



# UN Global Compact Communication on Engagement 2017

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## A Statement from BSR President and CEO Aron Cramer

BSR is a business association signatory to the UN Global Compact (UNGC), an initiative encouraging organizations around the globe to commit to and incorporate into their strategies and operations 10 universally accepted principles in the areas of human rights, labor, the environment, and anticorruption. The majority of BSR's work (as described in our case studies, collaborations, and areas of expertise on our [website](#), which include measurements of results) is directed at implementing these principles. More specifically, BSR has partnered with the UN Global Compact in a number of ways over the past two years, including:

- » Surveyed UNGC LEAD companies on [their plans](#) to advance the Sustainable Development Goals;
- » Participated in the private-sector leadership group of the Women's Empowerment Principles (WEPs);
- » Worked with UNGC and a number of other partners to develop an online diagnostic tool to enable signatories to the WEPs to self-assess their progress. The diagnostic tool is expected to launch in Q1 of 2017;
- » Participated in the UNGC Supply Chain Advisory Group;
- » Partnered with the Confederation of Danish Industries (secretariat of the UNGC Nordic Network) and the Maersk Group to organize a one-day seminar on sustainable supply chain management for small- and medium-sized companies;
- » Prepared a [Good Practice Note](#) on designing effective human rights training aligned with the UN Guiding Principles on Business and Human Rights;
- » Participated in the UNGC Leaders Summits and UNGC Private Sector Forums;
- » Participated in two working group meetings at the UN Forum on Business and Human Rights in Geneva, Switzerland.

## ABOUT BSR

BSR is a global nonprofit organization that works with its network of more than 250 member companies and other partners to build a just and sustainable world. From its offices in Asia, Europe, and North America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. Visit [www.bsr.org](http://www.bsr.org) for more information about BSR's 25 years of leadership in sustainability.

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