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BETC SA  
DIRECTOIRE ET CONSEIL  
DE SURVEILLANCE  
UNITÉ D'HAVAS  
AU CAPITAL DE 11 919 158 €  
RCS PARIS B 428 688 485  
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24<sup>th</sup> August, 2016

To our stakeholders:

We recognize that a key requirement for participation in the UN Global Compact is the annual preparation and posting of a Communication on Progress (COP) that comprises of a CEO statement of continued support for the UN Global Compact, a description of practical actions with regard to the principles of the UN Global Compact, and a measurement of outcomes or expected outcomes.

We are late in creating, sharing and posting our COP report due to our new localisation in Pantin, on which the CSR department was very mobilized, to meet the highest ecological renovation standards for our new headquarter: Les Magasins Généraux.

We hereby ask for an extension period in order to be able to post a COP that describes our company's efforts and progress to implement the principles of the UN Global Compact. Our new COP report will be posted on the UN Global Compact website by 2016/12/03 at the latest.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'peton', with a long horizontal stroke extending to the right.

Romain Peton  
Sustainability Officer at BETC