



REFORESTATION PROJECTS

Treedom promotes agroforestry projects, with the goal of creating various environmental benefits.



To date, Treedom has planted more than 250,000 trees across Cameroon, Senegal, Malawi, Haiti, Kenya, Burkina Faso and Italy.

Planting new trees allows to:

- > increase CO₂ offset, in order to fight climate change and the extreme consequences of the greenhouse effect.
- > fight deforestation and environmental damage.
- > support the preservation of biodiversity.
- > contrast soil erosion and desertification.
- > improve soil fertility.
- > stabilize the hydro-geological asset of the chosen project areas.

The projects provide for the planting of fruit and forest trees as well as endangered species. Every operation is planned to deal with the specific features and necessities of the project area.

The tree species that get planted are either indigenous or in line with the local biodiversity, to preserve the natural habitats and the eco-system's balance.

TREES AND PEOPLE

Treedom chose to combine its environmental and social missions. That is why the reforestation activities take place in rural communities of Southern World countries and in Italy, where Treedom creates strong socially oriented projects.



Projects are created in first person by locals (single citizens and small farmer cooperatives) who receive a financial contribution for the tree planting.

By engaging the entire local community, the projects lead to the achievement of extraordinary results in terms of empowerment of the community itself.

This triggers honest behaviors, respect and preservation of natural resources, as well as micro-business initiatives to support forests, its fruits and the associated agricultural cultivations.

All products deriving from trees remain available for farmers and cooperatives who receive training, jobs and income thanks to Treedom.

SENEGAL PROJECT



Project Partner: COSPE/APAD

Place: Casamance region, Senegal

Starting Date: October 2011

Agroforestry Project: 40.000 trees

Beneficiaries: 2.000 people

Since 2011, Treedom operates on the delta area of the Casamance river, where it helps planting fruit and forest trees to improve the financial and social conditions of the rural population, by creating income and replenishing depleted forest areas.

The operation involves COSPE, an Italian NGO that's been developing projects in Senegal since 1985, and APAD, an agroforestry cooperative that's been active on the territory for more than 30 years.



CAMEROON PROJECT



Project Partner: IRAD

Place: Regione Centrale, Camerun

Starting Date: 2012

Agroforestry Project: 46,000 trees

Beneficiaries: 1,300 people

Treedom and IRAD intervened in Cameroon by developing cocoa tree planting projects, in order to improve food security for the rural population, increase the local agricultural resources and reduce poverty.

IRAD's role focused on developing indigenous cultivations, researching solutions for cultivation diseases, improving agricultural systems and developing valid methods for the transformation of agricultural products.



HAITI PROJECT



Project Partner: Avsi Onlus

Place: Chantal South Department, Haiti

Starting Date: March 2012

Agroforestry Project: 100,000 trees

Beneficiaries: 3,600 people

Treedom supports the reforestation of 500 hectares of land in the Macay Park. The project's goal is to have a positive impact on the environment, by reducing soil erosion and environmental damage and encouraging productivity in the rural areas to offer an alternative income to illegal deforestation.



KENYA PROJECT



Project Partner: Wirio, SGG, Africa IPM Alliance

Place: Central and South-West Kenya

Starting Date: April 2014

Agroforestry Project: 135,000 trees

Beneficiaries: 5,000 people

Treedom works in Kenya with various NGOs like Sustainable Global Garden, from England, and MMO, WIRIO and Africa IMP Alliance from Kenya. The main goal of the activity in Kenya is to promote small scale reforestation among farmers, as a strategy to reduce poverty, by using a participative approach. Since 2014, in collaboration with many local organizations, Treedom has been reforesting rural areas, by involving the local institutions and offering profitable alternative farming activities to the population, which most of the times is poor and lacks proper tools and equipment.



MALAWI PROJECT



Partner di progetto: BERL

Località: Malawi

Inizio Progetto: November 2012

Progetto forestale: 10,000 trees

Beneficiari: 5,000 people

Treedom's project in the Lilongwe Region plans on encouraging small farmers to plant jathropa curcas: from its seeds vegetable oil and bio-fuel can be produced.

The planting is carried out in associated crops, instead of in monocultures, and the trees are planted as a hedge to protect the corn and cassava crops from animals. The BERL project provides that the waste is used as fertilizer, respecting the local natural balances.



SICILY PROJECT (ITALY)



Partner di progetto: Libera Terra

Località: Sicilia, Italia

Inizio Progetto: 2014

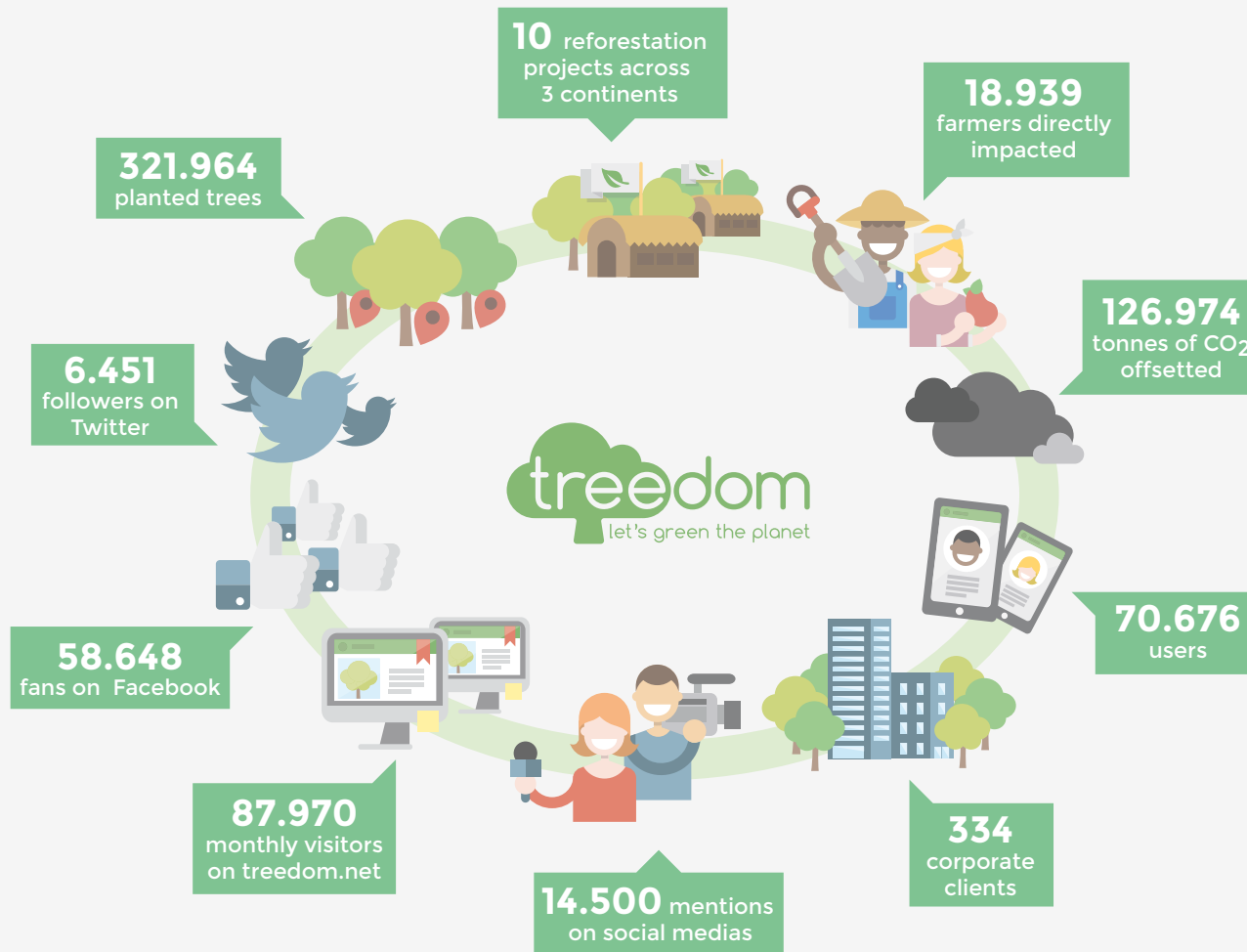
Progetto forestale: 4,000 trees

Beneficiari: 300 people

Treedom developed a partnership with Libera Terra and with the Cooperative Beppe Montana in order to restore seized mafia assets, replenishing six hectares of land with orange, olive and lemon trees, while promoting organic farming.

The result is the creation of a sustainable oil and jam production chain; the trading of the products will help the social and productive rehabilitation of the freed assets, which generate high quality products in total respect of the environment and of human dignity.





Tredom engages individuals and companies in financing the planting of new trees. How? By having fun and engaging.

Tredom has developed a unique system which guarantees the highest transparency and visibility for every initiative.

Every tree is photographed, geo-localized, always visible on the web and made shareable on social networks.

* updated data April 2017

OUR MISSION



*There's an Eskimo on ice, a Bedouin in the desert, and a Polynesian at sea.
All three of them are planting a tree. Treedom's mission is to make this reality and not just an anecdote.*



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