



## COMMUNICATION ON ENGAGEMENT (COE)

*Sustainable Agriculture Initiative Platform*

### Period covered by this Communication on Engagement

From: 2014 To: 2016

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

*August 2016*

*I am pleased to confirm that SAI Platform reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.*

*In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.*

*Sincerely yours,*

*Peter Erik Ywema, General Manager*

### Part II. Description of Actions

The SAI Platform is an association of companies that buy directly or indirectly agricultural raw materials from farmers. The mission of the Platform is to *'Implement secure and thriving agricultural supply chains and protect the earth's resources through **widespread adoption of sustainable practices** that **deliver value** to our members, farmers, farming communities, and consumers.'*

Our Principles & Practices for farming focus on improving farm level economic, social and environmental improvement. We develop tools and definitions with our members and facilitate implementation.

A key achievement and widely implemented and recognized tool that we developed over the last 2 years is an open-source **Farm Sustainability Assessment (FSA)**. Together with the ITC (International Trade Centre) we complemented this tool with an online system for farmers and supply chains to take the assessment, store and share results with various customers, avoiding duplication and optimizing opportunities for improvement and supply chain collaboration.

We have doubled our membership since 2014, due to the FSA and observe a large uptake.

By being a member and applying the tools and knowledge of the Platform in their supply chains, companies address the Food and Agriculture Business Principles and can pragmatically improve, measure and communicate the farm practices.

### Part III. Measurement of Outcomes

The FSA program is now active for 2 years. It is used in 24 countries for a variety of crops. It is available in 17 languages and it is free of charge.

We regard the uptake and implementation of our tools as a practical and tangible implementation of the FABs at farm level. We are starting to measure rates of implementation and improvement, but since the tool is open source deployment is not limited to our members. Companies have no obligation to report the use of the tool.