



2014

Ramky Foundation



Annual Report



## *From the chairperson*



It gives me immense pleasure to present the seventh Annual Report of Ramky Foundation. Incorporated on July 26, 2016, Ramky Foundation is the manifestation of a big dream: to inspire and facilitate transformative change and build an inclusive India - an India that empowers its youth to harness their potential; an India that builds bridges between its rural hinterland and the urban economy; an India that provides a better quality of life for all in the urban areas; an India that leverages the phenomenal power of education and pays utmost attention to the health of its citizens; and an India that celebrates its values, culture and traditions, while preserving its heritage.

I am delighted that in an over seven years, we have touched the lives of more than people 10,00,000 across 200 villages and various urban locations through our CSR and Projects since inception. Through the IEC drive on Waste management of RF, we have directly impacted more than 100,000 urban people in more than 8 cities, across 6 states of India. Apart, our collaborative projects with various stakeholders have immensely contributed to strengthen local communities.

Evidently, we had confronted with a new set of challenges, including the impact of economic recession in the country, the rising

inflation and reduced growth rate which resulted in increased unemployment, debt and distress and migration across the communities where we work. We experienced a set of complex challenges relating to social mission, accountability, need for maximizing limited resources, and the ability to network and position ourselves. During 2014-15 we made substantial progress impacting many lives through our core areas: NRM, Education Health and Women Empowerment as we launched several initiatives and major funding projects this year, the organisation has collaborated with BHEL in providing safe drinking water by establishing RO plants in fluoride effected villages at Nalgonda District. Other includes Alleviating poverty and Mainstreaming women waste pickers, Nai Roshni, UPNRM and Targeted Intervention in Navy Mumbai and Thane districts. Apart, the research projects were successfully completed.

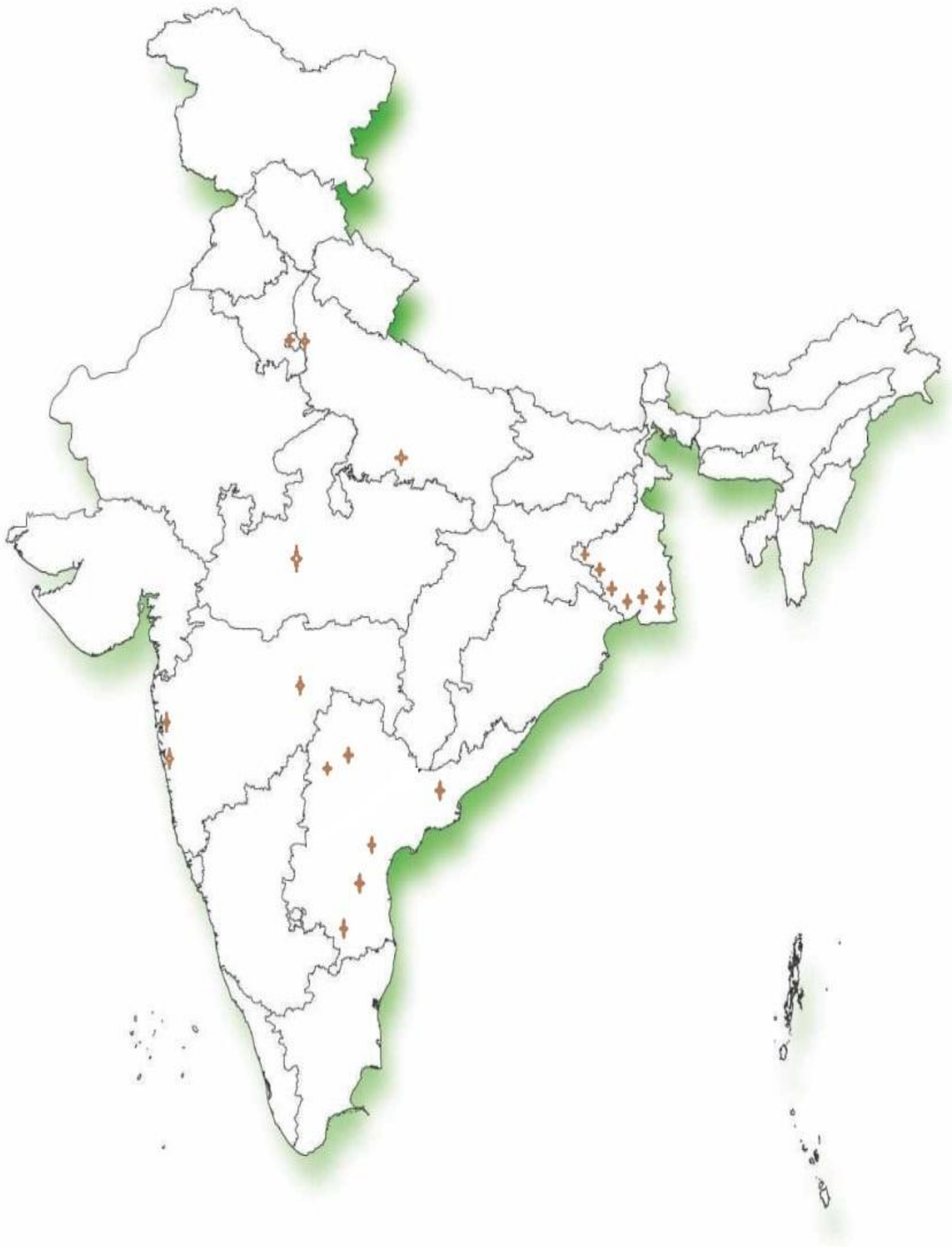
Ramky Foundation's journey has been supported by the Government, local and international donors, corporate donors, Grass root NGOs, and supporters from within and outside India. Our trustees and patrons have provided immense support in all our endeavours. I am very grateful to each one of you for all the support.

I believe that a nation's economic transformation and social well-being are driven by its people; their productivity, participation, emancipation, knowledge and above all, their aspirations. We at RF are inspired to channel these aspirations to build an inclusive, incredible growth of rural communities in India.

Warm Regards

A. Dakshayani

## RF Footprints





Natural Resource Management



Education



## Core Areas

Health



Women Empowerment



# Ramky Foundation

The organisation....

Ramky Foundation (RF) is a non-profit organization founded in 2006, with a motto Towards Sustainable Growth. RF is proactive in promoting public interest by encouraging community development, and voluntarily reducing practices that harm the public sphere. RF has four thrust areas - Natural Resource Management, Women Empowerment, Education and Health. Ramky Foundation is a signatory to United Nations Global Compact and a Member of the Global Compact Network India. Ramky Foundation has 12A & 80G certification and registered under Foreign Contribution Regulation Act (FCRA), which permits to seek funds from international sources.

## Vision

Ramky Foundation envision to be a model Organization with focus on equitable, sustainable, and accessible development opportunities for the communities we serve






## Mission

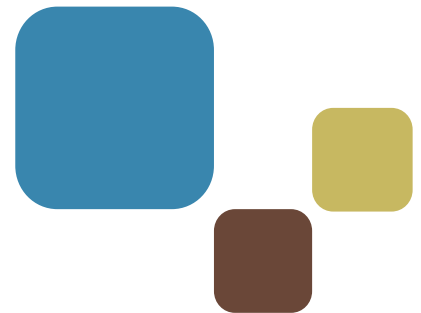
To work in the areas of Women empowerment, Education, Health, and Natural Resource Management through sustainable models

## Values

-  Honesty & Integrity
-  Quality improvement
-  Individual & Organizational Learning
-  Transparency and Accountability
-  Service beyond Self
-  Commitment to serve the needy
-  Team work
-  Social Innovation

## Objectives

-  To develop and strengthen communities for conserving and maintaining natural resources to promote sustainable livelihood solutions
-  To remove illiteracy, eliminate child labour, and support higher educational services
-  To work for uplifting the socio-economic status of women in the society
-  To provide health & nutrition services and medical assistance
-  To initiate and carry out action research in four thematic areas, and disseminate information for further development

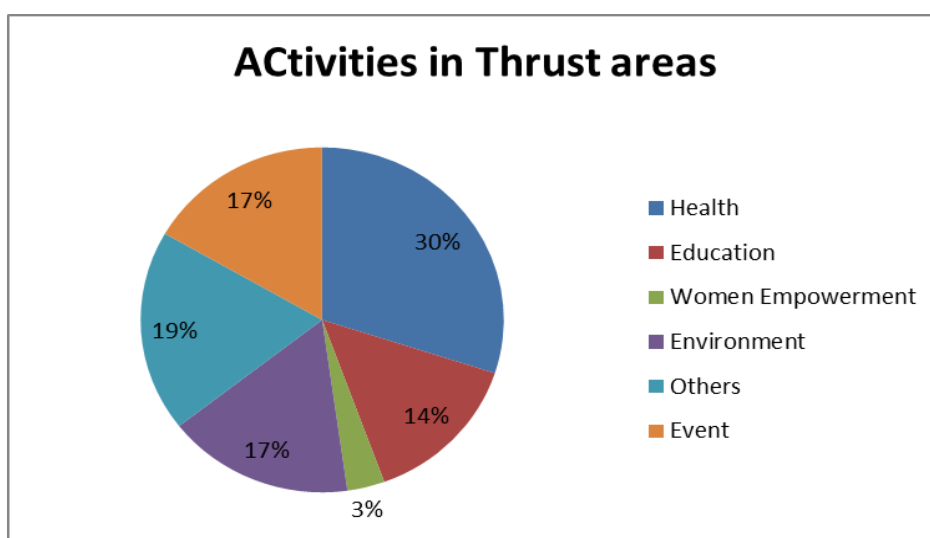


## Corporate Social Responsibility



Ramky Foundation is actively implementing CSR activities since inspection in and around the worksites of Ramky Group. In the current FY, activities were focussed on sustainable manner focussing on thrust areas and the CSR policy guidelines.

The activities were focussed on Environment, Education, Health, Women Empowerment and other need based events were organised.



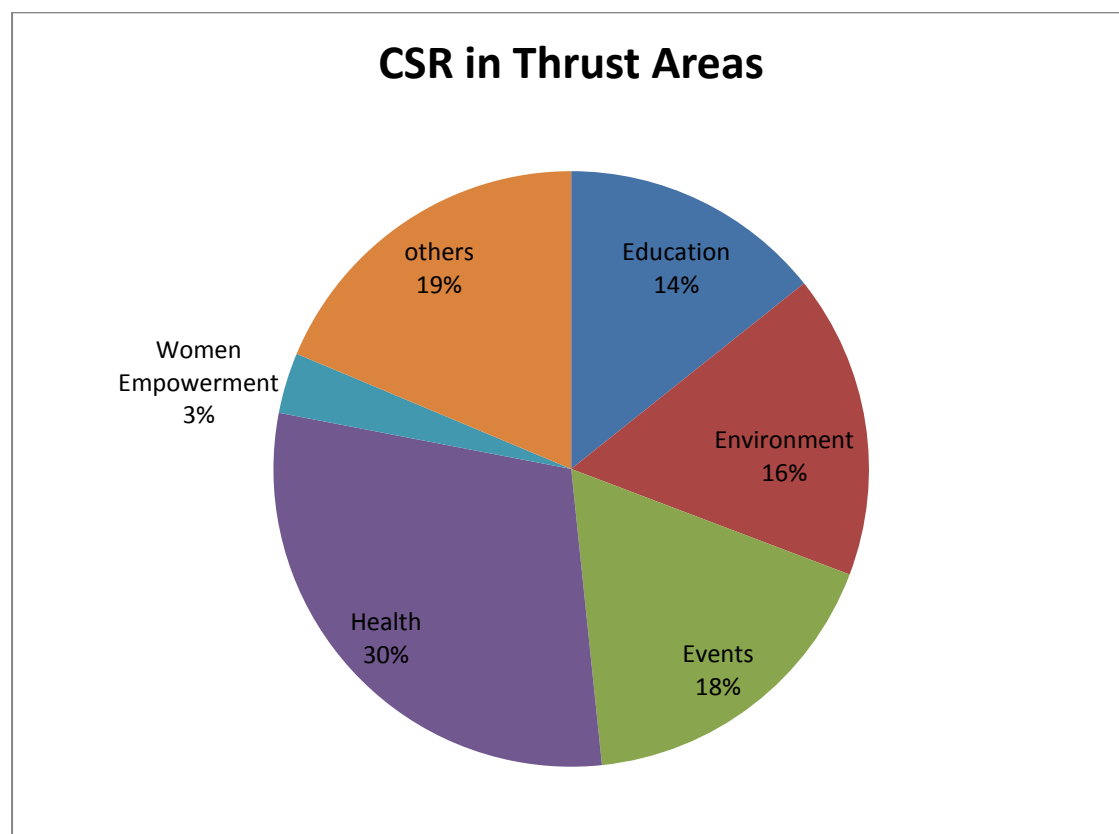
In Education, material and infrastructure support to the adopted schools for improving and encourage to children for education. Conducting awareness through seminars, workshop to strength then the education system, counselling on career building to the students, trainings also conducted for improvement the children skills. Lots of children's were benefited directly and indirectly. We are also working to encouragement of employees for voluntarism relation building with community people and support to children in education.

In Health care, comprehensive health check – up camps, Blood donation camps, Dental camp, Eye camps, sectorial health camps to the needy are the common activities that are being implemented since inspection. Apart from the above, CSR activities provided quality health care facilities to the people living in the village through health education, awareness on safety, health, hygiene and created awareness to the targeted interventions on HIV/AIDS. Ramky Foundation is a signatory of UN Global compact and takes up its activities/Program in line with the Millennium Development Goals.

During the year, in the sector our special focus was on creating awareness on HIV/AIDS with regular check – up for Malaria and other diseases. In collaboration with five State AIDS Control Societies, we were work on HIV/AIDS with strong approach towards Female Sex Workers in generation awareness through Condom promotion, enabling environment.

In Environment, Plantation is a best way to maintain the natural resources, during the year, in accordance on Environmental awareness on waste management, water conservation activities, greenery development also done in school with awareness promotion to children about the natural resource and save tree campaign. As part of the major CSR activities, plantations drive was taken up on environment day in and around infrastructure and waste management sites, aiming to enhance the greenery in the sites and communities.

To address the needs of community's lots of events, and other activities were carried out.



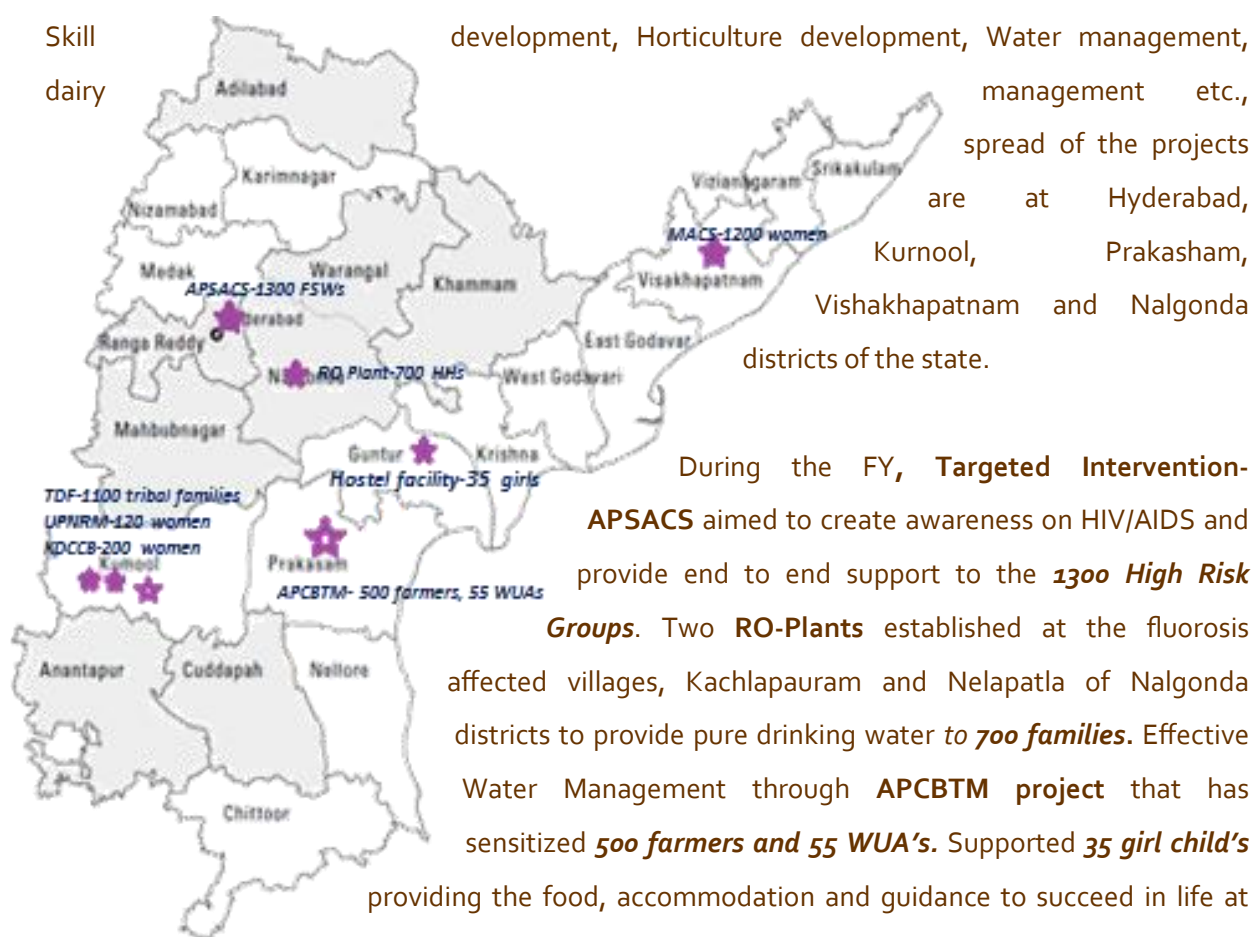
## Sustainable Projects

RF has its sustainable projects in Andhra Pradesh (undivided), Maharashtra, West Bengal and Madhya Pradesh which are being implemented in collaboration with the respective Govt. Departments. The projects aim to improve livelihoods, health and standard of living of the targeted beneficiaries. Apart from the above, RF have partnered with various other PSU's in their CSR to create a broader impact in the country.

Each project has implemented to provide sustainable livelihoods creating alternate livelihoods of the beneficiaries. Activities, Approach and Key beneficiaries of the project during the current FY gives a gist on the impact on the lives of the targeted communities.

### Andhra Pradesh

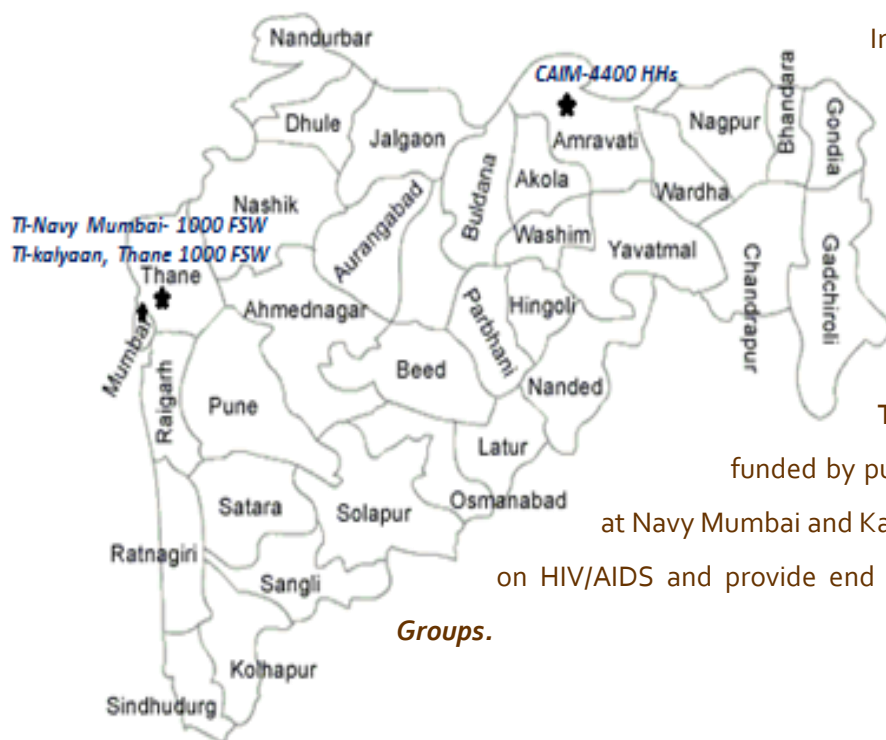
In Andhra Pradesh, RF has 8 sustainable projects which generally focus on HIV/AIDS awareness, Skill development, Horticulture development, Water management, dairy management etc.,





initiative of RF (Palavelli) had been promoted with **200 women beneficiaries** through **Palavelli –KDCCB** project at Andhra Pradesh.

## Maharashtra



In Maharashtra, projects of RF focus on Agriculture and Health. The project **CAIM** is an intervention of Agricultural allied activities creating sustainable livelihoods of small and marginal farmers. The project covers **4400 families** of Amravati district.

**Targeted Intervention-PEPPSIE** project funded by public health foundation of India (USAID) at Navy Mumbai and Kalyan (Thane) aimed to create awareness on HIV/AIDS and provide end to end support to the **2000 High Risk Groups**.

## West Bengal

In West Bengal, RF focuses on **Accelerated Development of Minor Irrigation project (ADMIP)** which aims to facilitate the farmers, build capacities mobilising the community and link the identified schemes to Water User Association (WUA). Capacity Building of the beneficiaries that are in and around the **894 MIS schemes** spread across 7 districts of West Bengal. The project aims to enhance the agricultural productivity to small and marginal farmers (i.e., the beneficiaries), by providing adequate and dependable irrigation facilities. Thus, introducing multi-cropping systems.

**Integrated Tribal Development Project (ITDP)** is a replicable model of the TDF project at Kurnool. The project



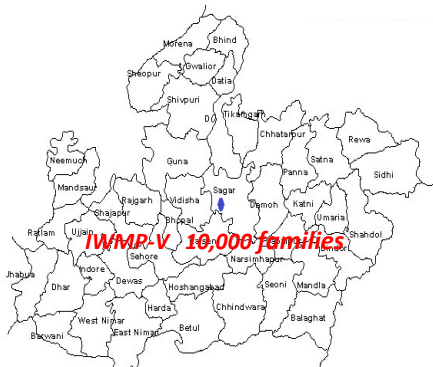
aims to cover **800 tribal** families with the project.

## Delhi and Uttar Pradesh

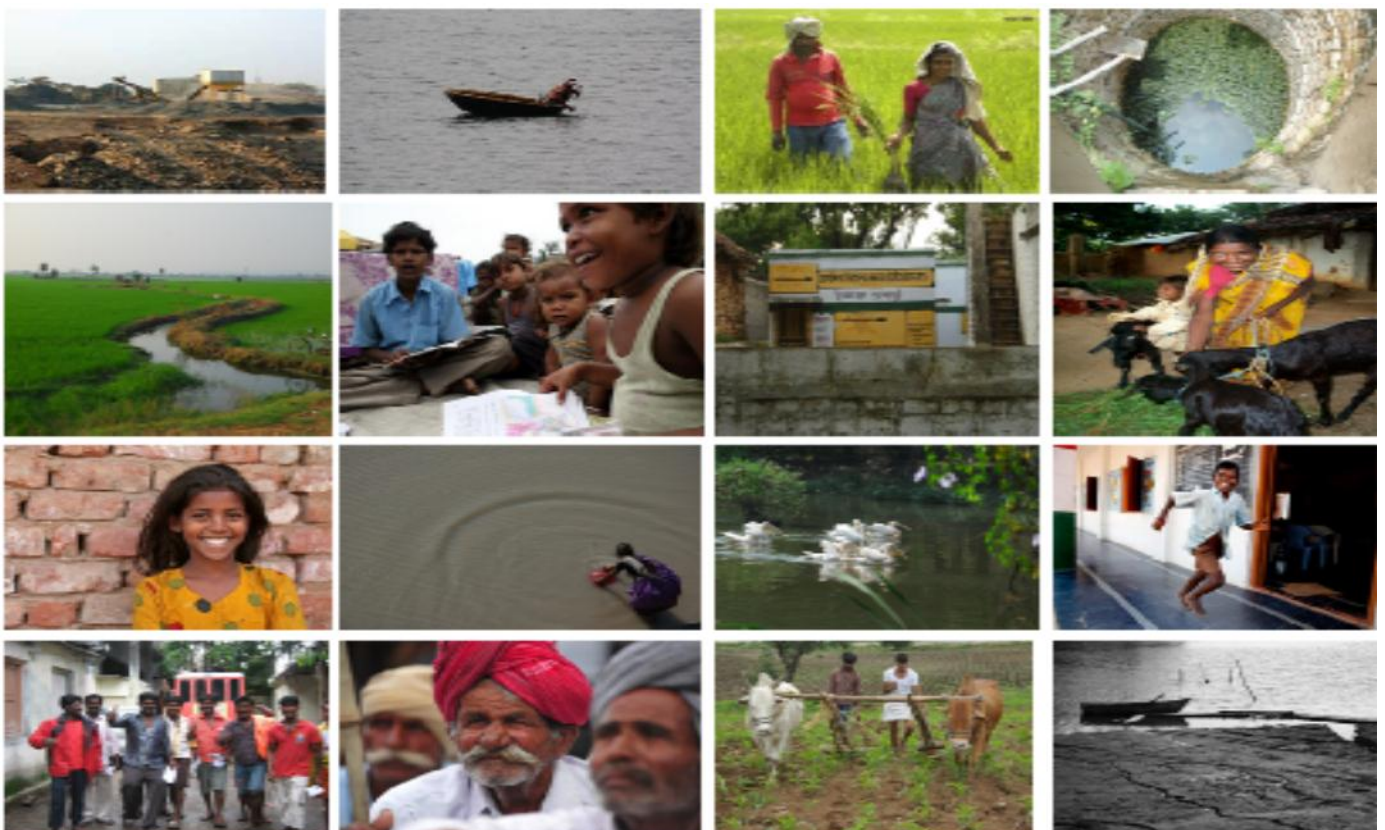
In Delhi, RF has implemented a pilot project in **AASHAYEIN** – which aims to endorse the knowledge, importance of waste management by motivating the women rag pickers to promote community Health, sanitation and Education of **200 Women Rag picker's**. Apart from the above projects, **Targeted Intervention-DSACS** aimed to create awareness on HIV/AIDS and provide end to end support to the **1000 High Risk Groups**. **Targeted Intervention-UPSACS** a similar project is also been implementing at Agra targeting **10,000 truckers**.



## Madhya Pradesh



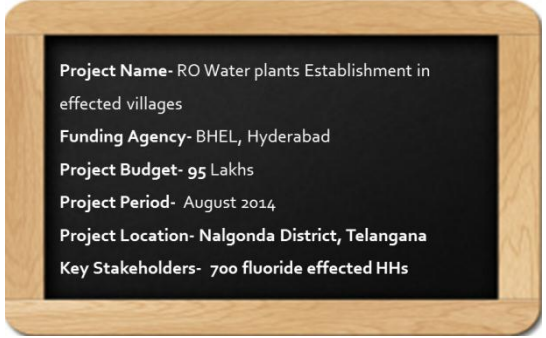
In Madhya Pradesh, RF implements an **Integrated Watershed Management Project** that aim to create to compensate a positive water balance by different water harvesting techniques and ground water recharging. It targets **10,000 families** in 18 villages.



## RFs Projects in Brief

### 1. Pure Drinking Water-RO installation

BHEL established in 1964 is a breakthrough for upsurge in India's Heavy Electrical Equipment industry. It is the continuing commitment by business to behave ethically and to contribute to nation's economic development while improving the quality of life of the workforce and their families as well as of the local communities and society at large. Initially, BHEL has sanctioned two RO plants in Nelapatla and Kachalapuram villages to be implemented at a pilot phase.



Project Name- RO Water plants Establishment in effected villages  
Funding Agency- BHEL, Hyderabad  
Project Budget- 95 Lakhs  
Project Period- August 2014  
Project Location- Nalgonda District, Telangana  
Key Stakeholders- 700 fluoride effected HHs

#### Activities

- ✚ **Construction**-The work kick started after signing the MOU by setting up of foundation stone on 7th August 2014, followed by the RCC construction for the plant, designing & painting and the installation of RO which lasted for 2 months. A keen monitoring was carried out by the RF team to ensure the quality in construction.
- ✚ **RO Installation**- The machinery for establishment of RO and installation work was carried out in the first week of October, A pilot visit with BHEL-CSR officials was organised in order to ensure and oversee the developments of the RO installations and shed construction. Water cans to carry the water from the plant to the sources were also provided to the residents of the villagers onto the request from the village representatives.
- ✚ **Capacity building** -Technical training on plant operations and maintenance was given to the persons selected by the panchayat officials. Capacity building on water storage, cleanings and other important factors related to RO plant was explained by the technician.
- ✚ **Inauguration**- RO plant Inauguration in both at Kachalpuram and Nelapatla villages is organised on 29th Nov 2014. Shri. N. Ravi Chander, Executive Director-BHEL has inaugurated RO plants. The event witnessed tremendous response from the villages, expressing their deep gratitude for the successful implementation and execution of the unit and choosing their villages for the pilot drive. Alongside, 20 litres water cans were also distributed to the villagers without charging any cost in order to carry the water from the plant to the destination.

#### Impact

- Availability and access to safe potable water in Nelapatla and Kachlapuram villages
- Reduction of fluorosis and other water related diseases.



- An innovative approach of Ramky Foundation to set up RO plant in participatory approach. The RO plant established at the villages will act as a purifier that will eliminate all harmful pathogens and bacteria from the existing drinking water in the villages.

## 2. Alleviating Poverty and Mainstreaming Women Waste Pickers

The pilot project titled as AASHAYEIN at North West Delhi funded by Ministry of Women and Child development has been implemented by RF during the FY 2014-15. RF has taken up the assignment at JAHANGIRPURI area of North West Delhi. The project aims to assess the socio economic status of the Women waste pickers in the area, Converge other Government schemes and other private funding agencies. Health, Sanitation and Education are the secondary focus of the project.








### Objectives

- Formation of 20 CBO's with 10 women waste pickers each
- Conduct sensitization and awareness programs for safe handling and dispose of municipal solid waste
- Train women rag pickers on Community leadership, Life skills and Alternate source of income
- Facilitate convergence with Government Departments to strengthen the CBO by formation of income generation models

### Activities

Inline to the targets and work plan, RF has undertaken various activities; the project initiated community mobilisation followed by a baseline survey to identify the beneficiaries and understand the socio economic condition of the project.

- 🌈 **NARI KI CHOUPAL-** a non-formal meeting to discuss various issues in the community and sensitize the women to discuss on various issues related to the project and challenges faced during the day to day operations. Experts and counsellor induce new energy into the beneficiaries so as to look life in a positive way discussing Health, hygiene and livelihood related issues and measures during the choupals. Training programs on health and safety help beneficiaries to understand the importance in taking safety measures during waste picking. Alongside, skills trainings and non-formal education were also organised so as to create basic understanding in the sector.

-  **CBO Formation-** The concept of SHG is introduced to the community and mobilised to form into small SHG's. 10 groups of 20 women each having a common interest is formed. These groups were encouraged to save small amount of money and loan internally by legalising the entity further linked to the banks for soft loans in future.
-  **Tri Cycle Distribution-**In convergence with Delhi Municipal Solid Waste Management Limited (DMSWSL) RF has distributed tricycle rickshaw to 4 women for door to door operations. The operation of these tricycles would be along with their husbands.
-  **Medical Camp-** RF has organised a free medical camp to the beneficiaries, team has visited the target areas of the beneficiaries 5 days prior to the camp and assessed the range of prevalent diseases in the area and the expected foot fall for the camp. A total number of 189 beneficiaries out of 200 availed the free health check-up camp and free distribution of medicines during the camp. Alongside, a safety kit with some IEC materials was also distributed to ensure the safety while in their day to day operations.
-  **Stake Holders Meet-** RF has organised a stake holders meet entitled "**AWARE and TRANSFORM**" on 30th of May 2014. The theme of the meet is to bring all those likeminded people who are working with rag pickers and safai karmachari communities. Shri. Rashmi Singh-ED of NMEW encouraged the beneficiaries interacting with few of them through video conference. Officials from Ministries, corporates and other NGOs have participated
-  **Exposure Visit-** An exposure visit was organised to all the beneficiaries as part of a recreation and exposure to organisation who are working with same kind of targeted group. The visit covered KVIC, Chintan NGO who strongly believe and transform scavenger to managers and later visited Iskon temple & Akshardham temple.

## Impact

- Augmentation of awareness levels on health and hygiene issues
- Awareness on technicalities in waste segregation
- Increase income levels of the women through secondary income generation activities and Main streaming of women waste pickers into formal waste management process.
- Inclusion of children of women waste pickers into skill based training domains
- Behavioural and attitudinal change and Medical linkages with Government hospital for better care.



### 3. Andhra Pradesh Community Based Tank Management Project

RF acts as a Nodal Support Agency for the project which is being implemented since 2010. The project contract extends each year and the activities in the project carried out in the villages near to 48 tanks present in 9 mandals at Mylavalam, Prakasham district, AP

#### Objectives

- To improve Agriculture productivity of the residents in and around the Tanks
- To ensure that Water Users Associations manage tank system effectively.

#### Activities



During the year, project activities were focussed on capacity building of the farmers, tank improvement, Agricultural Livelihoods Support Services.

Formed 9 CIG groups and trained them on leadership, book keeping and encouraged to take up other income generation activities, Additionally Agri implements were distributed to 5 CIG groups.

🌱 **Agricultural Livelihoods Support services-** Convergence with Fisheries, Horticulture and Agriculture departments to improve the livelihoods of the beneficiaries. A total of 7 convergence meetings are conducted during the year.

🌱 **Exposure Visits-** 55 Farmers are been taken to Indian institution of Rice Research center, Marteru, West Godavari district. Through the exposure, farmers were benefitted with the

practical knowledge on agricultural practice for better yield. Apart from the above, 28 fishermen were trained on book keeping, water sample testing, fish culture and marketing. Distributed motor vehicles, community fish nets and ice boxes to 12 fisheries cooperative societies.

- 🌈 **Agri business-** Agri implements such as diesel engines and other implemented were distributed so as to improve the income. 7 Agri CIGs, total of 7 were formed during the year.

### Other activities

**External Team Visit-** Sri Maroti. A. Upare, Fisheries Export from World Bank team has visited the project at Mylavaram mandal, Krishna district on 5th August 2014 and interacted with the members of few fisheries cooperation society. Few of them explained about the benefits that they have got through the project activity and how it has improved their income. The team have visited the tank to witness the size and growth of the fishes and were satisfied, suggested few activities to sustain.

### Outcomes

- Livelihoods to 500 farmers
- Crop cultivation at 48 ha land
- Sustainable tank management

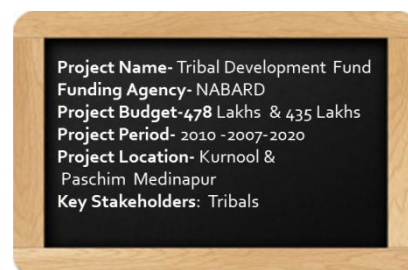
## 4. Tribal Development Fund-Kurnool and West Bengal

RF initially launched the comprehensive tribal development programme at 3 mandals of Kurnool district covering 10 module of the project has been initiated in villages benefitting 1100 households. The same module has been replicated with 800 households in Sukhinda Block, Paschim Medinapur.

The project aim to enhance the Natural Resource Management in rain fed tribal areas initiating micro-finance and womens empowerment through people's participation. The project aims at the rejuvenation of the environment in an integrated and comprehensive manner leading to improved quality of life of poor tribal families.

### Objectives

- 🌈 Upliftment of Tribal Families in Tribal Villages
- 🌈 Promotion of Horticulture
- 🌈 Soil Conservation and Water Resources Development Activities
- 🌈 Promotion of Livelihood through Vegetable Cultivation
- 🌈 Piggery, Poultry and Goat Rearing



- 🌈 Organizing Health camps
- 🌈 Promotion of Women Institutions

### Activities

**Orchard Development-** The main objective of the project is orchard development. Horticulture plantation is carried out during the project period. A total of 950 acres plantation is carried at Kurnool, AP and Paschim Medinapur, West Bengal. In the process, barren land is converted into cultivable and plantation is carried out.

**Inter cropping-** During Kharif seasons, intercropping is best for additional income generation. In the field of Kurnool and Paschim Medinapur the intercropping has been carried out in the villages. Seeds were distributed to the beneficiaries and hand holding support was given to the beneficiaries for better yield and income.

**Water Resource Development (WRD)** –During Summer, Water Scarcity is felt that effects on the plantation conditions in the regions. Water tankers are the only source for the plantations in the dead seasons. RF has contributed in creating water sources during summer in the both the regions.

**Community Health-** Various medical and health camps are been conducted at targeted villages at both the mandals. Awareness on health and hygiene in the community on regular intervals, specific health camps and veterinary camps are carried out.

**Soil Testing and Monitoring-** Soil testing of the beneficiary farms have been tested and technical visit by an expert is organised every month. The visit by technical expert helps beneficiaries know various other practices and care that is to be taken for better yield. Internal monitoring and external monitoring have been a part of the project every 2 months for the effective implementation of the project.

**Women Empowerment and Microenterprise development-**Awareness programs are conducted in target villages under the convergence activities. Periodical interactions are made with IKP team and new SHGs were trained with acceptance of IKP. Skills training center on stitching are established in the targeted regions covering basic stitching techniques. Each training center would be under the leadership of any of the SHGs group that are formed by RF.

Apart from the above activities, liaisoning with various govt. departments is carried out to find the suitable convergence activities and link various schemes that benefit the tribal families.

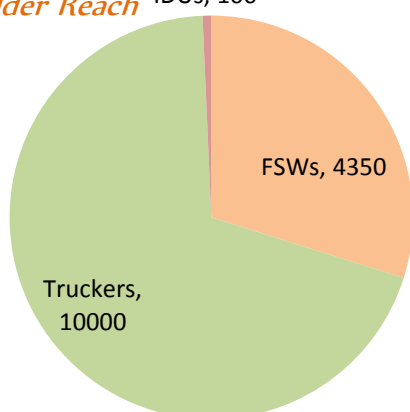
## 5. Targeted Intervention- Awareness on HIV/AIDS

Ramky Foundation is committed to address the concerns of HIV/AIDS as we are convinced with the fact that we cannot enhance the incomes of people without decreasing the negative impacts of this HIV/AIDS epidemic. Hence, Ramky Foundation has been working on this issue for the last three years in various parts of the country, i.e. Andhra Pradesh (FSWs), Uttar Pradesh (Truckers) and Delhi (FSWs). 2 TIs at Maharashtra (FSW), our primary focus was on Female Sex workers, Truckers, IDUs and HIV infected women. Apart from those focus groups worked on creating awareness on HIV and AIDS among school going children and youths too.

### Objectives

- 🌈 Prevention of new infections through
  - Saturation of coverage of high-risk groups
  - Making awareness among High Risk Group (HRG) women on risk reduction and regular screening
  - Sensitising the stake holders, law enforcement and policy makers
- 🌈 Providing greater linkages to care, support and treatment to PLHA.

*Stakeholder Reach* IDUs, 100



Project Name- Targeted Intervention –APSACS, DSACS, UPSACS, PHFI
Funding Agency- Sector State AIDS control society and Public Health foundation of India Limited
Project Budget- 108 lakhs
Project Period- January 2011 to March 2016
Project Location- Hyderabad, New Delhi, Agra, Mumbai and Thane
Key Stakeholders- FSWs, Truckers, IDUs

### Activities

**Behaviour Change Communication-** The activity provides an understanding and assessment of risk to HIV infections. During the year, RF could able to reach the risk of infections, Contacted 78.40% of beneficiaries through peer counselling, counselling through counsellors, creating enabling environment to reinforce safe practices. In the context, Information Education and Communication (IEC) materials are developed for peer educators, pamphlets, calendars, posters etc. to further understanding on behaviour change.





**Condom Promotion-**To prevent infection from one to one peer educators are distributing free condoms and subsidized condoms which are provided by NACO/ SACS to all beneficiaries. During the year all TIs have distributed 10 lakhs of condoms through peer educators and condom outlets, this is 76% of demand of HRGs. Out of the total distribution 12% condoms are distributed through Social Marketing.

**STI Management-** All TIs have mobilized approximately 70% of beneficiaries for STI Regular Medical Check-ups at PPP, DSRC and static clinics established with TI projects and 42% Truckers are tested for STI during the General Medical Camps, and Satellite clinics. Out of the total registered population 2.4% of beneficiaries have identified with symptomatic STI, referred and provided treatment through our Static Clinics located at Targeted Intervention projects.

**Referrals and Linkages-**64% beneficiaries have got tested for HIV in FSW community. Out of tested 0.4% of beneficiaries found HIV positive in FSWs and 3.8% of Truckers are found positive. 77% of People Living with HIV/AIDS are referred and registered for ART. 80% Female Sex Workers are tested for syphilis and found 0.1% positive, out of this 75% of positive FSWs are treated for syphilis.

**Community Mobilisation-**CBO is running with 383 members. And the CBO has opened own bank account and PAN. Besides this CBO members are conducting programs to mobilize funds for CBO through promoting member ships, collecting donations etc. In other TIs the community committees are formed and the elections for CBO to be conducted in next financial year.

#### **Other Activities**

-  **World Aids day-** Mr. Raj Kumar-Project Coordinator @UPSACS addressed the Agra City through air by Community Radio named "Agra Ki Awaz" on 90.8 FM. Explained about the about and its advantages onto how to reach the services provided by the project.
-  **Diabetic & Neuropathy check-up Camp-** RF organized a Free Diabetic & Neuropathy Check-up camp for transporters, drivers & brokers with help of Holistic Health Care Organization. The event has created awareness on various issues and prevention of the diseases.
-  **Holi Milan Samaroh-** Agra Nagar Nigam organized a "Holi Milan Samaroh" at Agra. All NGOs from Agra & Political parties of the city participated in the event. RF has participated in the event to create awareness on HIV/AIDS.
-  **Skill Trainings-** RF organised a skills training on the making Detergent, Toilet cleaner, Room freshener and Floor cleaner for the beneficiaries to create alternate income generation for 4 days to 48 beneficiaries.



## 5. Integrated Watershed Development Program

RF holds an environmental responsibility to compensate a positive water balance by different water harvesting techniques and ground water recharging. RF is implementing watershed projects in PPP mode in the districts of Sagar of Madhya Pradesh since 2010.

The project aims for better water conservation, ground water recharging, Agricultural and fodder development, awareness generation, capacity building and livelihood development.

### Objectives

- 🚧 To build appropriate mechanisms for adoption of participatory approach and empowerment of local institutions (WC, SHG, and UG)
- 🚧 To create water structures and water stability for effective agriculture management
- 🚧 To establish Small and Micro Enterprise to create sustainable livelihoods

### Activities

**Watersheds** – During the year, 19 stop dams, 2 Contour Trenches, one Farm Pond and one crematorium were constructed in the project villages.

**Capacity Building** – 8 trainings on “How to manage inter-lending”, “How to train SHG on Book keeping and Accounting”, “How to establish Credit Linkages with Banks” and “How to take up income generating activities” and other three awareness trainings on duties of User Groups of watershed were organised benefitting more than 334 marginal women.

**Livelihood** – A revolving fund for about Rs 10,00,000 to 40 SHGs have been distributed to enhance their livelihood activity effectively.

**Agriculture** – During Rabi season, Seed replacement activity was undertaken where 70.5 quintals of seeds were distributed among 235 direct beneficiaries.

### Impact

- 🚧 70% Growth of water level is observed
- 🚧 Few women started their income generation activities.
- 🚧 Farmers took few income generation activities forming groups.

## 6. Accelerated Development of Minor Irrigation Project

RF plays a support role in line to the aim of the department working in 7 districts of West Bengal as a support organisation in building the capacities of WUAs aiming to enhance the agricultural productivity of small and marginal farmers by providing adequate and dependable irrigation facilities round the year and introducing multi-cropping systems and improved farming practices.



### Objective

- 🌱 To create sustainable economic growth by reducing the poverty, inter alia through improved reliability of water resources for irrigation.
- 🌱 To enhance agricultural production of small and marginal farmers in the project area.

### Activities

**Community mobilization-** Identification and mobilization of beneficiaries through community mobilization and advocacy meetings with various stakeholders

**WUA formation and Registration-** Formation of farmers into water user groups and registering them as a legal entity to hand over the schemes in near future

**Capacity building-** Capacity building through field level and cluster level training programme

**Handholding support-** Handholding support to the beneficiaries has been given at every step in the project.

### Other activities

- 🌱 Preparation of Scheme Development and Management Plans
- 🌱 Support District Project Management Unit by providing required data and necessary information
- 🌱 Liaison with other line departments like Dept. of Agriculture, Dept. of Horticulture, Dept. of Fisheries
- 🌱 Ensure field implementation of activities rendered by these depts. (like crop demonstration centre, farmers' training, etc.)

### Impact

Farmers are working as a team, developing their own plan for distributing the irrigation service to ensure optimum benefit; financial issues and other project related activities. Collectivisation is observed among the beneficiaries.

## 7. Umbrella Program for Natural Resource Management

RF is the implementation agency for the umbrella project of UPNRM at Kurnool District. The project focuses on natural resources management, economic uplift, Social Empowerment and improving the quality of life of 120 women beneficiaries selected in the project.

The project aims at distributing the loan for the upliftment of the available sources of income in the project areas. The loan helps in 120 women beneficiary improving cattle. The loans are distributed in three villages named as Bhanakacherla, Erraguduru and Vadala.

### Objectives

- ✚ To mainstream holistic, and financially sustainable livelihood solutions into relevant public policy framework and financial instruments for improving the livelihoods of the rural poor.
- ✚ To support planning and promotion of rational use, conservation and improvement of natural resources essential to continuous and self-sustaining livelihood opportunities
- ✚ To support and stimulate new and innovative initiatives aimed at improving the stock, quality and productivity of the natural resource base and livelihood opportunities.
- ✚ To empower local communities to become equal and increasingly self-reliant partners in sustainable NRM.

### Activities

The soft loan supports the family to buy cattle, as an immediate market to the milk RF has linked the beneficiaries to the milk chilling centre. Other activities include:

- ✚ Filed visits at regular intervals along with veterinary Assistant to examine buffalos physical condition and further treatment process.
- ✚ During summer, milk production of buffalo's is decreased whereas the cost of the milk was increased. RF team has visited every farmer's door step so as to sensitise and train the beneficiaries for extra care of buffalos
- ✚ Follow up with the milk collection agents and marketing agency to know about fat content, bill transparency, payments and repayments.
- ✚ Executed Azolla and Vermi units and train the farmers for harvesting of vermin and Azolla.
- ✚ Conducted beneficiaries meetings village wise for animal care and loan repayment follow up.
- ✚ Claimed animal insurance where ever required..

### Other activities

- Mineral mixture distribution
- Vermi harvesting
- Exposure visit (KDSWA, Peapully)

## 8. Orissa State Finance Development Corporation

The impact of the schemes SCA and SCSP implemented by the Orissa ST & SC Development Finance Co-operative Corporation Limited on the beneficiaries after 5 years is required with an impact assessment survey; RF has been given the assignment to undertake the baseline survey across 9 districts of Odhisha namely Cuttack, Badrak, Mayurbhanj, Puri, Kendrapara, Jagatsighpur, Jajpur, Baleshwar and Khordha.

### Objectives

- ✚ To Identify and enumerate the beneficiaries covered under SCA to SCSP scheme in 9 districts
- ✚ To identify whether activities carried under these schemes have helped the beneficiaries or not
- ✚ To access the socio economic cultural profile of beneficiaries in these districts
- ✚ To evaluate the degree of change as a result of programmes carried out under SCA to SCSP scheme.

### Activities

- ✚ Collection of Beneficiaries list with District Welfare Office
- ✚ Validation of Beneficiaries list with the OSFDC Office
- ✚ Training to the investigators of NGOs & to its officials
- ✚ Monitoring to the work of NGOs with sample case visits
- ✚ Identification of Case Study & Success Story under the scheme
- ✚ Regular Meetings with the investigators & NGOs officials to shot out their field level problems
- ✚ Regular meetings with the district & block level officials for better coordination
- ✚ Regular report to HO & OSFDC officials
- ✚ Coordination with Data Entry Agencies to prepare final data sheets

### Outcomes

- ▶ Based on the primary data a descriptive mode of analysis was carried out to comprehend the data into an analytical form. The data suggests that there are significant problems like no importance of education, lack of infrastructure, poverty among the SC households in the study villages.
- ▶ The findings of the baseline study, broadly, point the survey results that significant percent of total and target population have seen impacted economically, which not only improved their living standards but also provided with change in their life.

- ▶ Very few percent of total beneficiaries had a nominal impact through the IGA activities which are undertaken with the support of SCA to SCSP schemes. However, a major as 60% of the total beneficiaries had significant impact on their economic status through the schemes and IGA activity.
- ▶ A major economic impact has seen in all districts, where in 82% of the total beneficiaries were able to improve the economic status through the schemes and the IGA activity.

## 9. Convergence of Agricultural Intervention in Maharashtra

In Maharashtra, RF has been implementing the allied agricultural practices at Achalpur in 24 villages. The project aims contribute towards the development of resilient production and sustainable and diversified household incomes through on-farm and off-farm livelihoods. The implementation of the target cluster is been done through the non-government organisation that is referred as Implementing Agency (IA).

### Activities

**Okra Seed production-** As part of the contract farming, okra seed production has initiated in 4 target villages in 530 ha. The activity created a buy- back between the company and the 80 farmers. The activity has impacted onto high profits and added to the income of the farmers. The activity is one among the high impacted activity

**Contract Farming-** A pilot on onion seed production was initiated with 9 farmers during FY 2013-14 and was successful. During the FY 2014-15, the initiative was taken up with 93 farmers creating a buy back with East West Company on 108 ha. The harvesting is expected in coming April.

**BBF-** Due to Less rainfall, additional techniques for better yield of the agri produce using Bed maker for Cotton and BBF planter for soyabean. This was very new concept so, we could not able to mobilise large number but the activity had very good impact. The activity has covered more than 150 farmers

**Fertilizers Distribution-** During the year, 59 culture and bio fertilizers were distributed for better yield of the crop impacting more than 500 farmers.

**BCI Trainings-** Better Cotton Initiative (BCI) is a very new concept to the target beneficiaries which was launched in the month of August. 51 learning groups were established in the target villages of the cluster. A total of 3 trainings were organised in the villages explaining the various practices of BCI and also the advantages of the BCI practices. IEC materials and other video documentaries were distributed to all learning groups reaching more than 1800 farmers. All the learning groups have awarded with BCI licence for a period of one year.

**Producer Company-** A producer company was formed with 16 directors and CIGs. The PC is a legal entity and is named as **KRISHI SAMRIDDHI PROCUDER COMPANY LTD**. The inauguration of PC



was done by the Hon. Chief Minister of Maharashtra –Shri Devendra Fadnavis that has motivated the deprived farmers a lot. Currently, PC is linked for processing cotton bales and brand promotion for Tur dal processed from the Dal Mill.


**Sprinklers-** 4 units of drip and sprinklers were distributed to 4 beneficiaries.


**Orange Marketing-** During the year, marketing for orange was the major issue in the field areas. RF has taken initiative and mobilised the opportunity in Pune at Malls, Markets and many rushy places to sell the oranges. It lasted for 20 days that has sold 44.50 tonnes benefitting 13 orange grower farmers giving 200% profits.


**Market linkage-** Varietal change of cotton was initiated during the year, market linkage for high staple length for 500 quintals benefitting more than 70 farmers. During the FY 2013-14, RF has promoted collectivisation among the farmers for cotton market linkage which highlighted the high impact. The same with more number of farmers who have practiced BCI are mobilised and bales are prepared. A total of 167.55 quintals was collected and 107 bales were processed that has benefited 30 farmers.

**Exposure Visit-** More than 150 farmers were taken to an exposure visit to Orange stalls at Pune, Agro vision exhibition at Nagpur to enhance the knowledge and exposure to existing market.

#### **Other Activities**

 **Monsoon delay workshop-** RF has initiated an awareness/workshop so as to create awareness on other techniques in overcoming the late monsoon and timely production. A workshop has been organised inviting Dr. C U Patil- Retired Scientist, National Seed Association of India (NSAI). The activity was undertaken in Rasegoan, Asadpur, Bordi and Tuljhapur villages where the participation of farmers was more than 650 in all the villages. The activity had high impact on beneficiaries.

 **Soil testing-** In collaboration with Rashtriya Chemical Fertilizer limited (RCF), RF has taken over the activity of conducting soil sample testing in its target villages as part of RCF- CSR activities. A mobile Soil test laboratory Van has visited 17 target villages covering 674 beneficiaries in two days.

 **Dall Mill-** RF has established a Dall Mill at Asadpur during FY 2013-14, another dall mill is under progress to establish at Shindi villages

#### **Outcomes**

The project activities encouraged various farmers to look for alternate solutions instead of committing suicide, it could able to change the attitudinal behaviour of the people and could able to understand the importance of collectivization in Agri production and the benefits that can be availed through groups.

Impact has been briefed in the form a case study of the person who belongs to the family whose father committed suicide due to poor price of Agri produce and Agri products.

### **KANAKAMAVVA AASARAA**

There are many intelligent students in India who are struggling to pursue their higher studies. Though talented, Poverty forces many to choose responsibility first, than studies. The vision of Mr. Chairman of Ramky Group is to address the need of such talented by providing all the required support in the form a hostel. Ramky Foundation has established a hostel at Narasaraopet, Guntur district in the year 2009 and accommodated more than 500 needy and talented students, supporting them for their education that comes from meagre financial background (orphans & semi orphans) since the establishment. Currently, 29 students have accommodated in the hostel that are pursuing various educational academics. This year, three students got placed in various companies through campus placements.

All the required support, study hours and keen support is extended to these girls Childs so as to create a positive atmosphere to fulfil the dream that will make them forget the odds in life and the life that come from. Apart from all, skills are developed through imparting various counselling sessions from senior management.

Mr. Chairman has participated in the 5 years celebration event of the hostel on 28th March 2015. He names the hostel as **KANAKAMAVVA AASARAA** and interacted with the parents, children and guided them to choose a pathway that gives a better life. The event lasted for two hours with various cultural performances by the students. Students shared their experience with RF and the support they get at every step from the team. The team of RF expressed gratitude to Mr. Chairman for being there always.

### **NAI ROSHNI**

The status of women in the country, particularly those from the disadvantaged sections of the society, is unfavorable. A girl child suffers from discrimination even before birth and also after birth in the allocation of household resources such as food, education, access to health care and at puberty, sometimes coerced into early marriage. Most women in the rural areas suffer from double burden of carrying out less quantifiable work like cooking, fetching water, sending children to school along with agriculture labour, feeding cattle, milking cows etc., while the men folk perform defined activities like selling milk and grains produced by the household. Women in the minority

communities fare badly too. They are not just a minority, but the 'marginalized majority' and are side-lined in decision making in the family, and usually cut off from full involvement in the workings of the community and form an equal share in the rewards from social institutions. Discrimination against women is evident in a number of different spheres of society.

Although women have made great strides in gaining access to education and employment, to this day, they continue to face significant hurdles that men generally do not confront. Under the scheme of Ministry of Minority Affairs -leadership development of minority women, a residential training program for minorities across Kurnool division for 125 women was organized in 5 batches that include all the minority women from neighbouring societies to embolden and empower minority women thereby building a society with leadership traits. The program aimed to empower and install confidence in women, by providing knowledge, tools and techniques for interacting with Government systems, banks and other institutions at all levels, to decrease the non-availability of infrastructure and services relating to civil or basic amenities and socio-economic conditions and to strengthen the leadership qualities in women, minority group in particular through group building activities.

Topics on income generation, time management, savings, organizational capacity, communicable skill, self-development and articulation, communication and public speaking, organizing capabilities, negotiation etc., were covered during the training. Material in local language have distributed to the beneficiaries

### **Case Studies**

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#### **Where there is a will there is a way...**

Communities and groups like disadvantaged castes and women have been historically excluded from education. Although education is a right, it still remains a distant dream for many of children. They continue to be deprived due to social and economic reasons like child marriage, bonded labour or financially unfit.

Koteshwari is one among them; her parents were working as wage labours and were not able to pay the fees for her further studies. She was left with no option to continue her studies. Looking at her academic excellence, commitment towards studies one of her college lecturer suggested to reach out Ramky Foundation that works towards empowering women and education.

Looking at her family background and her academic excellence, RF assured to give her the required support to complete her education providing required materials, food and accommodation so that it will not burden her parents.

Koteshwari, with her commitment and zeal towards studies she worked hard utilizing all the resources provided by RF. She could successfully achieve a free seat in an engineering college and continued to perform well in her academic specialised in EEE (Electronic and Electrical Engineering). As we say "where there is a will there is a way", koteshwari happen to face her campus placements and was successful to get hired for the CELLPRO MOBILE COMPANY based at Bangalore with attractive salary package. (2.4 lakh per annum). For now, she is getting only Rs. 10,000/- as monthly stipend as she is still continuing her education (3rd year).

She expresses her extreme happiness and gratitude towards RF and the team to support her at all the phases she has gone through, tears roll down in her eyes while saying "now my parents need not be hungry if they don't go to work".

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### **Self-growth along with Group...**

Bamori Dunder a small village about 12 km. from Sagar is a beneficiary of Sagar-IWMP project, and is daily wage labour.

A group of eight members who formed a SHG group was guided by Ramky Foundation to start a tent house business in the village seeing, the opportunity of tent house business in Bamori Dunder village.

Ramky Foundation employees approached these members who were unemployed and asked them to form a SHG group and start a business. Based on Ramky Foundation's employee words and belief these eight people started saving Rs. 100/- per month each and started learning how to setup a business and to be a part of SHG group helping each other and working as a team. On saving an appropriate amount by the SHG group. Ramky Foundation recommended this Self Help Group to Zeela Pnachayat who funded Rs. 25000/- to this Self Help Group and supported them along with Ramky Foundation for establishing the business.

Currently the business of the eight members is at boom and each member is earning around 10000/- per month. Ramky Foundation feels happy and proud to make such SHG group in future also to help and develop the community which is Ramky foundation vision and mission.

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### **Transformation of HRG to Peer Educator...**

3 months back a one of our HRG is found to be positive. We believe that it was due to his husband, as he use to come home very rare and only during the night time. She is a beneficiary of TI-DSACS and the second wife and used to treat her with very bad behaviour. He works in a nearby factory is known to have many other relations. Moreover the beneficiary claims to have used condoms at every single encounter.

During the ICTC the HRG is tested for positive. At the beginning, she was very scared and was not psychologically ready to take pre ART and ART linking. She was even beaten up heavily by her husband when asked to use a condom. She was given a series of counselling to keep up the faith and spirit. She was morally supported to have a positive attitude and to link with ART. It took the team almost a week to bring in a behavioral change of the beneficiary.

And finally we could find a change in her behaviour, now she has a positive way of looking at her life. Even though the situations at her home did not change and her husband doesn't change but now she has a hope towards her life. She has decided to start a new life and to educate her fellow women. She is a live example of outcome of effective rapport and counselling. She has joined as Peer Educator with Ramky Foundation and helping the outreach team. She is most active peer on the team.

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### **Collective trading lead to rich profits...**

The farmers in Achalpur tehsil-CAIM project taking traditional crop of soya beans, cotton and tur turned to seed production this year to reap a rich harvest. 108 farmers of Asadpur, Rasegaon, Kakada and shahapur village in Achalpur tehsil of Amravati district decided to take the Okra seed crop and reaped a rich harvest of 3 to 4 quintals per acre.

In Achalpur cluster under the project, the representatives of Ramky Foundation, in June 2014, held a meeting with village development committee and explained to the members the concept of Okra seed production. The Foundation invited names of farmers willing to observe the rules and conditions of Okra seed production programme. Those who registered were guided and given technical information about Okra seed production. An agreement between Sunrise Seeds Company and the farmers was made as a buy back component.

RF team and the company provided guidance and training to these farmers at every step. The farmers incurred an estimated production cost between Rs. 15,000 and Rs. 20,000 per acre. In the first week of November, a training class was also organized to guide farmers about the care to be



taken before and after harvesting the crop and also for maintaining its quality. The farmers started harvesting the crop in the second week. They reaped a harvest of 3-4 quintal per acre. As per the contract, the company was to buy the produce at Rs. 5100 per quintal, but as the market was buoyant, the company agreed to buy it at Rs. 15,000 per quintal. Thus, farmers earned Rs. 45,000 to Rs. 60,000 per acre. After deducting the production cost, they earned an absolute profit of Rs. 20,000 to Rs. 35,000 per acre.

Outreach – 108 Households of 4 villages benefited by this Activity.

#### RELIEF FROM LOAN

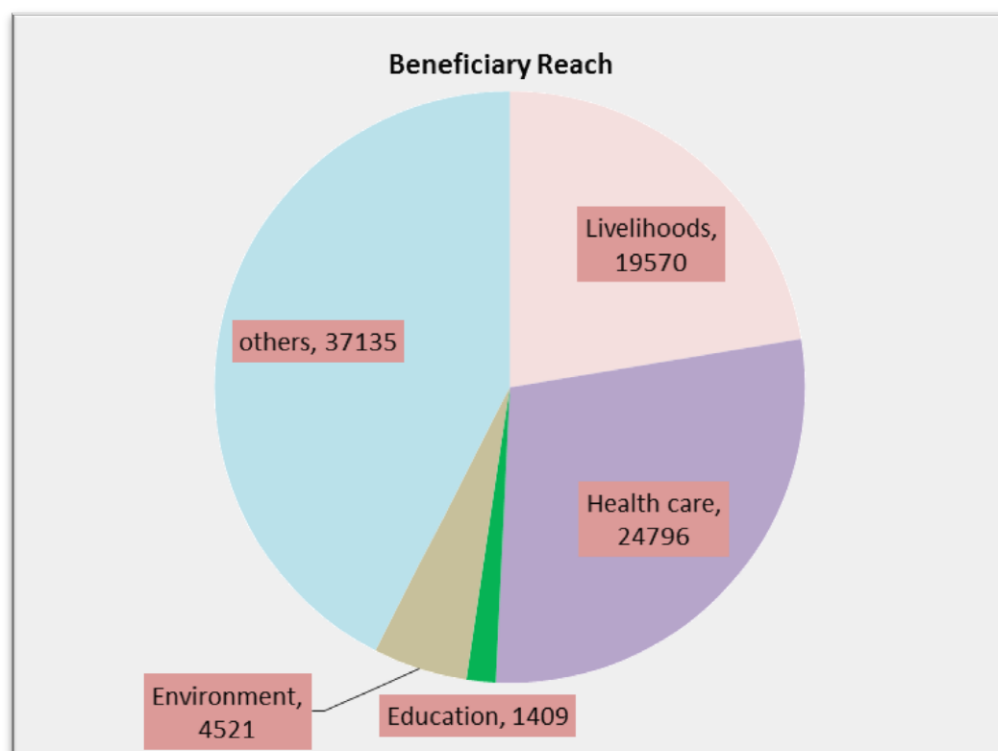
"I am a small land holder, who used to take traditional crops like soya beans, cotton. But it did not help improve my financial condition. CAIM and Ramki Foundation took initiative, encouraged us for okra seed production and entered us into contract with Sunrise Company. Due to their efforts, we could get a price of Rs. 15,000 per quintal to our produce. This enabled debt-stricken farmers like me to pull ourselves out of the debt burden,"

(Sanjay Murlidhar Deulkar)

Farmer, village Asadpur,

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#### Statistics during 2014-15





Know more about us..

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