



October 15, 2016

His Excellency Ban Ki-Moon, Secretary-General of the United Nations
United Nations, New York 10017

Dear Mr. Secretary-General:

The Markkula Center for Applied Ethics (MCAE) at Santa Clara University, located in the United States, is proud to be a non-business academic participant in the United Nations Global Compact and to support the Global Compact and its 10 core principles. It has been our privilege to work in cooperation with the UNGC since its founding, welcoming UNGC Executive Director Georg Kell to our 2002 Global Business Ethics Conference as the keynote speaker.

MCAE is one of the leading centers for the study of applied ethics in the world, employing 25 faculty, staff, and researchers, and addressing ethical questions arising in business, government, health care organizations, internet entities of all kinds, NGOs, media, and primary and secondary education. The Markkula Center conducts research on ethical questions in each of these fields, and produces articles, cases, podcasts and videos, as well as model curricula, and hosts seminars and events throughout the year.

Our online courses have been taken by many thousands of students in over 100 countries. Our curricular materials are used in dozens of countries by hundreds of faculty and instructors. Our size makes us the largest center for the study of ethics in any university in the world.

We have partnerships with institutions in several other countries. We helped the formation of the Center for International Business Ethics in Beijing, teach courses on business ethics for Hekima College in Kenya, and jointly sponsor with Google Europe a major project on ethical practices and trust in online media.

Our work is entirely complementary and supportive of the UNGC's 10 core principles, addressing the critical issues of human rights, labor policy, environmental protection, and global corruption, among others.

Our Center brochure presents the mission and purpose of the Center, as well as a review of the areas of our work. It can be accessed on our website at:

<https://www.scu.edu/ethics/about-the-center/overview/>

Our 2015-2016 Annual Report celebrating the 30th anniversary of our Center gives an up-to-date review of our major accomplishments. This can be accessed at:

<https://www.scu.edu/ethics/about-the-center/annual-report/>

We are glad to provide any additional information on our work and provide counsel to others seeking to work in the same field. The Center's website is www.scu.edu/ethics and inquiries can be addressed to ethics@scu.edu.

Sincerely,

A handwritten signature in black ink, appearing to read "Kirk O. Hanson".

Kirk O. Hanson
Executive Director