

COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement

From: July 2015

To: July 2017

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

so/CC
Prot.n.437/2017

Milan, May 22nd, 2017

To our stakeholders:

I am pleased to confirm that COOPI- Cooperazione Internazionale reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours.



Claudio Ceravolo

President of COOPI-Cooperazione Internazionale



Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

- *COOPI has integrated Global Impact's 10 principles into its Corporate Partnership Policy of 2015 which is still relevant and applied. The guidelines are the following:*
 - HUMAN RIGHTS AND LABOUR (Principles 1 through 6):
 - Respect for diversity and the fighting of discrimination: COOPI and its business partners share the objective of striving towards the enhancement of cultures and of differences with the conviction that such endeavors are a fundamental condition for progress.
 - Enhancement of human resources: COOPI and its business partners share a respect for the rights, the protection of and the safety of all of their collaborators and volunteers, recognizing their professional work which they carry out with respect to international laws and the countries in which they work.
 - As far as a respect for human and workers' rights is concerned, joining the Global Compact and/or adherence to and implementation of the ICHD's (International Council of Human Duties) Charter of Human Duties will be considered indicative of a refusal to be involved in the exploitation of labor by minors and gender discrimination, as well as a guarantee of the safety and sobriety of the workplace.
 - ENVIRONMENT (Principles 7 through 9):
 - In terms of the environment, we will be looking for the presence of an environmental sustainability report or an ALSO 14001, EMAS (Regulation CEE/1836/93 on eco-management and eco-auditing) or British Standard 7750 (BS 7750).
 - ANTI-CORRUPTION
 - Transparency: business partners will have to demonstrate transparency in their business, their company organization and in their commitments in relation to all of their stakeholders, in the same way that COOPI will commit to efficiently manage its funding, guaranteeing the business transparent accounting.
 - COOPI's Code of Ethics and Conduct states that fraud, corruption, theft, defalcation of funds, conflict of interest or other dishonest acts are not to be tolerated. They are to be investigated, internally sanctioned, and if necessary, reported to the public authorities and prosecuted according to the law.

- *COOPI engages with corporate partners in helping them develop their CSR programs. The main activities COOPI has carried out over the past two years concern the support of the protection of Human Rights (principle 1), through campaigns to raise human rights awareness of companies' staff, customers and the general public. The activity with these partners is carried out yearly over a 4-6 month period, companies of retail sector are selected according to COOPI's internal policy, based on Global Compact Principles. A number of stores are then selected to proceed with the human rights awareness campaign. Staff and volunteers of COOPI are trained to promote and discuss these issues in store locations.*

- Companies are also promoting human rights awareness by participating in COOPI's child sponsorship program, and involving their employees by sharing the support of the child's needs and the celebration of his/her accomplishments.
- COOPI has included the Global Compact logo on its website and in its annual report in the section concerning partnerships.
- In the next year, COOPI plans to increase activities and to reach out to new corporate partners, promoting Global Compact's principles. Short term actions will include publishing COOPI's partnership guidelines based on Global Compact Principles and stating partners' abidance on its website.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

2015-2017 Outcomes:

- *100 Corporate Partners have been selected according to guidelines .*
- *11 Retail chains partnered in Human Rights awareness campaign reaching:*
 - *146 cities,*
 - *329 store locations,*
 - *1,500 staff and volunteers,*
 - *An estimate of 250,000 people.*
- *24 Corporate Partners currently participating in COOPI's child sponsorship program.*
- *88 Corporate partners supported COOPI's projects.*