



**Indian Institute of  
Corporate Affairs**

*Partners in Knowledge. Governance. Transformation.  
(Under Ministry of Corporate Affairs, Govt of India)*

## **COMMUNICATION ON ENGAGEMENT (COE)**

**Period covered by this Communication on Engagement -**

**From: July 30, 2014**

**To: July 30, 2016**

### **Part I. Statement of Continued Support by the Chief Executive or Equivalent**

October 20, 2016

To our stakeholders,

I am pleased to confirm that Indian Institute of Corporate Affairs (IICA) will continue its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. IICA with a vision of being a think-tank of national importance in Corporate Affairs carry out various Research, advocacy and capacity building activities for the Corporates and all the stakeholders.

This is our Communication on Engagement with the United Nations Global Compact. In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact Principle relating to Environment. We welcome feedback on the contents of this Communication on Engagement.

Sincerely yours,

  
Surjit Singh

Chief Administrative Officer



## Part II. Description of Actions

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Indian Institute of Corporate Affairs is engaged in the research, advocacy, consultation, facilitation and capacity building of Corporates and the stakeholders. IICA has organized few events in order to promote dialogue on topics relevant to Corporate Social Responsibility and sustainable development pertaining to Environmental Principles of UNGC.

Examples of actions include:

1. Five-day Programme on Strategizing CSR for Sustainable Development – Transformative Solutions to Protect the Planet & Enhance Human Well-being was held during 24th to 28th Aug, 2015 at IICA campus, Manesar. The programme focused technical sessions on CSR Mandate – Post implementation and way forward actions, Sustainability Risks, Challenges and Opportunities, developing strategies, good practices and innovative technology solutions, designing CSR Projects within the National and Global requirements, Inclusive Growth with Sustainable Development.
2. Two Day CSR Training Programme in partnership with GT and National Foundation of India (NFI) was held on 13 – 14 July 2016 in New Delhi. The sessions included discussion and queries on the CSR Law, NVGs & BRR, and Taxability of the spent, besides some valued sessions on Corporate Governance, Business & CSR Strategy and Control Framework. Also, important concepts and challenges / situations faced by India Inc. such as Identifying implementing partner, Budgeting, Contracting, Key aspects of an Ideal Project Proposal, Pre & Post Grant Assessment, Monitoring & Evaluation tools and Reporting Mechanisms were discussed at length, addressing the tussle and nexus between social and corporate mindset.
3. The Centre for Business Innovation organized Two days residential workshop sponsored by National Science & Technology Entrepreneurship Development Board (NSTEDB), DST for managers & heads of incubation centres on implementing CSR strategically to align with the development agenda. The objective of the workshop was to build capacity of newly funded incubation centres to enable them to develop incubation policies and nurture start-ups which align with the larger development agenda of the country.
4. Round Table on Business Responsibility and Corporate Social Responsibility in association with Indian American Chamber of Commerce and GIZ at Mumbai, Pune and Delhi on December 09, 10 and 15, 2014.
5. Three Round Table on Business Responsibility and Corporate Social Responsibility in association with UNGC and GIZ at New Delhi, Hyderabad and Jaipur in December, 2014.



6. Interactive one-day multi-stakeholder conference in association with Green Evangelist was held on 19th September 2014. The objective of the programme was to create an interactive platform to address issues related to CSR, Sustainability and Sustainable Development. Industry Professionals and Managers involved in CSR, sustainability reporting, sustainability communications, stakeholder engagement, assurance and disclosure, attended the programme.
7. A two-day Residential Management Development Programme on: Strategizing CSR Projects for Sustainable Development: Designing, Development, Implementation & Monitoring was held at Manesar, Haryana.
8. **Research Studies**
  - a) **Study on Sustainability strategies** - The primary aim of the study was to explore key material issues as seen by the 12 industrial sectors and assess the approach to and comprehensiveness of sustainability strategies employed by companies across these sectors.
  - b) **Study on Sustainability Reports (Practices)** - The aim of the study was to highlight set of good practices in CSR & Sustainability across 12 diverse sectors which demonstrate the potential such practices could hold in terms of multiple impacts along social, environmental and economic bottom lines, when projects are designed and executed well.
  - c) **Study on Global Sustainable Development Practices (Technologies) in Key Sustainability Areas** - The aim of the study was to explore various innovative solutions and technologies developed and adopted by companies across 12 industrial sectors while meeting the sustainable growth agenda.
  - d) **Corporate Social Responsibility Project on Village Electrification** - The project aim was to access electricity and examine the technical potential of various renewable energy sources and subsequently develop a model describing the extent to which renewable energy can be adopted, its associated cost and energy requirements.
  - e) **CSR project on Waste to Energy for managing zoo waste at National Zoological Park** - The study was carried out to design a sustainable waste management system for the National Zoological Park and to outline the requirements and benefits, of the proposed Biogas project to be located at Park.
  - f) **Corporate Social responsibility on "Responsiveness to Water Issues for Rural Empowerment"** - The objective of the study was to assess opportunity and to cater to the needs of the village community by implementing water conservation technologies such as roof top rain harvesting systems, dug wells & bore wells etc.
9. Indian Institute of Corporate Affairs and UNICEF India organized a pilot training on "Are children your Business?" in New Delhi on 27th February, 2015.



## Part III. Measurement of Outcomes

The outcome of the activities described in Part II above are mentioned in the same order below:

1. The interactive session helped the delegates from different sectors viz: power, engineering, steel, IT, petroleum, financial institutions, oil & gas, construction, CSR foundation etc. to develop an understanding of the Risks involved, Challenges and Opportunities, development strategies, good practices and innovative technology solutions in the domain of Sustainable Development.
2. The workshop was an enriching experience for the participants from over 20 Corporates. It paved the path for laying the right direction in the pursuit of doing good for the society.
3. The workshop focused on guiding about the orientation of incubation managers as young incubates are young minds filled with passion and technology know but lack skills on business planning, and raising, go to market ability, compliance and regulatory norms and business sustainability.
4. Advocacy and better understanding of Corporate Social Responsibility among 50 persons per Round table.
5. Advocacy and better understanding of Corporate Social Responsibility among 50 persons per Round table.
6. The conference delivered insights in the development of holistic CSR projects with focus on Environmental Sustainability, integrated & aligned with larger and long term benefits such as employment/ livelihood generation, creation of SHGs, improvement in the quality of life, poverty alleviation, and conservation of natural resources among others.
7. The participants got an understanding that they can strategize CSR initiatives and projects, so that it leads to sustainable development and growth.
8. Research Studies
  - a) Based on the analysis, key sustainability theme has emerged for each sector which is discussed. The information was shared in the MDPs and other programmes.
  - b) Good Practices in education, social inclusion, human resource development, supply



chain, leadership, environmental sustainability etc. have been discussed in the report vis-a-vis their linkages to the context of sustainability, organizational enablers, outcomes, social and environmental impacts and possible learning.

- c) The study delivered insights to assess if some of these solutions/ technologies have the potential to be replicated across industries in same or in different sectors.
  - d) Major outcome of the project was to provide means of renewable energy based electricity to villages where grid electricity will not be possible in near future due to technical and economic reasons.
  - e) The research provided insights in the development of holistic CSR Projects/ Programmes with focus on Environmental Sustainability, integrated and aligned with larger and long term benefits such as livelihood generation, women empowerment, conservation of natural resources and such others.
  - f) The outcome of the study is a CSR model that can be applied in areas where people are suffering due to non availability of safe drinking water and sanitation problems, thus empowering women, reducing girl child dropouts & water borne related medical cases, etc, thereby providing the rural population, opportunity to keep pace with sustainable development.
9. The programme delivered insights on topics such as setting the context for child rights, Introduction to the UNICEF framework and tools, an opportunity to reflect on your own organization with a child rights lens and practical exercises based on real case studies.
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