

## COMMUNICATION ON ENGAGEMENT (COE)

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Prairie View A&M University  
College of Business



### **Period covered by this Communication on Engagement**

From: 1/1/2015

To: 12/31/2016

### **Part I. Statement of Continued Support by the Dean of the PVAMU College of Business**

01/23/2017

To our stakeholders:

I am pleased to confirm that Prairie View A&M University College of Business reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Munir Quddus".

Dr. Munir Quddus  
Dean, College of Business  
PO Box 519, MS 2300  
Prairie View A&M University  
Prairie View, TX 77446

## **Part II. Description of Actions**

### Activities in the Last Two Years:

1. The College of Business faculty members have published and presented scholarly work (journal articles, books, book chapters, proceeding papers, presentations, etc.) on research areas that align with the Global Compact Principles.
2. The College of Business faculty members have incorporated in their coursework teaching materials that align with the Global Compact Principles.

### Future Activities:

1. In spring 2017, the College of Business will organize a student book reading contest with a focus on one or more of the Global Compact Principles.
2. In summer 2017, the College of Business will award one research grant (out of the normally awarded 4-5 summer research grants) to a proposal that focuses on one or more of the Global Compact Principles.

### Part III. Measurement of Outcomes

- During the last 2 years, the COB faculty members have published 11 refereed journal articles, 2 book chapters and 3 conference proceeding papers on topics that focus on Global Compact Principles. Details of these scholarly activities are listed below.

Peer-Reviewed Journal Publications				
Authors	Article	Journal	Year	Principle
Alam, A., Quazi, R. and Tandon, S.	Impact of Foreign Aid on Corruption: An Econometric Case Study of South Asia and East Asia	Global Journal of Business Research	2015	10
Chong, Gin	International Insurance Audits and Governance	International Journal of Accounting and Information Management	2015	10
Joonas, Kishwar	Examination of the Impact of Collectivism on Environmental Beliefs and Attitudes of Business Students: A Cross-cultural Study	AIMS International Journal of Management	2015	8
Lee, B., Dobiyski, A., and Minton, S.	Theories and Empirical Proxies for Corporate Tax Avoidance	Journal of Applied Business and Economics	2015	10
Lee, B., H. Shin, W. Vetter and D. Kim	Management of income statement variables to report small positive earnings numbers	Asian Review of Accounting	Forthcoming	10
Lee, B., M. Lacina and D. Kim	Benford's Law and the Effects of the Korean Financial Reforms on Cosmetic Earnings Management	The Journal of International Accounting, Auditing, and Taxation	Forthcoming	10
Ngamassi, L., Rahman, S., and Thiagarajan, R.	Use of Social Media for Disaster Management: A Prescriptive Framework	Journal of Organizational and End User Computing	2016	9
Oladipupo Salau, Samuel Osho, Lalita Sen, Gbolahan Osho, and Moriam Salau	Urban Sustainability and the Economic Impact of Implementing a Structured Waste Management System: A Comparative Analysis of Municipal Waste Management Practices in Developing Countries	International Journal of Regional Development	Forthcoming	9
Oladipupo Salau, Samuel Osho, Rafael Pizarro, and Lalita Sen	The Impacts of the Informal Sector on the Economics of the Municipal Waste Management System in Lagos State: An Overview of Its Income Generation Potentials for the Vulnerable Urban Poor in Developing Countries	Journal of Global Ecology and Environment	Forthcoming	9
Quazi, R. and Alam, A.	Foreign Aid and Quality of Governance in Developing Countries: An Econometric Case Study of South Asia and East Asia	International Business Research	2015	10
Quazi, Rahim	Foreign Aid and Quality of Governance in Latin America	International Journal of Developing Societies	2016	10

Book Chapters				
Authors	Book Chapter	Book	Year	Principle
Ngamassi, Louis	Collaborative Humanitarianism: Information Networks that Reduce Suffering	World Suffering and Quality of Life	2015	9
Ngamassi, L., Rahman, S., and Thiagarajan, R.	Social Media Technology for Disaster Management	Trends and Research in the Decision Sciences: Best Papers from the 2014 Annual Conference	2015	9
Conference Presentations & Proceedings				
Authors	Paper	Conference	Year	Principle
Bindu, Farzana Noor	Examining the Progress towards Sustainability in the Bangladesh RMG Sector in the Aftermath of the Rana Plaza Tragedy	20th Annual Western Hemispheric Trade Conference, Laredo, TX	2016	4
Ngamassi, L. and Rahman, S.	Social Media Implementation in Disaster Management: An Attribution Theory Perspective	Southwest DSI Annual Conference	2016	9
Ngamassi, Louis	Social Media Visual Analytics for Disaster Management: Improving Situational Awareness	Decision Sciences Institute Annual Meeting	2016	9
Working Papers				
Bindu, F. and Quazi, R.	Examining the Progress towards Sustainability in the Bangladesh RMG Sector in the Aftermath of the Rana Plaza Tragedy	Working paper		4
Shariari, H. and Khokar, A. R.	Political Values and SEC Enforcement Actions	Working paper		10

2. During the last 2 years, the COB faculty members have taught topics that focus on 9 of the 10 Global Compact Principles in 15 courses (see the list below).

Course Number and Title	Principles Covered
1. ACCT 3243 Ethics for Accountants	4, 5, 6 and 8
2. ACCT 4213 Advanced Accounting	10
3. BCOM 3303 Business Communication	1 and 2
4. BCOM 5303 Managerial Communication	1 and 2
5. ECON 2113 Principles of Microeconomics	1 and 8
6. ECON 4353 Urban Economics	7, 8 and 9
7. ECON 5313 International Trade and Business	5, 8 and 10
8. EECO 5103 Economics in the Global Environment	5, 8 and 10
9. MGMT 1013 Introduction to Business	4, 5, 6 and 10
10. MGMT 4413 International Environment of Business	5, 8 and 10
11. MGMT 5323 Strategy and Policy	8 and 10
12. MISY 5533 Crisis Informatics	7
13. MRKT 3103 Principles of Marketing	6, 7, 8 and 9
14. MRKT 4353 International Marketing	7, 8 and 10
15. MRKT 4373 Sales Management	6

3. Other Work on the Global Compact Principles:

Work	Principles Covered
A TxDOT grant (\$407,000 for three years; Co-PI, Dr. Baldwin and Dr. Quddus) was secured to support small businesses to work with prime vendors. The focus of the project is in line with the efforts to empower small and minority owned businesses to compete with large businesses in securing contracts with TxDOT in road construction industry.	6
As a CPA in Texas, Dr. Brian Lee has completed a professional ethics course as part of continuing education every two years.	10