

2015 FIBRIA REPORT INFOGRAPHIC

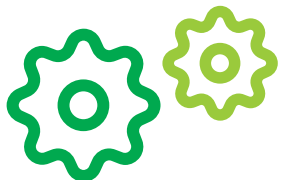


THE ESSENCE OF OUR BUSINESS

Learn about
Fibria's strategies,
dialogue practices,
long-term goals and
business model

STRATEGIC PILLARS

We combine strength with market opportunity, creating leverage for business growth



OPERATIONAL EXCELLENCE

Seek maximum efficiency and lower costs in industrial and forestry operations

D,E,G,J,L



GROWTH

Grow organically and have competitive costs to serve the commodities market

A,C,F



DIVERSIFICATION

Work hard to diversify the business and offer solutions outside the concept of commodities

C,F

MATERIALITY

The materiality process conducted by Fibria in 2013 has guided the company's operations. The material aspects identified were:

A CERTIFICATIONS, VOLUNTARY INDUSTRY COMMITMENTS, AND REGULATIONS

B LOCAL DEVELOPMENT AND IMPACT ON COMMUNITIES

C BUSINESS EXPANSION

D FINANCIAL MANAGEMENT

E SOCIAL AND ENVIRONMENTAL MANAGEMENT IN THE SUPPLY CHAIN

F VALUE GENERATION THROUGH INNOVATION

G FOREST MANAGEMENT, BIODIVERSITY, LAND USE

H GOVERNMENT RELATIONS

I TRANSPARENCY AND STAKEHOLDER ENGAGEMENT

J WATER USE

Two other aspects are considered relevant to Fibria:

K CLIMATE CHANGE

L WASTE

DIALOGUE

Fibria builds its reputation based on its vision centered on admired profit, whose commitment is to generate and share value with all stakeholders

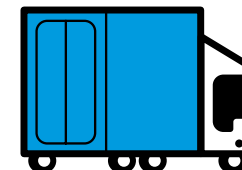
EMPLOYEES AND OUTSOURCED WORKERS

We invest in human capital to attract and retain talents who will be the interlocutors of the company with our audiences **I**



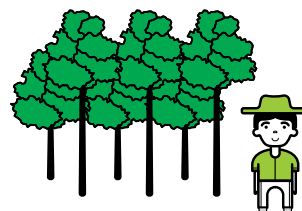
COMMUNITIES

We focus on providing quality of life, income, capacity building, retention in the fields, association formation and access to public policies **B,I**



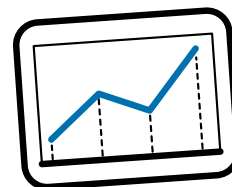
SUPPLIERS

We seek to develop approaches that ensure the best cost-benefit with suppliers **E,F,I**



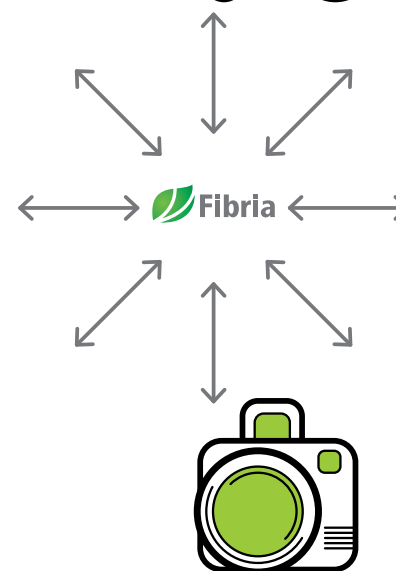
PARTNERSHIPS

Fibria encourages rural producers near factories to plant eucalyptus, becoming forest partners **B,E,F,I**



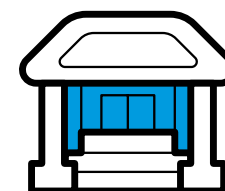
SHAREHOLDERS

With the new dividend policy, R\$ 2.1 billion in dividends were paid to our shareholders in 2015 **C,D,E,I**



CLIENTS

There is a growing interest of clients for sustainability, with increasing number of visits to operations **A,D**



GOVERNMENT

Fibria has financing contracts with institutions linked to the Brazilian government and other countries **A,H,I**

MEDIA

We extended our reach in media coverage and are recognized as an example by a number of outlets in Brazil and abroad **I**



PROJECT HORIZONTE 2

With the expansion of the unit of Três Lagoas, MS, Fibria will have one of the largest pulp production sites in the world and will consolidate its position as the world leader of eucalyptus pulp, with a total capacity of 7 million tons/year¹

¹ Includes Veracel (50%).

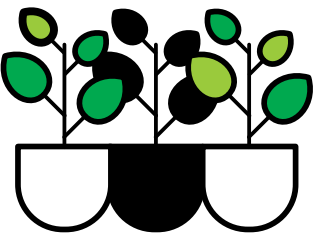
40,000
direct and
indirect jobs will
be created

US\$ 2.2
billion
is one of the largest private
investments in Brazil

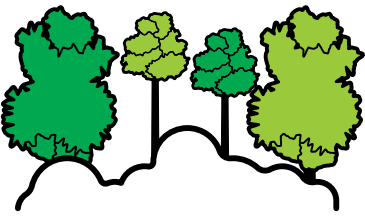
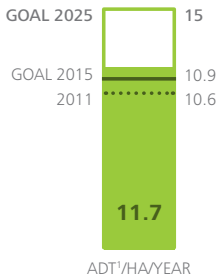
1.75
million tons/year
will be the production capacity
for Horizonte 2

LONG-TERM GOALS

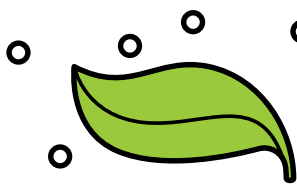
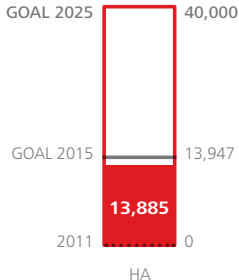
Goals that Fibria will need to achieve by 2025 in order to ensure the implementation of its strategy and sustainability of its business.
See the results for 2015 in the thermometers below



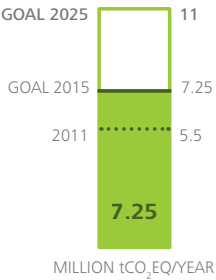
REDUCE BY ONE THIRD THE AMOUNT OF LAND NEEDED FOR PULP PRODUCTION
1 Air dried ton of pulp



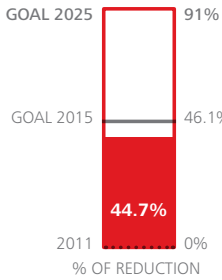
PROMOTE ENVIRONMENTAL RESTORATION OF 40,000 HECTARES OF ITS OWN AREAS BETWEEN 2012 AND 2025



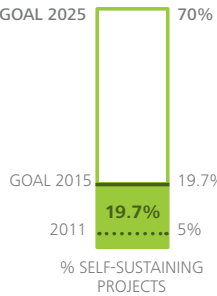
DOUBLE CARBON SEQUESTRATION FROM THE ATMOSPHERE



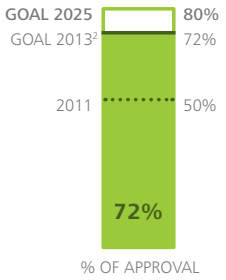
REDUCE BY 91% THE VOLUME OF INDUSTRIAL SOLID WASTE IN OWN OR THIRD-PARTY LANDFILLS



HELP COMMUNITIES RENDER 70% OF THE INCOME-GENERATING PROJECTS SELF-SUSTAINING WITH THE SUPPORT OF COMPANIES



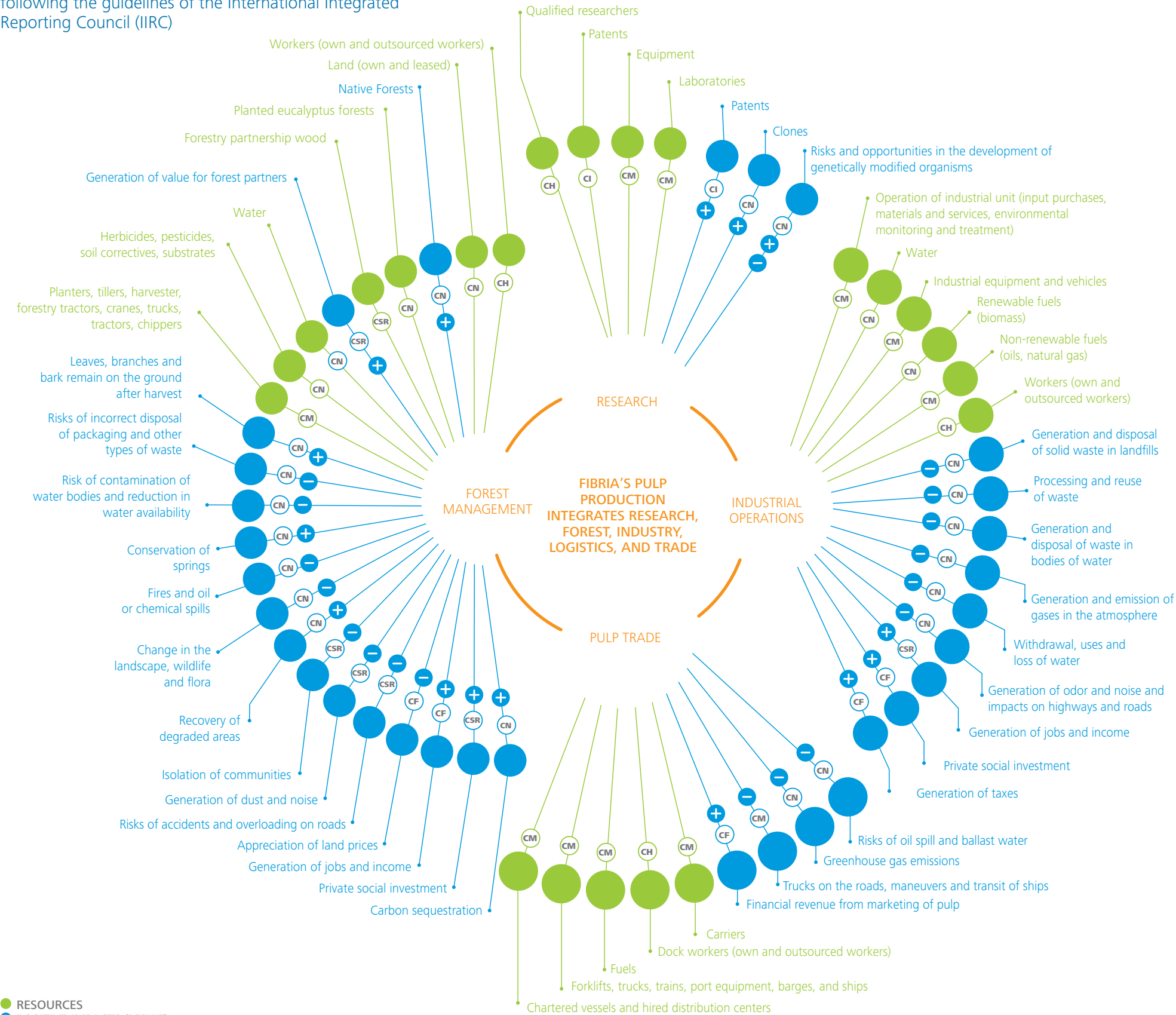
ACHIEVE 80% APPROVAL IN NEIGHBORING COMMUNITIES



2 Esta meta não foi atualizada. Mantemos o último dado referente à meta de 2013

BUSINESS MODEL

This diagram represents our business model following the guidelines of the International Integrated Reporting Council (IIRC)



CF Financial capital: debts, shares or grants. CM Manufactured capital: buildings, equipment, infrastructure (roads, ports, wastewater treatment points and stations). CI Intellectual capital: patents, copyrights, software, rights and licenses; knowledge, systems, procedures, protocols. CH Human capital: governance and alignment to the organization's values; ability to implement the strategy; loyalty and motivation. CSR Social and relationship capital: relationships with key stakeholders; brand and reputation; social license to operate. CN Natural capital: water, land, minerals and forests; biodiversity and ecosystems.

From the forest to consumers

Fibria is the global leader in the production of eucalyptus pulp. In 2015, our production totaled 5.2 million tons. Learn about the value chain of our company.

1 Technology Center

Our value chain begins with hundreds of research projects conducted in our forests and laboratories. The research involves improvement in forest management and industrial processes, in addition to studies on wood biorefinery, genetic improvement and biotechnology. In Canada, we develop technology for high-performance lignin



2 Nurseries

Our nurseries produce seedlings for high yield potential planting



120 million
seedlings produced annually



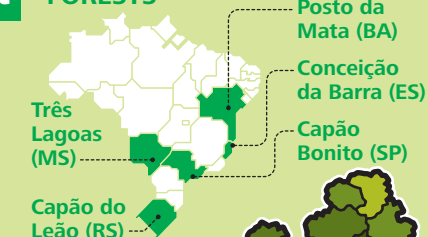
90 to 120 days
is the time required to develop the seedlings

3 Planting and harvest

Eucalyptus plantations help with the conservation of soil, water, biodiversity, and carbon sequestration

5 to 7 years is the growth cycle for eucalyptus trees

FORESTS



FOREST MANAGEMENT

Planted forests and the conservation and restoration of native forests, forming ecological corridors, contribute to the diversity of the landscape. In a rich and diverse environment, for example, planted woodlands are aided by wildlife and plants in controlling pests



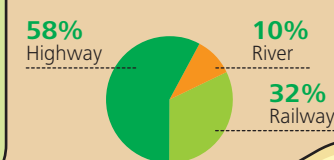
24hrs
In order to supply the industrial units, harvest is done uninterruptedly

The harvest is entirely mechanized, and the use of GPS has contributed to making the process more precise and improved management

4 Logistics of wood

Most of the transportation of wood to the industrial unit is done via highways. We use barges between Caravelas, BA and Portocel, ES, and trains from the partnership areas, in Minas Gerais, up to Aracruz, ES

WOOD TRANSPORTATION MODE

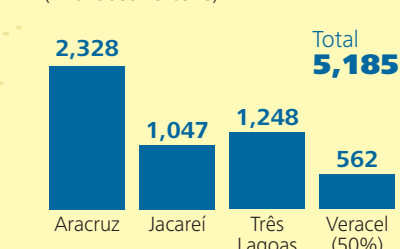


5 Pulp production

When reaching our industrial unit, logs are chopped down into small chips and chemically processed to separate pulp from lignin. The pulp is bleached, dried and bundled for transportation

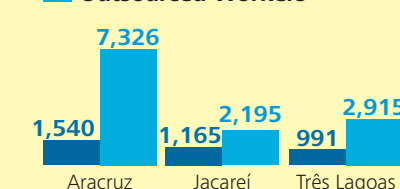
20 eucalyptus trees generate one ton of pulp

Pulp production (in thousand tons)

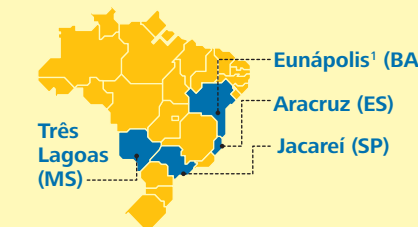


Workers

Own Employees
Outsourced Workers



INDUSTRIES



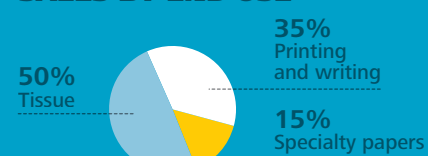
1 Veracel is a joint-venture formed by Fibria and Stora Enso and is located in Eunápolis, BA

7 Commerce and market

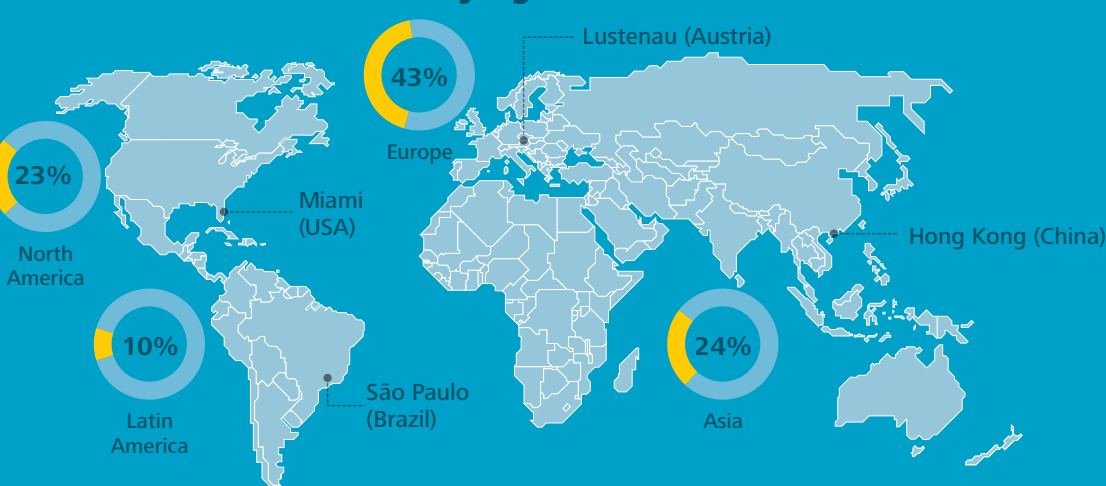
Fibria's pulp is mostly destined to the foreign market, serving large consumer goods companies

84% is the level of satisfaction of our clients

SALES BY END USE



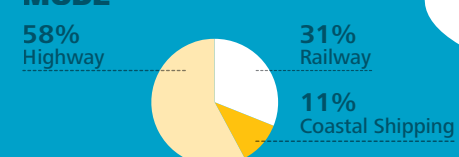
Offices and sales distribution by region



6 Pulp logistics

Pulp produced in Três Lagoas, MS and Jacareí, SP is transported by train to the Port of Santos, SP. Production from Aracruz, ES is taken by truck to Portocel, ES. Fibria's ships deliver 4.6 million tons of pulp per year to clients in Asia, Europe, and the United States

PULP TRANSPORTATION MODE



PORTS





www.fibria.com.br