



Green Yatra

Be the Change, Bring the Change....

(Regn. No. E/6392-Thane)

COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement [Ideally the two years prior to this report]

From: 1/11/2014 To: 30/10/2016

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

Date: 30/10/2016

To our stakeholders:

I am pleased to confirm that Green Yatra reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Our Mission also includes

To be actively work towards Protection and Conservation of Mother Nature and Humanity.

To maintain the integrity of the ecosystem for the benefit of all living creatures by introducing and adopting simple green lifestyle, eco-friendly ideas in our daily lives. To assist in solving environmental problems and promote cooperation among similar groups and people by supporting the free exchange of information and public participation in environmental decision making.

Sincerely Yours,

Durgesh Gupta
Director



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Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested.

Actions include:

- Planted more than 20,000+ saplings at various parts of Maharashtra.
- 500+ social awareness campaign, workshops, events and activities including many big marathons with different colleges across India in less than three years.
- 1st organization in Mumbai who started campaign against PoP Ganesha Idols along with more than six eco-friendly alternative solutions under Go GREEN Ganesha initiative.
- Our work has been featured in Times of India, Hindustan Times, DNA, Afternoon, Mid-Day and many other newspapers and online social media.
- Organized India's 1st Robot Marathon: Robothon with D.J. Sanghvi College of engineering.
- Only NGO in India who provide home pickup service for old household stuffs as Clothes, books, toys etc. under project Zaroorat: A Need.
- More than 3,000+ volunteers worked with us from across the globe.
- ***For academic organizations:*** Incorporate the UN Global Compact principles into internal operations and communicate progress following the Communication on Progress (COP) requirements
- ***For business associations:*** Attract new participants to the UN Global Compact through their outreach efforts and awareness raising
- ***For cities:*** Have a dedicated sustainability plan or a holistic city/regional plan that incorporates the ecological, economic, political, and cultural dimensions of the region's sustainability
- ***For civil society organizations:*** Provide commentary to companies on COP
- ***For labour organizations/trade unions:*** Build dialogue with companies and NGOs involved in the UN Global Compact
- ***For public sector organizations:*** Participate in Global Compact Local Networks

We believe in ACTION on ground level and working logically, strategically, practically with prevention and solution oriented approaches which are the only way to reach our goal of Protection and Conservation of Nature and Humanity. Sitting idly, complaining, blaming the system, societies, or commenting on internet forums are THINGS WE DO NOT DO. The impact and success of our much needed innovative initiatives **Child Education-Ek Zaroorat, Plant a Tree, Plant a New LifeWe will do it for You, Zaroorat - A Need, Green Youth Green Mumbai, Go GREEN Kids and Go GREEN Ganesha** is a token of our dedicated honest efforts. ***Our vision is to leave the world better than we found it.*** One of our key goals is to educate the people on various sources of pollution and its adverse impact and show how we can all strive to be greener in our daily lives.



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Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

- We are working hard to increase the new UN Global Compact business participants. We are informing all our network organization to join the same.*
- We have a good team who can help in providing their Expertise services. We have many like minded people who are always ready to adhere and spread the message to further the aims of Global Compact Local Network in India.*
- We have performed many actions and have used many tools to spread the message. We have fans of around 3.8+ millions of people on facebook and have good reach from our blogs.*
- We always look forward to adhere with the mutual aims to advance the UN Global Compact principles.*

Few Awards & Recognition

No.	Title of Award	Awarding Organization	Year
1	Eco-Ganesha Award	DNA Newspaper	2015-2016
2	eNGO challenge 2014	eNGO challenge	2014
3	Pro-active Environmental NGO	Garbage Concern Welfare Society	2013
4	Article featured	International Youth Leader Magazine	2013

Yours sincerely,

Durgesh R. Gupta
(Director)