



**SOUTH AFRICAN EMBASSY  
DEN SYDAFRIKANSKE AMBASSADE  
COPENHAGEN – DENMARK**

Gammel Vartov Vej 8, P.O. Box 128, DK-2900 Hellerup, Tel +45 39 18 01 55, Fax +45 39 18 40 06

13 October 2015

**Nordic Designers Aid**

The South African Embassy is proud to support and commend Nordic Designers Aid in their quest to create a more fair and sustainable world.

Nordic Designers Aid's efforts to empower children and youth in South Africa through art, design and cultural activities are commendable.

The Embassy also believes that art and creative expressions are important catalysts for social change and human empowerment and that it can play a crucial role in terms of economic development and poverty alleviation.

We also commend the generosity of Danish designers who donate their surplus stock and sample collections to Nordic Designers Aid who then sell the clothes - and donate all profit to social-upliftment programmes in South Africa.

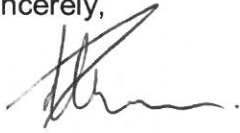
Participating designers are:

Eva & Claudi / Ganni / Henrik Vibskov / Iben Birch Bech / Nümph / Sophia Lee / Storm og Marie / Vibe Johansson

Nordic Designers Aid's programme in South Africa is called 'The Creativity Works' and their aim is to open an 'Arts, Culture and Design Centre' in Grabouw and Elgin Valley in the Western Province of South Africa.

Their work is worthy of support.

Sincerely,



**Ambassador Zindiswa N Mandela**  
South African Ambassador to Denmark

