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United Nations Global Compact  
685 3rd Avenue, 12th Floor  
New York, NY 10017  
United States



## Statement of Continued Support for the UN Global Compact

Bonn, October 25th 2016

Dear Secretary General,

Welthungerhilfe strongly believes that the Sustainable Development Goals can only be achieved if civil society, governments and the private sector join forces.

Committing to the principles of the Global Compact is one important step for companies to take to build a truly sustainable business.

Therefore, I am happy to confirm the continued support for the United Nations Global Compact and its ten principles.

On the following page we have summarized our work in the context of the Global Compact. I have also included our annual report for more information on our organization.

Best regards,

Dr. Till Wahnbaeck  
Chief Executive Officer

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Alliance 2015

towards the eradication of poverty



## **Actions Welthungerhilfe has taken to support the Global Compact**

During the reporting period (October 2014 – October 2016) our organization has done the following to support the Global Compact and its principles:



For a world without hunger

### **Review of potential corporate partners**

In 2014 Welthungerhilfe set up a new review process to examine potential corporate partners. For an organization like Welthungerhilfe it is paramount that its partners adhere to ethical and social standards. In our review process the membership of the Global Compact is now one important criterion.

Result: More than 50 companies were examined. 5 were denied a partnership with Welthungerhilfe, 4 of them were not members of Global Compact. We suggested to all these to become members.

### **CSR Events**

Welthungerhilfe held three events on CSR during the reporting period. In cooperation with private partners and with a diverse range of CSR experts as speakers, we promoted the idea of corporate social responsibility.

Result: More than 100 companies were reached.

### **Biomass standards**

Welthungerhilfe participated in a round table of companies, government and NGOs to set standards for the cultivation and usage of biomass. Welthungerhilfe promoted the inclusion of standards in the sense of Global Compact's principles.

Result: In cooperation with the University of Bonn a set of standards was developed that makes sure that smallholder farmers can live of the cultivation of biomass without endangering food security.

### **Project work**

In many of our projects in developing countries we link development work with private sector activities, where we promote fair business practices. For example, Welthungerhilfe facilitated fair contracts between companies and smallholder farmers in Sierra Leone and Zimbabwe.

Result: thousands of smallholder farmers get a fair share of the value creation, companies adhere to standards in the sense of Global Compact's principles.