

Driving human development towards a more sustainable future

**UN Global Compact Communication on Engagement Report Reporting period
June 2013 – May 2016**

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1. Statement of continued support for UN Global Compact

Global Action Plan reaffirms its support of the United Nations Global Compact and its Ten Principles in the areas of human rights, labour, environment and anti –corruption. This is our communication on engagement with the United Nations Global Compact. We welcome feedback on its contents.

Businesses all over the UK are changing the way they work. The prolonged economic downturn means that it is unacceptable to waste resource and the recent confirmation by the UK Government of its adoption of the Sustainable Development Goals means we must go beyond impact minimisation and make a positive environmental impact.

Our organisation is aligned with the UN Global Compact Principles and our programmes actively promote the following environmental activities:

- Principle 7: support a precautionary approach to environmental challenges;
- Principle 8: undertake initiatives to promote greater environmental responsibility; and
- Principle 9: encourage the development and diffusion of environmentally friendly technologies.

Through this report we highlight the activities which have further progressed the above principles and enabled business to engage with them.

We continue to support the principles of the UN Global Compact and through this statement renew our commitment to the initiative and its principles.

Hugh Goulbourne (Director and General Counsel) & Sonja Graham (Managing Director)

2. Our mission, vision and values

Global Action Plan is an award winning environmental behaviour change charity. With over 20 years' experience, we are part of an international network of 26 country members who share a common approach and values.

Our vision: a society where people can fulfil their lives within the limits of the earth's resources

Our mission: to drive human development towards that more sustainable future.

Our values:

- **INSPIRING** - we put people at the heart of all our programmes, using language and motivators that inspire change.
- **IMPACTFUL** - we design programmes that encourage a shift in human behaviour (not just awareness): behaviour that benefits the planet but also society and business.
- **INSIGHT-LED** - we apply the latest behavioural insights in our programme design, and share our own findings with the wider community.
- **COLLABORATIVE** - we work with organisations and people wherever they are on their sustainability journey.

Our beneficiaries:

- **INCREASING** employability of NEETs through providing training and paid placements
- **REDUCING** the exposure of vulnerable groups to air pollution
- **IMPROVING** patient sleep and wellbeing through our NHS energy efficiency programmes
- **EMPOWERING** training and engaging Individuals

OUR BUSINESS PARTNERS



3. Global Action Plan's Impact on UN Global Compact Principles

Global Action Plan creates positive and long-lasting environmental change through partnering with business to deliver programmes in the following areas:

- (i) Promoting healthy environments
- (ii) Environmental education and life-long learning
- (iii) Driving improvements in energy efficiency
- (iv) Environmental skills and access to the job market
- (v) Affordable and sustainable lifestyles

3.1 Promoting healthy environments

Using sustainability to inspire new product lines

O2 Telefonica called us when they noticed an oddity. Their employees are tech-savvy and motivated. So why was the main habit at head office to travel in every day and sit at a desk? We found that the tech to work from home, or anywhere, was available. Staff and teams needed permission, a nudge to change, pioneers to follow and to hear from each other how flexiworking made their lives better.

IMPACT:

- >90% of staff flexiwork once a week
- 29,000 hours of employee productivity gained
- £509,000 in total cost savings in employee productivity & travel costs saved

SMART @ WORK *Telefonica* O₂



"GLOBAL ACTION PLAN HAS TRANSFORMED IN 4 WEEKS WHAT WE HAVE BEEN TRYING TO DO FOR 4 YEARS."

- RONAN DUNNE, TELEFÓNICA O2 UK DIRECTOR



- ✓ Enabling office based employees to improve their workplace and achieve greater work to life balance



Case Study: Great Ormond Street Hospital: Operation TLC



Helping one of the world's leading children's hospitals to improve patient experience, increase staff satisfaction, save carbon and money, by reducing its energy use

THE CHALLENGE: Great Ormond Street Hospital (GOSH) expressed an ambition to enhance patient and staff experience, cost efficiency, environmental savings and future-proof its estate through sustainable development initiatives.

OUR SOLUTION: GAP supported staff and volunteers in wards, offices, outpatient areas and labs by linking indoor building management to better patient outcomes through the following Operation TLC campaigns:

- **Lights out for TLC:** Inpatient wards worked to switch off lights when not needed and increase natural light on the wards.
- **Stay Comfortable for TLC:** Wards and offices focused on making areas a more comfortable temperature for staff and patients through better use of heating, doors and windows.
- **Switch off for TLC:** Staff in the laboratories were encouraged to switch off equipment when not in use.

IMPACT:

- **Increased satisfaction** with lighting reported by staff and patients.
- **Unused lights turned off 11% more often**, while the use of fans has **reduced by 19%**.
- **Number of windows being left open has reduced from 3.25% to 2%.**

5%

Average reduction in energy consumption on site from lighting campaign

25%

Improvement in staff switching off lab equipment

119

Tonnes of CO₂e saved per year

"It is refreshing to see something being done that looks at the environment and well-being. It is common for staff to get headaches and migraines from machines left on. Having someone who to share these messages who isn't in the labs helps to spread the message"

NICOLA, CAMELIA BOTNAR LABORATORIES

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CHARITY REGISTERED IN ENGLAND AND WALES NO. 1026148, IN SCOTLAND NO. SC041260.
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- ✓ Empowering NHS staff to employ better energy practices in order to improve patient sleep and recovery times and reduce painkiller use



Case Study: Cleaner Fleets, Healthier Streets



Training hospital drivers in fuel-efficient driving behaviours to reduce fuel emissions in East London

THE CHALLENGE:

Each year Barts Health NHS Trust transports approximately 858,000 patients over 815,868 miles across London. These journeys contribute to local air pollution so Barts Health NHS Trust and their ambulance fleet subcontractor, ERS Medical, teamed up with Global Action Plan to inspire ERS Medical drivers to take responsibility for tackling pollution head on. The programme was funded by DEFRA and the Mayor's Air Quality Fund under the Cleaner Air for East London Project (2014–2016).

OUR SOLUTION:

Our scoping revealed that drivers are strongly motivated by the health of their community and families, 25% of whom suffered from asthma. With this key motivation in mind, our messaging focused around the health benefits of more efficient driving. Eco Driving Simulators were used to train drivers and, when they put their new skills into action, the results were amazing.

IMPACT:

- Drivers showed a **63% improvement in driving behaviours** in the first month of engagement.
- **143 drivers** took an average of **95,333 trips** with their actions **directly benefitting 286,000 patients** over the duration of the four month intervention.
- St Barts Hospital site has **reduced background air pollution** against a three year average baseline. Levels dropped well below the EU limit for the first time since measurement began.

63%

Improvement in fuel
efficient driving behaviours in
first month of engagement

95,333

Average number of trips
taken by 143 drivers

286,000

Patients benefitted
directly from the
four month intervention

"It's about engaging with our drivers,
getting them to understand the impacts
of their actions and how they affect the
way that we operate."

LEE JACKSON, GROUP HEAD OF FLEET
SERVICES, ERS MEDICAL

PARTNERS:

Barts Health 
NHS Trust




 ERS Medical
ERL Group Company


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- ✓ Energising volunteers to take action to improve the air quality for the most vulnerable communities in our major cities

3.2 Environmental education and life-long learning



Case Study: Water Explorer The Sparkle Foundation, Malawi



Adding some sparkle, making a splash! Global Water Explorers become pen pals to share stories about saving water

THE CHALLENGE: According to the United Nations, water use has grown at more than twice the rate of population increase in the last century.¹ Less than one percent of the world's water is accessible freshwater but increasing demand for water, coupled with water polluting activity from agriculture and industry is threatening this precious resource. The big question is: how can behaviour change make a difference to the freshwater crisis?

OUR SOLUTION: Bromley Guides and Brownies are members of [Water Explorer](#), our award-winning schools programme funded by HSBC, now in its third year. In keeping with the global nature of Water Explorer (students from 11 countries take part), the Bromley Guides and Brownies embarked on a global Water Explorer mission.

On World Thinking Day, after learning that 1.7 million people in Malawi do not have access to clean drinking water, Bromley Guides and Brownies wrote to Water Explorers at The Sparkle Foundation in Malawi. Delighted to receive the letters, the Malawi Explorers wrote back, sharing stories and news of the new clean water pump installed in their village thanks to Water Explorer fundraising.

IMPACT:

- Creating and connecting global citizens of the future with the shared aim of water conservation
- Water Explorers at Felsted School in the UK fundraised for the installation of a clean water pump in the village near The Sparkle Foundation Malawi

¹<http://environment.nationalgeographic.com/environment/freshwater/freshwater-crisis/>

150 Water Festivals held world-wide

680 Olympic sized swimming pools could be filled with the water saved by Water Explorers to date

99,000 Activities completed by Water Explorers

"I want to be a doctor and change the world. As children we are the future leaders."

**FATIMA, STUDENT,
SPARKLE FOUNDATION, MALAWI**

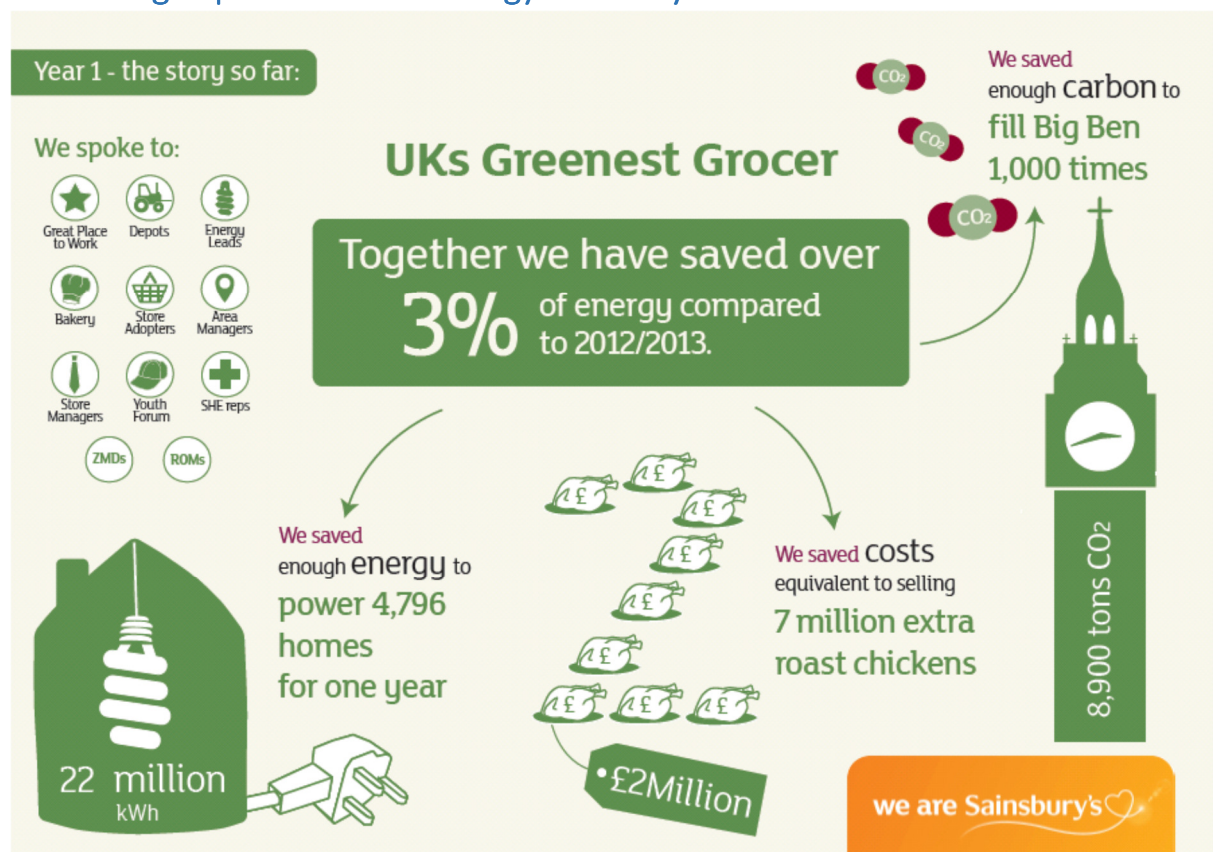
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- ✓ we work with teachers to equip students with the competence and the confidence to lead projects in their schools and communities to reduce environmental impact.



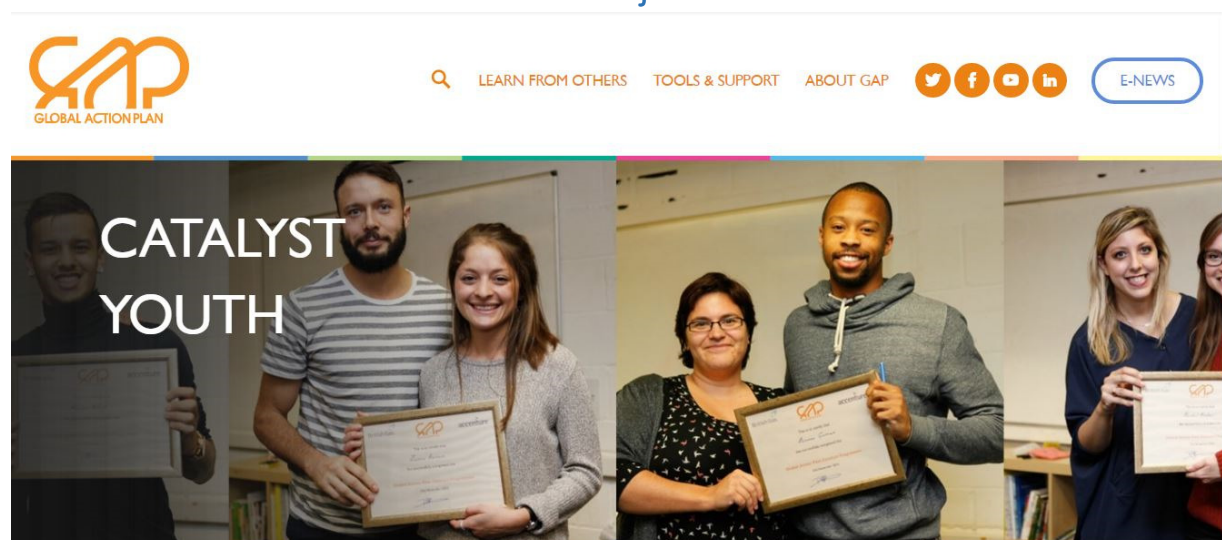
- ✓ We track our international schools programmes against the Sustainable Development Goals, delivering direct impact against 10 and indirectly contributing to another 4 of the 2030 targets. This year we inspired over 100,000 students across 11 countries to take action on water, energy and food waste

3.3 Driving improvements in energy efficiency



- ✓ we are working with managers and facilities staff at one of the UK's largest retailers, Sainsbury's, to cut their energy demand in every store

3.4. Environmental skills and access to the job market



- ✓ we are working with 150 young people (aged 18 – 25) who are unable to get a job or fund long-term education to become sustainability change makers in workplaces around the country

3.5. Affordable and sustainable lifestyles

Empowering leaders at all levels

True leaders can lead from any chair. Investec has a healthy collection of passionate and self-motivated people, keen to help their workplace have a light environmental impact.

Over many years we have been constantly amazed by how much Team Green has achieved. We're proud to have provided a little support, training and inspiration along the way, but this internal collective within Investec demonstrates time and again the true power of grassroots action.



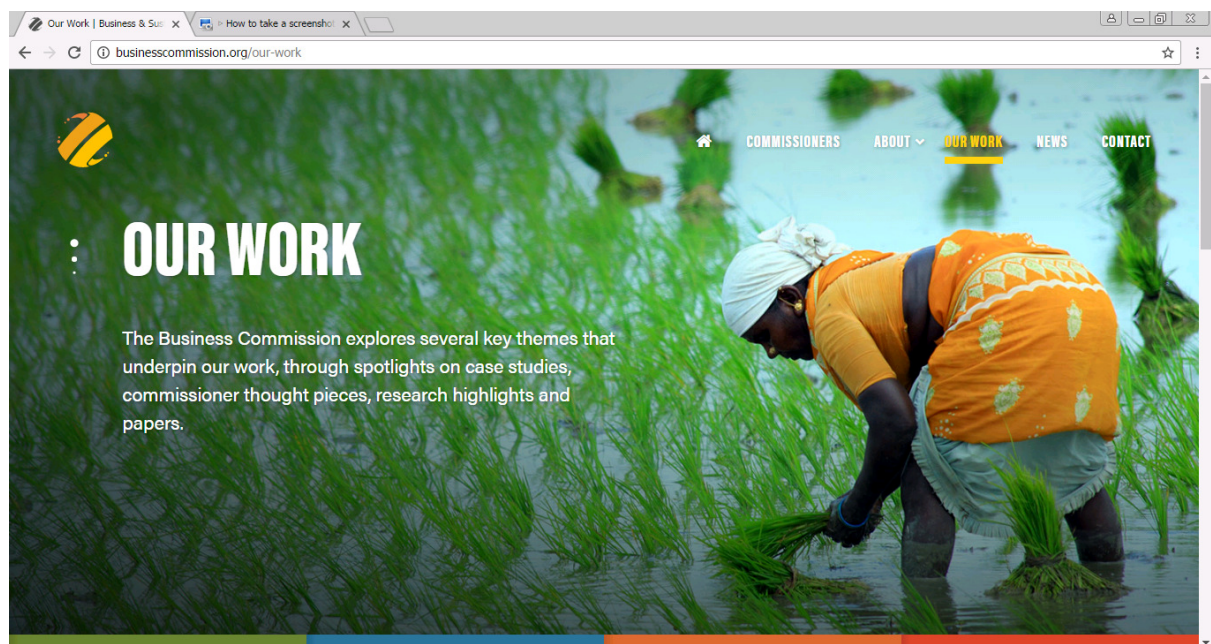


Impact from 2015-2016

- 6% reduction in paper use.
- 28% reduction in waste per person.
- Increased recycling rate to 70%, including furniture and clothing.
- 600 employees engaged face to face through 'The Air We Share' Campaign.



- ✓ We work with large organisations, such as Investec, to ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature



- ✓ We have supported the establishment of the Business and Sustainable Development Commission, helping to encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle

4. Global Action Plan Sustainable Development Goals scorecard

| UN Sustainable Development Goal: | Partnerships * | Engaging people ** | Design of programme *** |
|---|-------------------|-----------------------|----------------------------|
| SDG 1: End poverty in all its forms everywhere | | | ✓ |
| SDG 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture | | ✓ | |
| SDG 3: ensuring healthy lives and promote well-being for all at all ages | ✓ | | |
| SDG 4: ensuring inclusive and quality education for all and promote lifelong learning | ✓ | | |
| SDG 5: Achieve gender equality and empower all women and girls | | | ✓ |
| SDG 6: Ensure access to water and sanitation for all | | ✓ | |
| SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all | ✓ | | |
| SDG 8: promoting inclusive and sustainable economic growth, employment and decent work for all | ✓ | | |
| SDG 9: Build resilient infrastructure, promote sustainable industrialization and foster innovation | | | ✓ |
| SDG 10: Reduce inequality within and among countries | | | ✓ |
| SDG 11: Make cities inclusive, safe, resilient and sustainable | | ✓ | |
| SDG 12: ensuring sustainable consumption and production patterns | ✓ | | |
| SDG 13: Take urgent action to combat climate change and its impacts | | ✓ | |
| SDG 14: Conserve and sustainably use the oceans, seas and marine resources | | ✓ | |
| SDG 15: Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss | | ✓ | |
| SDG 16: Promote just, peaceful and inclusive societies | | | ✓ |
| SDG 17: Revitalize the global partnership for sustainable development | ✓ | | |

**Global Action Plan creates and delivers programme partnerships that contribute to meeting the targets set out within these goals and helps to fulfil SDG 17 'Partnerships for the Goals'*

***Global Action Plan delivers action plans and other supporting collateral that enables over 1m people around the world to contribute to meeting the targets set out within these goals*

****Global Action Plan explicitly promotes these goals within the design of its programmes, action plans and other supporting collateral*