

Seongnam Development Corporation

Seongnam Development Corporation(SDC), established in January 2014, is an integrated Public Corporation, which Facility Management Corporation(founded in 1997) and Urban Development Corporation(founded in August 2013) were merged into.

As a participant of UN-GC since August 2014, SDC is actively joining in sustainability reporting, annual anti-corruption declaration ceremony, activities over the country advocating the 10 Principles of UN-GC.

Gender Equality [SDGs 5]

Achieve gender equality and empower all women and girls.

After integration, SDC continues to improve its regulations and organizational culture by implementing flextime work, automatic child-care leave, reduction of working time in parenting and etc, which are SDC's policies to reduce employee's burden of child care. These efforts are for promoting the spread of a happy working culture. SDC has improved its internal customer satisfaction scores and was selected as a 『Top work-life balance Company』 by Ministry of Employment and Labor in May 2016.

SDC's efforts for gender equality include equipping various sports facilities, running diverse programs, reducing sports facility use charges for women and children, and so on. Especially, SDC focuses on multi-cultural services for immigrated women and her family. Since 2014, SDC provides free physical education programs(swimming, etc) for children of immigrated women every year.

Meanwhile, libraries managed by SDC run Korean Language education program and fairy tale narration certification course for immigrated women. Also, they have diverse reading culture programs and one-to-one mentoring program with librarian, providing library members(housewife, etc) with emotional support in daily life.



Korean Language Education Program



Health Care Supporting Service

They also visit elementary schools, execute cultural exchange activities and experience activities for local residents to help with understanding of the countries around the world. Since 2010, SDC built multicultural spaces within the libraries and now utilize them as community spaces for Korean Language education and activities to understand Korean culture. Now they advance to health care supporting services by offering link service with local public health center and social welfare center.

The above activities were started around 2009, when UNESCO adopted the "Declaration of Multicultural libraries" with the approval of the IFLA(International Federation of Library Associations and Institutions) board of directors in 2006. They were based on the statistics¹⁾ of married immigrated ladies in Kyunggi and Incheon, which reflected the attribute of Seongnam.

1) http://www.index.go.kr/potal/main/EachDtlPageDetail.do?idx_cd=2819#quick_02;결혼이민자현황
[cited 2017.7.28]

Sujeong Library (2016)		Jungwon Library (2016)	
Exhibition	Multi-cultural exhibition	Exhibition	Multi-cultural Exhibition and other 3 exhibitions
Performance	Rainbow Sand Art	Movie	Global village fancy movie and other 5 movies
Lecture	Book Art “We are the one” and other 18 lectures	Experience	World fairy tale and other 18 events
		Lesson	Multi-cultural Korean Language and other 91 lessons

Decent Work and Economic Growth [SDGs 8]

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

In 2011, SDC changed 348 temporary positions to permanent positions and also reorganized its job classification system for full employment and equal opportunity in promotion.

From the end of 2015, SDC is helping employees improve their competence and encouraging employees to develop their career through providing career development path designed by ‘National Competency Standard’ consultation.

In 2016, SDC recruited 31 new employees through evaluating basic job skills based on the job classification system and job descriptions. At the end of 2016, SDC had 786 full-time employees in total, which consisted of women(26.46%), the aged(20.5%), the handicapped(6.8%), men of national merit(6.2%) and others. That was a result of effort to hire the disadvantaged. Consistently, SDC is making greater effort to provide disadvantaged group in employment with decent works.

Since its establishment, SDC has contributed to the creation of jobs

and the vitalization of local economy. Eventually, SDC was awarded for job creation by the Minister of Employment and Labor in 2016. Also, through business diversification SDC achieved its turnaround in 2015, within 2 years after integration, and operated in the black(net income 3,010 million won) in 2016, for two consecutive years.

From now on, SDC will take the initiative in actualizing sustainable economic growth by fulfilling social responsibilities, creating jobs and providing equal job opportunities.



Awarded for job creation by The Minister of Employment



Forum for non-regular workers

Sustainable Cities and Communities [SDGs 11]

Make cities and human settlements inclusive, safe, resilient and sustainable.

SDC's first and successful development project is Housing Development Project at Parcel A2-8 within Wirye New Town. This project completed in December 2016 and its two prominent features were spacious and sufficient number of parking lots(1.99 per household) and most cheapest apartment pricing(16,910 thousand won per 3.3m²)²⁾ compared with nearby apartments. Because of the two features, SDC was able to maximize resident's satisfaction. In particular, specialists within SDC made an effort to construct safe and sustainable residents by taking part in

²⁾ nearby apartments price range : 17,200 ~ 17,800 thousand won per 3.3m²

quality improvement activity and safety inspection.

Meanwhile, SDC is proceeding Pangyo–Daejang district Urban Development Project. Last september SDC set up the Land Compensation Council and now land expropriation procedure is almost complete. During land expropriation, SDC has successfully resolved conflicts and civil complaints through active communication with local residents. Through this project SDC promotes public interests, for example, expanding infrastructures, prior employment for local residents and utilizing local businesses.

In addition, SDC will create urban Neighborhood Park and public parking lots at the Industrial Complex site 1, old downtown areas in Seongnam. This project has been one of Seongnam's long-time dreams, and all construction expenses will be raised from Pangyo–Daejang district Urban development profits. So, from this project Seongnam is able to enlarge green spaces, secure more parking spaces and achieve balanced regional development.

In the future, SDC will focus on sustainability, balanced regional development and public welfare when planning a series of development projects.



Old downtown area #1
Industrial complex Project



Children Support Center at
Shinheung-dong



Youth Center at
Taepyong-dong

Besides, SDC plans to construct the Children Support Center at Shinheung-dong and the Youth Center at Taepyong-dong, and all construction expenses are raised from profits of Housing Development Project at Parcel A2-8 within Wirye New Town. These project will contribute to cultural welfare in Seongnam.

SDC will do the best for the sustainability of Seongnam

