Communication on Engagement UN Global Compact 2016



Period covered by this communication on Engagement (COE):

From 06 December 2012 to 23 May 2016.

Statement of Continued Support

After more than three years since our involvement in the United Nations Global Compact, I am pleased to express that the NGO *Hecho por Nosotros* continues to support the ten principles concerning human rights, labor rights, the environment, and the fight against corruption, as well as the work and the mission of the United Nations Global Compact.

Hecho por Nosotros is a civil association whose mission is to promote artisans skills in vulnerable situations and thus help in the reduction of poverty in a genuine and sustainable way.

We implement communication tools, share knowledge and collaborate on the development of natural and cultural rights in Latin America to contribute to the heritage of humanity. We promote the creation of a friendly development environment based on the principles of Fair Trade and Ethical Fashion.

Our platform is composed of different social actors such as artisan communities, social enterprises, universities and cooperatives, which works on manual skills training, management, design, marketing and access to consumers with the fewest number of intermediaries. With this aim, *Hecho por Nosotros* focus on different areas such as: **Recovery and documentation** of ancient techniques to promote the culture and Latin American identity; **Creation of space for dialogue** between international and local intellectuals (researchers, scholars in the process of thesis); **Coordination** among enterprises and universities to understand and cooperate on the development of marginal areas; **Promotion** of ethical fashion, in which the creativity and capacity to generate wealth in the sector is a catalyst for local development process.

In this publication we choose to highlight our most important projects conducted since December 6th 2012, which are also an important element in Global Compact.

Sincerely,

Diamo ana Marina

CEO

Our values and principles are:

To promote respect for human beings, culture and environment. To value what the other has to offer and empower them together. To build community where working together is a daily action. To promote dialogue and equity for an exchange of knowledge and opportunities. To generate inclusion. To recognize our roots, our history, our past, our culture through our love to it.

Why we work with Ethical Fashion?

Fashion transmits values, messages, social codes, behavior and subtle cues. It is a fascinating space to work because mobilizes economic, creative, social and political resources. Fashion translates into social behaviors that affect daily life. We think it's a very rich space to express our evolution; it is a space that improves the quality of life of each other.

The Foro Moda Etica Latinoamerica

The Latin American Forum for Ethical Fashion is the branch that join all projects related to sustainable fashion. Its goal is to promote the principles of Ethical Fashion, innovation and sustainability, among those involved in the fashion industry.

The Forum is composed of an interdisciplinary group of economists, academics, designers, social entrepreneurs, communications experts, consultants, NGOs, foundations and volunteers that invest their time and efforts, capacity, capital, and networks of knowledge to promote an alternative, sustainable and competitive market model. The Ethical Fashion Forum Latin America; promotes a holistic response to the fashion process in order to meet present needs without compromising future generations.

In the network we count with ethical providers, firms, designers working in Argentina, Chile, Peru, Bolivia, Brasil, Mexico, Colombia, USA and Canada, and we work in partnership with Ethical Fashion Forum London and Ethical Fashion Show (now Grees show).

We had some experiences on courses and conferences that have a big impact all across Latin-America. Since 2012 we did many classroom activities in Argentina, Peru, Bolivia and Brazil, and in 2013 the first On-line course. We gave lectures by WEBINAR technology, bringing together professionals and fashion people throughout Latin America with over one hundred and twenty participants, teachers, students, designers, and people from governments to support social inclusion through design programs, and communication.

+More Info: http://www.modaetica.com

MAIN PROGRAMS AND ACTIVITIES

Investigation Institute Qampulu

Hecho por Nosotros it has been proposed to act as a platform that combines efforts and interests to facilitate the creation of opportunities to marginalized people, by deepening and preservation of regional identity, valuing handicraft and sustainability of cultural heritage as generating elements of socioeconomic change.

We want to empower those who have natural abilities to work with their hands, the artisan, enhancing the value of their craft.

Fulfill this mission presents us with the challenge of coordinating multiple activities and also requires that we expand our ability to learn new ideas and old, good and bad experiences. It requires that we understand the culture, history and the elements of the identities of peoples.

In this space, it is natural to think of the need for a learning center, which is responsible for covering these requirements. It is with this aim that we propose the Qampulu Institute.

The Qampulu Institute is a research and education nonprofit organization, to study the problems of local development and alternative policies to help communities solve their development problems.

The aim of this program is to create a center of interaction between researchers from local and international universities, government agencies, private agencies, private industry and local communities to exchange, analyze, document and propose good experiences of local development based on respect for the cultural values of each region.

Education and awareness in Fashion and Sustainability in schools

Through this project, we intervene in private and public schools, in primary and secondary education levels, giving talks to assist in the training of children and youth as responsible consumers and as future professionals. We seek to incorporate sustainable principles to their daily habits and how to protect the world. We want to collaborate in promoting forms of production and consumption that respect natural resources and enable coexistence based on empathy both between generations living together, as those who will come on the basis of letting a rich world full of possibilities. We believe that it is possible to work from school building sustainability both theoretical concepts and practical, addressing both global problems (use of natural or synthetic fibers, water use, waste management in fashion, behavior responsible consumption and not responsible, among others) and local experiences (artisanal production, recovery of ancient techniques of our land, the legends of the Andes, etc.). The project aims to train teachers and students about the potential that sustainable practices have in terms of benefits for the environment and society as a whole.

Coordinator: Claudia Basso

Centers of Arts and Crafts (C.A.O. In spanish).

At the Centers of Arts and Crafts designers and artisans exchange experiences working in sustainable design. We recover ancestral techniques and disseminate them. We recover natural dyes of the Andes. We work in recycling techniques. We spread and promote the preservation of tissues and the recovery of the historical heritage.

Every year we conduct workshops on Manual Weaving and Natural Dyes by Silvia Quattrocchi in Salta, Argentina.

With specialist like Humberto Juarez we perform Talks about Cooperativism: organization of dividends; percentages for the cooperative; fair wages; rights and obligations.

Also we have conducted other related workshops and seminars like: 1) Support workshops for artisan communities in Northwest Argentina made by Marcelo Ballesteros. Theme: product standardization. Content development and guidelines for solving problems related to the production of identical products. 2) Workshop on handicraft production times by Humberto Juarez.

Education and Outreach of the principles of sustainable fashion.

We conduct regular online meetings with Sustainability and Design actors, entrepreneurs and ethical fashion institutions working in Latin America.

We provide the space as a common meeting place and exhibition of collections, works of designers, artists. We debate on common issues among social entrepreneurs, communication and connection with professional networks and about business planning.

We organize regular Webinars like: "Introduction to the Issue of Sustainability in Fashion" - July 23, 2015 - Speakers: Adriana Marina, Lia Spinola, Faiza Hajji, Marcia Gitman and Florencia Novello. - From the headquarters of Ethical Fashion Forum Latin America in Buenos Aires was organized the call to the entire region to resolve doubts and problems about the current situation of sustainability in fashion in Latin America.

Observatory of Ethical Fashion

The Observatory is responsible for analyzing the current context of fashion in response to incentives ethical fashion, as well as observe consumer behavior and policies of local and international governments on fashion.

With Ms. Cecilia Mora from Peru, we collect relevant information about camelid fibers production chain, to be analyzed by the Observatory of Ethical Fashion.

The Observatory generates alliances with professional researchers in Bolivia, Chile, Brazil, Peru, Ecuador and Colombia. The Observatory is responsible for our Blog: the production, writing and editing of notes that are published.

Other activities 2013 – 2016:

Integration Program with Silvia Quattrocci in the NOA - 2015 to Present Organization of a group of tissue in the NOA, ethical production of baby blankets by hand.

Consulting "Open and collaborative consultancy for ethic production in fashion" - January 14, 2016

Moderators: Adriana Marina, Dana Battista. With the participation of Dacal sisters, Dacal.

From the headquarters of the Ethical Fashion Forum Latin America in the neighborhood of Boedo in Buenos Aires. All those entrepreneurs who had experience or who want to start producing sustainably was called. It was a collaborative workshop in which each contributed from their current situation and their personal experience.

Textile Festival Experiences - October 2015

The exhibition was a space for reflection on the artisan work and various forms of integrating it into a chain of commercial, fair and value conscious.

Workshop in La Paz, Bolivia - September 2015

Workshop co-organized with ProBolivia, called "The Ethical Fashion and the Productive Innovation Centers (El Alto and Potosi)". The workshop was held in La Paz, in one of the meeting rooms at ProBolivia, by Mario Tejeda, representative of the institution. The main beneficiaries were the Micro and Medium Enterprises and entities that are in the manufacturing sector camelid fiber. It was a free workshop with limited capacity.

Participation in the Design Weekend Sao Paulo - August 2015

Lia Spinola, representative of the Ethical Fashion forum Latin America in Brazil, participated in the exhibition "Design, Crafts and the City" conducted by the Ecotece Institute, and 12 to 16 August, in collaboration with ABEST (Associação Brasileira de Stylists). It was held in the National Assembly, on Avenida Paulista in São Paulo and it is part of the Design Week.

Visit craft workshops in Mexico - July 2015

Adriana Marina founder of the Forum was in Mexico visiting artisans, designers and bringing about the pulse of sustainability in that country.

Ethical Fashion International Congress in Cali, Colombia - June 2015 Participation Ethical Fashion Forum in a panel discussion. Seminar "Management development of CSR and sustainability in Argentina" – April 10, 2015 Participation on the panel of speakers as part of the launch of the eighth edition of Executive Training Program in Social Responsibility and Sustainability businesswoman (PROCARSSE), was held the seminar "".

Green Drinks - April 2016

Forum participation in meetings of "Green Drinks" in Buenos Aires.

Discussion on sustainable fashion at the University of Bogotá - March 2015 Damian Torres as representative of the Ethical Fashion Forum was invited to join the panel of experts. The discussion was introduced to fashion design students who are interested in bidding at the fair Ibague Maquila & Fashion "New Talent of the Colombian Fashion 2015".

Recycling Workshop at Penthouse Design (Tigre, Buenos Aires),- February 2015 We recycle tires to transform it into other products. It is returned to the life.

MICSUR fair – May 2014

The Ethical Fashion Forum was present from 15 to 18 May in the MICSUR event (Cultural Industries Market of South America) - a space that proposes the exchange of products of cultural industries in South America, where he synergized meetings with Leah Spinola, of Ecotece and the different actors in Latin America.

Alliance with The Terrace – November 2013

November 28, we met with Pierre Hupperts, a partner at The Terrace Dutch consultancy specializing in management processes that incorporate multiple stakeholders, and on innovation and sustainability. He discussed the line of action of Ethical Fashion Forum as a certifying body. Also in the area of Corporate Social Responsibility we agreed to resort to Pierre as an official consultant Ethical Fashion Forum Latin America.

Source Expo - October 2013

We participated in the Source Expo 2013, organized by Ethical Fashion Forum London (UK)

Meeting "Dialogue with the Inclusive Business' Di Tella University – August 2013

The meeting was organized by the Inclusive Business space belonging to this entity. The reason for the meeting was to present the results of the '1st Survey of Actors in Inclusive business in Argentina'. The presentation focused on the features that are found both entrepreneurs and organizations, with the aim of revealing a kind of national photography of Inclusive Business. *Hecho x Nosotros,* specifically, the Forum program, had been summoned to participate in this initiative in April 2013 and is part of the Virtual Map.

OUR HANDS fair – July 2013

We participated from July 29 to August 4 event OUR HANDS 2013 (Lima, Peru). Through our collaborator Cecilia Mora, we were exchanging experiences with participants, and especially

those who continue to develop the textile in the future, young people who feed the knowledge of their ancestors.

Affiliate Members and Partners.

We currently have over 80 affiliate members, including civil society organizations, companies, cooperatives and individuals, 20 permanent collaborators and 20 external collaborators movable, whose payroll is updated year after year.

We have strengthened our presence in Colombia, Mexico and Ecuador, through alliances with partner's affiliates making activities and active part in the exchange to support and generate more ethical consumption and production initiatives.

Some of our members are:

• Adriana Marina. PhD in Economics. researcher in Growth, convergence and inequality in the regions Argentine specialist in Social Networks. Experience Developing micro-enterprises Artisanal.

- Claudia Basso. Social communicator. Experience in social development of indigenous peoples.
- Andrea Alkalay. Industrial designer of the U.B.A. Communication and Product Consultant.
- Nicolas Garrido. PhD in Economics. researcher Economic development
- Roberto Picozzi. Lic. Cs Policies. Esc. Cafayate.
- Maria Swoboda. Art Director U.B.A. ETHICAL FASHION coordinator in Latin America.
- Alejandra Ortiz. Degree in Tourism. Experience Tourism and Handicrafts.
- Luis Zannier. Ing. Economist. Salta.
- Silvia Quatrocci. Designer. Leader Animaná
- Architect Joseph Cafaro. Designer furnishings Chilean artisans.
- Anibal Pontieri. Lawyer, International Rel.
- Ines Mambretti. Lic. In Art History.
- Zelmira Silva. BA in Economics. consultant Business Innovator.
- Vera DACHARRY. English translator. Secretary Executive.
- Kiki Ortiz. Prof of English. Creative designer.
- Elisea Patron Costas. Responsible for coordination NOA design.

• Magdalena Veliz. Lic. Administration. ex City Bank, former Foundation Pro Mujer. responsible development Institutional NOA.

- Victor Pissoni. Former Manager Banco Rio. Generator Coordinator of the project and NOA.
- Argentina Cardona. Collaborator of NOA
- July Portal. National Public Accountant
- Alejandra Ortiz. Lic Tourism
- Grantees: Stella Beliaeva, Brian Levi, Nati Herbst