



Cyprus Turkish Chamber of Industry
Communication on Engagement
2016

I am pleased to confirm that the Cyprus Turkish Chamber of Industry reaffirms its support to the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption.

This Communication on Engagement describes the actions taken by the Cyprus Turkish Chamber of Industry in order to integrate the ten principles into the business strategy, culture and daily operations of not only the Turkish Cypriot manufacturers, but also the Turkish Cypriot community in general. The actions described cover the period between 2014 and 2016.

The Cyprus Turkish Chamber of Industry pledges to continue to support to the Global Compact and engage with the initiative.

Your Sincerely,

Ali Çıralı
CTCI President
CYPRUS

Cyprus Turkish Chamber of Industry:

Established in 1977 as an independent, non-governmental organization, CTCI is dedicated to promoting and protecting the interests of local business in the northern part of Cyprus. The CTCI represents all of the industrial production in northern part of Cyprus including manufacturers, exporters and also a wide variety of service sector businesses. While protecting the interests of local businesses through public policy advocacy, the CTCI supports its 661 active members by promoting companies and services to international buyers, dynamically adapting new strategies and activities to stimulate exports. CTCI is also committed to strengthening small and medium businesses and it offers program development services including marketing, finance and general business counseling to support its members.

By being a member of the World Chambers Association (ICC), the CTCI also performs the indirect services to the local businesses. These services are:

- Represent Turkish Cypriot businesses on national and international platforms
- Protect the rights and interests of its members
- Promote the growth of industrial and commercial economic activity in North Cyprus
- Contribute to the development of the Turkish Cypriot business community
- Promote a modernized industrial environment
- Attain and maintain a suitable environment for investment by influencing policy-making and by providing all necessary information to continually upgrade and service the interests of the industry
- Co-operate with various international business chambers & circles in order to develop trade for all sectors in the industry

Vision:

- Integrated with the world, working to improve the competitiveness of its members and the awareness of using local products, member-satisfaction oriented, CTCI aims to be an affective agent, a factor and a leader in determining the industrial policies of the country

Mission

- Providing service to the members for the production of consumer centered goods and services in high quality and according to world standards
- Contributing to the policies and arrangements that will help developing the industrial sector, working to improve policies and arrangements increasing the consumption of local products
- Contributing to the enhancement of competitiveness in the production sector and contributing to increasing the awareness on how production of goods and services contributes to the GNP (Gross National Product)
- Enhancing cooperation with both internal and external actors

Educational Activities for Members, Staff and Community

CTCI organizes and provides education to its members in various areas. During the planning process, emphasis is given in order to correlate the education areas as much as possible with the Global Compact initiatives. A few examples for the seminars organized in the reporting period that correlate with the initiative include:

- Corporate Social Responsibility
- Occupational Health and Safety
- ISO 14001 Environment Management System
- Energy Efficiency in the Industry

Promoting Good Governance

CTCI actively cooperates and engages with the local government and authorities in order to promote sustainable development of the economy and the community, making sure the legal framework is in accordance with international human and worker rights. CTCI advocates for greater transparency, accountability and inclusiveness in the government. In this regard, CTCI:

- meets regularly with local authorities to relay members' troubles and expectations, provide opinions on laws and regulations that are being prepared, contribute in strategies being developed for the economy and other sectors
- monitor the activities and decisions of the government and other public bodies for any wrongdoing
- announces statements and opinions on any subject that concerns the benefit of the community
- cooperate and engage with its members and other NGOs in order to lobby for laws and projects that will contribute to the promotion of good governance, transparency and sustainable development

Support to Local Production

Northern part of Cyprus has a small, isolated economy with a great gap between imports and exports. In order to support local production and thus ensure sustainable development of the economy, CTCI actively promotes local products and provide assistance to local producers in order to develop their business, market their products and increase their competitiveness.

In parallel to the geographical indications schemes adopted by the European Union, CTCI aims to protect the rights of local producers for the trade of products authentic to Cyprus.

The purpose of this scheme is to protect the reputation of the regional goods, promote rural and agricultural activity, help producers obtain a premium price for their authentic products, and eliminate the unfair competition and misleading of consumers by non-genuine products, which may be of inferior quality or of different flavour.

Social Responsibility

CTCI Young Professionals, a group formed by our young members in order to form business and social networks, enhance personal development and develop and implement social responsibility projects, organized a ball in which the profit and the donations gathered were donated to the SOS Children's Village in Nicosia, the local counterpart of the international organization whose aim is to provide family-based care to children in need and – with long-term support programs – to raise them as self-confident, independent adults.

Development of Metrology and Calibration Services in Northern part of Cyprus

The legal framework and the technical infrastructure for metrology is virtually nonexistent in the northern part of Cyprus. CTCI strongly believes in the importance of metrology for raising the quality of products and services provided to consumers, increasing the competitiveness of producers as a result of more accurate measurements and increased quality of products.

CTCI has been working on a project to establish the first calibration laboratory in the northern part of Cyprus with the aim that the project will act as a spearhead, encouraging public institutions, private businesses and other NGOs to follow its lead. CTCI has also been working closely with local government and authorities in order to establish the legal framework for metrology.

Health Benefits for Employees

CTCI takes the satisfaction of its employees very seriously and tries to provide productive, satisfying and safe working conditions. Accordingly, CTCI has signed a treaty with the Near East Hospital in order to provide discounted health and dental services for its employees.