



## **COMMUNICATION ON ENGAGEMENT (COE)**

**CIBJO, The World Jewellery Confederation**

**October 2014-October 2016**

### **PART 1: Statement by President of Continued Support to Global Compact**

CIBJO, the World Jewellery Confederation, is a non-profit Business Association that represents the interests of all individuals, organisations and companies earning their livelihoods from jewellery, gemstones and precious metals. It has been a non-business member of the Global Compact since November 2006.

As such, CIBJO has and will continue to educate, encourage and assist its member organisations, their respective members and the greater gemstone and jewellery sector worldwide to conduct business responsibly, by aligning their strategies and operations with Global Compact's 10 Global Ten Principles on human rights, labour, the environment and anti-corruption, as well as to take actions that serve the societal needs of all its stakeholders, as embodied in the UN Sustainable Development Goals.

CIBJO It is the most representative and oldest organisation in the international jewellery and gemstone sector, having originally been established in 1926. With its membership made up largely by national jewellery trade organisations from more than 40 countries around the world, CIBJO covers the entire jewellery, gemstone and precious metals sectors vertically, from mine to marketplace, and horizontally within each of the component sectors in the various production, manufacturing and trading centres. Many of the international jewellery sector's leading corporations and service providers are also affiliated to CIBJO through commercial membership.

CIBJO's commitment to the Global Compact principles are embodied in the Cape Town Declaration, which was adopted by the organisation's General Assembly at its annual congress in 2007, which stated: "The jewellery industry, as a member of the international business community, shares a responsibility toward the greater society in seeking practical solutions towards the eradication of extreme poverty and hunger, as well as to developing a global partnership for development."

**Dr. Gaetano Cavalieri**  
**CIBJO President**

*October 2016*

## **PART 2: Description of Actions**

Over the course of the past two years, CIBJO's actions, as a Global Compact Business Association, have been concentrated in the following two areas:

1. Organising learning and dialogue events, workshops and training for members on the UN Global Compact and specific topics relevant to corporate sustainability.
2. Engaging its members in collective action efforts on Global Compact-related issues.

These activities have included all four principal areas covered by the Global Compact Principles, including human rights, labour-related issues, the environment and anti-corruption.

CIBJO has managed this in the following ways:

1. Through the organisation of workshops and seminars at its own congresses, as well as at events co-organised with other jewellery industry associations.
2. Through the preparation of digital and printed materials, which are distributed industry-wide, as well as being posted for downloading on the CIBJO website.
3. Through courses organised by its educational foundation, the World Jewellery Confederation Educational Foundation (WJCEF), which was created in 2008 specifically to conceptualise, develop and finance training manuals, courses, studies and working papers, educational and didactic tools, and other educational means to promote, increase and improve knowledge of social and economic corporate responsibility in the international jewellery and gemstone industry and trade.
4. Through the development of tools and systems designed to enable members of the gemstone and jewellery industry incorporate CSR principles in their own companies.
5. By collaborating with other organisations, from within the industry and outside of it, to further the education of the jewellery and gemstone industry in the principles of socially and environmentally responsible business practices, and the creation of mechanisms and programmes by which these can be advanced.

Since 2006, CIBJO is the only organisation in the international diamond sector to have special consultative status with the UN Economic and Social Council. The CIBJO President was invited to deliver oral statements at the ECOSOC High-Level Segments in New York both in July 2015 ("Managing the transition from the MDG to SDGs: What it will take?") and July 2016 ("Implementing the post-2015 development agenda: Moving from commitments to results"), and report on the programme that it is carrying out in the industry, in cooperation with Fiera di Vicenza, a leading jewellery industry trade fair organiser. The programme falls within the framework of SDG 17 (Revitalizing the Global Partnership for Sustainable Development), and CIBJO in partnership with Fiera di Vicenza is currently executing a series of projects that are specifically designed to optimize the involvement of the international jewellery sector in achieving sustainable development goals, while at the same time mitigating any negative effects that are directly or indirectly related to the jewellery sector's activities.

## **PART 3: Measurement of Outcomes**

### **1. Workshops/Seminars**

- a. Seminar entitled “Social Responsibility as the New Reality: Best Practice Initiatives, Tools and Business Success,” conducted the VICENZAORO jewellery tradeshow in Vicenza, Italy in January 2015. Attended by 150 industry members.
- b. Seminar about responsible mining practices in the Latin American gem mining sector, conducted at the 2015 CIBJO Congress in Salvador, Brazil, in May 2015, attended by 200 industry leaders.
- c. Seminar about CSR strategies for the coloured gemstone sector, conducted the VICENZAORO jewellery tradeshow in Vicenza, Italy in January 2016. Attended by 200 industry members.
- d. Seminar looking at the implementation of environmentally sound practices in both the coral harvesting and pearl farming sectors at the Hong Kong International Diamond, Gem & Jewellery Show in March 2015. Attended by about 200 industry members.
- e. Seminar about the responsible practices challenges required in marketing jewellery to Millennials, conducted the VICENZAORO jewellery tradeshow in Vicenza, Italy in September 2016. Attended by 250 industry members.
- f. The upcoming 2017 CIBJO Congress, which will be held October 26-28, in Yerevan, Armenia, will include a CSR session that will look specifically at supply chain integrity in the jewellery business.

### **2. Digital and printed materials**

- a. *Believe in Me: A Jewellery Retailer’s Guide to Consumer Trust*, available for downloading the CIBJO website.
- b. *Responsible Luxury*, available for downloading the CIBJO website.
- c. CIBJO Marketing & Education Commission Special Reports 2015 and 2016, dealing with environmental responsibility, and distributed to 12,000 recipients industry-wide.
- d. CIBJO Ethics Commission Special Reports 2015 and 2016, dealing with CSR, and distributed to 12,000 recipients industry-wide.

### **3. WJCEF Course**

In April 2016, WJCEF launched of a six-lesson course on Corporate Social Responsibility (CSR) for jewellery, diamond, coloured gemstone, pearls, coral and precious metal professionals, in association with Branded Trust of Australia. The online course, called “CSR for the Jewellery Professional” was developed by a team of world-recognized experts specifically for the jewellery, gemstone and precious metals industries, along its entire supply chain. Graduates who successfully complete its requirements receive a Level 1 Certificate of Accreditation, issued by WJCEF.

## 4. Tools and systems enhancing responsible business practices

- a. The Jewellery Industry Measurement Initiative was launched in 2014, to help companies within the jewellery and gemstone industries understand their environmental impact, reduce it, and protect themselves and the sector as a whole. Jewellery industry organisations and companies who become part of the CIBJO Greenhouse Gas Measuring and Offsetting Initiative, are invited to work with CIBJO's partner, Carbon Expert, an environmental consulting organisation, which will assist them in complying with ISO Standard 14064, which specifies how to quantify and report greenhouse gas (GHG) emissions and removals, and apply ISO Standard 20121, which offers guidance and best practice for controlling the environmental impact of events.
- b. Currently in development and due to be released before the end of 2016 is an online CSR Assurance System, being created by CIBJO in collaboration with Branded Trust of Australia. It is an online platform using cloud technologies that can verify, track and report the integrity of jewellery and gemstone value-chains. The first stage will focus on company compliance with responsible business and product standards, and will cover a full range of fields including responsible governance/management, human rights and labour, business practices and anti-corruption, environmental, stakeholder and supply-chain due diligence. Users will be provided with self-assessment tools as well as OECD-consistent supply-chain due diligence tools. Data also will be collected that indicates the degree to which the company adopts proactive socially responsible policies, or in other words takes active steps to improve the sustainable economic and social opportunities available in the communities in which it is active.

## 5. Collaborative Efforts

- a. CIBJO European Committee has met several times with members of the European Commission in Brussels, about the formulation of a new law in Europe designed to prevent the infiltration of precious metals, including gold, which are associated with conflict, from infiltrating the legitimate supply chain.
- b. CIBJO sponsored and supported a new initiative developed in the United States, the Responsible Jewellery Summit, which took place in New York in March 2016. It intends to develop industry-wide programmes that support the procurement of raw materials in a manner that protects and sustains the environment, and will provide benefits to persons and communities where these products are found.
- c. CIBJO participated in the "Countering Illicit Trafficking in Precious Metals" meeting in Cape Town in March 2016, organized by the United Nations Interregional Crime and Justice Research Institute (UNICRI).
- d. CIBJO participated in the OECD Forum on Responsible Mineral Supply Chains in Paris in May 2016, looked at compliance and implementation of the OECD Due Diligence Guidance, the ICGLR Regional Certification Mechanism, and other initiatives to enable responsible mineral supply chains.

# THE WORLD JEWELLERY CONFEDERATION

- e. CIBJO participated in “International Law Enforcement Anti-Money Laundering and Terrorist Financing Roundtable” in The Hague in June 2016, organized by the U.S. Federal Bureau of Investigation and the U.S. State Department.
- f. CIBJO has been working together with the Responsible Ecosystems Sourcing Platform (RESP), whose mission is to create positive environmental, social and economic impacts through effective collaboration between the cosmetics, fashion and jewellery industries.

**cibjo**

**The World Confederation of Jewellery, Silverware, Diamonds, Pearls and Gemstones**

Viale Berengario, 19, 20149, Milan, Italy

Schmiedenplatz 5 Postfach 258, CH-3000 Bern 7, Switzerland

Tel +39 335 779 0968 / +39 02 4997 7098 / 7097 – Fax +39 02 4997 7059

E-Mail [cibjo@cibjo.org](mailto:cibjo@cibjo.org), Internet: [www.cibjo.org](http://www.cibjo.org)