

COMMUNICATION ON ENGAGEMENT (COE)



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Period covered by this Communication on Engagement

From: Feb 2015

To: Apr 2017

Part I. Statement of Continued Support by the President

To our stakeholders:

I am pleased to confirm that Asociația MaiMultVerde reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Teodor Mitrana

President

Part II. Description of Actions

MaiMultVerde continuously promoted the UN Global Compact on its online and offline communication channels but also by adopting specific themes of the UN Global Compact in designing and implementing its projects. All projects are presented in the 2015-2016 MaiMultVerde Activity Report (in Romanian) and include themes such as:

- preventing food waste – foodwaste.ro
- promoting volunteerism
- planting activities
- management systems for protected areas

MaiMultVerde was also an active member of the Global Compact Network Romania.

Part III. Measurement of Outcomes

Between 2008 and 2016 MaiMultVerde has worked with 23.850 volunteers to plant 835.000 saplings, collected over 330 tons of waste from natural areas, implemented Cicloteque, the first bike-sharing system in Bucharest, Oradea and Timișoara, implemented national awareness and educational campaigns on volunteering, food waste, recycling, planting or first aid classes in schools. In nine years MaiMultVerde raised EUR 4.66 mil. for environmental protection. The funds were granted by over thirty large companies in Romania, individual donors and European funding schemes.

All partner companies and associated volunteers were informed in regards to the UN Global Compact, the 10 principles and the Sustainable Development Goals.