

Communication on Engagement

International Administrative Science Association (henceforth IASA) has been devoted to support the Sustainable Development Goals in the past two years (2014-2016). In particular, IASA has been stressed on zero poverty, no hunger, good health and well-being, quality education, gender equality, decent work and economic growth, industry innovation and infrastructures, reduced inequalities, sustainable cities and communities, responsible consumption and production, climate action, life below water, and partnerships for the goals. In the coming two years, IASA plans to continue its engagement with SDGs and launching projects to protect life on land, in addition to the afore stated goals.

Members that support the Global Compact SDGs:

- (1) Our member companies that are within the Pharmaceutical Wholesale Companies have participated in the following goals: Good Practice that insure good health and well-being, decent work and economic growth, responsible consumption and production, and partnerships for the goals.
- (2) Antique and Arts Gallery and Finance: zero poverty, sustainable cities and communities, responsible consumption and production
- (3) GoWin Education Academy: zero poverty, no hunger, quality education, gender equality, decent work and economic growth, industry innovation and infrastructure, reduced inequalities, sustainable cities and communities, climate action, life below water and partnerships for the goals.

Actions that supports the Global Compact SDGs:







- (1) Cross-the-board Education and Promotion of SDGs
On 25 September 2015, the 193 countries of the UN General Assembly adopted the 2030 Development Agenda titled *Transforming our world: the 2030 Agenda for Sustainable Development*. We have organized a study team of all member entities administrators in studying the Chinese version of the Agenda.
- (2) Actions taken by different committee members:
The English version of the 2030 Agenda, as well as the 17 SDGs have been transformed into class materials for school students for reading and activities during their after-school activities.
Project Everyone, and the term Global Goals
Antique and Arts Gallery and Finance companies are pioneering in industry innovation. Innovative methods in combining cultural preservation with sustainable business models have been proposed and are under testing. They have also participated in zero poverty, responsible consumption and production and sustainable cities and communities by organizing artists to promote the social awareness of these themes to the general public.

Conclusion and Future plans

Business model as a force for good is a sustainable template. As Michael Porter's talk at TED suggests that letting business solve social problems is a way to enlarge the scale of the benefits. IASA supports achieving the SDGs by 2030 with encouraging its members in Project Everyone. Through IASA's expertise in education, cultural

preservation, health and poverty elimination.

	Action
	<ol style="list-style-type: none"> 1.Support impoverished minority community in Qinghai province, western China. 2.Educate children with the notion and encourage children to participate in online 'farmer's market' sales. 3.Provide market channels for farmers in selling apples, dates and kiwis.
	<ol style="list-style-type: none"> 1.Art fairs and Artists' promotion on the awareness of inner city poverty. 2.Promote 'warm beverage for the genitors' in winter: that calls for the small business outlets provide warm water to cleaners during their lunch breaks.
	<ol style="list-style-type: none"> 1. Ensuring quality of medicines through our pharmaceutical wholesale channels.
	<ol style="list-style-type: none"> 1.Provide individualized education that preserves the creativity and curiosity of study in children. 2.Promote physical educations among children of immigrant workers'. 3.Promote emotional, spiritual and emotional development of children through parenting classes.
	<ol style="list-style-type: none"> 1.Ensure equal work equal pay in all member organizations. 2.Promote motions of internal motivation, flexible working hours, work-life balance among member organizations.
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	<ol style="list-style-type: none"> 1. Carry out several trials in financial incentives for Arts and Antequ preservation.
	<ol style="list-style-type: none"> 1. Provide financial, material and educational supports to impoverished communities in Qinghai.

	<p>1. Raise awareness of SDGs in some communities through children-parents reverse education, where the information and spirit is passed through children's activities to their parents.</p>
	<p>1. Our member organizations have been following the Good Provider Practices. 2. Reduce the number of deaths and illnesses from pollution-related diseases by inventing new models of air-cleaners.</p>
	<p>1. GoWin plans to conduct biological class for its students through children's extracurriculum education.</p>
	<p>1. After school science classes have been studying the theory and methods in forest protection and environment protection.</p>
	<p>1. After school art classes have been organizing activities related to peace, justice and social responsibilities.</p>
	<p>1. All member organizations have dedicated representatives at the administrative level to participate in study the content of SDGs.</p>

