

Period covered by this Communication on Engagement 2014-2016
From: [01.01.2014] To: [31.12.2016]

PART I. STATEMENT OF CONTINUED SUPPORT BY THE CHIEF EXECUTIVE

20.01.2017

To our stakeholders:

I am pleased to confirm that CSR Ukraine reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our first Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents. The more detailed report on CSR Ukraine activities for two years will be published later.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. All these activities won't be possible without our partners (companies, Ministries, donors, international organizations, media) who I would like to express my sincere gratitude to.

We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,



Maryna Saprykina,
CSR Ukraine Head of the Board

PART II. DESCRIPTION OF ACTIONS

During the reporting period CSR Ukraine:

1) Propose partnership projects on corporate sustainability for companies:

- STEM Projects: Ukrainian STEM Coalition, STEM for girls, STEM: Profession of the Future Projects
- Pact for Youth, Day with CEOs
- Career Guiding Maps for agriculture and law companies
- Business-University Forums



2) Engage companies in Global Compact-related issues via:

- Workshops on CSR
- CSR School education programs
- CSR Breakfasts
- Project on Transparency for State-Owned Companies
- CSR Case Contest
- Open space discussions



3) Provide commentary to companies on Communications on Progress via:

- Annual Transparency Index report
- Trainings for companies

Key stakeholders CSR Ukraine worked with were:



- companies and business associations
- Universities and rectors
- schools and schoolchildren
- Ministries
- students and young people
- non-governmental organizations
- media
- donors
- investors

In 2015 CSR Ukraine launched Sustainable Development Goals for Business Program. In the framework of the Program CSR Ukraine implemented the following activities:

- 1) together with UN Volunteers translated SDG Business Compass in Ukrainian.
- 2) Launched discussion with business on integration of SDGs into business context.
- 3) Conducted CSR Case contest devoted to SDGs.
- 4) Collected 35 cases on SDGs implementation in Ukraine
- 5) Organized workshop on SDG implementation in Ukraine.

ГЛОБАЛЬНІ ЦІЛІ
Сталого Розвитку



Part 3: Measurement of Outcomes

The main outcome of all activities was expertise provided by CSR Ukraine to further the aims of Global Compact in Ukraine.

- 1) **95 companies** attended CSR work-shops and CSR schools to obtain systematic knowledge on corporate sustainability, UN Global Compact principles and their integration
- 2) **71 cases** were collected on SDG and corporate sustainability implementation in Ukrainian companies within CSR Case Contest-2015, 2016 (under EY support)

[CSR practices in Ukraine – 2015](#)

[CSR practices in Ukraine – 2016](#)

- 3) **500 companies** and other stakeholders from different cities in Ukraine attended CSR breakfasts (CSR and creativity, CSR Reporting, Role of business in country reforms, Business-University cooperation), annual CSR Conferences “Business That Change The country” and CSR in one Photo exhibitions to learn about best practices on corporate sustainability and UN Global Reporting Principles and its integration
- 4) **2 publications** were made on CSR for municipalities and CSR for state-owned companies followed by workshops for municipalities and state-owned companies on transparency and anti-corruption issues and Forum “Responsible municipalities” (under support of Embassy of Netherlands in Ukraine)
- 5) **395 web-sites** of 100 largest companies and 95 largest state-owned companies (SOEs) were evaluated according to Transparency Index methodology which covered UN GC 10 principles and recommendation to improve reporting and transparency were provided.

[Transparency Index of State-Owned companies-2015](#)

[Transparency Index of TOP-100 \(2015\)](#)

[Transparency Index-2014](#)

- 6) Representatives of **130 companies** participated in developing recommendation for Ukrainian business on gender equality, CSR in conflict times, Business role in restoration of liberated areas and education development strategy in Ukraine.

[Recommendations on CSR in conflict times](#)

[Recommendations on gender equality](#)

[Recommendations on Business Role in restoration of liberated areas](#)

[Recommendations on Education transformation](#)

- 7) **420 representatives** of companies and Universities participated in three Business-Universities Forums, CEOs-Rectors Dialogues aimed at better cooperation between business and higher educational institutions (supported by British Council, USETI Alliance and others). Three surveys were conducted on this topic including Employer Branding, Role of Universities in city development and TOP-skills for Ukrainian business 2030.

[Skills for Ukrainian Business-2030 \(Business-University Forum 2016\)](#)

[Report on 3rd Business-University Forum 2015](#)

[Report on 2-nd Business-University Forum 2014](#)

- 8) **1300 schoolchildren, 60 schools and 7 companies** participated in *STEM: profession of the future* Projects 2014-2016, Days of Professions and Day with CEOs (supported by Syngenta, Melexis, SAP and others).
[Results of STEM: profession of the future Projects 2014-2015](#)
- 9) **6 companies** under CSR Ukraine and Future Magazine support formed a Coalition for Financial Literacy of Students
[Research on Financial Literacy of Ukrainian Students-2016](#)
- 10) 3 Energy&Climate Dialogue Conferences were organized by Bellona with CSR Ukraine support where more than **300 participants** – representatives of companies, think-tanks participated
- 11) **260 participants**, representatives of companies and eco-friendly NGOs participated in Green Hubs events, an informal platform on discussion of green issues (the project supported by the Green Modernization of Ukrainian Economy Projects). Among issues discussed were Paris Declaration impact on Ukraine, green office, waste and water challenges, etc.
- 12) **35 companies** under support of CSR Ukraine and Ministry for Youth and Schools signed Ukrainian Pact for Youth, a part of European Pact4Youth, aimed at creating 10 000 internships and first places for work for youth and 100 new business-University partnerships. For 2016 the Plan was implemented by 200%.
[About the Pact for Youth](#)
- 13) **10 companies** under support of CSR Ukraine formed a Career Guidance Maps partner alliance to make youth choice of profession more prepared.
- 14) **600 girls** and representatives of TOP-20 Inspiring Women in STEM attended STEM for girls events in 4 Ukrainian cities (under SAP support).
[STEM girls](#)
- 15) **20 companies** were assisted with development of corporate sustainability strategies and non-financial reports.

Detailed information about the CSR Ukraine projects, priorities and measurement of outcomes could be found at www.csr-ukraine.org (+38 044 292 02 48) or [CSR Ukraine FB page](#)