

REFUNITE: COMMUNICATION ON ENGAGEMENT (COE) - UN GLOBAL COMPACT

1) A statement by the chief executive or equivalent expressing continued support for the Global Compact and renewing the participant's ongoing commitment to the initiative and its principles.

H.E Ban Ki-Moon
Secretary - General
United Nations
New York, NY 10017
USA

Dear Mr. Secretary-General,

REFUNITE is pleased to continue supporting the UN Global Compact initiative and goals. With this commitment, we express our intent to advance the ten principles of the UN Global Compact with respect to human rights, labour, environment, and anti-corruption.

In this Communication on Engagement, we describe actions our organization has taken to support the UN Global Compact and its principles. We also commit to sharing this information with our stakeholders using our primary channels of communication and the general public.

Sincerely yours,

David Mikkelsen Troensegaard
Founder

2) A description of the practical actions that the organization has taken to support the Global Compact principles and to engage with the initiative. Practical actions should relate to one or more of the specific activities suggested to each type of non-business participant in support of the initiative.

REFUNITE manages the de facto world's largest missing refugees database with over 500,000 refugees registered on the platform. The objective of REFUNITE is to re-establish contact with missing family members and relatives who have been separated by war, conflicts and natural disasters. Since becoming member of the UN Global Compact, REFUNITE has made significant progress to advance the principles of the United Nations Global Compact, focusing in particular on human rights and providing equal access to connectivity and connection to the world's most disconnected people. In order to help more separated families reconnect, REFUNITE has developed a broad scale partnership with the social

media company Facebook, with a focus on delivering our family tracing service for free through their Free Basics platform across Africa, Asia and the Middle East.

Over the last 2 years, REFUNITE has also created a new back-end data database, to build a more scalable and responsive family tracing mechanisms, helping more people reconnect with their missing loved ones. This work, improving our technology, continues in perpetuity, as we as a non profit organization, continue to strengthen our responses to the world's refugee crisis.

REFUNITE has also worked closely with the United Nations, to advance the objectives of the UN Global Compact during the UN General Assembly, the UN Summit for Refugees and Migrants and the Solutions Summit held in New York in September 2016. Out of over 400 solutions submitted from around the world, REFUNITE was selected for the Solutions Summit, where our Director of Global Communications and Strategy had the chance to explain how REFUNITE provides a solution to the over 65 million people that have been displaced by war or catastrophes globally.

3) Measurement of outcomes (i.e. qualitative or quantitative measurements of results).

REFUNITE currently works across 19 different countries and has access to 346 million mobile subscribers. Before REFUNITE, other organizations providing family tracing services were able to register around 750 people every year at a high cost. Today, thanks to its network of partnerships and tech approach to humanitarian aid, REFUNITE is helping 100,000 people register every year on average in a cost effective way.

As of September 2016, REFUNITE had 554,441 users registered on the platform and currently searching for their missing loved ones (the number of missing people reported on the platform being 219,442). The estimated total number of reconnections through the REFUNITE platform today is of 4,476 people. Considering that each reconnections brings together an average of 6.6 people, the total number of family members reconnected today is 32,775. This means that every month 250 individuals on average can reconnect with their missing family members or friends thanks to the REFUNITE family tracing service.