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The Better Plan | Sustainable Business strategy

The Better Plan for a sustainable and responsible energy business



Our framework for being a sustainable and responsible energy business

The Better Plan is an integral part of EDF's 2030 vision – to be the efficient, responsible electricity company, and champion of low-carbon growth.

Our society depends on energy to live, work, develop and grow. Our customers depend on us to produce enough affordable energy– and to do it in a sustainable way. And we depend on our people to help us take on new challenges and fulfil our ambitions.

We want to deliver **Better Lives**, **Better Experience** and **Better Energy** for all of society.

The Better Plan will help us to **drive innovation**, achieve profitable business growth, save costs and manage the risks of doing business in an increasingly volatile world – and, importantly, that we do all these things in a sustainable and a



responsible way.

BETTER LIVES

We will innovate to transform people's lives with skills and job opportunities.

Health and safety



Future skills



Building stronger communities



More on Better Lives



BETTER EXPERIENCE

We will innovate to help all customers manage energy better.

Customer service



Supporting vulnerable customers



Energy efficiency solutions



More on Better Experience



BETTER ENERGY

We will innovate to lead the UK's transition to safe, low-carbon energy.

Nuclear power



Decarbonising our electricity



Environmental impact



More on Better Energy



SUSTAINABLE AND RESPONSIBLE

We use a range of processes and assurances to make sure we're doing business sustainably and responsibly.

Sustainability governance



Creating The Better Plan



Assurance



More on Sustainable and Responsible



Our Better Energy Ambitions



Our six Better Energy Ambitions set out our short, medium and long-term goals and targets for improving our social, economic and environmental performance.

By meeting these ambitions, we will have created **Better Lives**, **Better Experience** and **Better Energy** - The Better Plan - in a sustainable and responsible way.

[Our Better Energy Ambitions >](#)

[Zero Harm to people >](#)

[Better for customers >](#)

[Leading decarbonisation >](#)

[Strong finance and ethics >](#)

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[People as a force for good >](#)



Case studies

[Zero Harm to people](#)

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[Leading decarbonisation](#)

Strong finance and ethics

Excellence in nuclear

People as a force for good



Our 2030 strategy

We have a vision for EDF Energy between now and 2030. The Better Plan is an important part of that vision.

Look ahead to 2030 with us



News from our CEO

Vincent de Rivaz: “We want to be a different kind of energy company – one that everyone can feel better about”

Read the latest from Vincent de Rivaz

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