

COMMUNICATION ON ENGAGEMENT (COE)

**Instituto Superior de Empresa para el Desarrollo Sostenible de la Rioja**



**Period covered by this Communication on Engagement**

From: November 07th 2014

To: November 07th 2016

**Part I. Statement of Continued Support by the Chief Executive or Equivalent**

November 7<sup>th</sup>, 2016

To our stakeholders:

*I am pleased to confirm that INSTITUTO SUPERIOR DE EMPRESA PARA EL DESARROLLO SOSTENIBLE DE LA RIOJA (MBS&S<sup>TM</sup>) reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.*

*In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.*

Sincerely yours,

Eduardo Barrón López

CEO

## Part II. Description of Actions

*Examples of actions include:*

- *For academic organizations: Incorporate the UN Global Compact principles into internal operations and communicate progress following the Communication on Progress (COP) requirements*
- *Academic activities. Disseminate the Global Compact principles.*
- *For business associations: Attract new participants to the UN Global Compact through their outreach efforts and awareness raising, and Organize learning and dialogue events, workshops and training for their members on the UN Global Compact and specific topics relevant to corporate sustainability.*
- *For cities: Have a dedicated sustainability plan or a holistic city/regional plan that incorporates the ecological, economic, political, and cultural dimensions of the region's sustainability*
- *For civil society organizations: Provide commentary to companies on COP*
- *For labour organizations/trade unions: Build dialogue with companies and NGOs involved in the UN Global Compact*
- *For public sector organizations: Participate in Global Compact Local Networks, and Participate in global, regional, and local events.*

### **Part III. Measurement of Outcomes**

- *Number of new UN Global Compact business participants resulting from your organization's promotional efforts: 1*
- *Expertise provided by your organization to further the aims of Global Compact Local Network in your country: 2*
- *Concrete actions taken by UN Global Compact business participants with whom your organization engaged regarding their COP: 4*
- *Partnerships formalized with mutual aims to advance the UN Global Compact principles:2*