



Váš partner na cestě za vyšší kvalitou



COMMUNICATION ON ENGAGEMENT (COE)

Czech Society For Quality

Period covered by this Communication on Engagement

From: 3/12/2014

To: 3/12/2016

Part I. Statement of Continued Support by the Chief Executive or Equivalent

To our stakeholders:

I am pleased to confirm that [Organization Name] reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Ing. Elena Stibůrková

Quality Council of the Czech Republic Chairman

Part II. Description of Actions

We are an association that brings together a wide range of individuals and organizations working in different areas of management systems. We enable our members quick access to news in the field, the exchange of information, an improvement of their expertise, and the ability to participate in professional group and branch activities. We also provide complex services (education, certification, publications) on management systems and quality management tools not only to our members but to other customers as well. The main aims of the Czech Society For Quality are to increase awareness and boost the credibility of the concept of corporate social responsibility in society, to support the development of social responsibility in organizations, to share information and to ensure the transfer of international know-how. Czech Society For Quality defines 10 key areas, from promoting and supporting the development of the concept of corporate social responsibility, dialogue and cooperation among CSR stakeholders, international cooperation and rewarding organizations for corporate social responsibility through to the protection of consumer interests.

Our position, experience, tradition, and many years of cooperation with international and national organizations are what make us unique. We have been bringing innovative solutions to the field of management systems and quality management tools since 1990.

Strategic priorities

- 1. Support for CSR in SME**
- 2. Boosting the credibility of the CSR concept through active support for the development of CSR**
- 3. Support for the Exchange of CSR related good practice and information"**
- 4. Dialogue and cooperation amongst CSR stakeholders**
- 5. Creative of environment of clear rules and trust**
- 6. Presenting and promoting international CSR instruments**
- 7. Raising society -wide awareness of the national and international documents and principles relating to the observe of human rights in the business context**
- 8. Rewarding organizations for corporation social responsibility**

Part III. Measurement of Outcomes

1.
 - Creation and publication of a manual for SMEs including specific examples of good practice in the Czech Republic: the publication entitled Tips and Tricks. A Guide to social Responsibility for Small and Medium- sized Enterprises was published as 58 in the edition series by National Quality Support Centre (NQSC).
 - Announcement of the „Doing Business Responsibly “Social Responsibility Award. The award is announced by the Quality Council of the Czech Republic, the Association of Social Responsibility and P3-People, Planet, Profit in following categories: small and medium-sized enterprise, family business and social enterprise. The „Doing Business Responsible “award is presented once a year, every November as part of Quality Month at Prague Castle. The evaluation is carried by professionally-qualified assessors-holders of CSR Manager certificate.
2.
 - Creation and administration of the National CSR Information Portal, including linkage with national and international documents
 - Creation of supportive information materials on the topic of CSR for organizations
 - Promotion of national CSR - related documents and policies
 - Providing information about national standards for CSR certification systems and other CSR evaluation methods
3.
 - organizing specialized events (nationwide conferences on CSR, round tables
4.
 - Mapping out existing initiatives focusing in CSR
 - Creation of a national CSR network – Platform of Corporate Social Responsibility Stakeholders
5.
 - Coordination of new draft government strategic documents regulating CSR and its harmonization.
 - Creation of methodological guidelines for a strategy of socially responsible public procurement in accordance with national and regional needs.



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- Creation of supportive information materials on the topic of CSR for organizations
- 6.
- providing information about international CSR instruments on the National CSR Information Portal
- 7.
- Publication of international documents in the Czech language on the National CSR Portal
- 8.
- In order to promote responsible conduct on the part of organizations in the various regions, the Quality Council of the Czech Republic set up the Governor's Corporate Social Responsibility Award. This award has been presented since 2009: the first year of the award was announced in the Moravian-Silesian region. The aim was to inform organizations and the general public about CSR as such and to support the efforts of SMEs and public sector organizations in particular that are actively engaged in CSR beyond the scope of their obligations under the law. In the Moravian- Silesian region proof of the success of this project can be seen in the fact that it is entered by dozens of organizations every year, including municipalities. Since 2013 the Governor's CSR Award has also been organized in the Plzeň region, in 2015 the Governor's Award was extended to include the regions of Vysočina, South Moravia and Ústí nad Labem.