



This is our **Communication on Progress** in implementing the principles of the **United Nations Global Compact** and supporting broader UN goals.

We welcome feedback on its contents.

## STATEMENT OF SUPPORT

POMPdeLUX ApS is a Danish fashion house founded in 2006 in Aarhus, Denmark by two women, Marianne Hoffmann Dyrbøl and Pia Holmen Møller. Since June 2015, Marianne Hoffmann Dyrbøl became sole owner of the company.

Our vision is be the preferred kids brand, which sell everyday luxury inspired by the latest trends.

Besides the high quality demand it has always been our goal to deliver a unique style, which emphasizes children's personality. Therefore we design and produce everything ourselves – from buttons to fabric and prints. We have a vision to always develop when it comes to design, quality, price and customer satisfaction. All products are designed in Denmark and produced by our suppliers in Turkey, China and India. In order to keep the clothes at a low price, we made a decision not to sell through traditional shops, but via Social Shopping events, in our Online shop, outlets and POP-UP shops.

In respect for the UN Global Compact's ten fundamental principles we this year implemented our new CSR strategy in the company and it embrace the four main areas in Global Compact; Human Rights, Labour Standards, Environment and Anti-corruption. We strive strongly to influence our suppliers and business partners to support, to live up to and to participate in the Global Compact Initiative.

We will continue with targets in the ten principles in UN Global Compact and will still have focus on our performance by measuring year by year. It will help us to being engaged and act responsible locally and globally.

Hinnerup 2016-29-12

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Marianne Hoffmann Dyrbøl  
CEO  
POMPdeLUX ApS

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke.

Lotte Brahnstrup  
HR & Executive Assistant  
POMPdeLUX ApS

# POMPdeLUX.