

OFFICE OF THE DEAN

*Douglas D. Anderson*

January 21, 2017

Mr. Antonio Guterres  
Secretary-General  
United Nations  
New York, NY 10017

Dear Secretary-General,

The Jon M. Huntsman School of Business at Utah State University reaffirms its commitment to the principles of the United Nations Global Compact (UNGC), to promoting them through education, scholarship, and its internal operations, and to assessing the impact of these efforts.

**Education**

Education lies at the heart of our commitment to developing students in a manner consistent with the principles of the UNGC. In particular,

- All undergraduate business students receive coursework that
  - Explores business in a liberal arts context and in particular the interface between business and society and the responsibilities organizations have as part of a broader social system.
  - Examines leadership from multiple dimensions including ethical leadership, moral leadership, and the responsibilities and obligations of leaders.
- Undergraduate students can take coursework that explores leadership and management in an international context, the realities of these environments, and sound approaches to addressing problems with important social implications.
- Graduate students in Human Resource Management receive rigorous training in responsible and ethical human resource management practices, labor rights, and respect for the individual.
- Through international study opportunities, undergraduate and graduate students learn from faculty and business leaders about the realities of organizations in different parts of the world and of corresponding responsible management practices.

Through extra-curricular experiences students are also introduced to and participate in campus and community initiatives consistent with the UNGC. For example

- Participants in the School's Small Enterprise Education and Development (SEED) program train aspiring entrepreneurs in low income communities in developing countries, helping them to build ventures founded on responsible business practices and break from the cycle of poverty.

- Student organizations in areas such as ethical leadership, international business/economic development, and women in business promote the dissemination of knowledge related to UNGC principles.
- Students are involved in various initiatives aimed at sustainability and reducing the university's environmental impact.

Through other service initiatives, the School also supports efforts focused on promoting diversity and inclusion.

### **Scholarship**

Several of the principles of the UNGC are at the core of the research programs of Huntsman School faculty. In particular, Huntsman faculty have established reputations in the areas of

- Diversity in corporate leadership
- Abusive supervision and toxic workplaces and their social impact
- The effects of amoral leadership
- Alternative energy and environmental stewardship.

### **Internal Operations**

The Huntsman School is committed to operating in a manner consistent with the principles of the UNGC. The School adheres to and fully supports university policy that states 'Utah State University is dedicated to providing an equal opportunity climate and an environment free from discrimination and harassment for faculty, staff, students, applicants and participants in all programs/activities sponsored by USU'. It has made a concerted effort to be a responsible steward of the environment as exemplified by designing its new facility, Huntsman Hall, consistent with achieving Leadership in Energy and Environmental Design (LEED) certification. It also pursues other initiatives aimed at reducing its environmental impact such as through recycling, and the adoption of energy saving features in its older, Eccles Business Building facility.

We look forward to reporting on progress in two years as outlined in the UNGC Communication on Engagement Policy.

Sincerely,



Douglas D. Anderson  
Dean and Jon M. Huntsman Chair