

**oebu - Swiss Business Council for Sustainable Development
Communication on Engagement 2017**

**Statement of continued support
Feb 2017 – Feb 2019**

To our stakeholders:

oebu joined the UN Global Compact in February 2015, supporting the ten principles with respect to human rights, labour, environment and anti-corruption. oebu's admission is based on the fact that the Global Compact principles are in line with oebu's purpose, expressed in its two strategic pillars: support the implementation of sustainable business methods in companies and political and societal influencing towards a more sustainable future.

In 2015, oebu streamlined its strategy and defined new thematic focuses. The Council repositioned itself in the middle of the ecology/economy/society sustainability triangle. In addition, it oriented its commitment towards the 17 goals in the 2030 Agenda for Sustainable Development issued by the UNO Community of States in September 2015 (Sustainable Development Goals SDG).

The Communication on Engagement will be part of our annual report that is published end of May 2017.

Sincerely yours,



Seta Thakur
CEO oebu – Swiss Business Council for Sustainable Development

Zurich, January 26th, 2017

Description of Actions

Seta Thakur met Antonio Hautle, CEO of UN Global Contact Network Switzerland, shortly after he had taken the seat of senior programme manager in Switzerland and agreed with him in regular exchanges and cooperation. oebu is therefore official partner of the First Swiss Global Compact Network Dialogue on February 2nd, 2017. oebu is taking part in the promotion of the event and organizes a workshop in cooperation with two oebu member companies. Besides this direct cooperation, oebu displays public events of UN GC Network Switzerland in its online event database on a regular basis.

oebu runs a high quality public information service about sustainable development in general and respective best practice and success stories of member companies on its website www.oebu.ch.

When acquiring new members, oebu communicates about its participation in UN Global Compact and links to the website of UN Global Compact Network Switzerland.

Finally, oebu carried out several public events on the following topics in the past two years:

- international standard ISO 26000 on social responsibility
- responsible leadership
- supply chain management
- reduction of carbon emissions
- sustainability reporting
- circular economy
- the future of workplaces.

Measurement of outcomes

The library of our information service found on our website is very comprehensive and can be searched and filtered according to keywords of sustainable development. We thus measure the traffic on our website and set goals to reach more companies every year. Our newsletter reaches around 4500 individuals. Furthermore, oebu uses its resources to develop media relations and to set out press releases and customized articles to a various set of newspapers. In cooperation with a local publisher, oebu regularly publishes articles about sustainable development in a technical magazine with an audience of at least 3500 individuals. Considering its huge network of experts on sustainable development, oebu acts as a mediator of expertise and connects journalists and experts upon demand.