# 中国生物多样性保护与绿色发展基金会

To our stakeholders:

I am very pleased to confirm that China Biodiversity Conservation and Green Development Foundation (CBCGDF) wishes to continue its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Poverty, Environment and Anti-Corruption, etc. This is our Communication on Engagement (COE) with the United Nations Global Compact. We make sure that, when implementing most of our activities, we promote the vital role played by the United Nations Global Compact in advancing sustainable development across global business and non-business groups.

The COE below gives an outline of our organizations actions over the past 2 years in support of the principles of the UNGC.

Sincerely,

Zhou Jinfeng PhD

Secretary-General / China Biodiversity Conservation and Green Development Foundation

# Part II. Descriptions of Actions please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested.

Being a registered Non-Profit Organization (NGO), which playsa proactive role since 1985 on biodiversity conservation, environmental protection and sustainable green development, CBCGDF encourages, empowers and enlightens people through campaigns, workshops/conferences, environmental educations, and volunteer's effort to ensure a proper utilization of the country's natural resources, environmental protection and wildlife conservation. Our NGO motivates people in all aspects of the society to become self-reliant, innovative and dynamic citizens and assets to the society.

Most of our approaches in implementing some of the sustainable development goals include the following;

# 1. Establishment of Community Conservation Area (CCAfa) all around China.

CBCGDF,in April 2016, put forward a concept of "Community Conservation Area for something at somewhere" (CCAfa) which aims to conduct a targeted approach to protect endangered fauna and flora, historical sites and cultural relics. Since the establishment of this program, over 60 CCAfas have been established all around the country. A few examples of these projects include;

- a) Community Conservation Area for Great bustard
- b) Community Conservation Area for Acer Pentaphyllum Diel
- c) Community Conservation area for Relic gulls
- d) Community Conservation Area for Magu village
- e) Community Conservation Area for Snow leopard
- **f**) Community Conservation Area for Przewalski's Gazelles
- g) Community Conservation Area for Coral.

The CCAfa programs are mostly driven by local governments, social organizations, NGOs, and most especially, members of the general public including volunteers. Through this way, everyone is involved in ensuring that the plants, animals, the ecological environment, historic sites and other natural resources are properly conserved in each region.

# 2. Volunteer's Effort on Pangolin Conservation

CBCGDF's volunteers have been working hard towards biodiversity conservation in China, especially through the most recent breakthrough in stopping Chinese illegal trade of Pangolins. We developed 4 strategic steps to boost pangolin conservation in China. These steps include;

- a) Step 1: Encourage volunteers fight to curb pangolin sales and consumption in China,
- **b**) Step 2: Help the police find active pangolin vendors and serial criminals in the illegal trade business,
- c) Step 3: Encourage public participation, promote public awareness, and bring Environmental Public Interest Litigation (EPIL) towards pharmaceutical companies and restaurants violating the law on pangolin conservation and biodiversity conservation in general,
- d) Step 4: Promote legislation on pangolin conservation.

# **3.** Safeguarding Environmental Right through Environmental Public interest Litigation (EPIL)

Environmental public interest litigations (EPIL) are legal actions brought by social organizations on behalf of the public against activities leading to environmental pollution, ecological damage, and destruction to historic sites and cultural relics. Previously, there was no room for social organizations to file lawsuits on behalf of public interest against companies involved in causing environmental pollutions. On January 1, 2017, China changed its Environmental Protection Law to allow cases involving accusations on pollution by NGOs as long as they are registered and can demonstrate that they have been actively concerned with environmental issues for five years before their suits are filed. By early 2017, the CBCGDF had filed a total of about 70 EPIL cases, more than half of which was accepted by the court. The total number of cases filed by the CBCGDF statistically sums up to more than half of the total EPIL cases filed in China.

Example of typical EPIL cases filed by CBCGDF include a case filed on behalf of *Acer Pentaphyllum Diels*' conservation against a hydroelectric power company; others include EPIL against the ConocoPhillips and the CNOOC over the ecological disaster by an oil spill in Bohai Bay area; EPIL against eight companies for dumping untreated waste into Tengger Desert in Ningxia Hui autonomous region; China's first EPIL case to protect historic and

cultural relics in Magu village, Henan Province; EPIL against the Volkswagen for air pollution; EPIL against a manufacturer and Taobao for air-pollution caused through the selling of a gadget called *Fire lotus* which helps vehicle owners cheat during annual car checks.

# 4. Environmental Education for Children.

CBCGDF and the Beijing Chaoyang Youth Federation jointly launched a project called "ViDays"-China Accompany Project for rural left-behind Children in March 2016. The project recruits college students, artists and volunteers to go to rural communities in China to accompany and educate little children. The children were involved in several activities such as art creations, environmental educations, and many other activities.

The directors of CBCGDF's CCAfa for Relic Gulls at Tianjin and CCAfa for Waterfowl at Tangshan, Mr. Wang and Mr. Tian respectively, help the children in the community to get to know more about local bird species and how to protect the environment through lectures and other interesting activities.

# 5. Ecological Belt and Roads (EBRs)

Ecological environment protection and biodiversity conservation are the most important aspects of the Belt and Road Initiative. To promote this idea, CBCGDF initiated the Ecological Belt and Roads (EBRs) with the Convention of Migratory Species (CMS) and IUCN Northeast Asia Programme, with the aim to protect the migratory species along the Belt and Road routes.

China's Ministry of Environmental Protection and the United Nations Environment are jointly establishing a coalition to work towards sustainable development of the Belt and Road initiative. The Coalition for green development on the Belt and road will build an international platform to share environmental policies and experiences among countries involved in the Belt and Road, and promote wide cooperation. CBCGDF is actively supporting this coalition by advocating the importance of mainstreaming biodiversity and eco-civilization.

#### 6. Campaigns, Initiatives and Conferences.

There have been a number of events and initiatives hosted by the CBCGDF some of them include;

- Bird watching Festivals,
- Say "No" to rose wood collection,
- "No plastic flower",
- "No fireworks during Spring Festivals"
- Silicon Valley Innovation and Entrepreneurship Forum (SVIEF)
- Initiatives on Protecting Elephants from Illegal ivory trade,
- Ecological Belt and Road initiative,
- Say "No" to inappropriate wildlife release.

#### 7. Conferences and Workshops

To promote biodiversity conservation, green sustainable development and environmental protection, CBCGDF has been working closely with International NGOs and other organization in hosting and co-hosting several workshops and conferences. Examples are;

# > China US Clean Air Conference

With pollution being a major issue in China, the city of Beijing is determined to focus on haze and other serious air pollution issues. In respect to that, CBCGDF Co-hosted the 2015 China

US Clean Air conference.

# > CBCGDF at the IUCN World Conservation Congress (WCC) 2016

The World Conservation Congress (WCC) is the world's largest and most important conservation event which helps to shape the direction of conservation and sustainable development. CBCGDF being a member of the IUCN attended the WCC 2016 event to share its practices on CCAfa and the Gross Ecosystem Product (GEP)

# > Ecological Belt and Roads and CMS Workshop

On October 2016, CBCGDF organized a workshop in Beijing called 2016 Ecological Belt and Road with CMS with the aim of declaring the Ecological Belt and Road Initiative (EBRs) in China to protect migratory species along the Belt and Road routes. Also this workshop was a way of introducing China to the work of CMS and encouraging China to become a party of the CMS

# > Partnership Agreement signed with CMS during the 45<sup>th</sup> meeting of the CMS standing Committee.

To ensure both the CBCGDF and the CMS work closely together in migratory species conservation, the CBCGDF signed a partnership agreement during the 45<sup>th</sup> meeting of the CMS standing committee held in Bonn Germany.

# Part III. Measurement of Outcomes:

The CBCGDF is one of China's oldest independent Environmental NGO, with independent fundraising from high Level Corporation, individuals and government grants on project by project basis.

CBCGDF's programs are established with an inherent participation from volunteers, local NGOs, local governments and the general public. This organization is an action-oriented organization and it has gotten lots of positive reactions from participants, businesses and other NGOs. We realize that our value to the planet and the United Nations Global Compact goals are not just based on present achievements but also based on what we plan to do in the future with an outstanding positive and productive impact to the environment.

In the future COE we intend to give more results on our future accomplishment. Some of our successes and accomplishments over the years include;

- 1. Breakthrough in curbing illegal trade and consumption of pangolins,
- 2. Establishment of over 60 CCAfas all around the country for the conservation of plants, animals, cultural and historic relics and many others.
- 3. Community development and environmental education in local communities through our CCAfa
- 4. Safeguarding Environmental Justice in China through EPIL.
- 5. Establishment of the Ecological belt and Road initiatives (EBRs)
- 6. Creation of employments and poverty alleviation through our CCAfa programs.