

**Global Competitiveness
Empowerment Forum**

**2016
Communication on
Engagement (COE)
Report**

GCEF Global Competitiveness
Empowerment Forum

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www.g-cef.org

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Introduction of GCEF

Global Competitiveness Empowerment Forum (GCEF) is a non-for-profit organization to promote Corporate Social Responsibility (CSR), Creating Shared Value (CSV), sustainability, and business integrity of public, private, and social enterprises. GCEF is specialized in research, education, seminar, policy analysis, multi-stakeholder dialog, and cross sector cooperation nurturing Collective Action. GCEF was established on November 20, 2008, and became registered as a non-for-profit organization under the Ministry of Trade, Industry & Energy (MOTIE) on February 28, 2011 in Seoul, Republic of Korea.

A Letter from Executive President



Angela Joo-Hyun Kang

Founder and Executive
President of GCEF

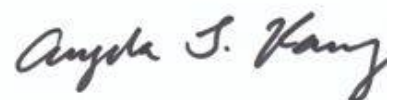


It is my great pleasure to introduce the 1st COE Report of Global Competitiveness Empowerment Forum (GCEF) that covers its organization activities focusing on the human rights, labour, anti-corruption, general CSR and social enterprise from 2008 to the former part of 2016.

The world is changing so rapidly. Corporations in the 21st century have to face many challenges to deal with their economic, social and environmental responsibilities, fair returns to stakeholders, sustainable development, transparency, ethics, and human rights etc. GCEF's mission is to empower business leaders so that they can transform these challenges into parts of their global competitiveness.

GCEF supports the UN Global Compact and its 10 principles covering human rights, labour, environment and anti-corruption. This COE report explains GCEF's efforts to improve public and business policies honoring those principles. GCEF will continue its endeavors so that business leaders can embrace and integrate those principles into their corporate practices in South Korea and beyond.

Sincerely,



Organization Status

Official Volunteer Organization by the Ministry of Government Administration and Home Affairs

GCEF was certified as an official volunteering organization by the Ministry of Government Administration and Home Affairs for its national volunteering reinforcement service project, '1365 Volunteering' as of June 2015.

It was authorized by the Ministry of Government Administration and Home Affairs in charge of its administrative management.

GCEF was established as an incorporated organization of the Ministry of Trade, Industry and Energy (formerly, the Ministry of Knowledge Economy) on February 18, 2011. GCEF is a nonprofit organization to promote CSR, CSV, sustainability, compliance, business ethics, and human rights centered management. Its activities include hosting and organizing seminars in both in South Korea and overseas, research projects from public and private sectors, and education & training etc.

An official certificate to prove volunteering will be issued from the 1365 Volunteering portal site (www.1365.go.kr) to high school students or university students as interns who work as volunteers at GCEF.

Public Service Corporation

GCEF was registered additionally as a public service corporation under the tax law on August 20, 2015, as its contribution to promote public interests was recognized since its establishment.

A public service corporation under the tax law refers to a corporation among nonprofit organizations that implement activities promoting public interests, enumerated in the Article 12 of Enforcement Ordinance of the Inheritance Tax and Gift Tax Act. Activities related with religion, charity, and academic research are applied. Inheritance and gift taxes are not imposed on the assets that are

donated to a public service corporation under the tax law in order to encourage donation by a person or an organization for public interests.

GCEF was established as an incorporated organization, a type of non-for-profit organizations on February 18, 2011 after gaining permission from the Ministry of Trade, Industry and Energy (formerly the Ministry of Knowledge Economy) according to the Article 32 of the Civil Act and the Article 4 of the Rules on Establishment and Supervision of Nonprofit Organization under supervision of the Minister of Knowledge Economy and its directors.

GCEF will aim to enhance development of enterprises, society, and country by advancing CSR, CSV, sustainability, compliance, business ethics, and human value centered management, as it was additionally registered as a public service corporation under the tax law,

Stakeholder Communication

GCEF has 20 corporate/individual members and 3,000 email subscription members. GCEF sends a newsletter regarding its activities to its members regularly.

Also, GCEF operates its official website (www.g-cef.org) and its facebook of social network service (<https://www.facebook.com/GCEF-412448825461560/>) and updates its activity news stakeholder communication by online.



Organization Activities

Category	Activities
GCEF Forum Series	<ul style="list-style-type: none"> • GCEF Forum Series - The 1st GCEF Dialogue ~The 12th GCEF Forum in conjunction with a Global CSR / CSV publication ceremony from 2010 to present.
Seminar/ Event	<ul style="list-style-type: none"> • GCEF co-organized the Business and Human Rights Symposium with National Human Rights Commission of Korea regarding 'UN Policy Framework and In-Depth Analysis of Human Rights in ISO 26000' in 2011. • GCEF organized 'The 1st Global CSR Speaker Seminar' hosted by Yonsei University at Yonsei International Campus in 2011. • GCEF organized and implemented Social Enterprise Research Roundtable series (The 1st to 15th) with Korea Social Enterprise Agency with 30 university professors of business administration from 2012 to 2015. • GCEF supported the International CSR Strategy Forum, hosted by the Ministry of Knowledge Economy as a Program Partner in 2012. • GCEF supported Social Enterprise Leaders Forum in Asia 2013 (SELF Asia 2013) hosted by Korea Social Enterprise Agency as a Program Partner in 2013. • GCEF organized and implemented various events of NABIS (Northeast Asia Business Integrity School), co-hosted by Federation of Korean Industries-International Management Institute (FKI-IMI) from 2011 to 2014. • GCEF has organized and implemented Fair Player Club Seminars for Business Ethics and Compliance, co-hosted with UN Global Compact Network Korea and business associations of automobile, electronics, construction, machinery, and railway industries in 2015.
Research/ Publication	<ul style="list-style-type: none"> • GCEF contributed for the Korean version of GRI-ISO26000 linkage document manual with Korean Standards Association in 2012. • GCEF implemented a feasibility research project regarding establishment of social enterprise MA/MBA degrees for Korea Social Enterprise Agency in 2012. • GCEF executed an external communications project increasing global competitiveness of labor relations for Korea Labor Foundation under the Ministry of Labor and Employment in 2012. • GCEF has implemented a research project of 2013 Korea Trade-Investment Promotion Agency (KOTRA)'s global CSR report regarding CSR activities of KOTRA Headquarter and its Korea Business Centers in overseas. • GCEF developed a training material for business and human rights for National Human Rights Commission of Korea in 2013. • GCEF conducted the assessment of International Labor Team works and policy proposals for Korea Labor Foundation in 2013. • GCEF authored the Global CSR Trend column series in the CSR Insight section of Business World Insight, published by FKI Media from 2014 to 2015. • GCEF researched and developed fair play compliance packages related with automobile, electronics, construction, machinery, railway, and medical devices industries for Fair Player Club from 2015 to 2016. • GCEF undertook advisory services for Samsung C&T in 2015 and Samsung Economic Research Institute in 2016.
Education/ Presentation	<ul style="list-style-type: none"> • GCEF organized and implemented the Korean CSR delegation visit programs to UK and France for Federation of Korean Industries (FKI) in 2011. • GCEF organized and conducted the HMC-GCEF CSR Action Learning Programs to Philippines in 2014 and Taiwan in 2015 for Hyundai Motor Company.

Part 1. Human Rights

Human rights are the basic rights of each human being, regardless of race, sex, religion, political opinion, social status, and any other characteristics.

GCEF has focused on business and human rights through various activities such as seminar, workshop, training, lecture, and policy dialogue so that companies can internalize human value centered management into their business.

1. Seminar/Event

GCEF Forum Series - The 1st GCEF Dialogue

The topic of the 1st GCEF Dialogue was 'Business and Human Rights - A Good Beginning is Half of the Battle' on April 4, 2010 in Seoul with Mr. Byun, Hyung-Joo, Journalist of Chosun Daily Newspaper's monthly magazine, Economy Plus.



Symposium - ISO26000 and Business and Human Rights

GCEF co-organized the Business and Human Rights Symposium with National Human Rights Commission of Korea regarding 'UN Policy Framework and In-Depth Analysis of Human Rights in ISO 26000' on July 20, 2011 in Seoul.



It was co-hosted by National Human Rights Commission of Korea, UN Global Compact Korea Network, and Korea Productivity Center.

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF participated in the panel discussion of the Session 3 'Application, Practice, Implication and Prospect of Human Rights Based Corporate Management' as a panelist.

2. Research/Publication

Co-research - South Korean Human Right Self Assessment Tool

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF participated as one of co-researchers to design South Korean Human Right Self Assessment Tool and to find foreign and domestic best practices in human rights management, the research project commissioned by National Human Right Commission of Korea (NHRCK) in 2009.



Collaboration - Korean Web Site Creation of BASEwiki

GCEF collaborated with Korea Human Rights Foundation for Korean Web site creation of BASESwiki (www.baseswiki.org), the wikipedia way of online portal site, introducing non-judicial grievance mechanisms.

They include global, regional, national, local, industry, and company grievance mechanisms. This was one of projects of the mandate team of UN Secretary General's Special Representative on Business and Human Rights with Harvard Kennedy School CSR Initiative, CAO (Compliance Advisor Ombudsman) of the World Bank Group, and International Bar Association in 2009.

Co-authoring - Understanding of Business and Human Rights

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF co-authored the publication, 'Understanding of Business and Human Rights' published by National Human Right Commission of Korea (NHRCK), UN Global Compact Korea network, and Korean Human Rights Foundation, along with practitioners of 14 human rights and labor advocacy organizations in 2010.



Research - Training Material for Business and Human Rights

GCEF implemented the research project for National Human Rights Commission of Korea (No. 2013-33) developing the training material for business and human rights with an academic professor and an expert in business and human rights field in 2013.

The training material introduces global trends, international standards, and principles regarding business and human rights including UN Protect, Respect and Remedy Framework so that business community can recognize importance of human value centered management.

It also suggests the list of human rights issues as well as non-judicial grievance mechanisms that companies can respect business and human rights with detailed explanation and cases.



3. Education/Presentation

Participation - International Consultation about Business and Human Rights in New Delhi, India

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited to Regional Consultation on February 5-6, 2009 in the Taj Mahal Hotel, New Delhi, India, held by the UN Secretary General's Special Representative on Business and Human Rights and shared her views on challenges in business and human rights in emerging economies. It was a Asia Pacific Regional Consultation on UN Protect, Respect, and Remedy Framework for Business and Human Rights with 81 participants from business, NGO, governments and academics from 19 countries (Australia, Bangladesh, Burma, Bhutan, Cambodia, China, Denmark, Ecuador, France, India, Indonesia, Maldives, South Korea, Sri Lanka, Pakistan, Philippines, Thailand, UK, and US).

Presentation - Business Roundtable on UN Global Compact's Human Rights Principles

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a presenter to talk about 'Implications of Human Rights in Business Management of Non-Korean Corporations and Prospect of Human

Rights Friendly Practices of Korean Corporations' at the Business Roundtable co-hosted by National Human Rights Commission of Korea, Global Compact Korea Network, and Korea Human Rights Foundation on September 14, 2009 in Seoul.

Guest Speaker - Business and Human Rights Workshop by Gwangju Chamber of Commerce

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited to the Business and Human Rights Workshop at Gwangju Chamber of Commerce Center on November 27, 2013 as a keynote speaker in the topic of 'Business and Human Rights in the Korean Society'. Participants came from around 50 CEOs and CSR practitioners from companies located in Gwangju city.

Panelist - Human Rights Management Forum

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a panelist for the 1st Human Rights Management Forum with the topic of 'What is Social Responsibility of Small and Medium Enterprises?', co-hosted by National Human Rights Commission of Korea and Small and Medium Business Administration (SMBA) on June 11, 2014 in Seoul.

Guest Speaker - Vietnam : CSR Forum with UN for Business in Overseas

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited to speak as a guest speaker about 'Business and Human Rights' at the CSR Forum with UN for Business in Overseas, co-hosted by UN Global Compact Network Korea, Ministry of Foreign Affairs of Republic of Korea, Korean Consulate General in Ho Chi Minh City, and the Korean Chamber of Commerce and Industry in Ho Chi Minh City in Vietnam on November 13, 2014.



Lecturer - Korea Rail Network Authority for Human Rights Lecture

Ms. Angela Joo-Hyun Kang, Founder and Executive President, of GCEF was invited to speak about 'Business and Human Rights' at the headquarter building of Korea Rail Network Authority in Daejeon city on July 3, 2015 to about 400 employees including its CEO.

For responsible business leadership, Korea Rail Network Authority announced its human rights policy on that day and invited Ms. Kang for disseminating human rights values to employees.



Guest Speaker - 2016 SSK Human Rights Forum

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited to speak about 'Corporate Social Entrepreneurship Enhancing Human Rights' at the SSK Human Rights Forum on March 25, 2016 in Sung Kyun Kwan University in Seoul.



Part 2. Labour

Labour is the backbone of business management. Poor industrial relations may result in low productivity and high staff turnover. Successful companies around the world are well known for their effective approach towards harmonious labor management.

GCEF has focused on enhancing corporate competence for harmonious labor management and raising awareness of business people about international labour standards.

1. Seminar/Event

GCEF Forum Series - The 11th GCEF Dialogue

The 11th GCEF Dialogue was held with the topic of 'Business Leader's Talk - Labor Relations and Global Competitiveness' on December 4, 2012 at the Mapo Garden Hotel in Seoul with Mr. Kim Young-Kee, Executive Vice President, LG Corporation and Mr. Kim Jong-Kap, Chairman & CEO, Siemens Ltd. Seoul including Mr. Moon Hyung-Nam, General Secretary, Korea Labor Foundation.

It was prepared for the media interview for the Economics Section of Korea Herald, 'Labor relations in Korea becoming more peaceful' on December 7, 2012 by Ms. Seo Jee-yeon, a journalist of Korea Herald. They shared their opinions about positive changes in industrial relations of South Korea and agreed those positive changes should be reflected in global assessment indicators of national competitiveness by international evaluating organizations.

* Full article web link:

<http://nwww.koreaherald.com/view.php?ud=20121206001047>



2. Research/Publication

Research - Assessment and Policy Recommendation of International Labor Team of Korea Labor Foundation

GCEF implemented the research project for International Labor Team of Korea Labor Foundation regarding assessment of International Labor Team works and provided policy proposals.

It included policy analysis and proposals reflecting vision, mission, purpose, and nature of works, development of evaluation indicators to increase effective and efficient operation and measurement, and suggestion of future road map in short, mid, and long terms.



Marketing - Awareness Raising about Global Labor Standards and CEO engagement

GCEF has implemented the external communications project to increase global competitiveness of labor relations for Korea Labor Foundation, often undervalued in World Competitiveness Index by IMD and Global Competitiveness Index by World Economic Forum.

Its purpose is to change perception of CEOs and corporate executives of the top ranking 500 companies in Korea Stock Exchange. They tend to undervalue positive progress of labor relations of South Korea. The 8p brochure was made in both Korean and English and was distributed to them.

Part 3. Anti-corruption

Corruption is recognized as one of the world's greatest challenges. It is a major hindrance to sustainable development, with a disproportionate impact on poor communities. Its impact to the private sector is also considerable. It impedes economic growth, distorts competition, and imposes serious legal and reputational risks. Corruption is very costly for business, with the extra financial burden estimated to add 10% or more to the costs of doing business in many parts of the world.

GCEF has focused on multi-stakeholder based collective action projects for anti-corruption in order to foster a clean and transparent business environment in Republic of Korea, NABIS (Northeast Asia Business Integrity School), the educational project for university students and Fair Player Club, the public-private sector platform to promote collective action for anti-corruption.

1. Seminar/Event

NABIS (Northeast Asia Business Integrity School) the South Korean Project of the 1st round of Siemens Integrity Initiative

GCEF initiated and implemented the education and training project, NABIS as a partner organization of FKI-IMI (Federation of Korean Industries-International Management Institute), the South Korean Integrity Partner of Siemens Integrity Initiative by Siemens AG, from April 2011 to March 2014.

[Introduction about the Siemens Integrity Initiative]
<http://www.siemens.com/sustainability/en/compliance/collective-action/integrity-initiative.php>

[Introduction about NABIS
in the Siemens Integrity Initiative Website]
<http://www.siemens.com/sustainability/en/core-topics/collective-action/integrity-initiative/status-first-funding-round/korean-industries-international-management-institute.htm>

[NABIS Web site] <http://www.nabis.kr>
(English and Korean)

Siemens Integrity Initiative is a USD 100 million global anti-corruption initiative to promote fair market conditions and clean business through Collective Action and Education & Training projects with nonprofit, academic and global organizations worldwide.

More than 300 projects were applied to the launching announcement of Siemens Integrity Initiative on December 9, 2009. Through the 1st and 2nd intensive screenings which took more than a year, 31 initiatives from over 20 countries were chosen.

From South Korea, NABIS by FKI-IMI in cooperation with Global Competitiveness Empowerment Forum was the only project selected.



The project aimed to establish the NABIS, for university students, in order to foster a clean and transparent business environment by nurturing leadership with integrity. Current business leaders and good practices in business ethics were identified in order to promote fair market conditions in Republic of Korea.

NABIS aimed to influence behavioral changes by teaching the importance of business integrity in the free market and trade systems and by building a mutual learning and supporting community among NABIS students, candidate students and NABIS trainers. NABIS conducted train-the-trainer trainings, workshops, scholarship and graduation ceremonies, CEO forums, as well as outreach activities to promote inclusion of NABIS modules into business schools and universities.

NABIS Signing Ceremony

Siemens, a world renowned multinational corporation and its Integrity Partner, FKI-IMI, the FKI's affiliated organization specialized in education and training took a significant step to create fair market conditions and to fight corruption and fraud in South Korea by co-signing the collaborative agreement and exchanging mutual commitment for NABIS.

The joint MOU ceremony between FKI-IMI and Siemens AG with presence of Mr. Jung, Byung Chul, President of FKI-IMI and Executive Vice Chairman and CEO of FKI, Mr. Josef Winter, Chief Compliance Officer, Dr. Klaus Moosmayer, Chief Counsel Compliance of Siemens AG, Mr. Josef Meilinger, CEO, and Mr. Florian Stuerwald, Regional Compliance Officer of Siemens Ltd. Seoul, was held on April 20, 2011 at FKI's headquarter in Seoul.



NABIS Cycle 1 - NABIS Promotion to Students

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF and NABIS Project Manager presented NABIS to university students of YLC (Young Leaders Club) and EIC (Elite Integrated Club) in order to promote their applications to NABIS.



NABIS Cycle 1 - Trainer Meeting

Corporate trainers of NABIS Cycle 1 (2011-2012) from Homeplus (Formerly Samsung Tesco), Korea Electric Power Corporation (KEPCO), Korea Telecom (KT), Kyobo Life Insurance, POSCO, GS E&C, Siemens Ltd. Seoul, and SK C&C gathered for the breakfast meeting on Sep. 2, 2011 at Calasia Room of Ritz Carlton Hotel in Seoul.



NABIS Cycle 1 - Student Class

NABIS Cycle 1 Student Class was held on Feb. 2-4, 2012 at Kool House of Konkuk University in Seoul. It was co-hosted by FKI-IMI and Siemens Ltd. Seoul and organized by GCEF.

Corporate trainers from NABIS Cycle 1 companies - Homeplus (Formerly Samsung Tesco), Korea Electric Power Corporation (KEPCO), Korea Telecom (KT), Kyobo Life Insurance, POSCO, GS E&C, Siemens Ltd. Seoul, and SK C&C - trained 32 students with their company business ethics and compliance cases.

32 students were grouped into 8 teams and competed in the Compliance and Business Ethics Presentation Contest by proposing creative solutions towards dilemmas in the assigned areas.



NABIS Cycle 1 - Graduation Ceremony and CEO Forum

GCEF organized Cycle 1 graduation ceremony and CEO Forum of NABIS. It was co-hosted by FKI-IMI and Siemens and organized by GCEF on February 29, 2012 at Lotte Hotel Seoul Sogong-dong in Seoul.



NABIS Cycle 2 - Trainer Workshop and Industry Site Visit

NABIS trainers of NABIS Cycle 1 and 2 companies had the NABIS Trainer Workshop combined with the industry site visit to the Kori nuclear power site of Korea Hydro & Nuclear Power (KHNP) in Busan, Republic of Korea on January 11, 2013. Corporate trainers from Legal & Compliance, Business Ethics, Sustainability Management and Corporate Social Responsibility of private and state owned enterprises - GS E&C, Homeplus, Incheon Airport Corporation, KHNP, POSCO Energy, and Siemens Ltd. Seoul - including NABIS team shared their own practices to increase business integrity and exchanged information and challenges in practices.

NABIS Cycle 2 - Trainer Meeting

Corporate trainers of NABIS Cycle 2 (2012-2013) from - Doosan Heavy Industries & Construction, Incheon International Airport Corporation, KB Kookmin Bank, Korea Hydro & Nuclear Power (KHNP), POSCO Energy, Samsung C&T, Shinsegae, and SK Hynix - gathered for the breakfast meeting on Sep. 18, 2012 at Chinese Restaurant Seo Gung of Palace Hotel in Seoul.



NABIS Cycle 2 - Trainer Training

NABIS Cycle 2 Trainer Training, co-hosted by Siemens and FKI-IMI and organized by GCEF was held at Incheon Hyatt Regency Hotel in Incheon city on Nov. 9-10, 2012.

8 companies of NABIS cycle 2 - Doosan Heavy Industries & Construction, Incheon International Airport Corporation, KB Kookmin Bank, Korea Hydro & Nuclear Power (KHNP), POSCO Energy, Samsung C&T, Shinsegae, and SK Hynix - worked together to discuss about how to lecture to NABIS students.

NABIS Cycle 2 - Student Class

NABIS Cycle 2 Student Workshop was held at the Hyundai Learning Center in Yongin, Kyunggi Province, Republic of Korea on January 17-19, 2013, in order to nurture clean business mindset for university students, namely, future business leaders. NABIS Cycle 2 students learned concepts and practices of compliance and business ethics through intensive workshop in 2 nights and 3 days. They were 32 finalists, selected through application screening and in-person interview with competition rate 3:1 and majors of 57% were business administration, trade, and economics.

NABIS Cycle 2 trainers from Doosan Heavy Industries, Incheon Airport Corporation, KB Kookmin Bank, KHNP (Korea Hydro and Nuclear Power Co., Ltd.), Samsung C&T, Shinsegae, SK Hynix and POSCO Energy lectured their company cases of compliance and business ethics, according to the NABIS Student Workshop modules. Throughout the workshop, eight teams consisting of four students in each team are assigned, prepared and presented the creative proposals solving compliance and business ethics dilemmas to these eight companies.



NABIS Cycle 2 - Graduation Ceremony and CEO Forum

The Graduation Ceremony and CEO Forum of Cycle 2 term of NABIS was co-hosted by FKI-IMI, Siemens Ltd. Seoul and organized by GCEF on March 22, 2013 at Lotte Hotel Seoul Sogong-dong in Seoul. Siemens AG and the German Embassy to Republic of Korea sponsored this event honoring the 130 anniversary of the Korean-German diplomatic relations.

Opening speech was done by Mr. Lee, Seung-Chul, Chairman of FKI-IMI and Vice Chairman of FKI and congratulatory speech was by Mr. Johannes Regengbrecht, Minister, Deputy Head of Mission, Head of Economic Department, Botschaft der Bundesrepublik Deutschland. Encouragement speech was done by Mr. Kim, Joon-Gyu, Former Head of Korean Prosecution Service and Former VP of International Association of Prosecutors (IAP) and welcome speech was by Mr. Kim, Jong-Gap, President and CEO of Siemens Ltd. Seoul.



NABIS Cycle 3 - Trainer Meeting

Corporate trainers of NABIS Cycle 3 (2013-2014) from Korea Southern Power (KOSPO), Korea Rail Network Authority, and POSCO E&C and participants from NABIS Cycle 1 companies, Kyobo Life Insurance and POSCO, gathered for the breakfast meeting on Sep. 26, 2013 at Chinese Restaurant Seo Gung of Palace Hotel in Seoul.

Mr. Park, Kyu-won, Secretary General of FKI-IMI and Mr. Joern Elbracht, General Counsel & Regional Compliance Officer of Siemens Ltd. Seoul conveyed welcome speeches. Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF delivered introduction about NABIS and past activities. Participants exchanged self-introduction and shared their compliance and business ethics cases and efforts.



NABIS Cycle 3 - Trainer Training

NABIS Cycle 3 Trainer Training, co-hosted by Siemens and FKI-IMI and organized by GCEF was held at Hayatt Regency Incheon on Dec. 6-7, 2013.

8 NABIS Trainers from NABIS Cycle 3 companies - Doosan Infracore, DuPont Korea, LG Chemical, LS IS Co., Ltd., Korea Southern Power (KOSPO), Korea Rail Network Authority, POSCO E&C, and SK Happpynarae gathered and discussed about how to lecture to NABIS students by sharing their lecture plans.



NABIS Cycle 3 - Trainer Workshop and Industry Site Visit

GCEF organized and implemented the industrial site visit to POSCO plant in Pohang on January 10, 2014. Fourteen people including corporate trainers of NABIS participated.

Trainer Training was the activity that promoted bonded relationship among NABIS trainers which comprised NABIS community. Various types of workshop style were applied such as industrial site visits and breakfast or dinner meetings, so that NABIS trainers exchanged their experiences, knowledge and company cases in more informal setting. The most important aspect was to meet NABIS trainers in different cycles so that all together, NABIS 1, 2 and 3 trainers, became closer as NABIS community. Namely, Trainer Workshop bridged separate NABIS cycles and made them as a whole as NABIS community.



NABIS Cycle 3 - Student Class

Student Workshop of NABIS Cycle 3 took place on Jan. 23-25 2014 at Hyundai Institute for Human Resources Development in Kyunggi province. It was co-hosted by FKI-IMI and Siemens Ltd. Seoul and organized by GCEF.

32 students were grouped into 8 team and competed in the Compliance and Business Ethics Presentation Contest by proposing creative solutions towards dilemmas in the assigned areas.



NABIS Cycle 3 - Graduation Ceremony and CEO Forum

The Graduation Ceremony and CEO Forum of NABIS Cycle 3 took place on Feb. 13, 2014 at Conference Hall, FKI Tower in Seoul. It was co-hosted by FKI-IMI and Siemens Ltd. Seoul and organized by GCEF.

Opening speech was done by Mr. Lee, Seung-chul, Chairman of FKI-IMI and Vice Chairman of FKI. Congratulatory speeches were delivered by Mr. Park, Jae-young, Vice Chairperson & Secretary General of Anti-Corruption & Civil Rights Commission and Mr. Andrew Dalglish, Deputy Head of Mission, of British Embassy Seoul. Welcome speech was conveyed by Mr. Kim, Jong-gap, President and CEO of Siemens Ltd. Seoul.

Encouragement speeches were done by CEOs and executives of NABIS Cycle 3 companies. Speakers were Mr. Hong, Yeong-giu, Vice President, Department Leader, Internal Audit Department of LG Chem, Mr. Oh, Young-dal, Team Leader of LSIS Co., Ltd., Mr. Choi, Seung-ho, Executive VP of Doosan Infracore, Mr. Kim, Dong-man, Standing Auditor of POSCO E&C, Mr. Oh, Byung-soo, Acting President of Korea Rail Network Authority, Mr. Lee, Sang-ho, CEO of KOSPO, Mr. Choi, Jun-ho, Country Finance Leader & Regional Finance Manager of DuPont (Korea) Inc., and Kang, Dae-sung, CEO of SK Hynix.

Ms. Frances Wood, Economic Counselor of British Embassy Seoul was invited as a special speaker with the topic of 'Corporate Responsibility for Business Ethics and Compliance'.

Also, Mr. Kim, Ki-chan, Professor of Business Administration, Catholic University and NABIS Advisor was a special speaker with the topic of 'Business Ethics in South Korea'.





Fair Player Club, the South Korean Project of the 2nd round of Siemens Integrity Initiative

GCEF initiated and has been currently implementing Fair Player Club, the public-private sector platform to promote collective action for anti-corruption in cooperation with Global Compact Network Korea (GCNK), the South Korean Integrity Partner of Siemens Integrity Initiative by Siemens AG, from March 2015.

[Introduction about the Siemens Integrity Initiative]
http://www.siemens.com/sustainability/en/compliance/collective_action/integrity_initiative.php

[Introduction about Fair Player Club in the Siemens Integrity Initiative Website]
<http://www.siemens.com/about/sustainability/en/core-topics/collective-action/integrity-initiative/status-second-funding-round/global-compact-network-korea-gcnk.htm>

[Fair Player Club Website]
<http://www.fairplayerclub.org> (English and Korean)

Siemens Integrity Initiative is a USD 100 million global anti-corruption initiative to promote fair market conditions and clean business through Collective Action and Education & Training projects with nonprofit, academic and global organizations worldwide.

For the 1st round, 31 initiatives from over 20 countries were chosen. For the 2nd round, total 25 anti-corruption projects around the world were selected out of more than 180 project proposals from well-known non-profit organizations from about 60 countries.

From South Korea, NABIS by FKI-IMI in cooperation with Global Competitiveness Empowerment Forum was the only project selected in the 1st round. Fair Player Club by GCNK in cooperation with Global Competitiveness Empowerment Forum was the only project selected in the 2nd round.

The Fair Player Club Launching Ceremony & the 1st Joint Public-Private Industry Council Meeting

The Fair Player Club Launching Ceremony & the 1st Joint Public-Private Industry Council Meeting, hosted by GCNK, organized by GCEF, endorsed by the Ministry of Trade, Industry & Energy (MOTIE), and funded by the Siemens Integrity Initiative, was held at Conrad Seoul on May 19, 2015. 45 people from government, business associations, private enterprises, and UN attended.

Mr. Lee, Kwan-sup, Vice Minister of MOTIE delivered his congratulatory speech and Ms. Kwak, Jin-young, Vice Chairperson of Anti-Corruption and Civil Rights Commission (ACRC) delivered her congratulatory speech. Ms. Sabine Zindera, the Head of Siemens Integrity Initiative and Mr. Kim Jong-kap, Chairman and CEO of Siemens Ltd. Seoul celebrated the launch of Fair Player Club. After congratulatory speech of Mr. Georg Kell, Executive Director of UN Global Compact Headquarters in US, Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF introduced about Fair Player Club. The most significant part was the signing ceremony of Fair Player Club, with Ms. Sabine Zindera, the Head of Siemens Integrity Initiative and Mr. IM, Hong-jae, Vice President and Secretary-General of GCNK.

Also, Mr. Ko, Chang-nam (Charlie), Acting VP of Korea Railway Association, Mr. Kim, Yong-geun, President & CEO of Korea Automobile Manufacturers Association, Mr. Nam, In-suk, CEO & President of Korea Electronics Association, Mr. Park, Young-tahk, Executive Vice Chairman of Korea Association of Machinery Industry, and PAEK, Young-sun, Vice Chairman of International Contractors Association of Korea participated by representing industry association leadership of automobile, construction, electronics, machinery, and railway sectors for anti-corruption



FPC Cycle 1 - The Fair Player Club Seminar for Compliance and Business Ethics of Railway Industry

GCEF organized the Fair Player Club Seminar for Compliance & Business Ethics of Railway Industry, on June 11, 2015 at the Bexco, Busan, Republic of Korea, as one of sub-expo programs of Korea Railways & Logistics 2015 Expo. It was co-hosted by Korea Railway Association (KORASS) and GCNK, organized by GCEF, endorsed by the Ministry of Land, Infrastructure and Transport (MOLIT) and the Ministry of Trade, Industry & Energy (MOTIE), and sponsored by Siemens Integrity Initiative.

This seminar was the first education seminar of Fair Player Club. KORASS co-signed with the industry associations of automobile, construction, electronics, and machinery for cooperation in the launching ceremony of Fair Player Club on May 19, 2015.

The seminar started with the opening speech of Ms. Hong, Soon-nam, Acting Vice President of KORASS. Ms. Hong said "This co-hosted seminar will give a chance to empower competence of railway industry regarding compliance & business ethics, by aligning the national agenda of Park, Guen-hye's administration for eradication of corruption and unreasonable practices."

Mr. Im, Hong-jae, Vice President and Secretary-General of GCNK presented regarding 'Introduction of Fair Player Club and Global Anti-Corruption Trends'. Mr. Im said, "This seminar is a proven evidence of KORASS' willingness to raise awareness for anti-corruption in railway industry, as a cradle to nurture fair play spirit through compliance & business ethics."

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF presented regarding 'Trends of Compliance & Business Ethics of Railway Industry'. She said, "The strategic importance of railway is increasing globally. Korean railway industry is trying to find new possibility in the field of trans-continental railroad and international railway transportation."

Also, Mr. Kim, Dong-bum, Business Ethics Director, Business Performance Bureau, Korea Rail Network Authority and Mr. Kim, Myung-hwan, Director, Creativity Management, Korea Railroad Corporation introduced their company cases regarding compliance & business ethics.

The participants of the seminar from company members of KORASS as well as Korea Railways & Logistics 2015 Expo received seminar completion certificates issued by GCNK and 'Fair Play Rule Compliance Package of the Fair Player Club Seminar for Compliance and Business Ethics of Railway Industry'.



FPC Cycle 1 - The Fair Player Club Seminar for Compliance and Business Ethics of Machinery Industry

GCEF organized the Fair Player Club Seminar for Compliance & Business Ethics of Machinery Industry in Room 209, Exhibition Center 1, KINTEX, Ilsan, Republic of Korea on Oct. 30, 2015, as one of sub-expo programs of 2015 Korea Machinery Fair (KOMAF). It was co-hosted by Korean Association of Machinery Industry (KOAMI) and GCNK, organized by GCEF, endorsed by the Ministry of Trade, Industry & Energy (MOTIE), Anti-Corruption and Civil Rights Commission (ACRC) and sponsored by Siemens Integrity Initiative.

This seminar was the second education seminar of Fair Player Club. KOAMI co-signed with the industry associations of automobile, construction, electronics, and railway for cooperation in the launching ceremony of Fair Player Club on May 19, 2015.

The seminar started with the opening speech of Mr. Kim, Young-guk, Director of KOAMI. He said, "I look forward to taking this opportunity to enhance the global standard of compliance & business ethics in machinery industry. Through this seminar, KOAMI will make an effort to spread Compliance & Business Ethics in machinery industry in South Korea."

Mr. Im, Hong-jae, Vice President and Secretary-General of GCNK presented regarding 'Introduction of Fair Player Club and Global Anti-Corruption Trends', and Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF presented regarding 'Trends of Compliance & Business Ethics of Machinery Industry'.

Mr. Bae, Hoon-sik, VP, Compliance, Corporate Finance Division, Doosan Heavy Industries & Construction and Mr. Han, Lee-ho, General Manager, Internal Control Team, Corporate Finance Division, Doosan Heavy Industries & Construction shared their company cases regarding Compliance & Business Ethics. Especially, they showed their pride through setting the direction to Business Ethics and Code of Conduct, operating the secretariat of Business Ethics, the practice program to Business Ethics and the program to mutual growth and fair trade.

Mr. Günther Klopsch, VP, DF/PD (formerly industry sector), Siemens Ltd. Seoul and Mr. Park, Jong-kun (Ryan), Regional Compliance Officer, Siemens Ltd. Seoul shared their company cases regarding compliance & business ethics such as Siemens Compliance system, Siemens Compliance Organization, and Collective Action. Through these cases, Siemens showed that compliance is their top priority.

The participants of the seminar from company members of KOAMI as well as 2015 Korea Machinery Fair (KOMAF) received seminar completion certificates issued by GCNK and 'Fair Play Rule Compliance Package of the Fair Player Club Seminar for Compliance and Business Ethics of Machinery Industry'.



FPC Cycle 1 - The Fair Player Club Seminar for Compliance and Business Ethics of Electronics Industry

GCEF organized the Fair Player Club Seminar for Compliance & Business Ethics of Electronics Industry in Conference room 9-10, 25th floor, GS Tower on November 5, 2015.

It was co-hosted by Korean Electronic Association (KEA) and GCNK, organized by GCEF, endorsed by the Ministry of Trade, Industry & Energy (MOTIE), Anti-Corruption and Civil Rights Commission (ACRC), and sponsored by Siemens Integrity Initiative.

This seminar was the third education seminar of Fair Player Club. KEA co-signed with the industry associations of automobile, construction, machinery, and railway for cooperation in the launching ceremony of Fair Player Club on May 19, 2015.

The seminar started with the opening speech of Mr. Im, Ho-ki, Head of Management, Support Team, KEA. He said, "I look forward to taking this opportunity to enhance the global standard of compliance & business ethics in electronics industry, Through this seminar, KEA will make an effort to spread Compliance & Business Ethics in electronics industry, and strengthen capacity of electronics industry for anti-corruption."

Mr. Im, Hong-jae, Vice President and Secretary-General of GCNK presented regarding 'Introduction of Fair Player Club and Global Anti-Corruption Trends' and Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF presented regarding 'Trends of Compliance & Business Ethics of Electronics Industry'.

Also, Mr. Jun, Min-gu, Director, Marketing Team, BSI Group Korea presented 'BS 10500: Anti-Bribery Management System (ABMS)' and Mr. Kwak, Hyung-sok, Director General, Anti-Corruption Bureau, ACRC, presented 'Prevention of Dishonest Solicitation'. Mr. Park, Jong-kun (Ryan), Regional Compliance Officer, Siemens Ltd. Seoul, Mr. Kim, Young-jo, Senior Finance Specialist, Intel Korea, and Mr. Cho, Young-joong, Manager, Humax shared their company cases regarding Compliance & Business Ethics.

All participants received the Seminar Completion Certificate issued by GCNK and 'Fair Play Rule Compliance Package of the Fair Player Club Seminar for Compliance and Business Ethics of Electronics Industry'.



FPC Cycle 1 - The Fair Player Club Seminar for Compliance and Business Ethics of Automobile Industry

GCEF organized the Fair Player Club Seminar for Compliance & Business Ethics of Automobile Industry in Topaz Hall, the Palace Hotel Seoul, on December 8, 2015.

It was co-hosted by Korea Automobile Manufacturers Association (KAMA) and GCNK, organized by GCEF, endorsed by the Ministry of Trade, Industry & Energy (MOTIE), Anti-Corruption and Civil Rights Commission (ACRC), and sponsored by Siemens Integrity Initiative.

This seminar was the fourth education seminar of Fair Player Club. KAMA co-signed with the industry associations of construction, electronics, machinery, and railway for cooperation in the launching ceremony of Fair Player Club on May 19, 2015.

The seminar started with the opening speech of Mr. Kim, Yong-geun, President & CEO of KAMA. He said, "Automobile is the most globalized service industry and competes with other global companies in the global market. Automobile industry of South Korea should strengthen compliance & business ethics in accordance with global standards."

Mr. Song, Chang-suk, President of the Korean Academy of Motor Industry (KAMI) presented importance of compliance and business ethics of automobile industry by explaining difference between western and Korean culture related with business ethics and suggested what could be differentiated for Korean models of business ethics to become leaders of compliance and business ethics.

Mr. Im, Hong-jae, Vice President and Secretary-General of GCNK presented regarding 'Introduction of Fair Player Club and Global Anti-Corruption Trends'.

Mr. Park, Jong-kun (Ryan), Regional Compliance Officer, Siemens Ltd. Seoul shared his company cases regarding compliance & business ethics such as Siemens Compliance system, Siemens Compliance Organization, and Collective Action. Through these cases, Siemens showed that compliance is their top priority.

This seminar was the first seminar regarding compliance and business ethics hosted by KAMA, which made the chance to spread importance of compliance and business ethics to five member companies of KAMA, major Korean car makers, and sixteen vendor companies producing automotive parts. All participants received the Seminar Completion Certificate issued by GCNK and 'Fair Play Rule Compliance Package of the Fair Player Club Seminar for Compliance and Business Ethics of Automobile Industry'.



FPC Cycle 1 - The Fair Player Club Seminar for Compliance and Business Ethics of International Construction Industry

GCEF organized the Fair Player Club Seminar for Compliance & Business Ethics of International Construction Industry in the seminar room 9-10, 2nd floor, Ferrum Tower on December 11, 2015.

It was co-hosted by International Contractors Association of Korea (ICAK) and GCNK, organized by GCEF, endorsed by the Ministry of Trade, Industry & Energy (MOTIE) and Anti-Corruption and Civil Rights Commission (ACRC), and sponsored by Siemens Integrity Initiative.

This seminar was the fifth education seminar of Fair Player Club. ICAK co-signed with the industry associations of automobile, electronics, machinery, railway for cooperation in the launching ceremony of Fair Player Club on May 19, 2015.

The seminar started with the opening speech of Mr. Paek, Young-sun, Vice-Chairman of ICAK. He said, "In order to advance into a higher value-added business for the international construction industry, compliance & business ethics is no longer a choice, but a necessity." He also added, 'I hope, this seminar will help international construction industry to comply with international standards in anti-corruption practices as well as to integrate compliance & business ethics in conducting businesses.

Mr. Im, Hong-jae, Vice President and Secretary-General of GCNK presented regarding 'Introduction of Fair Player Club and Global Anti-Corruption Trends', and Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF presented regarding 'Trends of Compliance & Business Ethics of International Construction Industry'.

Also, Mr. Jeong, Joong-weon, Former Commissioner of Korea Fair Trade Commission and Former Vice Chairman of the OECD Competition Committee presented 'Anti-Corruption Efforts in International Construction Industry'. Mr. Park, Jong-kun (Ryan), Regional Compliance Officer, Siemens Ltd. Seoul and Ms. Ahn, Yang-min, Deputy General Manager, Daewoo E&C shared their company cases regarding compliance & business ethics.

All participants received the Seminar Completion Certificate issued by GCNK and 'Fair Play Rule Compliance Package of the Fair Player Club Seminar for Compliance and Business Ethics of International Construction Industry'.



FPC Cycle 1 - Introduction of Fair Player Club to Korea Medical Devices Industry Association (KMDIA)'s Ethics Committee

Fair Player Club was introduced in the Korea Medical Devices Industry Association (KMDIA)'s Ethics Committee, which was held in conference room, KMDIA on February 15, 2016.

Mr. Im, Hong-jae, Vice President and Secretary-General of GCNK introduced 'Fair Player Club and Global Anti-Corruption Trends' and said, "KMDIA has been hosting its Ethics Committee regularly. This shows that compliance and business ethics are top priorities for KMDIA. I believe its leadership can spread compliance and business ethics in medical devices industry."

All participants from Siemens Healthcare Korea, GE Healthcare, Abbott Korea, Olympus Korea Co., Ltd., Terumo Korea Corp., Medtronic, Inc., Intuitive Surgical, Inc., Stryker Korea, Cook Medical Korea received the Seminar Completion Certificate issued by GCNK and 'Fair Play Rule Compliance Package of the Fair Player Club Seminar for Compliance and Business Ethics of Medical Devices Industry' including the unified code of conducts, guidelines, and cases for clean and fair business practices with sector specifics to combat corruption in domestic and international business.



FPC Cycle 1 - The Fair Play Pledge Ceremony

The Fair Play Pledge Ceremony was held on February 18, 2016 at Lotte Hotel in Seoul, Republic of Korea, hosted by GCNK, organized by GCEF, and sponsored by Siemens Integrity Initiative, Ministry of Trade, Industry and Energy (MOTIE), Financial Services Commission (FSC), Anti-Corruption & Civil Rights Commission (ACRC), and World Bank.

Approximately 100 leaders from companies, industry associations, and the government attended and 56 business leaders from companies and industries pledged for fair play to run business complying with the law and codes of conduct.

In the Cycle 1 (2015-2016), Fair Player Club offered companies education & training to change their views on anti-corruption through cooperation with the Korea Automobile Manufacturers Association, the Korea Railway Association, the International Contractors Association of Korea, the Korea Association of Machinery Industry, the Korea Electronics Association, and the Korea Medical Devices Industry Association.

Mr. Lee Kwan-seop, 1st Vice Minister of MOTIE emphasized, "Corporate competitiveness comes from corporate values beyond its quality of products and services. Companies should take actions to promote CSR rooted on ethical management to become the most admired corporate citizens."

Mr. Oh Kyun, Chief of Pan-Governmental Anti-Corruption Bureau said, "The government will put its efforts to improve ill-advised rules and regulations and step up its support to socially responsible companies for enhancing transparent corporate governance."

Mr. Koh Seung-beom, Standing Commissioner of FSC promised by saying, "FSC will endeavor to provide more trusted financial services to the public through financial reforms by disseminating culture of ethics and responsibility within financial industry."

Mr. Choi Hak-gyun, Director General of ACRC stated, "ACRC will take a lead for the transparent society without corruption by creating a 'clean ecosystem' with constant communication among stake-holders of the society. This anti-corruption drive can only be accomplished by public-private partnership."

Mr. Kim Jong-kap, Chairman and CEO of Siemens Ltd. Seoul mentioned, "I am pleased to see success of Fair Player Club's Cycle 1, aiming to make an enabling environment for fair and clean business culture in Republic of Korea. Siemens will continue to give full support for Fair Player Club for the Korean society with corporate culture based on anti-corruption."

Mr. François Vincke, Vice-Chairman of the International Chamber of Commerce's Commission on Corporate Responsibility & Anti-corruption shared important lessons about risks of corruption, rewards of transparent ethics and the need for self-regulation in his special lecture, 'Risks of Corruption, Opportunities of Anti-Corruption, and Importance of Sector-Specific Self-Regulation'.

Mr. Im Hong-jae, Secretary-General of GCNK said, 'I hope more companies can exercise compliance and business ethics based on fair play spirit and not only business but also other stakeholders including government, civil society, and media have more interests in the Fair Player Club project, the platform of communication and cooperation for fair and clean business.'

Fair Player Club will to invite more companies across the country by collaborating with seven local governments and local Chamber of Commerce & Industries next year and bring foreign embassies in Korea and foreign Chamber of Commerce & Industries to raise awareness on anti-corruption and ethical business in Republic of Korea.



Fair Player Club The Companies Participating In Fair Play Pledge

1. The top management will nurture the corporate culture to improve integrity.
2. We will strive for corruption risk management related with company operations.
3. We will endeavor to increase competence of company employees to combat corruption.
4. We will collaborate with all stakeholders related with company business for transparent and fair business competition.
5. We will participate in Collective Action by engaging with all market players, government organizations, and civil society for fostering the clean and fair business environment.



2. Research/Publication

Publication - NABIS booklet, 'Business Ethics in South Korea'

The NABIS booklet, 'Business Ethics in South Korea', one of accumulated outcomes of 3 year efforts of NABIS(Northeast Asia Business Integrity School), the only South Korean project among 31 projects of the 1st round of Siemens Integrity Initiative, was published in February 2014.

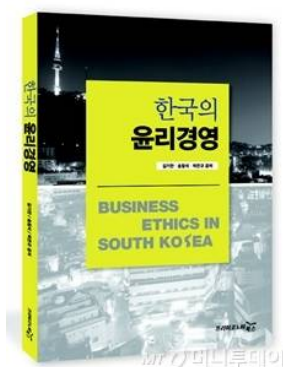
It includes 7 cases of business ethics and compliance practices of NABIS companies (Incheon International Airport Corporation, KB Kookmin Bank, Kyobo Life Insurance, Shinsegae, Siemens Seoul Ltd., POSCO and POSCO Energy).

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Chapter 2. Introduction and diffusion of business ethics: Case of POSCO Energy and Incheon International Airport Corporation
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Part 3. Ten commandments of business ethics
Appendix .What is NABIS?

For further information:

http://www.nabis.kr/inobbs/bbs_read4.php?code=e_ibd04_03&nbd=e_ibd04_03&uid=27&page=1&tart=0&thread=21&no=21&field=&key=&mode=&login_mode=&list_count=&dbcal=no&lng=eng



Publication – Fair Play Rule Compliance Packages

GCEF researched and published six Fair Play Rule Compliance Packages focusing on each industry, automobile, construction, electronics, machinery, medical devices, and railway from 2015 to 2016.

Fair Play Rule Compliance Packages are workshop training booklets including the unified code of conducts, guidelines, and cases for clean and fair business practices with sector specifics to combat corruption in domestic and international business.

All Fair Play Rule Compliance Packages were distributed to participants of five Fair Player Club seminars, co-hosted with the Korea Automobile Manufacturers Association, the Korea Railway Association, the International Contractors Association of Korea, the Korea Association of Machinery Industry, and the Korea Electronics Association and one introductory session about Fair Player Club in the Ethics Committee of the Korea Medical Devices Industry Association.

Fair Player Club Publication Number Cycle 1 - I
Industry : Railway - Fair Play Rule Compliance Package of Railway Industry

Fair Player Club Publication Number Cycle 1 - II
Industry : Machinery - Fair Play Rule Compliance Package of Machinery Industry

Fair Player Club Publication Number Cycle 1 - III
Industry : Electronics - Fair Play Rule Compliance Package of Electronic Industry

Fair Player Club Publication Number Cycle 1 - IV
Industry : Automobile - Fair Play Rule Compliance Package of Automobile Industry

Fair Player Club Publication Number Cycle 1 - V
Industry : International Construction - Fair Play Rule Compliance Package of International Construction Industry

Fair Player Club Publication Number Cycle 1 - VI
Industry : Medical Devices - Fair Play Rule Compliance Package of Medical Devices Industry

For further information:

http://www.fairplayerclub.kr/inobbs/bbs_list.php?code=e_notice&nbd=e_notice&dbcal=no&lng=eng&left_sub_menu_chk=8

Part 4. General CSR

CSR(Corporate Social Responsibility) has become an essential element of business leadership in the 21st century. CSR goes beyond corporate philanthropy or compliance and engages in corporate actions that develop shared values of economic, social, and environmental responsibility.

GCEF has focused on nurturing CSR leadership of individuals in the business community, companies as organizations, and society as a whole.

1. Seminar/Event

The 1st GCEF Dialogue (April 4, 2010)
Introduced in the Part 1. Human Rights.

The 2nd GCEF Dialogue (May 14, 2010)
'Fresh Approaches, Deeper Impacts - Unseen Faces of CSR' with Mr. Evan Ramstad, South Korean Correspondent of the Wall Street Journal.



CSR practitioners from Korean subsidiaries of IBM, Loreal, and Siemens as well as from headquarters of Korea Exchange Bank, Hyundai Motor Company and POSCO including a former executive of KOTRA attended and shared their experiences and opinions about various topics of CSR including importance to be Glocal (Global + Local).

The 3rd GCEF Dialogue (August 27, 2010)
'CSR and Social Enterprise - New Innovation and Change' with Mr. Yoo, Byung-Sun, Columnist of Kyung Hyang Daily Newspaper as well as the author of 'Bonovo Revolution'.

CSR practitioners from LG Electronics, Hyundai Motors, Kyobo Life Insurance, Junglim Design Co. and Louis Quatorze, nonprofit professionals from Community Chest Korea and Asia Foundation, and experts from a foreign embassy, CSR, SRI, marketing, branding, and education areas, attended and shared their opinions and insights by thinking about roles of each sector and area to make social entrepreneurship thrive.



The 4th GCEF Dialogue (November 19, 2010)
'CSR and Korea Brand Power' with Mr. Yoon, Jung-In, Director of Planning and Coordination Bureau, the Presidential Council on Nation Branding as well as the author of 'Korea Brand Power'.

Forum participants from IBM, Korea Venture Business Association, KEB Foundation, nonprofit professionals from Korean War Memorial Foundation, Seoul Foundation of Women & Family and Seoul Scholarship Foundation attended and shared their opinions and insights.



The 5th GCEF Dialogue (April 27, 2011)

'Global Business Leader's Talk - Redefining CSR and Sustainability' with corporate executives from KT, LG Electronics, IBM GBS Korea, and Intel Korea with extensive experiences in domestic and global IT industry at the Ritz Carlton Seoul. This event was prepared for a special article coverage by 'Happiness Together', Public Interests Section of JoongAng, Daily Newspaper.

* Full article Web link:

http://article.joins.com/news/article/article.asp?total_id=5474853&ctg=12



The 6th GCEF Dialogue (June 23, 2011)

'New Strategy for CSR - Corporate Community Involvement' with Ms. Sue Jung-Soo Kim, JoongAng Daily's Public Interest Section Editor as well as a co-translator of the Korean version of 'Corporate Community Involvement'.

CSR practitioners from Asiana Airlines, Hyundai Motor Company, Intel Korea, KEB (Korea Exchange Bank) Foundation, L'Oreal Korea, LG Electronics, and OHAUS Korea, Asian Foundation, KOSIF, Seoul Scholarship Foundation, and UN Global Compact Network Korea shared their experiences and exchanged their views about collaboration between private and nonprofit sectors.



During the second half of the forum, there were introductory sessions about UN Global Compact Awards and Asian CSR Awards.

The 7th GCEF Dialogue (December 8, 2011)

'GloCal CSR (Global+Local CSR)' with Mr. Francisco L. Roman, Professor of Asian Institute of Management and Executive Director of Asian Institute Management Ramon V. Del Rosario Sr. Center for Corporate Social Responsibility.

CSR practitioners from Asiana Airlines, Samsung Electronics, Tata-Daewoo Motors, Daewoo International, L'Oreal Korea, OHAUS Korea, POSCO Research Institute, Pico North Asia, journalists from Joong-Ang Daily and Dong-A Business Review and an officer from British Embassy shared their experiences and exchanged their views about 'GloCal CSR (Global+Local CSR)'.



The 8th GCEF Dialogue (March 13, 2012)

'Landscape of CSR in Japan' with Mr. Jun Kurihara, Research Director of Canon Institute for Global Studies in Tokyo, Japan.

Participants from Kyunghee University, Yonsei University and Korea University shared their thoughts and opinions and discussed importance of CSR reflecting Asian values.



The 9th GCEF Dialogue (May 18, 2012)

'Pro Bono Activities Enriching CSR' with Mr. Lim Tae Hyung, Managing Director of Community Relations Center under the Ministry of Health and Welfare.

Participants from S-OIL, L'Oreal Korea, Junior Achievement Korea, KOSEA, and Korea Women's Development Institute shared their thoughts and opinions and discussed about prospects of Pro Bono in relations with CSR.



The 10th GCEF Dialogue (November 16, 2012)

'Sustainable Development and Prospect of Social Enterprises' with Mr. Kim Jae Gu, President of Korea Social Enterprise Promotion Agency.

Participants from Korea Rural Community Corporation, Korea Gas Safety Corporation, SK Happy Narae, LG Display, Hyundai Motor Company, Seoul Women's University, and Korea Secretariat of Cartier Women's Initiative Awards attended and shared their opinions.



The 11th GCEF Dialogue (December 4, 2012)

Introduced in the Part 2. Labour.

The 12th GCEF Forum in Conjunction with the Global CSR / CSV Publication Ceremony (February 25, 2015)

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF, published her first book as a sole author, 'Global Competitiveness of Innovative Leaders – CSR Strategy and CSR Talent'.

Mr. Park, Keun-hee, Vice Chairman of Samsung Corporate Citizenship, Mr. Im Hong-jae, Secretary General & Vice Chairman of Global Compact Network Korea, and Mr. Joern Elbracht, General Counsel & Regional Compliance Officer of Siemens Ltd. Seoul delivery congratulatory speeches.



Global CSR Seminar - Yonsei University

GCEF organized the 1st Global CSR Speaker Seminar hosted by Yonsei International Campus, on December 8, 2011 in Songdo city with the topic of 'Innovating Shared Value Creation of Business Enterprises'.



Forum Partner - International Forum for New CSR Strategy

GCEF supported the International CSR Strategy Forum as a Program Partner, hosted by the Ministry of Knowledge Economy and co-organized by Dong-A Business Review, Business Institute for Sustainable Development, Institute for Industrial Policy Studies, and Korean Standards Association in Seoul on November 16, 2012.



Program Partner - ADB CSR Workshop

GCEF supported the CSR Workshop co-hosted by the Asian Development Bank (ADB), the Ministry of Strategy and Finance, and the Export-Import Bank of Korea as a Program Partner in the Millennium Seoul Hilton Hotel in Seoul on March 10, 2016. The workshop's topic was 'Enhancing Private Donor Partnerships - Knowledge Exchange Roundtable'.



2. Research/Publication

Advisory Services for Samsung C&T and Samsung Economic Research Institute

GCEF provided advisory services for the new integrated Samsung C&T (Engineering & Construction Group, Trading & Investment Group, Fashion Group, and Resort Group) for diagnosis of CSR status by ISO26000 standards with the Korea Standards Association and future CSR strategy planning in 2015 and the Samsung Economic Research Institute for global corporate responsibility in 2016.



Research Services - Asian CSR

Advising KOTRA CSR Survey

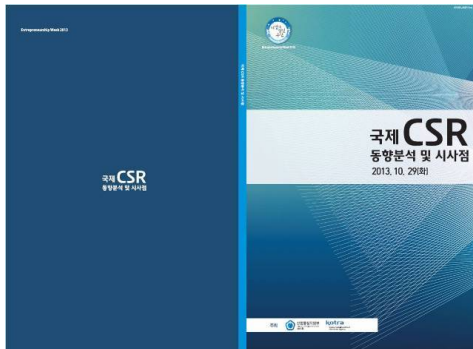
Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF advised the survey about 'CSR Status and Good Practices of Korean Corporations Operating Overseas' of KOTRA (Korea Trade-Investment Promotion Agency), implemented by Asia Team of KOTRA. Asia Team of KOTRA surveyed 201 companies operating in 10 countries through KOTRA Business Centers - Bangladesh, Cambodia, India, Indonesia, Kazakhstan, Malaysia, Philippines, Thailand, Russia, and Vietnam.



Research Project - Trends and Implication of Global CSR

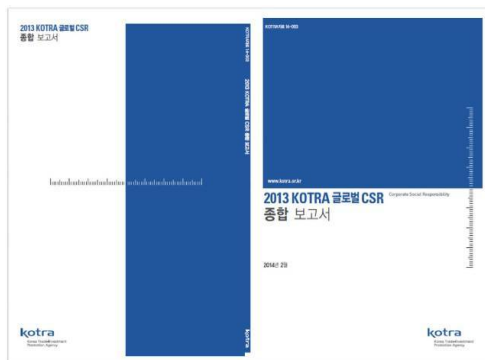
GCEF implemented the research project for KOTRA (Korea Trade-Investment Promotion Agency) about analysis of CSR requests from global, country and company levels and business policy proposals with Sustainability Research Center of Kookmin University.

The research report included analysis of global policies from intergovernmental and global organizations, public policies from key trading countries such as US, China, Japan, and India etc., and business policies of multinational companies, which heavily affect South Korean companies.



Research Project - KOTRA Global CSR Report

GCEF has implemented the research project of the integrated report of KOTRA's Global CSR including all the CSR activities of KOTRA Headquarter and Korea Business Centers in overseas in 2013. It contained outputs, outcomes, strategy, and program descriptions of CSR of KOTRA.

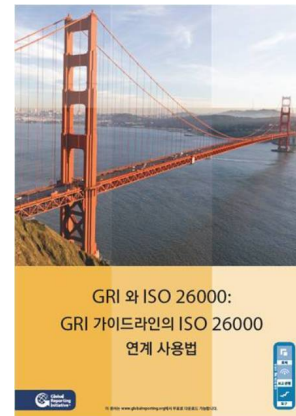


Paper - Corporate Responsibility in Northeast Asia White Paper about South Korea

Ms. Angela Joo-Hyun Kang, Founder & CEO of GCEF and Mr. Joseph Joo-Sueb Lee, Deputy Director in the International Economic Affairs Bureau, Ministry of Strategy and Finance, Republic of Korea co-authored the paper about Corporate Responsibility of South Korea as the first paper of paper series of Emerging Economies Working Group (EEWG) of Corporation 20/20 in Boston in 2009.

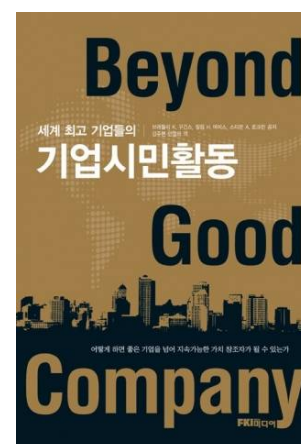
Publication - Korean Version of GRI & ISO26000

GCEF contributed for the Korean version of GRI-ISO26000 linkage document manual with Korean Standards Association, the Korean Secretariat of ISO26000.



Publication - Korean Version of 'Beyond Good Company'

The Korean Version of 'Beyond Good Company - Next Generation Corporate Citizenship' by three co-authors Mr. Bradley K. Googins, Mr. Philip H. Mirvis, and Mr. Steven A. Rochlin was published on January 7, 2009 by FKI(Federation of Korean Industries) Media, an affiliated organization responsible for all publications related with FKI, a business organization representing over 420 Korea's leading corporations, mostly Korean Chaebols. Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was a sole translator.



Publication - Korean Version of 'Corporate Community Involvement'

Ms. Angela Joo-Hyun Kang, Founder & Executive President of GCEF and Ms. Sue Jung-Soo Kim, Public Interest Section Editor of JoongAng Daily co-translated and co-published the Korean version of 'Corporate Community Involvement - The Definitive Guide To Maximizing Your Business's Societal Engagement' in June 2011. Ms. Veronica Scheubel, a former corporate community involvement manager of NOKIA and Mr. Nick Lakin, an expert in global corporate community involvement of E.ON are co-authors of its original English version.



Publication - Korean Version of 'Social Innovation Inc.'

Ms. Angela Joo-Hyun Kang, Founder & Executive President of GCEF translated and published the Korean version of 'Social Innovation Inc.' with the Korean name 'CSR 3.0' in November 2011.



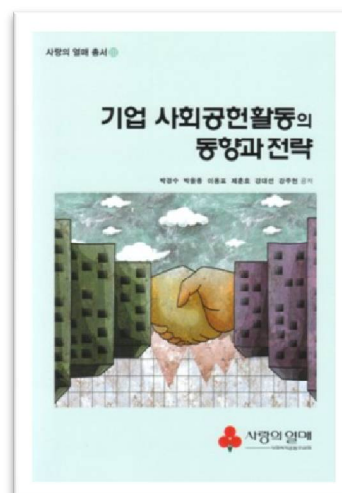
Jason Saul, Founder & CEO of Mission Measurement LLC and a professor of the Kellogg School of Management is the author of its original version.

CSR 3.0 suggests 5 strategies that how corporation are able to make profits and find business opportunities while they respect ecosystem and solve social problems. It introduces concrete examples about successes or failures in business (GE, Wal-Mart, and Tesco, etc.)

Publication - 'Trends and Strategies of CSR'

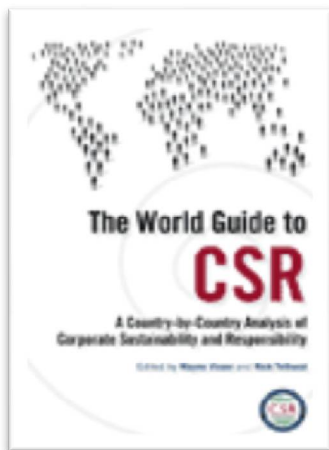
Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF co-authored and co-published a book, 'Trends and Strategies of CSR' in Korean in South Korea with other five co-authors. It was published in December 30, 2010, published by Community Chest of Korea, the Korean partner of the United Way. Especially, she authored two chapters, 'Global CSR (p193-210)' and 'Strategic CSR (p211-228)'.

The book focuses philanthropic aspects of CSR and included contents of needs of CSR, recognition of CSR, implementation of CSR and related recommendation to help better understanding of CSR managers working within corporations and nonprofit professionals. Other co-authors were Mr. Kyung-Soo Park, Professor of Social Welfare, Hanyang Cyber University, Mr. Eul-Jong Park, Chairman, Korea Welfare Industry Institute, Mr. Yong-Pyo Lee, Professor of Social Welfare, Catholic University, Mr. Hun-Ho Je, Chairman, Corporate Social Contribution Association, and Mr. Dae-Sun Kang, PR Director, STX Group.



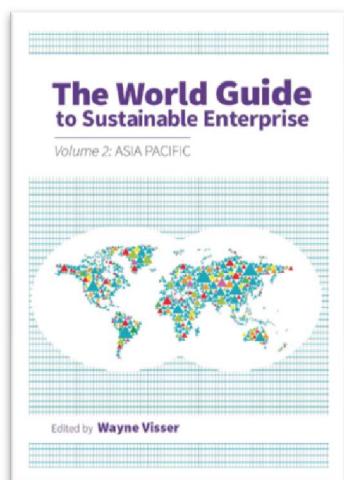
Publication – South Korea Chapter of 'The World Guide to CSR'

Ms. Angela Joo-Hyun Kang participated as a co-contributor of the South Korea chapter of 'The World Guide to CSR' publication. It was published in June, 2010 by Greenleaf Publishing in UK. This project was organized by CSR International, a British CSR advisory company in Cambridge, UK with contributors from 58 countries. Ms. Kang introduced CSR landscape of South Korea and cases of several Korean companies.



Publication – South Korea Chapter of 'The World Guide to Sustainable Enterprise'

Ms. Angela Joo-Hyun Kang participated as a sole contributor of the South Korea chapter in the Volume 2: Asia Pacific of 'The World Guide to Sustainable Enterprise' publication. It was published in January 2016 by Greenleaf Publishing in UK.



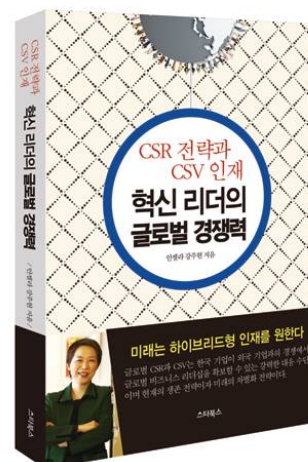
This project was organized by CSR International. Volume 1-4 (Africa and Middle East, Asia Pacific, Europe, and the Americas) include 100 regional/country profiles with details of sustainable enterprise in context - Priority issues; Trends; Government policies; Case studies; Further resources; and References. Ms. Kang introduced sustainable enterprise of South Korea and cases of several Korean companies.

Publication - 'Global Competitiveness of Innovative Leaders – CSR Strategy and CSV Talent'

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF authored and published the book, 'Global Competitiveness of Innovative Leaders – CSR Strategy and CSV Talent' on February 25, 2015. This is her first book as a sole author.

It is a pragmatic guideline book that can help self assessment of global CSR and CSV by corporate people through 6 phases - goal setting-environmental analysis, strategy, practice, communication and performance evaluation - backed with company cases and based on her field experiences.

In order to become innovative business leaders, corporations should upgrade CSR strategy and nurture CSV talent, core of global competitiveness. The sustainable future needs hybrid companies and talents, integrating social and economic perspectives into their business, to be loved by and succeeded in the international community.



3. Education/Presentation

Global CSR Education – FKI’s Global CSR Visit to Boston and New York, US

GCEF organized and implemented the FKI's Global CSR visit to Boston and New York, US on April 10-18, 2010. The delegation was consisted of executives of FKI (Federation of Korean Industries) as well as CSR practitioners of 10 companies including Samsung, LG, SK as well as top Korean banking companies.



Global CSR Education - HMC-GCEF CSR Action Learning Program to Philippines

GCEF organized and implemented the HMC-GCEF CSR Action Learning Program, a global CSR education program, for Hyundai Motor Company and the social workers of the best performing social welfare organizations which participated in Hyundai Motor Company's CSR campaign, 'Moving the World Together' on February 15-21, 2014 to Philippines.

The purpose was to learn about CSR environment and activities and best practices of private and nonprofit sector partnership in Philippines. The South Korean delegation visited HARI(Hyundai Asia Resources, Inc.), Hyundai Motor Company's official dealer in Philippines, Hyundai Center for Green Innovation (HCGI), Lopez Group Foundation Inc along with CSR executives of EDC (Energy Development Corporation) ABS-CBN Foundation, Inc. and Knowledge Channel Foundation, Inc., PBSP (Philippine Business for Social Progress), AIM (Asia Institute of Management), Elsie Gaches Village, and Resources for the Blind, Inc.

The HMC-GCEF CSR Action Learning Program was introduced at the media of Hyundai Asia Resources Inc. : <http://www.hyundai.ph/MediaCenter/News/Local/hari-foundation-inc.-welcomes-korean-delegates-to-the-hyundai-csr-action-learning-program>

The video link of the HMC-GCEF CSR Action Learning Program to Philippines:

<https://m.facebook.com/profile.php?id=412448825461560>



Global CSR Education - HMC-GCEF CSR Action Learning Program to Taiwan

GCEF organized and implemented the HMC-GCEF CSR Action Learning Program for Hyundai Motor Company and the social workers of the best performing social welfare organizations which participated in Hyundai Motor Company's CSR campaign, 'Moving the World Together' on February 2-6, 2015 to Taiwan.

The purpose was to learn about CSR environment and activities and best practices of private and nonprofit sector partnership in Taiwan. The South Korean delegation visited Taiwan Fund for Children and Families (TFCF), Children Are Us Foundation (CAREUS) Restaurant, CAREUS Bakery Shop, and a showroom of HMC Taiwan. The delegation actually participated in one of volunteering activities of the HMC Road Safety Volunteer Program in Taiwan.

The video link of the HMC-GCEF CSR Action Learning Program to Philippines:

<https://m.facebook.com/profile.php?id=412448825461560>



Appointment - Presidential Council on Nation Branding

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was appointed as one of advisors of Presidential Council on Nation Branding on July 9, 2009. They include 47 members of 10 ministers, CEOs Samsung, LG, Hyundai, and SK, the mayor of Seoul, many eminent scholars, and experts. The Council's mission is to coordinate and oversee government policies related to nation branding to facilitate effective implementation in five areas; Korea's contribution to solve global issues, fostering a multicultural society in Korea, tourism and culture, technology and enhancing global citizenship among Koreans.



Appointment - Cartier Women's Initiative Awards

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a Asia Pacific Jury Member of Cartier Women's Initiative Awards from 2012 to 2014. Cartier Women's Initiative Awards is an international competition aimed at encouraging start-up female entrepreneurs, created in 2006 with the support of McKinsey & Company, Cartier and INSEAD Business School. Cartier Women's Initiative Awards are given annually to six promising laureates from all over the world. They will receive US\$ 20,000 grant, one year of coaching support, useful networking opportunities and international exposure.



Appointment - Asian CSR Awards

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a jury of the Concern for Health category of the Asian CSR Awards hosted by AIM (Asian Management Institute) in 2010 in Kuala Lumpur.

Appointment - The Ministry of Strategy and Finance

Ms. Angela Joo-Hyun Kang, Founder & Executive President of GCEF was invited as an evaluation member of State Owned Enterprises and Governmental Organizations by the Ministry of Strategy and Finance from 2012 to 2014.

Appointment - The Ministry of Trade, Industry, and Energy

Ms. Angela Joo-Hyun Kang, Founder & Executive President of GCEF acted as a member of Regulation Review/Reform Committee by the Ministry of Trade, Industry, and Energy from 2013 to 2016.

Appointment - POSCO's Firm of Endearment Forum

Ms. Angela Joo-Hyun Kang, Founder & Executive President of GCEF was appointed as one of 12 members of POSCO's Firm of Endearment Forum in January 2012. She represented society sector in SPICEE areas - Society, Partner, Investor, Consumer, Employee and Environment.

Appointment - Hyundai Steel's Steel Forum

Ms. Angela Joo-Hyun Kang, Founder & Executive President of GCEF was appointed as one of 20 members of Hyundai Steel's Steel Forum in April 2016 consisting of lawmakers, professors, and experts in various areas. She represented a community engagement area.

Appointment - KOTRA CSR Awards for Foreign Invested Companies

Ms. Angela Joo-Hyun Kang, Founder & Executive President of GCEF was invited as a jury member of KOTRA CSR Awards for Foreign Invested Companies in December 2013, as the first time ever given awards to foreign invested companies in South Korea. Awardees were DHL Korea, Wilo Pump, FRL Korea, Renault Samsung, Pernod-Ricard Korea, and Loreal Korea.

Lecture - KOTRA Academy's FDI Project Manager Education

Ms. Angela Joo-Hyun Kang, Founder and CEO of GCEF was invited a lecturer of KOTRA Academy's FDI Project Manager Education and lectured about 'Strategic Approaches to Foreign Investors' on April 21, 2010 at KOTRA Academy to government officials of the South Korean central government and other metropolitan and provincial government offices.

CSR Luncheon Speaker - EUCK & The Europe-Korea Foundation

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a guest speaker for the CSR luncheon co-hosted by the European Union Chamber of Commerce in Korea and the Europe-Korea Foundation in May 2009.



Panelist - SME Social Responsibility Management Forum

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as one of designated commentators for 2009 SME Social Responsibility Management Forum co-hosted by SMBA (Small and Medium Business Administration) and TIPA (Korea Technology and Information Promotion Agency for Small & Medium Enterprises) on Thursday, June 25, 2009 at Seoul Plaza Hotel Diamond Hall. The topic was 'ISO26000 SR Standard: What Should Korean Small and Medium Enterprises Prepare?' and More than 200 people of small and medium enterprise CEOs and executives, academics, research institutes, SMBA and its affiliated organizations attended the Forum.

Panelist - Sustainability Conference

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a panelist to the 5th Sustainability Conference with the topic of 'Drivers and Prospect of Sustainability Management' hosted by the Ministry of Knowledge Economy and organized by the Korean Standards Association on June 8, 2011.



Panelist - Sustainability Conference

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a panelist to the 7th Sustainability Conference with the topic of 'Policy and Strategic Direction for Sustainability and CSR' hosted by the Ministry of Knowledge Economy and organized by the Korean Standards Association at International Conference Room, 16th Floor of Korea Technology Center on June 12, 2012.

Mr. Bart Slob, Senior Programme Manager, CBI of the Dutch government, conveyed his keynote speech, 'CSR Policies in the Netherland and Europe'. Ms. Jeong, Eun-Joo, Team Manager of the Korean Standards Association presented 'Domestic and Foreign Policy Status for Sustainability'. Mr. Ra Young-Jae, Team Manager of Korea Institute of Public Finance spoke about 'Future Directions and Policy Proposal for Sustainability Development of South Korea'. About 100 people working in sustainability management participated the conference.

Speaker - 2013 International CSR Strategy Forum

Ms. Angela Joo-Hyun Kang, Founder and Executive President, GCEF was invited to speak about 'Calls for CSR of International Organizations and Implications in International Trade' at the International CSR Strategy Forum hosted by the Ministry of Trade, Industry and Energy and KOTRA at International Conference Room B2 of Korean Chamber of Commerce and Industry (KCCI) on October 29, 2013.



Moderator - UNGC Global CSR Conference

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a breakout session moderator of the Global CSR Conference 2013 co-hosted by the United Nations Global Compact Korea, Korea Management Association (KMAC) and ECOA (Ethics & Compliance Officer Association) of US at Sheraton Grande Walker Hill Hotel, Seoul, Republic of Korea on November 13, 2013.

Panelist - International Conference on Sharing

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a panelist to the 2nd International Conference on Sharing with the topic of 'How to Develop and Advance Sharing Culture in Korea', co-hosted by the Ministry of Health and Welfare, Community Relations Center of National Council Welfare, and National Sharing Committee at Press Center in Seoul on June 13-14, 2012.



Panelist - 2015 Korea International Conference on CSR

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a panelist to the 2015 Korea International Conference on CSR hosted by the Korea CSR International Conference Committee at Korea Chamber of Commerce & Council Chamber in May 2015.



Panelist - MOFAT's 1st CSR International Forum

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a panelist for the 1st CSR International Forum hosted by the Ministry of Foreign Affairs and Trade (MOFAT) at Lotte Hotel Seoul on October 4, 2012.



Speaker - CSR and the Best Practices of Multinational Corporations

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited to speak about strategic management through CSR and CSV at the CSR Forum hosted by Global Companies CEO Association (GCCA). She was a keynote speaker, followed by a pharmaceutical company's ethical management case presentation by Mr. Albert Kim, President of Menarini Korea, an automobile company's environmental case presentation by Mr. Jung Jae-hee, President and CEO of Ford Korea, a case presentation about healthy and safety management at workplace by Mr. Shin Dong-Min, President of Momentive Performance Materials Korea, and a case presentation about stakeholder management including employees and customers by Mr. Kim Jae-Won, former president of AT&T Asia-Pacific Region.



Speaker - CSR strategy and CSV talents of Tourism Industry Forum

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited to speak about 'CSR Strategy and CSV Talents of Tourism Industry' at the CSR Seminar about 'The Role of Tourism Industry in Complex Resort Age of South Korea' co-hosted by Grand Korea Leisure Academy and Center for Tourism Industry Research of Kyung Hee University, organized by the Korea Hotel Professional Management Association, and sponsored by the Ministry of Culture, Sports, and Tourism, Korea Tourism Organization, Maeil Economic Daily, and GKL Foundation in June 2015.

Speaker – CSR Seminars of Canon Institute of Global Studies (CIGS) in Japan

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a speaker for the 1st CSR Seminar with the topic of 'Corporate Social Responsibility in the Age of Globalization: Commonalities and Uniqueness between East and West: An Asian Perspective' hosted by Canon Institute of Global Studies (CIGS) at the CIGS headquarter, Shin-Marunouchi Bldg., 11F, Tokyo, Japan on February 13, 2012.


She was invited again for the 2nd CSR Seminar with the topic of 'Cross Border, Cross Issue, and Cross Sector CSR' on November 25, 2013 and the 3rd CSR Seminar with the topic of 'Recent Global Trends - Disaster Recovery CSR' on April 1, 2015 at the CIGS headquarter in Tokyo, Japan.

All three seminars were started with a opening speech by Mr. Toshihiko Fukui, President of CIGS, a former Governor of the Bank of Japan and moderated by Mr. Jun Kurihara, Research Director, CIGS along with his co-presentation.

February 13, 2012, 15:30-17:00 Venue: CIGS Meeting Room 3

CIGS Seminar : "Corporate Social Responsibility in the Age of Globalization: Commonalities and Uniquenesses between East and West: An Asian Perspective"

On February 13, 2012, Ms. Angela Joo-Hyun Kang, Executive President of Global Competitiveness Empowerment Forum (GCEF), lectured and lead a discussion entitled "Corporate Social Responsibility in the Age of Globalization: Commonalities and Uniquenesses between East and West: An Asian Perspective."




Ms. Angela Joo-Hyun Kang, Mr. Jun Kurihara from left

CIGS Seminar : "Cross Border, Cross Issue, and Cross Sector CSR"

November 25, 2013, 14:00-16:00 Venue: CIGS Meeting Room 3


Ms. Angela Joo-Hyun Kang lectured and lead a discussion entitled "Cross Border, Cross Issue, and Cross Sector CSR" with Mr. Jun Kurihara.



(Ms. Angela Joo-Hyun Kang, Mr. Jun Kurihara from the left)

Ms. Angela Joo-Hyun Kang Seminar "Accelerating Inclusive Activities: A Global Perspective"

The Canon Institute for Global Studies (CIGS) hosted a seminar on April 1, 2015 inviting Ms. Angela and Executive President of Global Competitiveness Empowerment Forum (GCEF).



(Ms. Angela Kang, Mr. Kurihara from the left)

Seminar outline
Title: "Recent Global Trends - Disaster Recovery CSR"

Speaker - 2011 UN GC CJK Roundtable in Japan

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a special session speaker as well as a panelist for the session of 'Global Trends that Impact on CSR Issues' at Global Compact China - Japan - Korea Roundtable Conference 2011 at International Christian University (ICU)'s Dialogue House on November 24-25, 2011.

Speaker - Korea-Shaanxi Economic Cooperation in China

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a speaker to present 'The 10 Ways to Do CSR Well' at Shangri - La Hotel, Xian, Shaanxi Province, China on October 31, 2012, co-hosted Ministry of Foreign Affairs and Trade (MOFAT) and Consulate General of the Republic of Korea as a joint collaboration for Korea-Shaanxi Economic Cooperation. Participants were around 100 business people from Xian, Beijing, Shanghai, and Qingdao of China as well as Seoul of South Korea who invested already and were planning to invest to Xian, Shaanxi Province, China.

Speaker - International Workshop on Governance of State Owned Enterprises in India

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited to speak about 'Responsible Leadership of State Owned Enterprises (SOE)' at the CSR session of the International Workshop on Governance of State Owned Enterprises, co-hosted by Department of Public Enterprises (DPE) of Government of India and the World Bank at Taj Hotel in New Delhi, India, on December 18-19, 2015.

The workshop was attended by Shri G.M. Siddeshwara, the Honorable Minister of State, Ministry of Heavy Industries & Public Enterprises, Shri Anant G Geete, Honorable Minister, Ministry of Heavy Industries & Public Enterprises, and Shri Ameising Luikham, Secretary of Department of Public Enterprises of Government of India, including more than 150 CEOs of India SOEs, representatives of Governance Global Practice Department of the World Bank, Deputy Director of SASAC (State-owned Assets Supervision and Administration) of China, Project Manager of the Ministry of Finance of Brazil, and Finance Secretary of Bhutan etc.

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a special session speaker with the topic of 'Aligning CSR to Societal Values in Emerging Economies' at the 8th Asian Forum on CSR, Asia's foremost conference and expo on CSR hosted by Asian Institute of Management (AIM), on November 19-20, 2009, at Crowne Plaza Hotel in Manila, Philippines.





ASIAN INSTITUTE OF MANAGEMENT
 ASIAN INSTITUTE OF MANAGEMENT
 RAYON V. DEL ROSARIO SE.
 KALABANG AND CAMPUSES SOCIAL RESPONSIBILITY


ASIAN FORUM
 on Corporate Social Responsibility

Asia's Premier CONFERENCE and EXPO on Corporate Social Responsibility
 October 18 & 19, 2011 | Edsa Shangri-La Hotel, Manila, Philippines

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited to the World Corporate Social Responsibility (CSR) Symposium 2011 in Kuala Lumpur, Malaysia as a speaker of the 'Global Citizenship In Building A Knowledge Economy Through Educational Development' session at Renaissance Hotel on July 12-13, 2011.



Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited to CSR Conference 2011 in Kuwait as a speaker about 'The Strategy and Policy Implications of Corporate Philanthropy' at Crowne Plaza, in Kuwait on September 28-29 2011.

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited to speak as a keynote speaker about 'CSR Enhancing Human Dignity' at the 4th Philippine Conference on Research in CSR, co-hosted by Benita & Catalino Yap Foundation and ADB on September 29, 2014 at ADB Auditorium, Manila, Philippines.

Ms. Angela Joo-Hyun Kang, Founder & Executive President of GCEF was invited as a speaker about 'CSR Marketing of the Companies Investing in the Philippines: Strategic and Sector Specific CSR Strategy' to the Seminar hosted by KOTRA and KCCP (Korean Chamber of Commerce Philippines) on November 28, 2011 in Manila, Philippines. Topics of the seminar were BOI (Philippine Board of Investment) Investment Incentive Utilization and CSR Marketing.

Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF was invited as a speaker of the breakout session, 'Women's Rights as an Essential Cooperation: What We Can Do' at Women's Forum for the Economy & Society : Global Meeting 13 with the topic of 'The Open World: Compete, Cooperate, Create' in Deauville, France on October, 16, 2013.

Other speakers were Ms. Melanne Vermeer, a former US Ambassador-at-Large for Global Women's Issues, Ms. Rena De Sisto, International CSR and Global Arts & Culture Executive, Bank of America, Ms. Theo Sowa, CEO, the African Women's Development Fund, and Ms. Theo Sowa, CEO, the African Women's Development Fund. The session was moderated by Marissa Wesely, Partner, Simpson Thacher & Bartlett LLP, and Board Member, Global Fund for Women.



Part 5 . Social Enterprise

Social Enterprise is an organization that solves social problems with business solutions. It is a source of social innovation and social change.

GCEF has focused on Social Enterprise through various activities. One of notable activities was Social Enterprise Research Roundtable series.

1. Seminar/Event

Social Enterprise - Asian Social Entrepreneurs Summit

GCEF has supported the 2nd Asian Social Entrepreneurs Summit (ASES www.asiases.org) in Seoul on November 29-30, 2010 as its conference partner by helping to gather participants from Japan and PR & communication activities.

Especially, Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF advised overall event preparation as a member of its steering committee.



Roundtable Project – Social Enterprise Research Roundtable

GCEF organized and implemented Social Enterprise Research Roundtable series with KOSEA (Korea Social Enterprise Agency) of the Ministry of Labor and Employment.

Social Enterprise Research Roundtable was launched on Dec. 6, 2012 with academics specialized in business administration, strategy, organization behaviors and finance etc. in universities and business schools in Republic of Korea.

It aimed to seek collaboration network in academia focusing on social entrepreneurship and to do comparative researches with academics in other countries in order to make systematic changes in education disseminating social entrepreneurship.

Faculty members are from Ajou University, Ansan University, Dankook University, Duksung Women's University, Ewha Womans University, Hanbat National University, Hankook University of Foreign Studies, Hanyang University, Yonsei University, KAIST, Korea University, Myongji University, Postech, Sang Myung University, Seoul National University, Sogang University, Sungkyunkwan University, Catholic University of Korea, University of Seoul, and Yeungnam University.

* The 1st Roundtable - December 6, 2012 - 'The Role of Higher Education to Foster Social Entrepreneurs'

* The 2nd Roundtable - January 22, 2013 - 'Challenges in Improving Education System to Nurture Social Entrepreneurship'

* The 3rd Roundtable - March 6, 2013 - 'Social Cooperative' by Mr. Kim Yong-jin, Professor of Business Administration, Sogang University

* The 4th Roundtable - April 5, 2013 - 'Social Economy - Social Enterprise and Cooperatives' by Mr. Choi Hyeok-jin, Chief Operating Officer of KOSEA

* The 5th Roundtable - June 14, 2013 - 'Social Enterprise in Overseas and Prospects of South Korean Social Enterprise' by Mr. Kim Jae-gu, President of KOSEA

* The 6th Roundtable - September 6, 2013 - 'Korean Style of Social Enterprise 2.0' by Mr. Shin Hyun-sang, Professor of GSIS (The Graduate School of International Studies), Ewha Womans University

* The 7th Roundtable - November 4, 2013 - 'Social Economy and Social Innovation' by Mr. Kim Jong-gul, Professor the Graduate School of International Studies, Hanyang University

* The 8th Roundtable - February 4, 2014 - A Year Starting Networking Dinner and Introduction of KOSEA's 2014 Project Plan

* The 9th Roundtable - March 3, 2014 - 'Is It Possible to Realize Social Economy in South Korea?' by Mr. Gong Suk-ki, Research Professor of Asia Center, Seoul National University

* The 10th Roundtable - April 7, 2014 - 'Social Services and Social Economy: The Linkage Model of Social Services Industry - The Third Sector - Job Creation' by Mr. Lee Chyul-sun, Senior Researcher of the Korea Institute for Health and Social Affairs (KIHASA)

* The 11th Roundtable - May 12, 2014 - 'The Eco-system of Social Enterprise and Social Innovation' by Mr. Ra Jun-young, Professor of Business Administration, the Catholic University of Korea

* The 12th Roundtable - June 16, 2014 - 'Social Enterprise and International Development: Peace Coffee in East Timor' by Mr. Son Hyuk-sang, Professor of the Graduate School of Public Policy & Civic Engagement, Center for International Development Cooperation, Kyung Hee University

* The 13th Roundtable - January 27, 2015 - 'Activation of National Social Enterprise Network Research' by Mr. Lee Jung-hyeon, Professor of Business Administration, Myong Ji University

* The 14th Roundtable - May 27, 2015 - 'Study on the Development of BISV: Basic Index of Social Value' by Ms. Lee Eun-soo, Manager of KOSEA

* The 15th Roundtable - June 17, 2015 - 'Impact Investment and Assessment of Value' by Moon Chul-woo, Professor of Business Administration, Sung Kyun Kwan University

*The 16th Roundtable - November 26, 2015 - 'Social Progress Credit: SPC' by Choi Joon, Director of Corporate Contribution Team, SUPEX Council, SK Group



Forum Partner - Social Enterprise Leaders Forum in Asia 2013

GCEF supported Social Enterprise Leaders Forum in Asia 2013 (SELF Asia 2013) as a Program Partner and its Steering Committee's Secretariat, hosted by the Ministry of Employment and Labor and co-organized by KOSEA, Korea Central Council for Social Enterprise, and Korea's Network for Social Enterprise at Kbiz Center, Korea Small and Medium Business Association, in Seoul, Republic of Korea on July 4, 2013.



2. Research/Publication

Research Project - Social Enterprise MA/MBA Degrees

GCEF implemented the feasibility research project for KOSEA regarding establishment of social enterprise MA/MBA degrees including policy recommendations about the structure of social enterprise MA/MBA degrees with academics and experts in December 2012.



Part 6. Sustainable Development Goals



The Sustainable Development Goals (SDGs), officially known as the 2030 Agenda for Sustainable Development, contained 17 goals with 169 targets covering a broad range of sustainable development issues in the world. GCEF has been endeavoring to achieve the following goals through its activities:

GOAL 5 Gender Equality - Achieve gender equality and empower all women and girls

: Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF played a role as a Asia Pacific jury member from 2012 to 2014 for Cartier Women's Initiative Awards that Cartier headquarter has supported outstanding women in social enterprise leadership since 2005.

GOAL 8 Decent Work and Economic Growth - Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

: GCEF has been endeavoring to promote global CSR, CSV, sustainability, and business integrity.

GOAL 9 Industry, Innovation, and Infrastructure - Promote inclusive and sustainable industrialization and foster innovation

: GCEF is specialized in research, publication, education, training, seminar, and advisory services for public and business policies promoting responsible business conducts in B2B, B2C, and B2G sectors. Ms. Angela Joo-Hyun Kang, Founder and Executive President of GCEF is currently a B20 Infrastructure Task Force Group Member.

GOAL 16 Peace, Justice, and Strong Institutions - Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

: GCEF initiated and implemented for the South Korean project of the 1st round of global Siemens Integrity Initiative, Northeast Asia Business Integrity School (NABIS www.nabis.kr) as the partner organization of the South Korean integrity partner, Federation of Korean Industries-International Management Institute (FKI-IMI) (2011-2014). Also, GCEF initiated and has been currently implementing the South Korean project of the 2nd round of global Siemens Integrity Initiative, Fair Player Club (www.fairplayerclub.org) as the partner organization of the South Korean integrity partner, UN Global Compact Network Korea (2015-present).

GOAL 17 Partnerships for the Goals - Strengthen the means of implementation and revitalize the global partnership for sustainable development

: GCEF is specialized in development, facilitation, and implementation of multi-stakeholder dialogues and engagement for cross sector collaboration among business, government, civil society, and academia.

Part 7. PR

* Printed Media and Radio

Category	Date	Media	Subject	Link
General CSR	December 9, 2009	Weekly Gonggam Magazine	Raising Nation's Profile	
Human Rights	April, 2010	Economy Plus Magazine	Business, Back to Humanism	http://economyplus.chosun.com/special/specialview.php?boardName=C00&num=4475
General CSR	October 31, 2010	Joong Ang Sunday Newspaper	Strategic Philanthropy and 2010 Asian Forum on CSR	http://sunday.joins.com/article/view.asp?aid=19390
General CSR	June 9, 2011	Korea Joong Ang Daily	Do We Just Play Games? - Sports Men, They Are Also in Sharing Competition Beyond Playgrounds	http://joongang.joinsmsn.com/article/aid/2011/06/09/5260056.html?cloc=olink article default
General CSR	September 22, 2011	Korea Herald News	Firms at Crossroads in Reinventing CSR	http://www.koreaherald.com/business/Detail.jsp?newsMLId=20110921000544
General CSR	April, 2012	Cosmopolitan Magazine	Coaching to Women Entrepreneurs	
Human Rights	December 9, 2013	Dong A Newspaper	If Corporations Turned Away from Human Rights, They Will Be Turned Away by the World	http://news.donga.com/3/all/20131209/59418989/1
Anti-Corruption	March, 2014	ACRC Webzine	Graduation Ceremony and CEO Forum of NABIS Cycle 3	http://www.mynewsletter.co.kr/acrc/201402/5.html
General CSR	July, 2014	Newsis	Challenges of Social Risks in Global Corporate Management and Proactive Strategy and Actions of South Korean Companies Operating in Overseas	http://www.newsis.com/article/view.htm?cID=&ar_id=NISX20140716_0013050578
Social Enterprise	October 1, 2014	TBN Radio Program	The issue of Social Enterprise and CSR	http://tbn.or.kr/program/main.tbn?forum_seq=144&area_code=1
General CSR	December, 2014	SK Broadband Magazine B	CSR's Three Paradox & Three Kinds of Mindset Changes	
Advertisement	February 2015 issue	Business World Insight Magazine	Advertisement of GCEF	http://www.fki.or.kr/en

Part 7. PR

Category	Date	Media	Subject	Link
General CSR	March 15, 2015	TBN Radio Program	CSR (Corporate Social Responsibility) and CSV (Creating Shared Value)	http://tbn.or.kr/program/main.tbn?forum_seq=144&area_code=1
General CSR	March 25, 2015	Business Post	Corporate Social Responsibility Should Be Done Not for Charity But for Survival	http://www.businesspost.co.kr/news/articleView.html?idxno=10774
General CSR	March-April 2015 Issue	Hyundai Elevator Magazine	Corporate Social Responsibility (CSR) Should Play a Leading Role to Change Society	http://www.hyundaelevator.co.kr/about/promote/newsletter/1189443_1886.jsp
General CSR	March, 2015	SR Wire	Book introduction about 'Global Competitiveness of Innovative Leaders - CSR Strategy and CSR Talent'	http://srwire.co.kr/archives/12266
General CSR	April, 2015	Weekly Gonggam Magazine	Book introduction about 'Global Competitiveness of Innovative Leaders - CSR Strategy and CSR Talent'	http://www.korea.kr/gonggam/newsView.do?SESSIONID_KOREA=D0vnVs2MhLlKq20v5QZmZ1MS2nwmDrK1Gpipt667LdphTYIhy4Tl-81868155712097313489?newsId=01IUAvSgDgJM000
General CSR	April, 2015	Maeil Business Newspaper	Book recommendation about 'Global Competitiveness of Innovative Leader - CSR Strategy and CSV Talent'	http://news.mk.co.kr/newsRead.php?year=2015&no=367562
General CSR	June 18, 2015	Hotel Avia Magazine	CSR Strategy and CSV Talents of Tourism Industry	

* POSCO News, the In-House Newspaper of POSCO Group

Category	Date	Media	Subject	Link
General CSR	July 14, 2011	POSCO News	There Is a Sharing Ecosystem in Intel	http://www.posco.co.kr/homepage/docs/kor2/jsp/news/posco/s91fpdf0011.jsp?onload=Y
General CSR	August 4, 2011	POSCO News	Why Does the Financial Group, HSBC Go to Jungles?	http://www.posco.co.kr/homepage/docs/kor2/jsp/news/posco/s91fpdf0011.jsp?onload=Y
General CSR	August 11, 2011	POSCO News	Tesco Eliminates Poverty and Violence through Fresh Fruit	http://www.posco.co.kr/homepage/docs/kor2/jsp/news/posco/s91fpdf0011.jsp?onload=Y
Anti-Corruption	September 1, 2011	POSCO News	The Power of Education Will Create a World without Corruption	http://www.posco.co.kr/homepage/docs/kor2/jsp/news/posco/s91fpdf0011.jsp?onload=Y

Part 7. PR

* Business World Insight, the Monthly Magazine Published by FKI Media

Category	Date	Media	Subject	Link
General CSR	Dec. 2014	Business World Insight by FKI Media	CSR and CSV, Solve Social Problems by Utilizing Core Corporate Competitiveness to the Maximum	http://m.blog.naver.com/bizinsight/220205015027
General CSR	Jan. 2015	Business World Insight by FKI Media	Prevent CSR Risks and Create Opportunities Through Collective Action and Multilateral Mobilization	http://m.blog.naver.com/bizinsight/220234946456
General CSR	Feb. 2015	Business World Insight by FKI Media	From the 'Exclusive' to the 'Inclusive', Global Paradigm Is Changing- Seize Both Social and Economic Values Together through Inclusive Business	http://m.blog.naver.com/bizinsight/220263705267
General CSR	Mar. 2015	Business World Insight by FKI Media	Create Economic and Social Values through CSR Supporting Women as Main Agents of Economic Activity	http://m.blog.naver.com/bizinsight/220294517203
General CSR	Apr. 2015	Business World Insight by FKI Media	How Do We Actualize CSV, Which Looks Too Good to Be True?	http://m.blog.naver.com/bizinsight/220324681498
General CSR	May 2015	Business World Insight by FKI Media	The Company with Philosophy by Connecting Products, Services and CSR as One	http://m.blog.naver.com/bizinsight/220357567781
General CSR	Jun. 2015	Business World Insight by FKI Media	Inside-Out Strategy Is Needed to Transfer CSR Experience of Asia to the World	http://m.blog.naver.com/bizinsight/220384378870
General CSR	Jul. 2015	Business World Insight by FKI Media	Overcome Crisis of Travel Industry Directly Hit by MERS by Creating Shared Value	http://m.blog.naver.com/bizinsight/220412776621
General CSR	Aug. 2015	Business World Insight by FKI Media	Avoidance or Action, Success of Sustainability Will Be Determined with the Decision about the Frame	http://m.blog.naver.com/bizinsight/220444223793
General CSR	Sep. 2015	Business World Insight by FKI Media	Business for Peace through Economic Community with the Same Destiny	http://m.blog.naver.com/bizinsight/220476331019
General CSR	Oct. 2015	Business World Insight by FKI Media	Embedding Multiculturalism into Business is a Core Element of Success in Global Management	http://m.blog.naver.com/bizinsight/220502812575
General CSR	Nov. 2015	Business World Insight by FKI Media	Realigning CSR not with Department-Store-Like Support but with Targeted Partnership	http://m.blog.naver.com/bizinsight/220535783569
General CSR	Dec. 2015	Business World Insight by FKI Media	Top 10 CSR News of 2015 : From Maggi Noodles to Syrian Refugees	http://m.blog.naver.com/bizinsight/220561984423

Member Companies

Intel Korea (2011~2013)



Intel is an American multinational technology company headquartered in Santa Clara, California. Intel is one of the world's largest and highest valued semiconductor chip makers, based on revenue. It was founded on July 18, 1968, by semiconductor pioneers Robert Noyce and Gordon Moore and widely associated with the executive leadership and vision of Andrew Grove. Intel combines advanced chip design capability with a leading-edge manufacturing capability. It is the inventor of the x86 series of microprocessors, the processors found in most personal computers. Intel Korea was a GCEF member company from 2011 to 2013. (<http://www.intel.com>)

Asiana Airlines (2011~2012)



Asiana Airlines is one of South Korea's two major airlines, along with Korean Air. Asiana has its headquarters in Asiana Town building in Seoul. As a member of Star Alliance, it operates 14 domestic and 90 international passenger routes, and 27 cargo routes throughout Asia, Europe, North America, and Oceania. As of December 2014, the company employs 10,183 people. Asiana Airlines is the largest shareholder in Air Busan, a low-cost regional carrier joint venture with Busan Metropolitan City. Asiana is also an official sponsor of the South Korea national football team and the Presidents Cup 2015. Asiana Airlines was a GCEF member company from 2011 to 2012. (<http://us.flyasiana.com/C/en/main.do>)

Hyundai Motor Company (2013~2014)



The Hyundai Motor Company is a South Korean multinational automotive manufacturer headquartered in Seoul, South Korea. It was founded in 1967 and, along with its 32.8% owned subsidiary, Kia Motors, together comprise the Hyundai Motor Group, the world's fifth largest automaker based on annual vehicle sales in 2012. It employs about 75,000 people worldwide. Hyundai vehicles are sold in 193 countries through some 5,000 dealerships and showrooms. Hyundai Motor Company was a GCEF member company from 2013 to 2014. (<http://worldwide.hyundai.com/WW/Main/index.html>)

Global Partners

GCEF possesses accessibility to a wide range of global network from its multiple years of experiences and activities to empower business and CSR leadership. GCEF has been collaborated with its engagement network to promote solution-oriented vision, strategy and approach for multi-dimensional purposes and synergy effects. GCEF also has an extensive network in South Korea in public, private, and nonprofit sectors including academia so that Korean subsidiaries of multinational corporations can improve its 'GloCal(Global+Local)' strategy and practices.



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to promote CSR, CSV, sustainability, and business integrity

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