

## COMMUNICATION ON ENGAGEMENT (COE)

### SJOHAM BABAJI MISSIONS



An International Organisation dedicated  
to promote peace on earth by offering  
Self-less service to the humanity since 1991  
An UNFCCC Observer Organisation since 2011  
An organization with Special Consultative Status  
in the Economic and Social Council since 2016

#### Period covered by this Communication on Engagement

From: 24 June 2014

To: 24 June 2016

#### Part I. Statement of Continued Support by the Chief Executive or Equivalent

's-Hertogenbosch, 23 June 2016

To our stakeholders:

I am pleased to confirm that the Sjoham Babaji Missions re-affirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that the Sjoham Babaji Mission has taken to support the UN Global Compact and its Principles as suggested for an organization like ours.

We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

H.H. Sjoham Babaji

Founder - Chairman  
Sjoham Babaji Missions

## Part II. Description of Actions

The actions that have been taken by the Sjoham Babaji Missions in support of the Global Compact were:

### **ENGAGE WITH GLOBAL COMPACT LOCAL NETWORKS**

The Sjoham Babaji Missions engaged with the UN Global Compact Network Netherlands.

### **PARTNERSHIP PROJECTS ON CORPORATE SUSTAINABILITY**

From the partnership of the Sjoham Babaji Missions with W2V Partners B.V., owner/director Mr. Roderik van Nieukerken, Nicolaas Beetspad 4, 1401 DA Bussum, The Netherlands, another Dutch company was contacted by Mr. van Nieukerken; Neele Consultancy & Expertise v.o.f., Mr. Emiel Neele and Mr. Jan Neele, Sportweg 12, 4308 AE Sirjansland, The Netherlands and invited for a proposed partnership project, with the Sjoham Babaji Missions. It concerned the Sjoham Babaji Bilwamangal Dhaam & Eco-Village in West Bengal, India, on the subject of Principle 7: Businesses should support a precautionary approach to environmental challenges; Principle 8: undertake initiatives to promote greater environmental responsibility; and Principle 9: encourage the development and diffusion of environmentally friendly technologies.

On 15 September 2015 representatives from the two companies from the Netherlands visited the Sjoham Babaji Bilwamangal Dhaam & Eco-Village to make a site survey for setting-up horticultural activities with the aim to achieve the following objectives:

- Food & Nutritional security: Provide fresh vegetables on a daily basis to support the daily distribution of freshly cooked food to the poorest of the poor from the Beluri region;
- Capacity Building: Bring together best practices and practical horticultural techniques from The Netherlands and India (East & West) and to inform the local farmer population about new vegetable varieties from Europe;
- Minimum 30-40% increase in production in the project area: Support the farmers in increasing the per square meter production of agricultural land in a sustainable way;
- Increase in income: Support the local farmers and entrepreneurs, especially women with know-how, how to increase earnings from horticultural activities;
- Prevention of food loss: Education about post-harvest-handling.

The companies from the Netherlands involved in the partnership project are:

#### ❖ W2V Partners B.V.

Owner/director Mr. Roderik van Nieukerken

Address: Nicolaas Beetspad 4, 1401 DA Bussum, The Netherlands.

W2V Partners B.V. is specialised in advisory in environmentally sustainable projects in fast growing economies. The company introduced multiple companies and technologies in the area of waste management, waste2bio-energy and recycling (together: Waste2Value) to India over the past 4 years. Presently the company is preparing for setting-up fruit-horticulture projects in India, combining the best of practical horticultural techniques and planting materials from the Netherlands with local time tested sustainable and organic horticultural practices from India.

## Part II. Description of Actions (continued)

### ❖ Neele Consultancy & Expertise v.o.f.

Mr. Emiel Neele and Mr. Jan Neele.

Address: Sportweg 12, 4308 AE Sirjansland, The Netherlands.

Neele Consultancy & Expertise has a 30+ year track record in setting-up, advising and project managing sustainable horticultural projects worldwide. The company has 20+ years of experience in India and introduced several varieties of Dutch bulb flowers, apple, pear and strawberry planting materials from the Netherlands to India.

From 16 – 22 October 2015 representatives of both companies started with volunteers from the Sjaham Babaji Missions, the horticulture pilot project at the Sjaham Babaji Bilwamangal Dhaam & Eco-Village. The activities during that week consisted of:

- Preparation of approx. 2 acres of land for planting;
- Preparation of 4 nursery beds;
- Sowing seeds brought from the Netherlands and locally purchased seeds, including:
  - Cabbage, Broccoli, Cauliflower, Kohlrabi, Chilli pepper, Purple Eggplant, Green Eggplant, Tomatoes (different varieties), Carrots, Radish, Spinach, Beetroot, Beans, Paksoy and Moringa trees;
- Exchange of best practices and local knowledge with local farmers and experts;
- Making an activity program with local volunteers of the Sjaham Babaji Missions for continued maintenance of the fields.

From 15 – 24 January 2016 representative of W2V Partners and a group of volunteers from the Netherlands organised a second round of practical knowledge sharing, harvesting and new sowing activities. Many of the seeds planted in October gave excellent results and harvesting activities were started already before the visit of this group from the Netherlands.

Specific activities during this week were:

- Harvesting;
- Sharing know-how about post-harvest handling;
- Education about Dutch techniques for increasing yield from tomato, cucumber and beans plants;
- Preparation of nursery beds for new seeds;
- Sowing activities including:
  - Endive, Cabbage (new varieties), Red Beet (new varieties), Carrot (new varieties), Capsicum, Zucchini, Cucumber, Yellow cucumber, Paksoy (new varieties), a.o.
- Education and knowledge sharing with local farmers and volunteers about:
  - Sowing at end distance;
  - Sowing in rows/furrow for transplanting material and party end distance;
  - Sowing in soil for transplanting;
  - Transplanting practices.
- Specific attention was given to water harvesting during monsoon season and preparation therefore. For this purpose the director of BHUNGROO, Mr. Biplab Paul, visited the site from 15 – 24 January 2016. Bhungroo Vikas Private Limited is using technology to improve the lives of poor farmers.

## **Part II. Description of Actions (continued)**

### **ENGAGE COMPANIES IN GLOBAL COMPACT-RELATED ISSUES**

We contacted three companies and one organisation to engage with our international organisation and the Global Compact related issues:

- Neele Consultancy & Expertise v.o.f.;
- W2V Partners B.V.;
- Randstad Uitzendbureau (this Dutch company was already a participant of the Global Compact Network Netherlands);
- Sense International (Peru) is dedicated to give deaf-blind people a place in society. On the 3rd of June 2015 there was a meeting with the Director General, Dr. Ricardo Alberto Zevallos Arévalo and the Sjöham Babaji Missions in Amsterdam, The Netherlands.

The communication and discussion on engagement are still going on.

### **PARTICIPATE IN GLOBAL COMPACT GLOBAL, AND LOCAL EVENTS**

The Sjöham Babaji Missions engaged with the UN Global Compact Network Netherlands and visited meetings organised by the UNGC NL:

- On 2 June 2015 at the Malietoren in The Hague, there was the event entitled 'Waardeketens', chaired by Andre van Heemstra, chairman of Global Compact Network Netherlands.
- On 11 May 2016 at the Malietoren in The Hague, there was the event entitled 'De implementatie van de SDGs', chaired by Andre van Heemstra, chairman of Global Compact Network Netherlands.

### **Part III. Measurement of Outcomes**

The outcome of the Sjoham Babaji Bilwamangal Dhaam & Eco-Village project in cooperation with Mr. Roderik van Nieukerken, owner of W2V Partners B.V. and the other Dutch company Neele Consultancy & Expertise v.o.f. are:

#### **ENVIRONMENTAL BENEFITS - NATION**

- Chemical free drinking water;
- Reduced Carbon footprints;
- Conservation of bio-diversity;
- Water conservation/Rain water/Roof top harvesting at micro level;
- Reduced water requirement;
- Production of Containment free Agricultural produce leading to improved environment;
- Improvement in environment with organic manures / pesticide.

#### **ECONOMIC BENEFITS - INDIVIDUAL FARMERS**

- Sustainable food/nutritional Security;
- Enhanced income;
- Improved health with healthier organic produce and financial means for medical services.

#### **ECONOMIC BENEFITS - NATION**

- Increased production of agricultural produce;
- Improved G.D.P.;
- Synergic effect on other farmers to adopt Organic Farming.

#### **SOCIAL BENEFITS - NATION**

- Increased employment potential in rural areas;
- Reduced migration to urban centers;
- Sustainable growth of rural areas;
- Reduced incidence of diseases caused by residual chemicals in agriculture produce.

The 2014 visits of the Sjoham Babaji Missions to Kenya and Sudan have resulted in the action that we are now searching for companies in Kenya and Sudan for partnership in our projects.

We are also searching for companies in India for partnership in bringing Stevia to the Sjoham Babaji Bilwamangal Dhaam & Eco-Village project and setting up a Stevia plantation.

We are also involved in communications with companies in Punjab, India and in Japan.