



Annual Report 2012-13

Ramky Foundation
"RAMKY HOUSE",
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Hyderabad - 500 082

From the Managing Trustee's Desk



Dear Readers

I am happy to share the Annual Report for a very eventful year in Ramky Foundation. This report describes that our organization made considerable headway in implementing sustainable developmental initiatives during 2012. Our collaborative projects with various stakeholders have immensely contributed to strengthen local communities. Our goals for the next five years are fundamentally about sustainable growth - the growth in terms of number of projects in thrust areas to realize our vision.

Evidently, we had confronted with a new set of challenges, including the impact of economic recession in the country, the rising inflation and reduced growth rate which resulted in increased unemployment, debt and distress and

migration across the communities where we work. We experienced a set of complex challenges relating to social mission, accountability, need for maximizing limited resources, and the ability to network and position ourselves. These challenges have stimulated a need for more collaborative approaches to project funding and implementation, and the positioning of our organization in response to these social, political and economic changes. During 2012-13 we made substantial progress on our core areas: NRM and Health as we launched several initiatives and major funding projects. They include, prestigious Convergence of Agriculture Interventions in Maharashtra, Participatory Agriculture Development Program, Organic Farming project, TDF-Integrated Tribal Development Program in West Bengal and Targeted Interventions in Chhattisgarh, U.P and Delhi.

Ramky Foundation's journey has been supported by the Government, local and international donors, corporate donors, Grassroots NGOs, and supporters from within and outside India. Our trustees and patrons have provided immense support in all our endeavors. I am very grateful to each one of you for all the support.

A. Dakshayani



Highlights of 2012-13

1. Corporate Responsibility initiatives

As the Not-for-Profit partner of Ramky Group, we extend our competencies to design and implement the CSR initiatives, in order to create a value for the stakeholders as well as in the group's journey towards Sustainable Growth. The initiatives are based on a project management approach.



2. Environmental Protection Activities

We are conducting the public awareness campaigns in Delhi, Cuttack, Chennai and Jodhpur, in collaboration with the concerned Municipal Corporation authorities. These programmes emphasize participatory planning of MSW management to identify issues and solutions.



3. Natural Resource Management

Our interventions in Natural Resource Management specifically the integrated watershed Management project, TDF-Maa-Thota programme, TDF-ITDP, APMI Tanks, ADMIP and PADP focuses on conservation of water resources, utilization and sustenance. We believe that Natural resources are vital for smooth running of livelihoods of all living being on earth. Hence their protection, promotion and optimization are major concern of these projects.



4. Women Empowerment

Our achievements in the area of women empowerment are based on – vocational training, skill building, entrepreneurship development and awareness creation. A notable achievement in 2012-13, is to strengthen the efforts of Vennela Rural Mart to promote a “Women’s Enterprise. Ramky Foundation has initiated similar models in Sri Adarsha MACTS in JNPC, Vishakhapatnam, AP



5. Education

Ramky Foundation recognizes the importance of promoting opportunities for quality education among deprived population. We would like to achieve millennium development goals by ensuring a child's access to education. Our efforts to increase the Literacy rate of 15-24 year-olds, women and men through educational scholarships have received accolades from all our stakeholders.



6. Targeted interventions - HIV/AIDS

Our TI-HIV/AIDS has successfully completed Two years and made a significant attempt to decrease HIV/ AIDS and STI prevalence rate in 12 wards of Hyderabad. The project has created an enabling environment, Community Mobilization, Creating Linkages fostering behaviour change and attitude change among Female sex Workers (FSW's) in these wards. This year we have been awarded a similar project in Chhattisgarh, Utter Pradesh and Delhi.



7. Sustainable Agriculture

Recognizing the need to address India's agricultural challenges, The RF joined with Govt. of MH, IFAD and SRTT in 2012 to undertake sustainable agriculture interventions in Vidarbha region, Maharashtra. By bringing together government, community leaders, agricultural experts, small & marginal farmers across 24 villages, our project aims to create a secure, sustainable agricultural future for small farmers. We had test flight an organic farming initiative in Haldia, West Bengal to help the farming communities to enhance soil fertility duly reducing application of chemical fertilizer in the soil so as to promote organic farming.



About us

Ramky Foundation is a non-profit organization founded in 2006, with a motto Towards Sustainable Growth. Ramky Foundation (RF) is proactive in promoting public interest by encouraging community development, and voluntarily reducing practices that harm the public sphere. RF has four thrust areas - Natural Resource Management, Women Empowerment, Education and Health. Ramky Foundation is a signatory to United Nations Global Compact and a Member of the Global Compact Network India. Ramky Foundation has 12A & 80 G certification and registered under Foreign Contribution Regulation Act (FCRA), which permits to seek funds from international sources.

Vision

Ramky Foundation envision to be a model Organization with focus on equitable, sustainable, and accessible development opportunities for the communities we serve

Mission

To work in the areas of Women empowerment, Education, Health, and Natural resource Management through sustainable models.

Objectives

- To develop and strengthen communities for conserving and maintaining natural resources to promote sustainable livelihood solutions
- To remove illiteracy, eliminate child labour, and support higher educational services
- To work for uplifting the socio-economic status of women in the society
- To provide health & nutrition services and medical assistance
- To initiate and carry out action research in four thematic areas, and disseminate information for further development



Governance and Board of Trustees

The Board of Trustees

The Board of Trustees is the highest governance body of the Ramky Foundation which is chaired by A. Dakshayani.



Smt. A. Dakshayani is the Managing trustee of Ramky foundation. She holds her Masters in Economics from C.R. Reddy College, Elluru. She has been instrumental in initiation of many activities since 2006. In the capacity of Managing trustee, Mrs. Dakshayani contributes to the strategy and direction of Ramky foundation in its effort to become a world class Organization.



Sri. A. Ayodhya Rami Reddy is the Chairman of the Ramky Group of companies. In the capacity of Chairman, Mr. Reddy contributes to the strategy and direction of Ramky Group, in its endeavor to become a prominent waste management and infrastructure group providing high quality solutions to clients.



Smt. M. Udaya Kumari has obtained her Masters in commerce with specialization in Income tax from Nagarjuna University, Guntur. In her capacity as a Trustee, she is involved in maintaining the overall responsibility of finance and HR department.



Smt. A. Radha Devi has done her Masters in Science with specialization in Electronics from Nagarjuna University, Guntur. She is currently associated with the KVR & Company as Chief Executive Officer. As a one of the Trustees, she is involved in setting a strategy and vision to the organization.



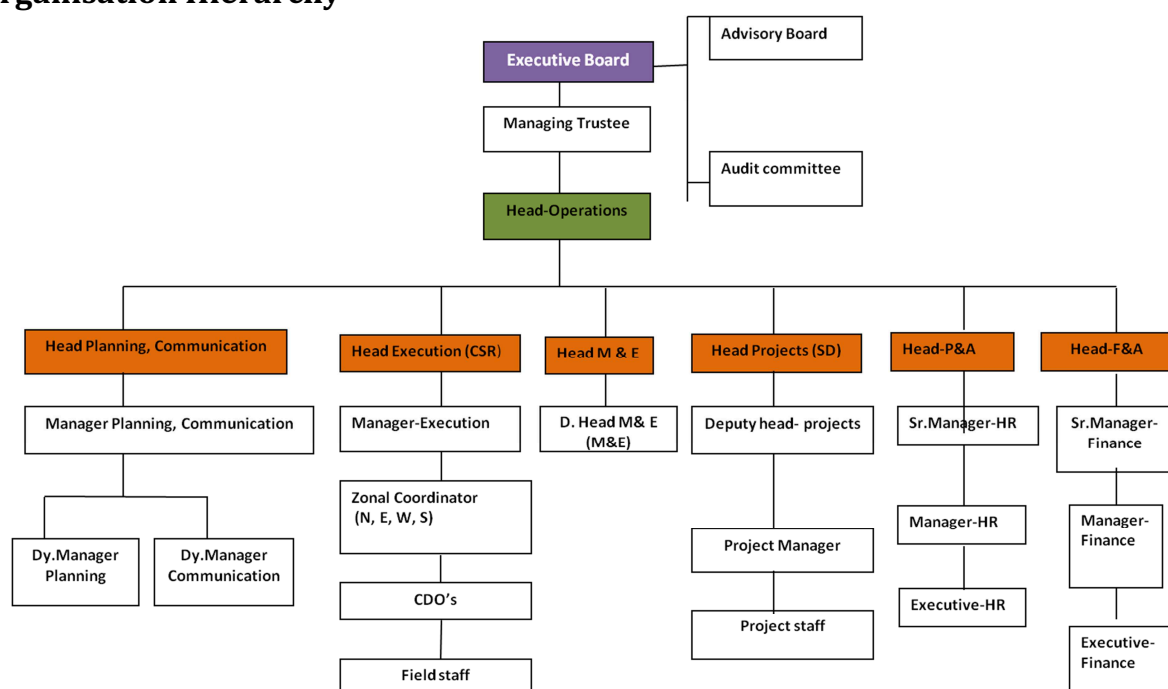
Smt. Rama Devi has done her Masters in Arts from Nagarjuna University, Guntur. She is he one of the Trustees of Ramky Foundation. She is associated with Ramky Foundation since 2006 and in her capacity she provides her able advice and guidance to the RF team.

All the members of the Board are independent and non-executive members of the Ramky Foundation with the exception of Smt. A. Dakshayani who also acts as Managing Trustee of the Foundation. The Trustees have been closely associated with the work of various voluntary agencies and are interested in coming together to promote an organization with a global outlook, which will work towards the development of Indian people living below poverty line, both in rural and urban areas, particularly those belonging to the deprived and marginalized communities, and work towards creation of a clear and healthy environment

Ramky Foundation has two types of boards namely Board of trustee and Advisory Board. The advisory Board of Ramky Foundation consists of a network of experts who meets twice a year to provide suggestions in different areas, including law, organizational development, technology, policy, and outreach. Their abilities, experience, and knowledge were selected for how they complement a particular Foundation project, or the organization as a whole. The Advisory Board directs the Board of Trustees in its strategic decision-making process.

The members of the Board are not compensated in any form. Senior Managers are compensated with fair wages dependent on the level of responsibility and expertise required. There are no specific compensation incentives or penalties related social or environmental performance for the Members of the Board or Senior Managers.

Organisation Hierarchy

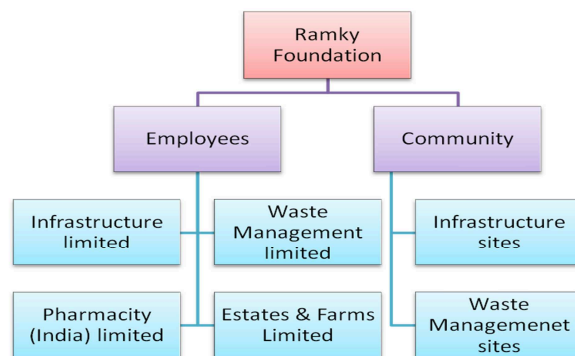


Social Performance 2011-12

At the Ramky Foundation, we are committed to maximize our contribution to society through implementing Ramky Group's CR initiatives, sustainable development projects and programs which are funded by Government and developmental organizations. Through our projects and programs we offer sustainable solutions to some of the most pressing challenges in the contemporary times in the areas of Health care, Women Empowerment, Natural Resource Management and Education.

CR initiatives

Ramky foundation works for the welfare of their employees working at its Construction and waste management sites as well as communities around our sites. Our CSR initiatives for employees and communities illustrated in the figure.



During 2012-13, the total number of 319 activities was conducted for 53,196 beneficiaries in the worksites of Ramky group. These activities describe our efforts in spreading the social image of the Ramky Group. The following tables illustrate the distribution of various activities.

During 2012-13, we had conducted 50 awareness programmes, wherein a majority of the programmes have focussed on health. We believe that “Prevention is better than Cure” and generation of awareness is crucial in bringing about this element of prevention. Our health awareness programme stress on the importance of nutrition and hygiene. Many of our awareness programmes target certain important groups in the society viz. children and women. During last year our programs have benefited 2236 people, who have been educated on sanitation and hygiene, along with nutrition support for children below age of 5 yrs. alongside, we have also conducted anti-malaria campaign and created awareness on water borne diseases in the areas and among the groups that are vulnerable to such issues. Besides this we had organized cancer awareness programmes and HIV/AIDS awareness among the workers.

Alongside, in the health area, we have conducted comprehensive health check-ups, general medical camps, multispecialty camps and specific need based camps the community during 2012-13. We have also distributed medicines for free of cost to the needy in all these camps. In case of eye camps, spectacles were given and even cataract operations were conducted free of cost for the needy. Similarly, the health camps organized for employees and labourers at worksites sites during the previous year consisted of the necessary health screenings and distribution of necessary medicines. They also received consultation on health and nutrition related issues.

Besides the project activities in the area of Natural Resource Management, we have also undertaken a “flagship plantation drive” and planted 25,000 saplings in 20 places across the country. Alongside, 5000 saplings were distributed to communities and government schools. The main aim of this initiative is to enhance the greenery in our operational sites and among the surrounding villages, thereby making it a better place to breathe. Similarly, on eve of World Environment day, Ramky Foundation has planted 28950 saplings near 35 places which are close to Ramky group’s sites across the country. During this time, a total number of 28950 saplings have been planted to preserve / enhance our ecological foot print. However, campaign is not only about plantation but also inculcate a culture to nurture the plants until it is fully grown.

Notably, another special initiative was taken by Ramky Foundation in the year 2012-13, which is 3G - Ganesh Goes Green. Under this program we have successfully motivated 144 Ramkians to use environmental friendly Ganesh idols for the festival. We have also collected 20 tons of flowers for extracting the natural colors and saving the water bodies.

Likewise, in the NRM area, another unique campaign was launched in collaboration with Junior Chamber International (JCI) to display 100KM cloth banner at Bangalore on the eve of world environment day. Ramky Foundation has sponsored and displayed 100 Mts cloth banner with appropriate slogans to sensitize people on environmental promotion. This banner was displayed in various Ramky offices across the country. Mrs. A. Dakshayani, Managing trustee, Ramky Foundation and Jc. Sameer Shah Zone President, Zone XII from JCI Program has kick started the program in Hyderabad on 19th of May 2012 and ended on 5th of June, 2012 at Bangalore.

In the area of Education, we have extended our moral support to the poor students studying at Government schools in the worksites; we had taken up distribution of the required study materials apart from the scholarships & note books. In total we had conducted 49 Support and distribution drives during the last year. Besides that, we have also donated books to libraries in the government schools at various places.

We sponsor the meritorious students from KG to PG through scholarships with an idea to bring down the school dropout rate as a result of adverse economic conditions. The sponsorship procedure starts in June and ends in August every year. The scholarships are given on the basis of merit and financial status assessment of the students. RF has disbursed Scholarships worth Rs 23 Lakhs 88 Thousand 600 during 2012-13 to 205 poor and meritorious students.

In the area of Women Empowerment, Ramky Foundation has been involved in capacity building of women Self Help Groups in order to strengthen these groups, thus enabling them to begin profitable social enterprises. The objectives of the SHG capacity building programmes are as follows:

1. To sensitize SHG members on various functional aspects of SHGs
2. To address the gaps in structural and functional and legal entity of SHGs
3. To make aware about the role and responsibility of group leaders and group members
4. To sensitize the value of work force that the woman renders at the household level.

During 2012-13, Ramky Foundation has organized training program on Jute bag making in association with Orugallu Mahila Sangam, Dundigal Village, Ranga Reddy District. 30 women have been participated in this 2 months basic jute bag making training program. After completion of this training, RF has distributed 6 Juki machines for free of cost with the support from Ministry of Textiles. In continuation to

it, we have organized Advanced Jute bag making training program to these women for 2 months. This program has supported by NABARD and Ramky Enviro Engineers Limited.

Similarly, we have conducted Awareness programme on Right to Education, Training program on accounts maintenance, orientation programs on Mutually Aided Cooperative Thrift Societies, Leadership Development Training for various women groups during the 2012-13.

Other CR initiatives

RF had conducted safety and first aid training programmes for the employees and labourers, observed special occasions such as International Women's Day and World Environment Day and had also held blood camps and sports events for them during 2012-13. The sports competitions not only relieved the stress of employees and labourers but also helped them to develop a healthy relationship with the neighbouring community. Similarly, celebration of International women's day had given an occasion to the male colleagues to salute the spirit of womanhood, while the female staff felt happy for the recognition they had received for all their hard work and sacrifice. The World Environment day was celebrated in the way whereby every employee in the organization felt that he has certain responsibility towards planet Earth which has given all of us so much. The blood camp instilled the feeling of volunteerism in the hearts of the employees.

Completed Projects

Organisation has carried out various social initiatives to improve the livelihoods and standard of living of the dispelled, marginal and deprived communities around its worksites through CSR activities. Understanding the needs of various localities, Ramky foundation has collaborated with government organisations and implemented skill up gradation programs that enhanced lives of more than 1200 women and 800 youth. Initially, need based activities in communities around worksites were been carried out. To improve and enhance the skills of the deprived women, we believed in pro-poor partnerships with various government departments to implement the activities.

A gist on the completed projects



Vocational Training on Coir-Yarn Making

- Coir Board, Govt of India (Sept 2007 to Jan 2008)
- Rompicherla



Vocational Training to unemployed youth

- APSTEP, Govt of A.P(Sep 2008 to March 2009)
- Kurnool, Krishna, Guntur, Vishakapatnam



Training on Fashion designing

- Worold Vision India(Aug 2009 to June 2011)
- Vizag, AP



Environment Protection Activity

- NABARD(oct 2010 to March 2011)
- Pedakakani, AP

Natural Resource Management

Ramky Foundation believes that natural resource management is crucial to any developmental activity due to its immediate relevance in ensuring environmental sustainability. We work with a strategy to develop indigenous perspectives & technologies keeping primary stakeholders on forefront in the process of conserving and maintaining natural resources in sustainable way.



Projects under NRM

Maa-Thota-Tribal Development Fund, Kurnool-AP and Paschim Medinapur-West Bengal

Ramky Foundation has been working in the Mandal's of Atmakur, Kothapalli, and Pamulapadu for Tribal Community Development since 2010. The Project is funded by NABARD for the duration of 7 years. The Selected Project area is Kothapalli, Atmakur and Pamulapadu Mandals of Kurnool District A.P, where the majority of the habitants are primitive Tribal's such as Chenchu, Sugali, and Yanadi & Yerukula.



Objectives

The main objective of the Maa-Thota Project is to empower 1100 Tribal Families by providing small orchards, Soil Conservation measures, Water resources development, livelihood opportunities and Health Care.

Activities in 2012-13

- ❖ Training on management practices in the cultivation of Mango, Amla and Sapota.
- ❖ Training on Management practices in drip irrigation system.
- ❖ Training on preparing organic manures and organic pesticides such as Vermi compost, vermin wash, etc.
- ❖ Exposure visits to similar projects.
- ❖ Support to farmers in digging pits and raising intercrops.
- ❖ Health and Hygiene Awareness camps

Milestones

- Could be able to complete the pending 150 acres of Horti- plantation along with current year targets.
- Recharged 9 wells for the proper utilisation of Water
- As part of convergence activity Installation of 11 Kv transformers in order to provide electricity in farmers' field in collaboration with State government Electricity department.
- Implementation of Drip irrigation technology for about 16 acres which connects the line from Teluguganga River to the fields for effective water utilisation.

West Bengal

In order to replicate the successful model of the project Maa-Thota (Wadi development) that is been sustaining lives of tribals belongs to 3 Mandals of Kurnool district, AP. Ramky Foundation in collaboration with NABARD proposed the same initiative for the tribals present in the sankrail block of Paschim Medinapur District, West Bengal. Financial Assistance of Rs. 4,39,97,900 for the

Implementation of the project Integrated Tribal Development Programme in the block has been sanctioned for a period of 7 Years in the month of Feb,2013.

The project aims to enhance the lives through Wadi development of 1000 tribals families (850 families on Horticulture Orchard based Model & 150 landless families on Allied activity).

Activities in FY 2012-2013

- Recruitment of staff and a training program on the project to the team has been initiated.

Convergence of Agricultural Interventions in Maharashtra, Achalpur-MH

The project convergence of Agricultural Interventions in Maharashtra

(CAIM) focuses on the distressed, BPL families in 64 clusters of

Vidharbh Region of Maharashtra and is funded by International

fund for Agriculture Development (IFAD), Department of

Agriculture, Govt. of Maharashtra and Sir Ratan Tata Trust. It

envisages enabling rural poor to overcome poverty by developing

sustaining means, it so as to increase their socio economic status, household on farms and off farms

livelihoods, allowing household to face production and market risk without falling back in to poverty and

distress. In order to achieve goal the target group from same socio-economic status will form various

group that is JLGs, SHGs, VDCs. These group will be encouraged to

undertake micro enterprises activities (on farm and off farm), SSI,

SMEs which will link to the market. The overall goal of the

Programme is to contribute to the development of resilient

production, sustainable and diversified households, on-farm and off-

farm livelihoods, allowing households to face production and market risks without falling back into

poverty and distress.



In the month of Dec 2012, Ramky Foundation has taken up the project acting as an implementing agency for the cluster Achalpur, Amravati district that targets 4400 BPL, distress and marginal population belong to 26 villages. The duration of the project is 4 years.

Objectives of the project

- Improve household incomes from diversified farming and from off-farm activities;
- Render farming systems resilient with the introduction of organic and low-input Contract farming.
- Facilitate the involvement of farmers groups in primary processing, quality enhancement and marketing; Empower women through micro-finance and micro-enterprises; and
- Achieve convergence of government programs and resources.

Activities

- PRA, Household Survey.
- Capacity building activities.
- Soil and Water Conservation constructing Farm pounds and Graded bunds

Milestones

- 4400 Households survey in 2 months.
- Village development planning of 24 villages.
- DPR submission.

Promotion of Organic Farming, Haldia-West Bengal

The idea behind the pilot initiative for promoting sustainable agriculture through effective utilisation of organic manure generated from the solid waste. Understanding the concept organic compost prepared of solid wastes, the initiative is been initiated near to the waste management site of group company present in Haldia Municipality, west Bengal. In collaboration with National Bank for Agriculture and Rural Development (NABARD), organisation is involved in Promotion of Organic Farming through Application of Solid Waste Manure at Five Villages of Haldia under Chaittanyapur and Sutahata Revenue Division.

The pilot initiative has begun in the month of Nov 2012, the pilot initially focussed on 5 villages located in the surrounding of business sites i.e. suburban areas in Haldia Municipality. It aims to target 50 farmers for a period of 1 year targeting 3 major crops per village. The role of the organisation is to build capacity creating awareness on the agriculture techniques, technical support to the farmers through crop demonstrations Cluster Level Project Participating Farmers will be organized in to a committee to oversee the performance of manure and acknowledge the same.

Objectives

- ❖ To create awareness among the farmers about compost manure and demonstration the utility of manure on crops in order to transform technology
- ❖ To help the farming community to enhance soil fertility duly reducing application of chemical fertilizers in the soil so as to promote organic farming
- ❖ To build rapport between farmers in surrounding villages and company to ensure continuous supply and usage of manure

Activities in 2012-13

- Project Inauguration
- Recruitment of Project Staff
- Farmers Selection
- Formation of Project Management Committee
- Village Level Meetings
- Soil Testing
- Farmers Field School
- Promotion of Demonstration

Milestones

- The farmer's participation has reached 100.
- Applauds from the DDM NABARD.



Integrated Watershed Management Program

Department of Panchayat Raj & Rural development, Government of M.P under Public private partnership (PPP) model awarded this project to Ramky Foundation for 2 districts Sagar and vidisha of M.P. The project is funded by Rajiv Gandhi Water Shed Mission, Panchayat Raj & Rural development Department, Govt. of MP; Ramky Foundation has been assigned the project to be implemented in 12,000 hectares altogether. The main objectives of the project are to restore the ecological balance by



harnessing, conserving and developing degraded natural resources such as soil, vegetative cover and water. Also to facilitate enhancing the agricultural productivity of small and marginal farmers, organize the beneficiary farmers into WUA to resume responsibilities of Management, operation and maintenance of scheme, facilitation of preparation of Scheme Development and management plans, facilitation and implementation of Agriculture Support Services, capacity building,

promoting effective functioning and fostering of Water User Associations. Total outlay of the project for 6 is Rs. 14 Crores.

Objectives of the project

The main objectives of the IWMP are to restore the ecological balance by harnessing, conserving and developing degraded natural resources such as soil, vegetative cover and water.



Activities in 2012-13

- Construction of Stop dams, check dams, farm Ponds, Farm bunding with Boulders, Contour mapping
- Strengthening of SHGs and convergence into Farmers' clubs as per guidelines of NABARD.
- Introduction of all the records for PIA and WDC.
- Organization of Training programmes for WDC, SHG & LG members.

- Construction of Stop dams, Farm Ponds, and Farm Bunding with Boulders and Gully Plugging, and Gabien Structure.
- Applying agricultural practices for Soil testing, Khareef seeds Demonstration Plots (Soya been in Coarse variety)
- Demo Plots selected for Agriculture based activities (Introducing innovative implementation of new crops like Malt barley and Guar)
- Fisheries, Goatry linkages through convergence.

Andhra Pradesh Community Based Tank Management Project

In the FY 2012, Department of Irrigation and CAD, AP initiated a pilot Project for the period of 15 months in order to build capacities of WUA, Small and Marginal Farmers for the effective utilisation of the resources. Ramky Foundation as a Nodal Support Organization has been facilitating capacity building activities, promoting effective functioning and fostering of Water User Associations in 47 minor irrigation tanks belong to 9 revenue sub-divisions in Krishna District, AP. The total ayacut under 47 tanks is 16600 hectares. Initially the project period was for 15 months and it has been extended for 2 years.

Objectives

- ❖ Undertake an assessment of WUAs based on the data/information, provided by district office of CAD.
- ❖ Conduct SWOT analysis to every WUA, Strategy for capitalizing on the strengths of WUAs for their sustainability and Prioritize weaknesses and identify areas requiring attention.
- ❖ Assist WUAs in conducting crop water budgeting workshops and in promote efficient water use methods to focus on agribusiness plans and their implementation strategies.
- ❖ Provide required training to WUAs fully making use of the training facilities available under the project.
- ❖ Promote and strengthen Para Worker system in every tank and handhold them to maintain book of records

Activities in 2012-13

- Institutional building
 - Establishment of WUAs Offices
 - WUA Meetings

- Assistance to Para workers on maintenance of Books
- Updation of social audit boards.
- Training on Fund Management to WUA
- Gender Activity
 - Formation of Women CIG groups
 - Developing action plans to the gender groups
- Tank systems Improvement
 - Developed WUA Action plan for effective Management of staff.
 - Capacity Building on Tank Management and Improved agricultural Module.
 - Formed sub committees for each module.
- Agricultural livelihood services
 - Convergence with line departments
 - Field crop demonstrations.
 - Exposure Visits
 - Vegetable cultivation Training & Demonstration
 - Horticulture expansions and Soil samplings.
- Fisheries
 - Fingerlings support to FCS
 - Fisher folk trainings.
- Agri. Business



Accelerated Development of Minor Irrigation Project

Department of Water Resources Investigation and Development, Government of West Bengal awarded Support organizations to Ramky Foundation to work in 4 districts in the implementation of Accelerated Development of Minor Irrigation Project funded by World Bank. Ramky Foundation has been assigned the task as Support Organisation to facilitate enhancing the agricultural productivity of small and marginal farmers, organize the beneficiary farmers into WUA to resume responsibilities of Management, operation and maintenance of scheme, facilitation of preparation of Scheme Development and management plans, facilitation and implementation of Agriculture Support Services, capacity building, promoting effective functioning and fostering of Water User Associations. Total outlay of the project for 6



years is Rs. 5 Crores. Ramky Foundation has been facilitating the following activities under the assignment.

Objectives

- ❖ Facilitate community mobilization for formation of WUA
- ❖ Facilitate participation and strengthening of community based institutions for successful implementation and sustainability of the project
- ❖ Foster capacity building for project staffs and other relevant functionaries to increase capability to provide long-term support to WUAs and monitoring their activities

Assist in expanding farm based livelihood options and to increase productivity of existing farm based livelihood practices by building capacity of farmers and fishermen and by bringing convergence in activities of line departments. Ramky Foundation has appointed 5 member staff team and who work closely with the DPU/PMU teams both in terms of the activities to be undertaken and the scope of achieving project tasks.

Activities in 2012-13

- Identification and mobilization of Sub Project Stakeholders:
- Water User Association formation and registration:
- Capacity building
- Liaison with other line departments
- Socio Economic status analysis
- Preparation Scheme Development and Management Plans.

Rajiv Gandhi Participatory Agriculture Development Program

Water Conservation Department, Government of Maharashtra initiated pilot project "Rajiv Gandhi Participatory Irrigation and Agricultural Development Programme (RGPIADP)" funded through RKVY. The aim of the programme is to implement on existing Minor irrigation schemes constructed by Minor irrigation (Local Sector). In the month of Oct 2012 out of 25 MIS- 19 MIS schemes are been implemented by Ramky Foundation that are spread across 8 districts of Maharashtra namely Nagpur, Amravati and Aurangabad. For the smooth running of the project organization is partnered with a local NGO-Apeksha Homeo society. The pilot will last for the period of 18 months.

Objectives

- To increase the irrigated area.
- To utilize completely available water.
- To increase the cropping intensity.
- Repair of Headwork and Distribution system.
- Formation and registration of Water Users association.
- Handing over schemes for operations and maintenance initially for the period of five years
- Capacity Building of WUA as well as beneficiaries.

Activities in 2012-13

- 18 field demonstrations
- Farmers field days
- Training to farmers on Rabi season
- Exchange visits
- Formation of ADC & FIG, CIG
- Need Assessment Surveys

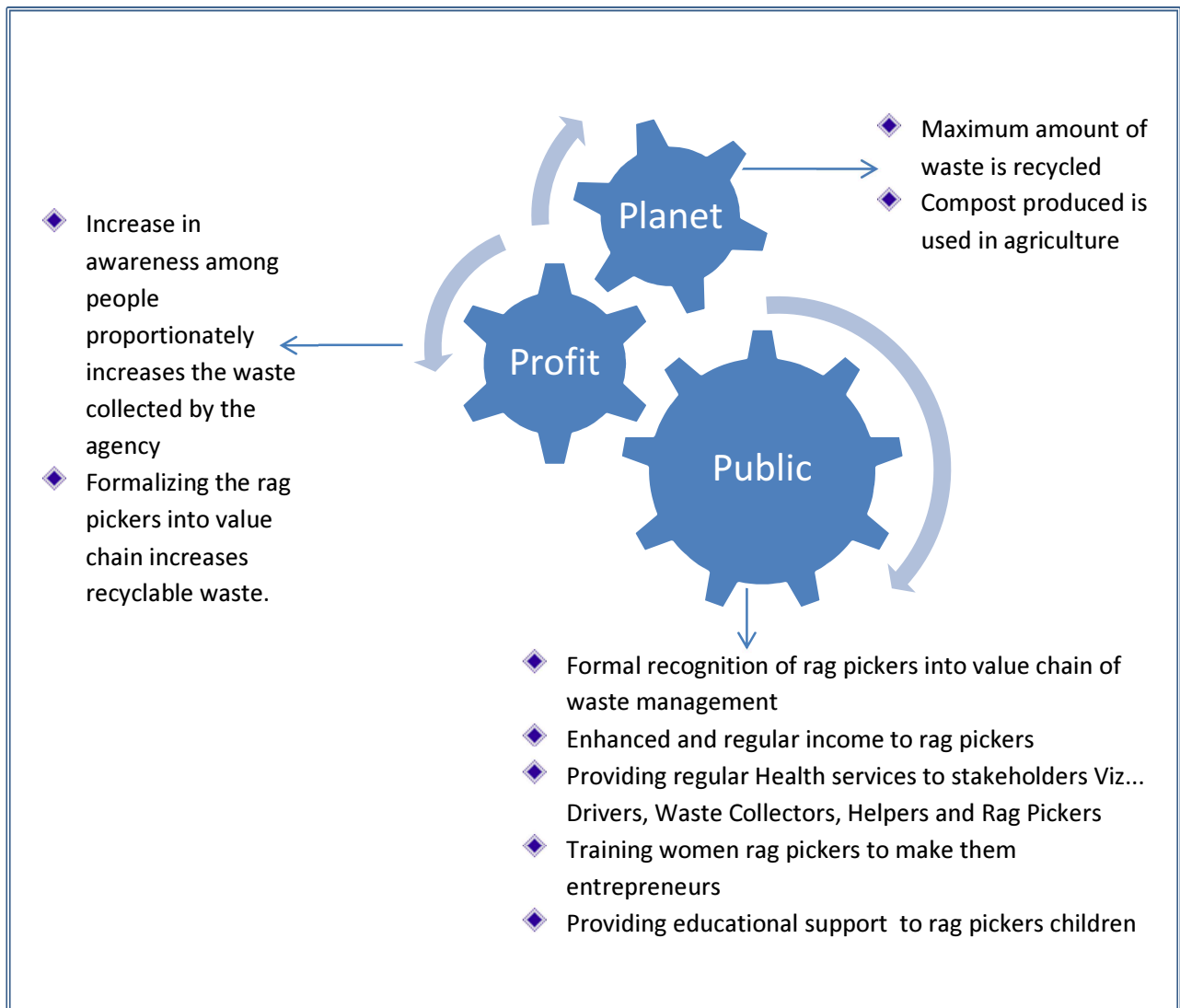


Environment

IEC Activities on Solid waste Management in Delhi and Jodhpur

Project

Ramky Foundation has been conducting awareness programme on effective municipal solid waste management in collaboration with Ramky Enviro Engineers Limited and the Municipalities/Municipal Corporations. This is one of the sustainable model projects of Ramky Foundation in which impact is measured on 3BL principle of Public, Profit and Planet. The aim of these projects is to keep the cities clean and neat.



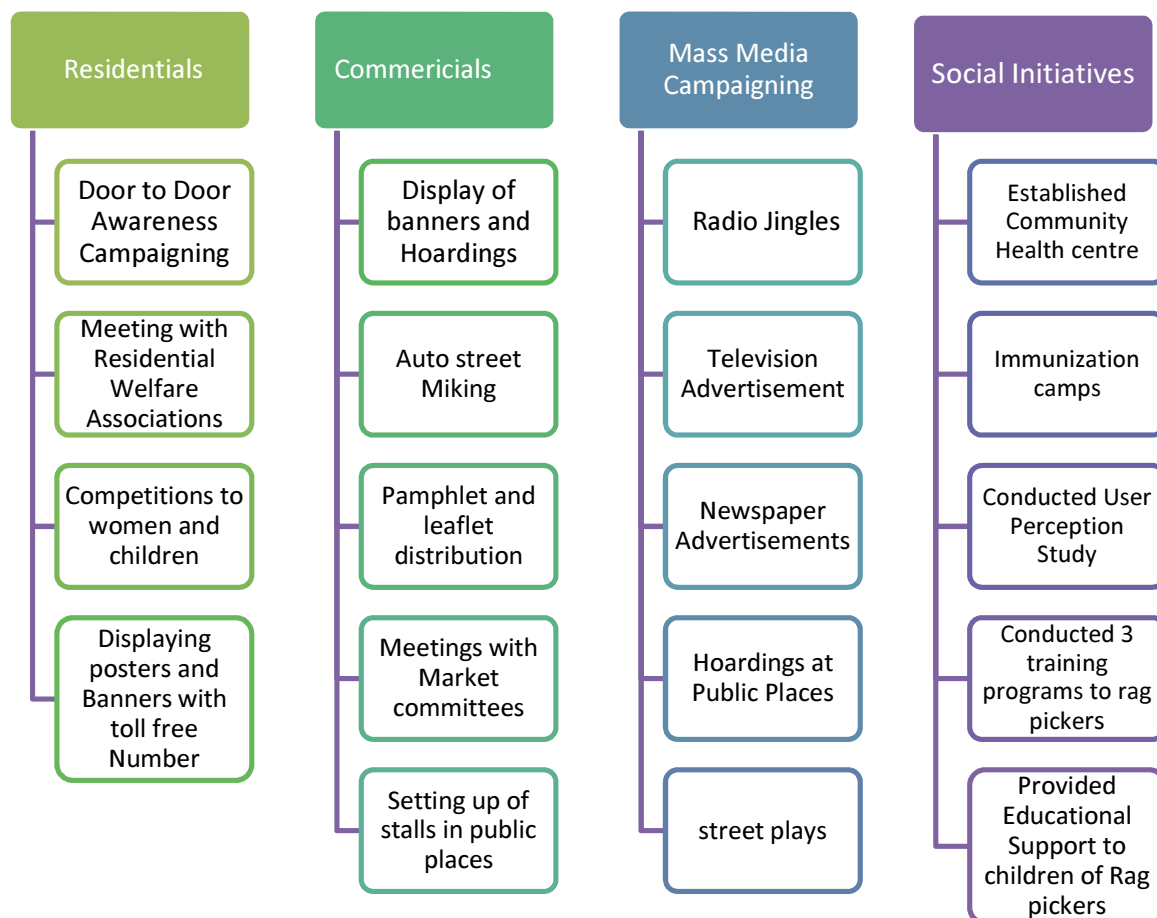
Project Location:

Delhi: 3 zones namely, Dwaraka, Rohini and Civil Line

Jodhpur: Jodhpur city covering 65 wards



Activities at Glance



Women Empowerment

Ramky Foundation believes in promoting gender equality and empowering the status of women in society through economic empowerment. Strategy to achieve the goal is to create an environment through socio-economic interventions for development of women to enable them to realise their full potential.

Activities under women empowerment



Projects under Women Empowerment

Palavelli – A women Producers organisation.

Strengthening the rural women by turning them financially independent is a trigger for development of the whole community. To answer one of the Thrust areas of Ramky Foundation, *Women Empowerment*, the Palavelli Project is initiated in the year 2010. The pilot initiative has been initiated with the amount of Rs.11, 60,000/- distributed among 58 women beneficiaries.

The basic objective of the program is to create livelihood opportunity to rural women, which decreased the migration rate to urban areas. Strengthening the bondage and relation between the community women for encouraging them to form a common objective and to work for its achievement is an added objective of the Project.

Cattle's rearing is found to be the best option, as the rural women are equipped with the basic/conventional techniques. The women are provided with the loan for buying high yield buffaloes and the required technical knowledge incorporated by Ramky Foundation. Latest technical advancement and the training techniques in cattle rearing are built.

The process of loan payback is an innovative process. Each day, the beneficiary women are to contribute for the loan in the form of milk. This milk is collected in the nearest collection centres and sold. The quantity of milk collection till date is 26209 litres.

Objectives of the Project:

- To improve the livelihood conditions of women
- To Educate the women in cattle management
- To Strengthen the women in villages through committees
- To Reduce the migration

Activities in 2012-13

Women committees and sensitization programmes

Women Sensitization Programme at village level and Mandal Level has been conducted for the promotion of the initiative. Capacity building on fund management, cattle management through these sensitize programs has enhanced skills of the women.

World Milk Day celebrations

To build and enhance the capacities of the women, organisation has organised and celebrated various events and activities. On the occasion of World Milk Day on 01-06-2012 we have organised an event at Podili Mandal in Prakasam district, AP. The program aimed to gift the women beneficiaries whose performance in repaying the loan is observed to be best without any gaps. A cash prize of Rs. 1000 was given to 5 women selected from each targeted village. On the eve, Mr. A. Madhu Babu M.A.O of Podili occupied the chief chair. He congratulated the winners and encouraged women to participate developing interest in various aspects and also praised Ramky foundation for its good work to bring change in the society.

Impact/Milestones

The Pilot initiative of the organisation has been initiated in Nov 2011 lasting it for a period of 1 year. has recovered an amount of Rs.10,69,949/- in 43 instalments with 24361 litters of milk out of Rs. 11,60,000/-. The remaining balance amount of Rs. 90,051/-. 91% would be recovered soon.

While we look at the impact of the initiative after the completion of the project period, the women are now able to manage the cattle, could able to test the fat content, very well aware about the content of the food that has to be given to the cattle for better results, leadership, team & group management and income management. In addition to the above, increase in income not only has enhanced their living standards.

Vennela Rural Mart

Vennela Rural Mart is a self-help group formed in 2011 at Guntur, AP with facilitation of Ramky Foundation to improve the economic standard of rural women. It is also a micro producer organization.

The prime objective of Rural Mart is self-employment generation and women empowerment. The strength of Rural Mart is 120 women. With dedicated sales women for bagging of work orders is basic strength and driven force of Rural Mart. The present work orders value handled is Rs. 31 Lakhs.

The services provided by Vennela Rural Mart are stitching of Designer blouses, Designer Punjabi dresses, School uniforms, Muggam works. Rural Mart members have a great exposure and knowledge by participating in different manufacturer exhibitions, conducted by Government and Non-Government organizations.

Objectives:

- Strengthen the economic status of rural women
- Generation of self-employment opportunities
- To empower the women

Activities in 2012-13

In the year, Contract of edging 1 Lakh School uniforms under the scheme Rajeev Vidhya mission, Govt. of India has been awarded to the women unit i.e., vennela mart.

Women belong to Dachepalli, Gurajala, Macherla, Karampudi, Durgi, Rentachintala, Amaravati, Vinukonda, Veldurthi, Nakarikallu, Nadendla and Narsaraopeta Mandal's of Guntur district come together to the common facilitating centre for their livelihoods. They have spent more than normal working hours so as to complete the work order. The total work order was for 78931 pairs of school uniforms costing each pair @ Rs.40/-.

Impact/Milestones

- Increased income of about 72 thousand for each beneficiary annually.
- Have got applauds to the organisation.
- Empowered more than 100 women were the true beneficiaries of the work order.

Mutually Aided Corporative and Thrift societies (MACS)

Sri Adarsha Mutually Aided Cooperative Society, is formed at Jawaharlal Nehru Pharmacy, Vishakhapatnam, AP. MACS is a group of rehabilitated women formed under the collaboration of Ramky Foundation, with an objective to reinforce the living standard of women by employment.

Each woman joined MACS by buying a share of face value Rs. 100 each. The present strength of MACS is 1152 with 1835 shares. Various technical training such as stitching, advanced embroidery training is given to the women.

These women are then encouraged to establish their own entrepreneur organization. The women are also provided employment under the plantation works done by Ramky Foundation.

MACS is successfully running 2 RO water plants and mobile stores. A producer organization is formed under MACS for handling stitching works of third parties. The present plan of MACS is to establish a nose mask manufacturing unit.



Objectives

- To provide self-employment for women
- To support and facilitate the skilled women
- To improve the infrastructure facilities in the pharmacy surrounding areas
- To provide sustainable livelihood options to the women

Activities in 2012-13

- 15 days training on Nose masks making for additional support.
- Food and nutrition programs
- Health awareness
- Other need based activities
- Apparel stitching work order has been initiated

Stories unsaid

Adding Smiles to Many:

Once upon a time, livelihood of my entire family survived on agriculture. Due to financial constraints in the family, I forced myself to take a break from studies at 9th standard. Through tailoring activity at home, I started earning little amount but it would not suffice. In the year 2011, I happen to join MACS group which has given me an opportunity to for sustainable earnings in its Garment Manufacturing Unit. Now, I have a regular monthly income in hand. These earnings help me in providing better education to my children, financial support to family and respect in the society.

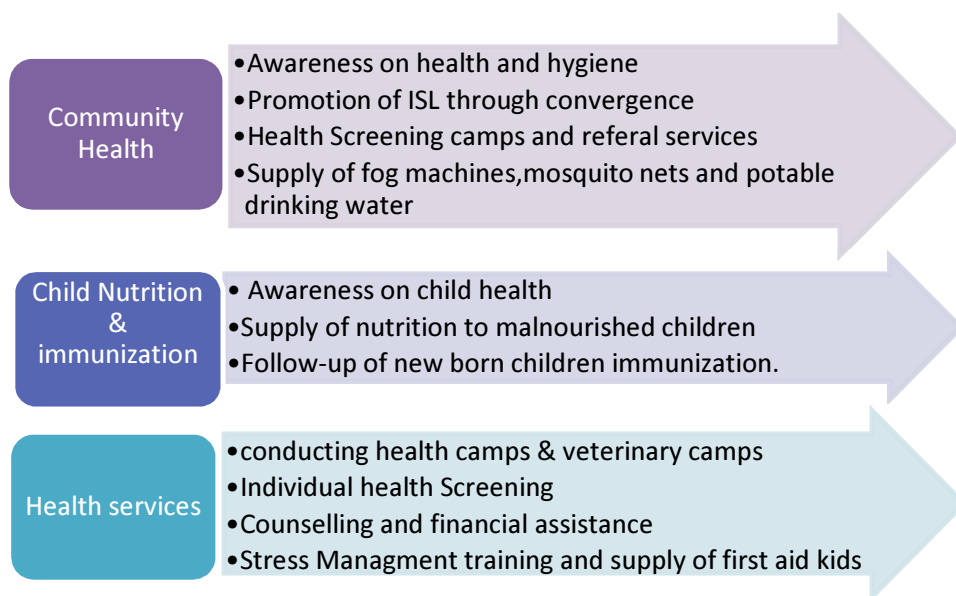
The initiative of Ramky Foundation not only changed my life but also inspired many other women from my village to join the group. All of them feel proud, as the initiative not only showed path to their livelihood but also gave a confidence to become self-independent.

Apart from the above, Ramky Foundation addressed the drinking water issue by setting up RO Plant in our village. Their support has not confined to limited activities, they support our children by donating books and scholarships for further education. The establishment of Pharma City not only enhanced our lives but also added smiles to their lives.

- G. Vijayalakshmi, Thanam

Health

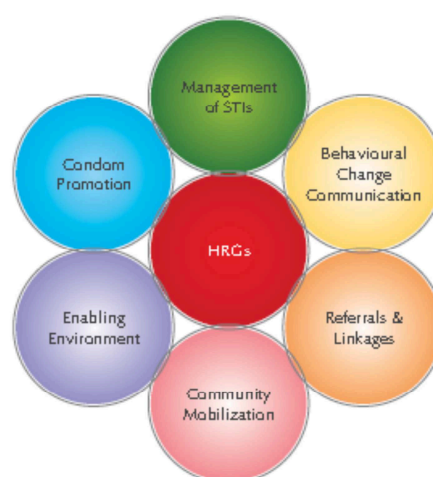
Ramky Foundations efforts are augmented by its dedicated service to stakeholders and communities through health care services. Its strategy is to join hands with community in promoting, providing and facilitating health services to different stakeholders in target areas.



Projects under Health

Targeted Intervention Projects (TI)

In the Year 2010 Ramky Foundation initiated its focus on Targeted Intervention projects targeting HRGs to create awareness on the TI projects in **Andhra Pradesh** in the year 2010, with the successful implementation organisation has been partnered with Chhattisgarh state AIDS control society , Delhi state AIDS control society and Uttar Pradesh State AIDS control society for implementing the Targeted Interventions in Chhattisgarh, Uttar Pradesh, and Delhi states sanctioned from october, 2012(CGSACS), and December, 2012(DELHI & Uttar Pradesh). The project involves creating awareness about the



importance of using condoms, services available for STIs and the importance of regular screening. Promoting of condoms through social marketing by Peer Educators, Provide services as per the needs of the community to create service uptake and safe sexual behaviours, reducing vulnerabilities entails and creating a crisis response system.

Objectives:

The main objective of the project is to decrease HIV/AIDS and STI prevalence rate through generating awareness about HIV, STI to HRGs in the project area. The project is implemented in Urban and Rural areas of Andhra Pradesh, Delhi, Uttar Pradesh and Chhattisgarh.

Target Beneficiaries:

- 3100 Female sex workers (FSW)
- 100 Injective Drug Users (IDU), and
- 10,000 Truckers.

Activities in 2012-13- Andhra Pradesh

1. 189 Hotspot level meetings
2. 24 DIC level meetings
3. 6 Health Camps
4. Observed huge number of participants in Candle Light Memorial Day, International Blood Day, Global Female Condom Awareness day, National Voluntary Blood Donors Day, World AIDS Day, Swecha Sammelanam and International Sex workers Rights Day.
5. Conducted Social Network Analysis for 1100 HRGs to know the socio economic status, risk and vulnerability of HRGs.

Milestones

- Awarded “**Best TI for year 2012**” by Andhra Pradesh State AIDS control society.
- All community based committees formed and formed a CBO “**Rangoli Abhyuday Mahila Sangham**” (RAMS).



- 14 Crisis incidents attended and solved within 24 hours.
- Developed B.C.C material for HRGs.
- Supported to get Aadhar for 100 members of HRG, 19 members got Bank Accounts.
- Achieved 116% of target by registering 1165 HRGs

Impact

- Awareness about regular screening is increased among HRGs.
- HRGs came forward to form a CBO.
- Participation of HRGs in TI activities is increased.

Activities in 2012-13- Chhattisgarh

- Staff recruitment.
- Training to staff about the project and approach.
- Community need assessment training.
- On the occasion of World AIDS Day, distributed IEC materials and free condoms to the people. participated in the program.
- World womens day celebration with HRGs.
- Orientation program to the HRGs.

Activities in 2012-13- Delhi

- Staff recruitments
- 5 DIC level meetings
- 28 Hotspot meetings
- Staffs review meetings.
- Health camp and Womens day celebration.

Activities in 2012-13- Uttar Pradesh

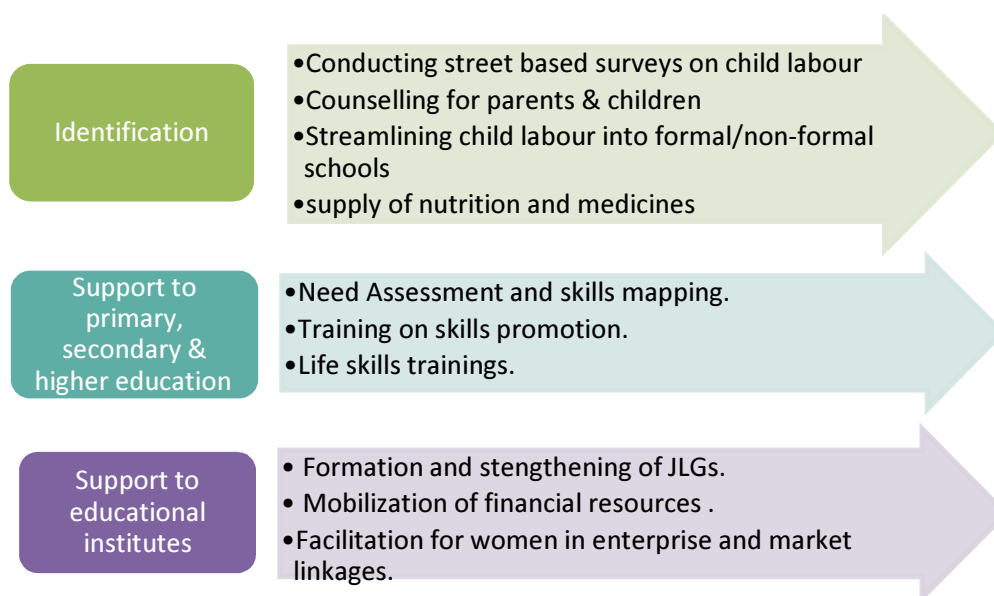
- Staff Recruitment
- 16 street plays and Road shows on the project
- Holi Milan Samaroah celebrations
- Advocacy meetings
- Deep Holder Meetings with truckers
- Staff reviews



Education

Ramky Foundation believes that education is crucial and committed to achieve Universal primary education by promoting literacy and supporting higher education. Strategy is to identify the educational needs of poor and excluded children and extends support to promote higher education.

Activities under Education



Projects under Education

Scholarship distribution

Scholarship Details

In the area of Education, Scholarship distribution is the flagship program of Ramky Foundation every year. In last financial year we have supported 200 children through this program and disbursed an amount of Rs.2.4 million.

Research experience

At Ramky Foundation, Baseline Survey is the first step in initiating a sustainable development project. During baseline Survey we gather key information pertaining to a project a priori so that judgments can be made about quality and results that to be achieved in the project. RF's monitoring and evaluation plan is closely linked to each (objective) level of log frame which is developed through baseline survey and indicators of achievement as means of verification. The Baseline Survey is an early element in RF's monitoring and evaluation plan and uses the log frame structure to systematically assess the circumstances in which the project commences. The baseline surveys provide the basis for subsequent assessment of how efficiently the project activities are being implemented and the eventual results achieved. Ramky Foundation follows the procedure of mid-term reviews, project completion reports and other evaluations to judge progress based on comparisons with the information from the Baseline Survey.

Besides, internal process, Ramky Foundation also conduct descriptive cross-sectional surveys like baseline Studies, Impact Assessments for various government projects, private sector and public sector companies. These surveys have been conducted to provide quantitative information on the current status of a particular situation - on whatever study topic - in a given population. RF offers these value added services for different organizations to quantify the distribution of certain variables in study area / project beneficiaries. RF's involves methodological / systematic data collection and analysis techniques to give a clear picture of a particular situation. The surveys collect and presents qualitative information about the community, and illustrates the findings in a quantitative manner. Below are some of the advantages which RF demonstrates while conducting surveys:

- Studies quantify the results and serve as means of statistical verification
- Provide justification to policy-makers for the necessity of mounting suitable action plan for a specific problem or project.
- Shapes the program strategy by assisting policy makers to further segment the priority interaction groups, sharpening project objectives, and focusing the project deliverables
- Provides information on the socio-economic choices/preferences of the different groups in the community, and hence guide the selection of most appropriate activities to be used in concerned program.
- Serve as a reference point or benchmark for later comparison or impact studies to assess how well the original project objectives have been achieved.
- Results of surveys can be used for communities with similar characteristics.

- Ramky Foundation has experience in conducting baseline surveys, Social Impact assessment and Diagnostic study in various states. The baseline surveys provide the basis for subsequent assessment of how efficiently the project activities are being implemented and the eventual results achieved. Besides, internal process, Ramky Foundation also conducted descriptive cross-sectional surveys like :
- **Baseline Studies** for Horticulture of department of Horticulture, AP in 50 Blocks of Krishna district, **Diagnostic study** for Supporting SHG's in Non-Farm sectors for Employment Generation and Marketing Mission, Govt. of AP,
- **A Study on Tricycle Operators** In Hyderabad For Greater Hyderabad Municipal Corporation (GHMC), Hyderabad,
- **Perception Study of households** regarding Service of Municipal Corporation of Delhi for DMWSL, Delhi.
- **Social Impact Assessment** For 6x600 Mw Supercritical Coal Based Thermal Power Plant: Jawa Taluka, Rewa, MP.
- **Baseline Survey For Establishment And Operation Of 10+2 CBSE School Or ITI at Akkarpatti / Delwadi Villages In Maharashtra** for Nuclear Power Corporation Of India Limited(NPCIL).

Awards



✚ The Managing Trustee, Mrs. Alla Dakshayani had been honored with the **“Excellence Award for National Social Activity”** by the Global Achievers Foundation, New Delhi. This award accredited her contributions in the field of Social Service and Not-for-Profit Leadership.



✚ Ramky Foundation has been selected for **Second Annual Greentech Award 2012**, in the **Silver category** in **Service sector**. The Greentech CSR award recognized exemplary activities undertaken by Ramky Foundations in **Targeted Interventions for HIV/AIDS project (APSACS)**, and the evidence of its significant impact on the FSWs community in 12 wards of Hyderabad.



✚ Ramky Foundation has been awarded for **“THE BEST NGO”** in implementing the project **Targeted Interventions for HIV/AIDS project (APSACS)** in **2012** by Andhra Pradesh State AIDS control society, Hyderabad.

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About Ramky Foundation

Ramky Foundation - signatory of United Nations Global Compact and a not-for-profit partner of Ramky Group and has been registered under the Indian Trust Act 1906, with Reg. No 412/06-IV. The Foundation emphasizes the credo – Towards Sustainable Growth. Since its inception in 2006, Ramky Foundation is proactively promoting the public interest by encouraging community growth and development, and voluntarily eliminating practices that harm the public sphere. With emphasis on four thrust areas - Natural resource management, Women empowerment, Education and Health, the Foundation is growing by leaps and bounds with definite strategies including successful collaborations with different government and non-government agencies.

Visit us at: www.ramkyfoundation.org