

# CORPORATE SOCIAL RESPONSIBILITY

2015-2016

# ALITA Group Participation in : Indonesia Global Compact Network (IGCN)



## What is Global Compact Network?

🌐 **Vision:** To be a respectable *agent of change* in accelerating country transformation towards the achievement of human rights, competitive labour, sustainable environment and ethical business practices

🌐 **Mission:** To promote, facilitate, and implement the UN Global Compact Principles in Indonesia

🌐 **Application:** 10 Principles of Millenium Development Goals in Human Rights, Labour Standards, Environments, and Anti-Corruption

🌐 [http://www.unglobalcompact.org/NetworksAroundTheWorld/country\\_contact/indonesia.html](http://www.unglobalcompact.org/NetworksAroundTheWorld/country_contact/indonesia.html)

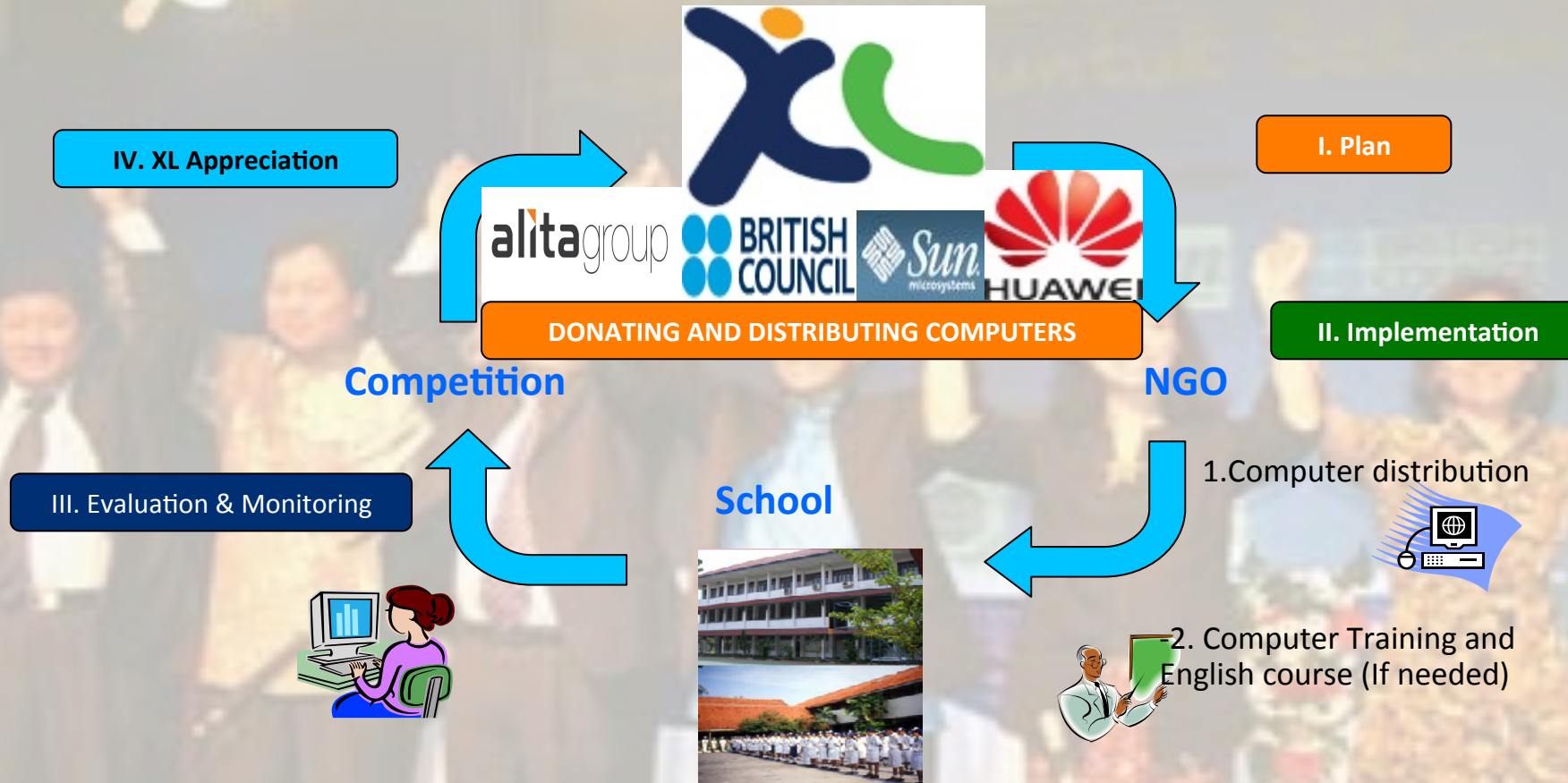
## Alita Group Responding to IGCN Movement

Joined the signatories on October 29, 2008  
Integrated CSR program with PT Excelcomindo Pratama, Tbk in OCOS Program (One Computer One School)to remote areas in Indonesia)



# ALITA Group Participation in : One Computer One School (OCOS)

## Mechanism of the Computer Literacy: An Integrated CSR Program of the Five Parties (XL, Alita, British Council, SUN, Huawei)





## ALITA Group Participation in : Bike To Work

Awarded by the Bike 2 Work Organization for the achievement and management support



Alita Group Bike To Work community now consists of  $\pm$  180 bikers



Bridging Business Partners a Closer Distance





alita  
go green

**Alita declared the Go Green Campaign on August 16, 2008; planting 1,000 trees in Condet, Jakarta Timur**







YAYASAN  
INKUBATOR  
INDONESIA

## The Indonesian Incubator Foundation

- Founded in 2007, home-based in Yogyakarta
- Main goal is to empower the smallest unit individual business industry, especially home industry in Yogyakarta; which current program facilitates the non-interest of financial aids to the smallest unit of industry.
- Since April 2008, YAKIN has provided the aids for 50 individuals of whom start generating his/her home industry



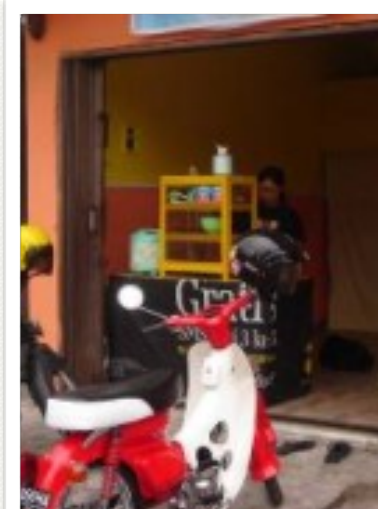
Suparmi, local traditional vegetables seller



Tumsiah, selling food and beverages at the bus station



Sriana, opening a hot soup booth at Jalan Sangaji



Upi Ghufiroh; opening daily catering and mini laundry mat

[http : //  
incubis.org  
/app/](http://incubis.org/app/)

Bridging Business Partners a Closer Distance





# #MelekInternet

An internet campaign program to create future generation in Indonesia to be more productive in optimizing Internet & Technology

## #MelekInternet

Thematic Internet literacy campaign – Get the positive and productive impact of Internet

### 4 program pillars:



### The activities in 2016:





## #MelekInternet

Thematic Internet campaign – Get the positive and productive impact of Internet

### PROBLEM STATEMENT

People especially young generation use Internet, but how to make it positive and productive?

### OBJECTIVE

To promote how to use Internet productively and positively

### TARGET

Young Generation, High Schools, 16-20, early adopters, digital savvy

### STRATEGY

Donation Computers & Mobile Broadband Router s & Inspire students on how to use Internet productively via AYOBACA.IN app

### ACTIVITIES

- Technology Devices & Internet donations
- Internet Literacy Trainings in 20 Schools
- Digital Volunteering activity for the blinds via AYOBACA.IN

# Donation & #MelekInternet Training

## XL Home Router Donations

**Koneksi Maksimal Untuk Kehangatan Keluarga**

**240GB SELAMA 90 HARI**

**XL Home**  
Membuat Rumah Lebih Nyaman

Gratis Router Wi-Fi dengan membeli paket XL Home Rp 500 ribu/30 hari selama 90 hari.

info lengkap [hotrodgadget.xl.co.id](http://hotrodgadget.xl.co.id)

xl.co.id

XL AXIATA

## 20 Schools (From ALL Region)



## Benefits



3 Notebooks per school



1 XL Home – 240 GB per school  
Free 1-yr connection

**XL FUTURE LEADERS**

Internet literacy trainings to schools by XL Future Leaders students





# Thank You

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