of positives in the way the world is developing. Sees need to leverage changing demographics, such as the population becoming younger and shifts to more urban populations. Feels behavioral change as the hardest part, but change is starting to happen amongst the younger population. Sustainability has arrived and there is a growing impetus for it. Not everything needs to be large scale (for example, grid systems should be more localized). Feels solar will be dispersed globally along with wind and other renewables will continue. Sees that we are shifting to a low carbon economy, the process has already happened.

Amit Sharma (Empowerment Capital) – Company looks at the issues around financial exclusion, at what is high risk and try to see it as an opportunity. Feels there is little innovation in markets around sustainability. Need to drive capital to where it is needed most. Company looks into turning traditional risks into assets. Currently, globally unbanked population is about 2 billion, in the US 10-15 million are unbanked, and almost 60 million underbanked. Financial institutions categorically group the low income groups in high risk and this snowballs into high cost products. Feels a number of the so called impact

investors are doing it wrong - neither for impact nor return. Empowerment Capital seeks to serve the unbanked and underbanked population.

Wanda Lopuch (GSC) - Business has to play a different role with the SDG's. This must be beyond pure charity; A business case must be made for the SDGs; GSC in its 17/17 program is translating the inspirational language into operational practice, specifically the business world; The SDGs provide the framework for business development and allocation of growth capital. There is money to be made at the bottom of the pyramid., and on projects that bring profit while addressing social or environmental challenges. Business entities cannot/should not adopt all SDGs; rather they should focus on 2-4 with business discipline, measurement and reporting.

Patricia Chaves (UN, GSC) has reviewed the history of inception of SDGs and the milestones for UN 2030 Agenda. Involving variety of stakeholders in the execution of SDGs is one learning lesson from the Millennium Goals. Business is to play a very important role. The goals need to be achieved in a collaborative manner. Discussion followed the presentation: Financing SDGs presents a big challenge. \$2.5-3 Trillions are estimated to be needed to reach the goals. There are review milestones. Like companies, some countries have also signalled adopting few goals instead of all of them.

Louis Coppola (GSC) - Presentation on SDG 17/17: What do the SDG's mean to business. How does business fit in. 17/17 was trying to figure this out; Not changing business model completely but augmenting the present structure to fit the SDG's. Key Items/comments/questions:

- Private sector is better geared towards specific SDGs rather than all of them.
- How do companies better integrate SDGs into their organizations
- Construct a strategy and build a report there need to be better metrics
- SDG Compass tool is a good resource for integration
- Investors need simplicity big and small. The metrics are too many and not be translatable
- How do governments integrate their policy to assist with metrics?
- Needs to be applicable to small companies and start-ups and not just fortune 500 because growth comes from the lower level.
- If companies see they're being rewarded there is an incentive for reporting.
- How do we define success? How are the SDGs more simplified and digestible? How can we measure, quantitatively, progress.

Angeline Judex (GSC) - Provided presentation on GSC 3S Awards. 3S stands for Sustainable and Socially Responsible Sourcing. The 3SA program was originally conceived as a platform to provide visibility to showcase companies and individuals that implement the best practices in sustainable and socially responsible sourcing, As the program evolves, the goal now is to build the eco-system that will empower social entrepreneurs to scale up their programs. Awards will be scheduled for 2017 (April) instead of Fall '16. Key Items/comments/questions:

- Prototyping was applicable to several of the SDGs.
- Need to assess that manner of financing. We need to change the metrics.
- There are parallels between what Cleantech does and 3S.
- Want to provide financial insight and business assistance now. We need to scale up.
- We need to be giving more support to the organizations that win.

- Amit mentioned two week boot camp- Frontier Markets Scouts program from SCIA, operates out of Monterey Institute.-have to have substantial business expertise to participate. There are ways to provide business guidance
- Need an infrastructure to keep connected with the winners and participants. There needs to be coalition building with stakeholders. Need to raise awareness about the programs. Need to create channels for this. This will also help increase financial support.

Wanda Lopuch, Chair of GSC

- expressed gratitude to every participant for contributing time, knowledge and expertise and sharing with others at this first AC meeting.

- GSC has to refine its strategy and identify where it can have the greatest impact and leverage best its limited resources. It includes selecting what should be done in-house and what should be outsourced to partners.

Next Steps:

Wanda Lopuch presented organizational structure of the Advisory Council and responsibilities of the members;

Tim Hoffman agreed to Chair of Advisory Council for the 2017 term.

GSC extends sincere thanks for the first contributions to:

- Tim Hoffman for contributing to the SEDF.
- Dawn Tiura for offering stipends to the finalists of GSC 3SA for SIG University

GSC INSPIRES



c. Inspiring - i) 3S Awards Program

The GSC 3S Awards is a global empowerment platform for small and mid-size “profit with purpose” business enterprises.

Established in 2008, the GSC 3S Awards program recognizes individuals and organizations that have demonstrated exceptional social and economic leadership in innovating, improving and implementing Sustainable and Socially Responsible Sourcing (3S) practices.

The annual 3S Awards program identifies, honors and empowers social entrepreneurs by providing global visibility, connections to successful global business leaders and access to business resources and financial capital to succeed.

The GSC is committed to changing the way the world conducts business. The goal is to empower companies to pursue profit with purpose in mind. These innovative social entrepreneurs represent the future pipeline of responsible suppliers to the global economy.

It is the only awards program geared specifically towards the global sourcing sector and honoring both sustainable and socially responsible business practices.

The award categories are based on MSCI's Actional Impact Themes around issues of basic needs, empowerment, climate change and natural capital. Companies are recognized for moving the needle forward in each of these fields to drive action for the SDGs.

CATEGORIES OF THE GSC 3S AWARDS:

Social Impact via Technology Innovation Award

This award category recognizes enterprises that leverage technology innovation in order to create social and environmental impact

Basic Needs Award

This award category recognizes companies that are working to address issues related to basic needs within the global communities

Empowerment Award

This award category recognizes companies addressing empowerment through the fields of education, gender empowerment, infrastructure, inequality and economic growth.

Climate Change & Natural Resources Award

This category recognizes those enterprises working to directly address climate change and environmental issues

People's Choice Award

This award is based on popular vote by the sourcing community. Videos from all categories are up for voting and the most "liked" submission will be chosen for the award.

Meet the 2017 3S Awards Winners!

SOCIAL IMPACT VIA TECHNOLOGY INNOVATION AWARD WINNERS

1st Place Winner: iKure Techsoft Pvt Ltd.

<https://youtu.be/lv9CeMO-ROM>

iKure leveraging technology offers holistic primary health care & preventive services by fostering an ecosystem of transformation of rural health care service in India. It provides training & foster community health workers, addressing the scarcity of health care professionals in rural India. Using low-cost technologies, it develops innovative ways of conducting diagnosis and treatments to address root cause of diseases, introduce &



provide community-based intervention. Through general medicine (prevention, diagnosis, & treatment of diseases), maternal & child health care, eye care, telemedicine services, pathology services, it has impacted 3.5 million population across 6 states in 1,700 villages in rural India.

2nd Place Winner: Lotus Foods

<https://youtu.be/Y7tWFRVGygQ>

Founded in 1995, Lotus Foods' seeks to: preserve rice biodiversity; increase farm incomes; promote sustainability; provide consumers healthier rice. We offer incentives, especially

organic and fair trade premiums, and links to markets throughout North America to some of the world's most disadvantaged farmers. Since 2008, we have created supply chains with farmers in Cambodia, India, Indonesia, and Madagascar who use the System of Rice Intensification (SRI) to double and triple their harvests while using half the water, one-tenth the seeds, no agrochemicals, with less labor for women, and less methane emissions. We educate buyers to become part of the solution.

3rd Place Winner: Thrive Impact Sourcing

<https://youtu.be/c8N5T7-gfSI>

Thrive reshapes the socioeconomic trajectory of our community's untapped talent pool living in poverty by delighting clients through our IT Outsourcing Services. By pioneering an Urban Impact Sourcing model, Thrive provides top quality, competitive and scalable outsourced services for Quality Assurance Testing and Data Transformation solutions, managed locally. Through a proven sourcing, training and delivery model, Thrive provides sustainable careers in the field of IT for an untapped workforce and top quality IT outsourcing services to socially-minded businesses. Together Thrive helps families and companies thrive in our local marketplace.

EMPOWERMENT AWARD WINNERS

1st Place Winner: Ayzh

<https://youtu.be/meD4g2CZ5dg>

Our mission is to bring simplicity and dignity to women's health. We have proven a sustainable, scalable model for manufacturing and distributing Clean Births Kits, while engaging and empowering women beneficiaries across our supply chain with education, training and economic opportunity. Through engagement of beneficiaries and strategic partners, we identified clear social need and business opportunity to expand our product line to address additional women's health needs (Newborn Care, Postpartum Health, and Menstrual Hygiene) and achieve our vision of impacting one billion women, babies and girls by 2030.



2nd Place Winner: WAVE Academics

https://youtu.be/0_BV7NXdZZQ

The video depicts the mission and activities of WAVE (West Africa Vocational Education) to empower disadvantaged West African youth with employability skills to transform their mindsets, and employment opportunities that enhance their social mobility. Set in the heart of Lagos, Nigeria, where the first WAVE Academy has been in operation since 2013, it shows how we identify, train, and place talented, underserved youth in entry-level jobs in high-growth industries like the retail and hospitality sectors.

3rd Place Winner: Bwom Technologies

<https://youtu.be/us1A2O9I19k>

Bwom is changing self-care for women through technology. Bwom is a mobile platform that offer women an evaluation and personalized, data based care plans for their intimate health.

BASIC NEEDS AWARD WINNERS

1st Place Winner: Svadha WASH Private Limited

<https://youtu.be/0DVb55vK8j4>

Svadha's mission is to bring dignity to its rural consumers by providing them with customized, convenient, quality & sustained access to complete sanitation solutions via creating livelihood for our sanipreneurs who take up sanitation as a business opportunity. Svadha in just 2 years of its existence have demonstrated establishment of an organized sanitation market with a network of approx 255 sanipreneurs, portfolio of innovative products and services and contributed to sanitation access for 20,000 + rural households in state of Odisha, India. Svadha is now expanding its enterprise model in other states and also consulting international NGOs on adopting it.



2nd Place Winner: Echale a tu Casa

<https://youtu.be/9Rv5UcS8AU8>

Echale a tu Casa is committed to providing sustainable and affordable housing solutions for families in need in Mexico and throughout the world. To these day, Echale a tu Casa has provided more than 180,000 with a housing solution impacting over a million individuals.

3rd Place Winner: Ecozoom

https://youtu.be/y-dGv_TuqPU

EcoZoom's mission is to bring people (who don't have electricity) access to lighting with our solar lights, and access to cleaner cooking with our fuel saving cookstoves. Our cookstoves save up to 70% on fuel consumption, helping us reduce deforestation in developing countries. Women and girls spend valuable time travelling long distances to collect fuel, and are adversely affected by toxic cooking smoke. Children living without electricity struggle to study in dim candlelight, or use dirty kerosene lamps. EcoZoom strives to make these basic activities less stressful for those living in less developed nations. To date, we have sold over 100,000 units across 19 different countries! Typically, just one of our clean cookstoves can save up to 40 trees and 12 tons of CO over its 5 year lifetime, thanks to fuel and combustion efficiency. Multiply this by the thousands of cookstoves we have sold, and you can imagine the impact our they have already made!

CLIMATE CHANGE AND NATURAL RESOURCES AWARD WINNERS

1st Place Winner: Coffee Flour

<https://youtu.be/AUstdDoc4YQ>

Coffee Flour is made from the discarded pulp and skin of the coffee cherry. Once dried and milled, it creates a nutritionally-dense flour that can reduce the environmental damage created through the build-up of excess pulp on coffee farms, generate economic value to smallholder farmers and millers, and bridge dietary gaps micronutrients. The product is now being

incorporated into chocolate, bakery, and beverage products around the globe, while also transforming coffee-growing communities. The potential market for Coffee Flour is



in

approximately equal to that of cocoa, enabling the opportunity for massive impact across the globe.

2nd Place Winner: Chakr Innovation

<https://youtu.be/6aAGsjSZZTY>

We aim to spread our technology across the globe that captures particulate matter emission from fossil fuel combustion and converts it into inks and paints. We have currently installed our technology at over 50 locations and have raised \$250,000 from investors based out of India, US and Singapore. We have also won over \$400,000 in grants.

3rd Place Winner: EIRhino Eco Paper

<https://youtu.be/SBGMUC83ctA>

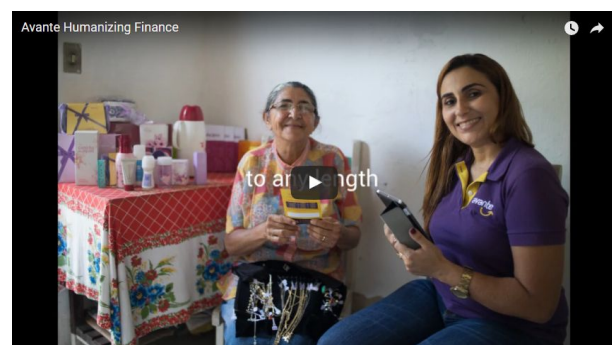
Eirhino's mission is to generate support for the endangered Indian Rhinoceros and Asian Elephant with 1000 Forest Ambassadors locally and 1 million aware consumers globally by 2025 . We do this by making paper from natural waste, including the dung of these animals, and linking them with the community's livelihoods. We make the community invested in the animals and use our products to take their story to each of our consumers. We have saved considerable forest resources, achieved the support of our local community, reduced man-animal animosity and raised awareness about the animals among more than 50,000 consumers.

PEOPLE'S CHOICE AWARD WINNERS

1st Place Winner: Avante

<https://youtu.be/GgltVS8MQvA>

Avante's DNA carries the principles of conscious capitalism, with that being said our mission is to humanize financial services offering accessible products for low income micro entrepreneurs. We work with the base of the pyramid FOR the base of the pyramid. As of the end of 2016 we've impacted more than 24,000 families and distributed about R\$ 82 million in loans. Through technology based products we expect to reach 75,000 clients by the end of 2017.



2nd Place Winner: Distinct Horizon

https://youtu.be/tSVbEx7_jK8

Distinct Horizon strives to DOUBLE the profits of poor farmers across the developing world, while protecting the ever degrading environment including the soil, air & water. DH exists for the 2 Billion people dependent on smallholder farms worldwide.

We have developed a powered Urea Deep Placement (UDP) applicator and integrated with Soil testing for precise fertilizer application. This can double profits for marginal rice farmers, drastically reduce global warming (0.5MT of CO2 equivalents/season/hectare) and almost eliminate eutrophication (largescale waterbody pollution) & soil degradation. We are providing service to hundreds of farmers in India and thousands more have lined up.

More information on the 3S Awards, The Judging Process, the awards ceremony, how you can apply, how you can get involved, and to watch the videos of the other applicants please visit:

www.gsc3sawards.com/

c. Inspiring - ii) Half-Billion Dollars Challenge



The SDGs are estimated to cost US\$3 trillion per year to achieve, and much of this will need to come from private resources. Long-term investments in sustainable energy, infrastructure, transportation, and information and communications technologies, among other sectors are necessary.

As with all social and environmental imperatives, business plays a vital role in the success or failure of their outcomes. Businesses are increasingly embedding positive social impact and sustainability as legitimate priorities as well as a source of competitive advantage. In order to amplify the success and visibility of forward thinking businesses, the GSC has presented The

Half-Billion Dollars Challenge.

The GSC is asking organizations to “Take Action Now” to make the SDGs part of business life

The GSC pursues the idea that all businesses change the world, the only questions are: how much? and how well?

The GSC believe businesses can and will do well by doing good and invites companies around the world to participate in the Half-Billion Dollars Challenge towards profit with purpose.

Find out more about GSC’s Half-Billion Dollars Challenge and Take Action Here:

<http://www.gscouncil.org/challenge/>

c. Inspiring - iii) What’s Your Story - Checking In With The 3S Award Winners

The GSC has developed a series of videos on the YouTube Channel for Social Entrepreneurs Pursuing Profit With Purpose. The first series focuses on re-visiting and interviewing the winners of the most recent 3S Awards to help inspire others to follow in their footsteps.

Here are some of the videos that have been completed so far:

Thrive - What’s Your Story?: Checking in with the 3S Award Winners

<https://www.youtube.com/watch?v=r8CoVjOyqG8>

Avante What’s Your Story?: Checking in with the 3S Award Winners

https://www.youtube.com/watch?v=S1TO-GF1a_w

WAVE What’s Your Story?: Checking in with the 3S Award Winners

<https://www.youtube.com/watch?v=7WzZkEZqW60>

Distinct Horizon

- What's Your Story?: Checking in with the 3S Award Winners,
<https://www.youtube.com/watch?v=y5Aqj0ImATo>

Coffee Flour

- What's Your Story? Checking in with the 3S Award Winners
<https://www.youtube.com/watch?v=SVHFQ35Kyy0>

Bwom - What's Your Story?: Checking in with the 3S Award Winners
<https://www.youtube.com/watch?v=7ggzsMaZ7IQ>

c. Inspiring - iv) Sharing best practices: outreach programs

The GSC Inspires through various communications and outreach programs as described in earlier portions of this report such as our 17 / 17 SDGs program, our Half-Billion Dollar Challenge, our 3S Awards Program, Pulse Research, Webinar Series, Workshops, YouTube Channels, Newsletters, and through our partners.

3. Join GSC in Our Mission - Members / Sponsors

HELP US TO HELP YOU SUCCEED AS A SUSTAINABLE AND SOCIALLY RESPONSIBLE BUSINESS

The Global Sourcing Council exists to ensure that the world is a better place with businesses fully embracing sustainable and socially responsible practices.

We work tirelessly to implement our strategic initiatives.

- Engage global businesses and local communities through awareness, dialogue and action
- Promote socially responsible sourcing by using various media and partner platforms
- Advance the growth of sustainable and socially responsible SMEs
- Showcase and recognize best practices in sustainable and socially responsible sourcing

Our corporate members receive a multitude of benefits that include but are not limited to:

- Access to and membership in a visionary and forward thinking organization that promotes industry's efforts in embracing 17 SDGs into their supply chain globally
 - Access to internal marketing material in support of 17 SDGs
 - Ability to execute the 117/17 campaign internally
- Discover and pursue opportunities with a diverse set of stakeholders, including collaboration with the UN ECOSOC.
- Develop and test new ideas and product offerings with other procurement officers in a non-competitive environment
 - Webinar with panelists from other companies
 - Participation in an Executive Round Table
- Obtain competitive advantage in the marketplace with alignment to the customers who value business that make a positive social and environmental impact.
- Access to summary level research on sustainable trends.
- Visibility and branding through GSC channels.

Additional Specific Benefits at the Basic Level:

1. Member logo and banners in GSC mailings - 20,000 global outreach, 6 times/year
2. Social media “amplifier” campaign for Platinum and Gold members 3 times/year
3. Webinar hosted by GSC for Basic Platinum, Gold and Silver members
4. Executive Interview through GSC YouTube channel

Additional Benefits at the Full Membership level

1. All the benefits of the Basic level
2. Access to detail level research data on sustainability trends
3. Access to internal and external marketing material in support of the 17 SDGs
4. Visibility and branding through GSC channels

Additional benefits can be seen here: <http://www.gscouncil.org/membership-and-support/>

Companies that choose to support the GSC make a clear statement in their commitment and investment in promoting sustainable and socially responsible business through Transparency, Good Governance, Partnerships and Financial capital

Corporate membership

Throughout the year, the GSC provides members with access to exclusive events and thought leadership opportunities.

The GSC offers all corporate members access to

- Privileges at the *3S Awards*
- Ongoing training and education programs
- Webinars and online resources
- News Releases

Corporate Membership Levels

Palladium: Custom Contribution beginning at \$50,000

Platinum: This is for large cap organizations (over \$10B) \$25,000 to \$50,000

Gold: This is for mid cap organizations (\$2B up to #10B) \$10,000 to \$20,000

Silver: This is for small cap organizations (under \$2B) \$5,000 to \$10,000

Impact Innovator: This is for organizations generally less than 5 years old - \$1,000 to \$5,000

The GSC sponsorship benefits package can be customized to maximize each organization's benefit.

Noel Smyth

Vice President, Membership

Global Sourcing Council

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Individual membership

Our community of like-minded individuals is growing exponentially every day. Together with our partner organizations, we have upwards of 1M global citizens working together every day to make the world a better place for the next generations to come.

Individuals are invited to join our global community and continue to help shape the ideas, discussions, historic events that will change the landscape of how businesses take responsibility for their impact on the communities and environment that they operate in.

The GSC offers all Individual members access to

- Discounts to special events, training and education resources
- Social networks and onsite events to network and collaborate
- Periodic invitations to provide comment and guidance on issues of strategic importance
- Newsletters and webinars

Individual membership levels

Global Community Member – No charge. Stay connected and [join now](#).

Vested Global Community Member – \$200/yr, renewable on the date of joining. [Join Us Now!](#)

Vested members show an interest in joining the Global Sourcing Council board of Directors.

Board members are voted in by members in good standing.

The Global Sourcing Council solicits donations to support its mission and goals:

Option 1 – Donate

Donations in any amount (even the cost of 1 cup of coffee a day) can make a difference and the GSC is a 501(c)3 non-profit, making all donations tax deductible. Information about donating can be found by clicking [here](#).

Option 2 – Amazon Smile

The Global Sourcing Council is recognized as a qualified Amazon Smile charity, therefore contributions can be made designating the GSC as the recipient of Amazon contributions based on individuals' purchases through Amazon Smile. Using AmazonSmile for your purchases results in 0.5% of your spending being allocated to Global Sourcing Council

It is simple and straightforward:

- log in to smile.amazon.com; which is the same Amazon platform you have been using, only with gifting capability
- choose Global Sourcing Council as your charity; GSC as 501(c)3 organization is listed on smile.amazon.com
- shop as you intended

Amazon Foundation will take care of the rest; 0.5% of your eligible spending will be gifted to GSC

Join GSC in Our Mission - We Thank Our Supporters



Find out more about GSC here:

<http://www.gscouncil.org>