

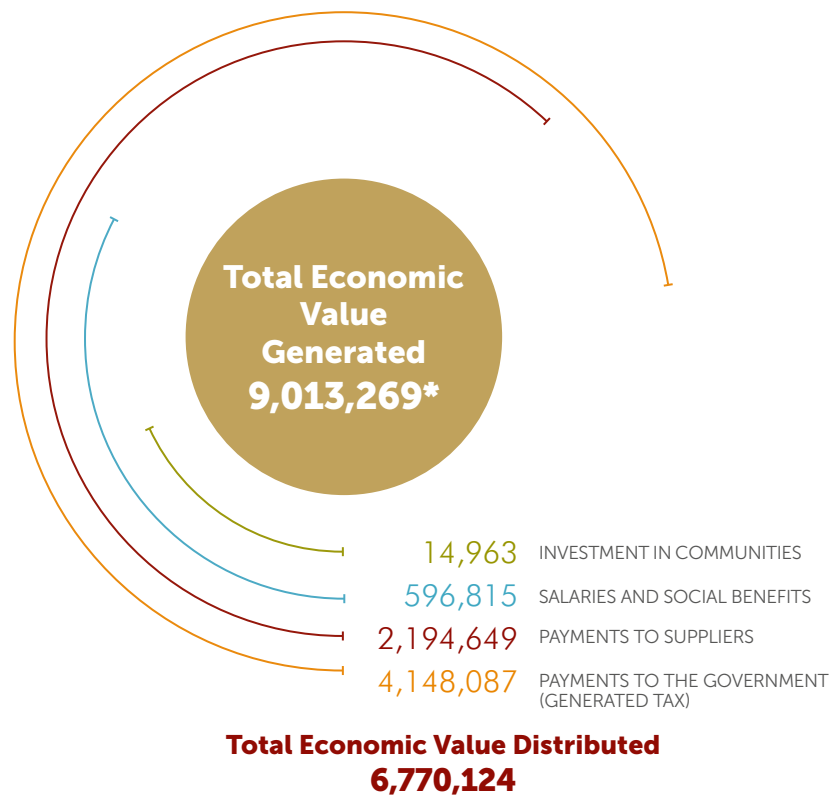
LET'S  
CONTINUE  
*Prospering*

SUSTAINABLE DEVELOPMENT  
REPORT 2015  
SUMMARY



# WE GENERATE *value*

ECONOMIC VALUE GENERATED AND DISTRIBUTED IN 2015  
(IN COP MILLION)



\*Gross Sales before discounts.

# TO OUR *stakeholders*



I am very proud to present the ninth version of our Sustainable Development Report for 2015, through which we evidence how Bavaria S.A.<sup>1</sup> continues leaving a legacy in Colombia, its people, and its environment. We have progressed through our sustainable development actions framed within the Prosper strategy, which have provided us with a common perspective and a set of shared imperatives that give a sense of humanity and transcendence to our business and guides us to continue contributing decidedly to consolidate a Thriving, Sociable, Clean, Resilient and Productive World.

We thank all Colombians and particularly our collaborators, distributors, customers, retailers, consumers, communities, and suppliers for trusting this Company, its products and services, because thanks to them, Bavaria continues being one of the most admired, solid, and profitable companies in Colombia.

This is an invitation for us to continue working for the country we desire, to continue celebrating, continue cooperating, continue sharing, and continue prospering.

**GRANT HARRIES**  
President

<sup>1</sup> Hereinafter: *Bavaria, the Company or the Corporation.*



WE ARE IN THE BEER BUSINESS AND WE DO BUSINESS IN A WAY THAT IMPROVES LIVELIHOODS.



*prosperar*

We know that when our environment prospers, so do we. We have therefore called our sustainable development strategy, Prosper.

Many of the places where we operate, face big social challenges, so our goal is to create a long-term mutual benefit wherever we go.

ONE STRATEGY, FIVE SHARED IMPERATIVES



**Thriving World**

We want a Thriving World where incomes and quality of life are growing.

Page 6



**Sociable World**

We want a Sociable World where our beers are developed, sold and consumed responsibly for the individual and social wellness.

Page 18



**Resilient World**

We want a Resilient World where our business, the local communities and the ecosystems share uninterrupted access to safe, clean water.

Page 26



**Clean World**

We want a Clean World where nothing goes to waste and emissions are dramatically lower.

Page 32



**Productive World**

We want a Productive World where land is used responsibly, food supply is secure, biodiversity is protected and crops can be accessed at reasonable prices.

Page 42





# THRIVING World

WE WANT A THRIVING WORLD WHERE INCOMES AND QUALITY OF LIFE ARE GROWING

We operate in environments that face diverse economic and social challenges as unemployment, lack of access to markets, unsatisfied need of skill-building, and insufficiency of basic services. Being aware that the decisions we make as a Company can create new opportunities, we want to accelerate growth and social development working with the value chain of our business, represented by our tenderos, suppliers, neighbouring communities, collaborators, and local entrepreneurs.

## SIGNIFICANT MATTERS

- Ⓞ Inclusive growth and development across the value chain
- Ⓞ Contribution to the society and the surrounding communities
- Ⓞ Human rights within the Company and across the supply chain
- Ⓞ Occupational health, industrial safety, and hygiene



WE HOPE TO  
*build peace*

### Gloria Marcela Guerra

Member of Asvimarin (Association of Innovative Artisan Female Victims)  
Beneficiaries of Tiendas de Paz  
El Placer, Valle de Guamuez, Putumayo



*"After living the conflict in November 1999, violence established here for six years. We lost relatives and friends, and we experienced many atrocities.*

*In March 2013, we incorporated Asvimarin (Association of Innovative Artisan Female Victims): that is how we got to be part of Tiendas de Paz, a programme led by Bavaria and DPS (Department for Social Prosperity); they proposed us to open a craft shop. Tiendas de Paz donated shelves, fridges, a refrigerator, a TV, and goods. Once we had it all, we couldn't believe it!*

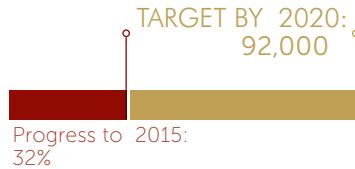
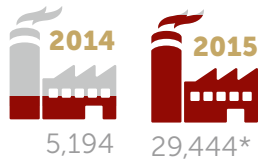
*Women now feel safe because the shop is ours. We want to turn it into a big supermarket and we wish to build a craft workshop and a room to receive training and to hang out. We are aware that despite the conflict we have lived, we hope to build peace."*



# OUR *performance in 2015*

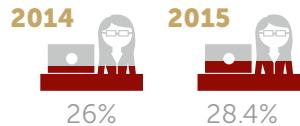
KEY PERFORMANCE INDICATORS (KPIs)

## 1 NUMBER OF SMALL COMPANIES PARTICIPATING IN THE PROGRAMME TO IMPROVE INCOMES AND QUALITY OF LIFE



\* YTD 2015.

## 2 PERCENT OF WOMEN IN EXECUTIVE AND MANAGEMENT POSITIONS



# INCLUSIVE GROWTH AND DEVELOPMENT OF THE VALUE *chain*

## MORE THAN 8,000 TENDEROS BENEFITED BY OUR PROGRAMMES IN 2015

<p>4E, PATH TO PROGRESS</p> <p><b>3,118</b> TENDEROS</p>	<p>TIENDAS DE PAZ</p> <p><b>9</b> TIENDAS</p>	<p>MICROCREDIT</p> <p><b>5,251</b> TENDEROS</p>
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**Graduated from this programme** on skills development contributing to the sustainable growth of their businesses

- > Recipients reported an 11% income increase.
- > 50% are now earning a monthly salary.

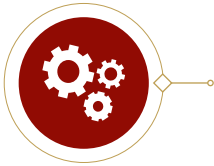
**Built in the departments** of Antioquia (Chigorodó and San Carlos), Bolívar (Carmen de Bolívar), Caquetá (Cartagena del Chairá, La Montañita and Valparaíso), Cesar (La Jagua de Ibirico), and Putumayo (San Miguel and Valle del Guamuez).

**Accessed personal loans from the formal financial system**, with payment facilities and few requirements. 63% of the recipients are female heads of households.

## WE CONTRIBUTE TO THE GROWTH AND SUSTAINABILITY OF OUR SUPPLY CHAIN

In 2015 we supported the growth of over 1,000 strategic suppliers from our supply chain. Currently we have 5,499 active suppliers: 96% are Colombians and c. 70% are small and medium sized enterprises.

### IMPROVEMENT PLANS



The objective of the programme is to support the improvement of the processes of our strategic suppliers to increase their competitiveness, based on global best practices of sustainable development and social responsibility.

We trained  
**163**  
suppliers with  
**906**  
man-hours.

### PURCHASES TO VULNERABLE POPULATION

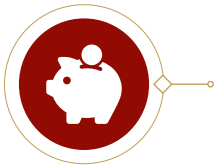


In 2015, 186 small farmers and 29 commercial farmers from the department of Boyacá created two new associations of barley growers. Purchases to these suppliers generated 20,295 day's wages and 117 direct jobs.

We also purchased pallets and other supplies to vulnerable population, which amounted to COP \$735 million and COP \$586 million, respectively.

Purchases to associations of farmers amounted to COP  
**\$658**  
million.

### CIPRES



Through our productivity programme CIPRES (Generating Value by Integrating Strategic Suppliers), our packaging suppliers implemented practices to lighten the weight of glass containers and recycle PET containers to elaborate advertising material for our Club Colombia brand.

We saved  
COP  
**\$600**  
million

### ASSESSMENT OF SUSTAINABLE PROCESSES



We assessed 111 of our suppliers with the objective of identifying improvement opportunities regarding human rights management, environmental practices, industrial relations and impacts on communities.

**25**  
enterprises are executing their action plans.

### GREEN FOOTPRINT



We shared best environmental practices with our suppliers and identified improvement opportunities on this regard.

**121**  
suppliers from Bogotá, Cali and Medellín participated.

### BAVARIA'S SUPPLIERS AWARDS



In 2015, we hosted the eighth version of Bavaria's Suppliers Awards recognizing the following categories: investment and growth, innovation and development, quality improvement and performance, productivity, responsible sourcing and local supplier of the year.

In Bavaria's Suppliers Awards Ceremony  
**21**  
enterprises received the highest recognition.

**WE SUPPORT INNOVATIVE AND HIGH-IMPACT ENTREPRENEURSHIP**

**NATIONAL ANGEL INVESTOR NETWORK**

**14**  
CLOSED  
INVESTMENTS

**BAVARIA'S ENTREPRENEURS NETWORK**

In 2015 we renovated the image of the virtual network [www.redemprendedoresbavaria.net](http://www.redemprendedoresbavaria.net) providing more and better tools.



**DESTAPA FUTURO**



We created this contest to support entrepreneurship with high growth potential, providing seed capital awards to start-ups or new projects that meet certain criteria of profitability, competitiveness, innovation, sustainability, and job generation.

During the ninth cycle

**1,300**  
projects  
were assessed.

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The top 10, received a non-refundable award of

**400**  
million pesos.

**WE ARE A**  
*good neighbour*

**WE CONTRIBUTE TO ELIMINATING EXTREME POVERTY**

In 2015, together with ANSPE (National Agency for Overcoming Extreme Poverty), 139 families overcame extreme poverty in the zones of influence of our operations:

<b>49</b> Barranquilla (Atlántico)	<b>47</b> Tocancipá (Cundinamarca)
<b>26</b> Tibasosa (Boyacá)	<b>17</b> Yumbo (Valle del Cauca)

After three years of collaborative work in Tocancipá, 139 families overcame extreme poverty.

**BAVARIA AND ITS EMPLOYEES, 'UNI2' FOR THE COMMUNITIES**

For the past 10 years, our employees have donated over 7,000 million pesos and today, 48% of our collaborators contribute to this initiative.



**FUNDACIÓN BAVARIA**  
*10 years*

**DESTAPANDO SUEÑOS**



In its 10 years of operation, Fundación Bavaria has benefited more than 100,000 Colombians. Its programmes have contributed to overcoming two of the country's most significant challenges: job generation and providing access to opportunities to vulnerable communities, especially to those communities located in the Company's areas of influence.

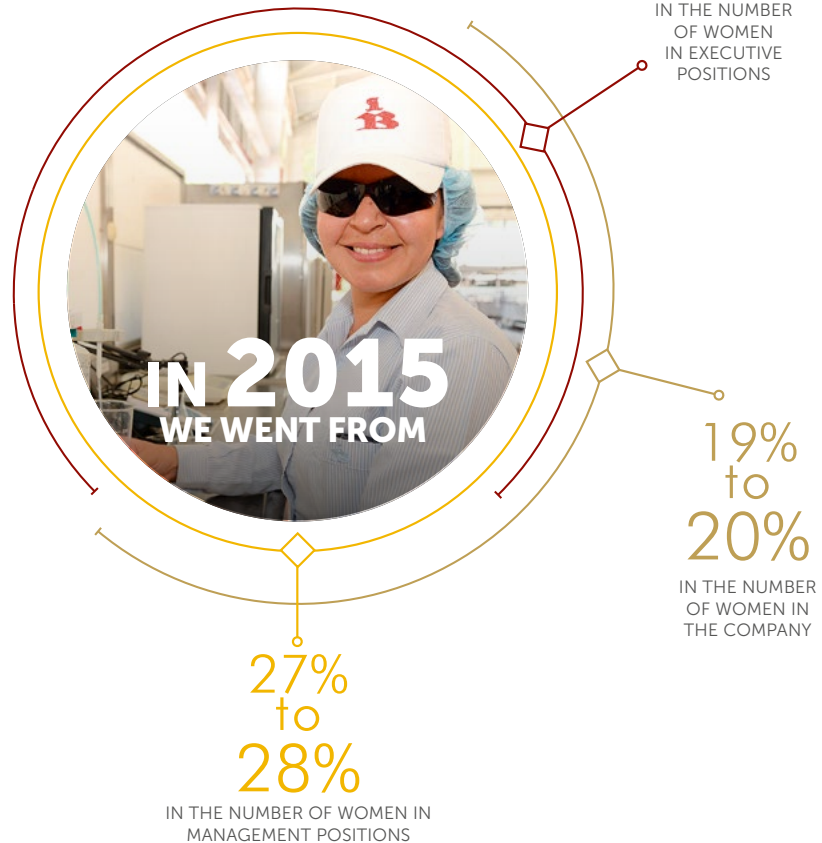


# HUMAN Rights

## IN OUR WORK ENVIRONMENT

### PROMOTING INCLUSION AND DIVERSITY: GENDER EQUALITY

In 2015 we conducted the workshop 'Female leadership and awareness: an opportunity to value the experience of being a woman'. 169 collaborators, including employees in above-professional positions, attended the workshop. The insights and conclusions of this workshop will be used to design and develop strategies to strengthen gender equality in the Company.



## IN OUR SUPPLY CHAIN

### PRINCIPLES OF RESPONSIBLE SOURCING

We ensure compliance and progress with SABMiller's eight Principles of Responsible Sourcing (Business conduct, Working conditions, Employment, Child labour, Wages and Hours, Diversity, Freedom of Association and Environmental Care) through commercial accreditations that include an audit observing the SMETA methodology. **In 2015 we provided support and technical assistance to 78 suppliers based on the pillars assessed by this methodology.**

### ETHICS IN THE CHAIN

In 2015 we hosted the first version of the forum Ethics in the Chain, ratifying our commitment to promote the highest standards of corporate ethics across our supply chain. In five cities, **404 participants attended the forum on behalf of 304 direct suppliers and subcontractors.**



# OCCUPATIONAL HEALTH

## INDUSTRIAL SAFETY AND *Hygiene*

All the plans and programmes on safety and health at the workplace are compliant with SABMiller's Global Health and Safety Handbook and the existing regulations, through an Integral Management System that articulates quality, harmlessness, environmental care, and occupational safety and health.

### In 2015, we developed the following preventive actions:



Reinforced the prevention and monitoring programmes related to the chikungunya and zika epidemics.



Conducted a national influenza vaccination campaign: 2,219 beneficiaries



Health fairs across all our regionals: 5,153 workers, contractors and relatives



Celebration of the World AIDS Day throughout our regionals: 840 collaborators and 195 contractors participated in this activity.



Convention of Conventions for prevention of diseases and accidents: 2,000 attendees.



### We continue working on the following programmes:



Epidemiological surveillance of musculoskeletal disorders: 4,402 collaborators and contractors.



Active pauses in all the Company facilities with a participation of 5,368 individuals.



Prevention of psychosocial risk.



Ergonomic prevention, including a national diagnosis assessing 110 workplaces and 1,375 collaborators.



# SOCIABLE World

**WE WANT A SOCIABLE WORLD WHERE OUR BEERS ARE DEVELOPED, SOLD AND CONSUMED RESPONSIBLY FOR THE INDIVIDUAL AND SOCIAL WELLNESS.**

We are committed to the responsible consumption of alcohol among adults and to the prevention and eradication on underage consumption of alcohol, where we have a zero-tolerance approach.

We act according to the regulation and the policies, but we go beyond because we are compliant with the highest marketing and sales standards; internally, we work to market your products with responsibility, guaranteeing that our publicity does not attract the underage nor does it incite the irresponsible consumption of alcohol, and we develop prevention initiatives and campaigns addressed to the society, customers, tenderos, parents, and youngsters.

## SIGNIFICANT MATTERS

- 🕒 Responsible and moderate consumption of alcohol
- 🕒 Prevention of underage consumption
- 🕒 Responsible marketing
- 🕒 Prevention of drinking and driving



## CHILDREN ARE LEARNING TO SAY 'NO' IN SITUATIONS of risk

### **María Erley Coronado**

Coordinator of the Project Bosa Con-vida: intégrate para prevenir.  
Fundación Cenainco  
Bogotá D. C.

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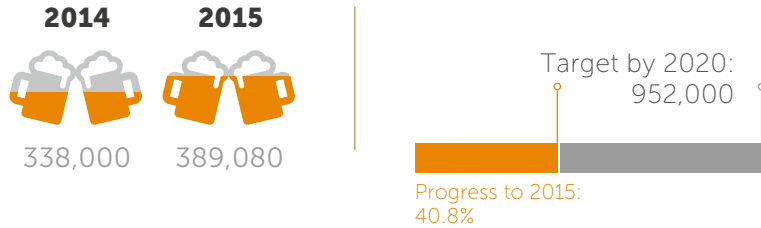
*"This experience is marking the history of the lives of the children, because they are feeling loved, welcomed, and happy with what they do, through a different and alternative learning process. This direct, warm, respectful, and kind relationship is stimulating: they self-assert their personal safety, learn to say 'no' in risk situations they may face, and feel empowered to express themselves; children develop their own talents and recognise their capabilities within their families and within themselves, they understand regulatory compliance, learn to use supplies rationally, manage relationships and conflicts in a better way, learn to say 'I'm sorry' and they expand their network of friends."*



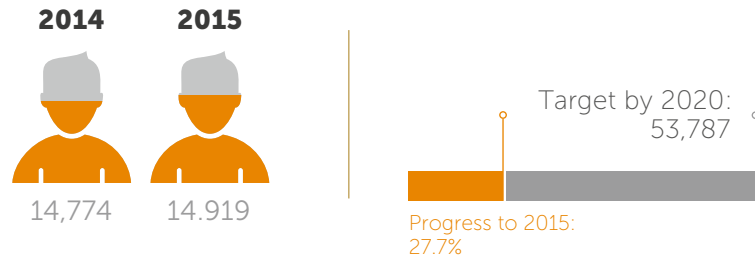
# OUR *performance in 2015*

Key Performance Indicators (KPIs)

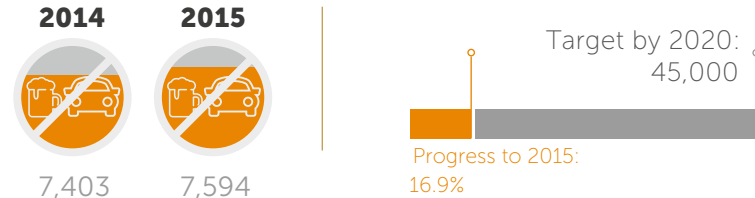
## 1 CONSUMERS ENGAGED WITH OUR MODERATION CAMPAIGNS AND PROGRAMMES



## 2 PEOPLE ENGAGED IN THE PROGRAMMES TO PREVENT UNDERAGE CONSUMPTION OF ALCOHOL

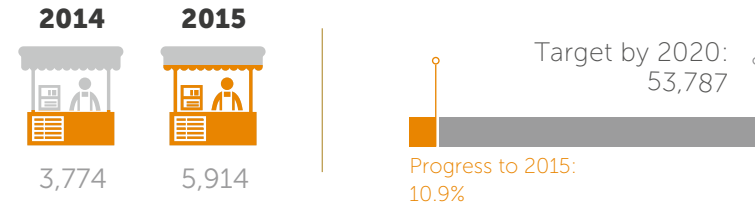


## 3 CONSUMERS THAT HAVE PARTICIPATED IN INITIATIVES TO PREVENT DRINKING AND DRIVING\*

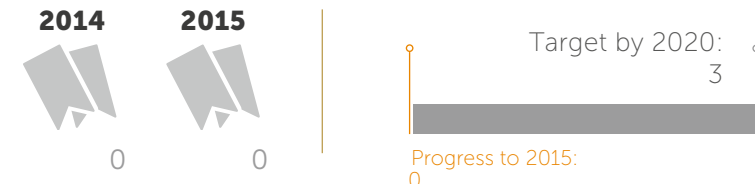


\* This indicator was calculated using this formula until 2015. From 2016, it will be calculated based on a wider concept of road safety.

## 4 SELLERS AND TENDEROS INCLUDED IN RESPONSIBLE SALE STRATEGIES AND CAMPAIGNS



## 5 BRANDS THAT INTEGRATE OUR SUSTAINABILITY PRINCIPLES IN THEIR ADVERTISING STRATEGIES



RESPONSIBLE AND MODERATE  
**CONSUMPTION**  
*of alcohol*

We promote *Zonas de Rumba Segura* (Zones of Safe Rumba) throughout the country to foster favourable conditions for healthy enjoyment and a safe environment for alcoholic beverages consumption.

WE RAISED AWARENESS AMONG

**389,080**

PEOPLE WITH MESSAGES OF RESPONSIBLE CONSUMPTION



**IN 2015**  
 AT 14 OF THE MAIN  
 NATIONAL FESTIVALS

WE HANDED OUT  
**39,435**  
 FREE SERVICES OF ELECTED DRIVER.

WE TRANSPORTED  
**7,594**  
 CONSUMERS BACK HOME SAFELY.



RESPONSIBLE  
*marketing*

WE TRAINED  
**406**  
 PEOPLE

on the Company's Alcohol Policy, including direct employees, advertising and communication agencies, and suppliers.

WE CONDUCTED  
**52**

Commercial Communication Compliance Committees in which 700 campaigns were reviewed:

**495**  
 were approved.



# PREVENTION OF UNDERAGE CONSUMPTION *of alcohol*

## WE ARE AWARE OF THE PROBLEM OF UNDERAGE CONSUMPTION

We sponsored the Second Study of Underage Alcohol Consumption conducted in seven capital cities and two small municipalities in Colombia conducted by Corporación Nuevos Rumbos.

Number of students that participated in the study

**9,677**  
from:

Barranquilla (Atlántico), Bogotá D. C., Bucaramanga (Santander), Cali (Valle del Cauca), Florencia (Caquetá), Medellín (Antioquia), Tunja (Boyacá), Puerto Boyacá (Boyacá), Sabanalarga (Atlántico).

## WE TRAINED TENDEROS ACROSS THE COUNTRY ON RESPONSIBLE SALE OF ALCOHOL

We trained

**5,914**

tenderos

We trained tenderos, business managers and owners on responsible sale, including all the recommendations to prevent selling alcohol to underage customers.

## WE CONTRIBUTED TO THE PREVENTION OF RISK FACTORS

We benefited

**8,500**

children and youngsters, and

**8,800**

fathers, mothers, and caregivers.

Through programmes as SanaMente, PAZalobien, Bosa Con-vida and Cartel de Cine.

# ROAD *Safety*

We work for road safety through joint solutions with governments, private companies and social organizations.



## **POR UN BUEN CAMINO (ON THE RIGHT PATH): SAFETY IN THE ROADS ACROSS OUR COUNTRY**

In 2015 we launched this programme, which seeks to promote and strengthen safe and sustainable mobility.

We have therefore initiated an analysis process of our road safety challenges and are acting to overcome these challenges, improving practices, incorporating technologies in our fleet to drive safely, and easing the transport of our collaborators.

We also steer the Road Safety Corporate Committees, which were launched in October 2015 with the participation of more than 40 representatives from 25 entities that work on this regard.



# RESILIENT World

**WE WANT A RESILIENT WORLD WHERE OUR BUSINESS, THE LOCAL COMMUNITIES AND THE ECOSYSTEMS SHARE UNINTERRUPTED ACCESS TO SAFE, CLEAN WATER.**

Water is a vital element not only for human beings but also for the conservation and subsistence of ecosystems and biodiversity. It is the main raw material for elaborating our products and an essential resource in farming. Accelerated climate change and the unmeasured growth of the world population are affecting its availability and it is therefore a global challenge.

We have made a strong commitment to water care, a strategic priority that we manage understanding risks, using water efficiently in our facilities, managing wastewater properly, and conserving the watersheds located near our operations.

### SIGNIFICANT MATTERS:

- ③ Responsible use of water
- ③ Management of risk of scarcity and quality of water
- ③ Wastewater management



## WE HAVE LIBERATED PROTECTION AND *conservation areas*

### **Pedro Hernán Moreno Padilla**

Director of the Fund Water for Life and Sustainability, Asocaña Strategic ally in the programme for the protection and conservation of the upper basins of Cauca, Frayle and Desbaratado Rivers. Cali, Valle del Cauca.



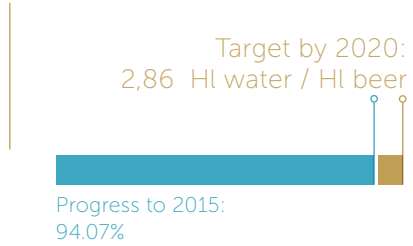
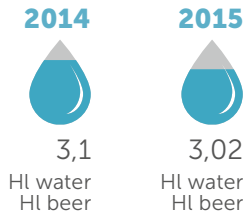
*“One of the main accomplishments of the Programme for the Protection and Preservation of the Upper Basin of Cauca River, is the confidence is has built among the indigenous community and the agricultural and industrial sectors from the plain zone of Valle del Cauca. The fact that protection and conservation areas of strategic ecosystems for water production were liberated, has an evident impact on the landscape. Another relevant issue is that the pressure of people to develop activities such as cattle farming on those ecosystems – especially on moorlands and the upper Andean forest – has reduced dramatically. With exceptional efforts, your support, the support of the indigenous, and Corpopaló, we were able to convert 480 hectares to sustainable livestock in 2015.”*



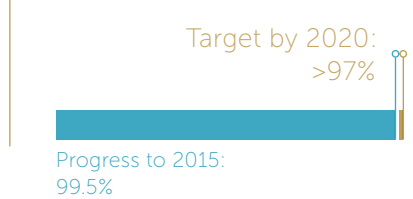
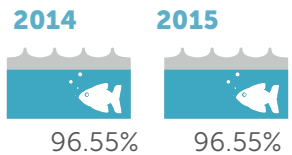
# OUR performance in 2015

KEY PERFORMANCE INDICATORS (KPIs)

## 1 WATER EFFICIENCY IN THE BREWING PROCESS (USED WATER / PRODUCTION VOLUME)



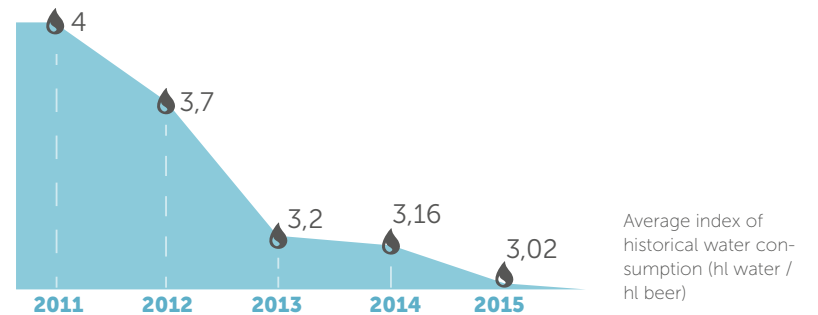
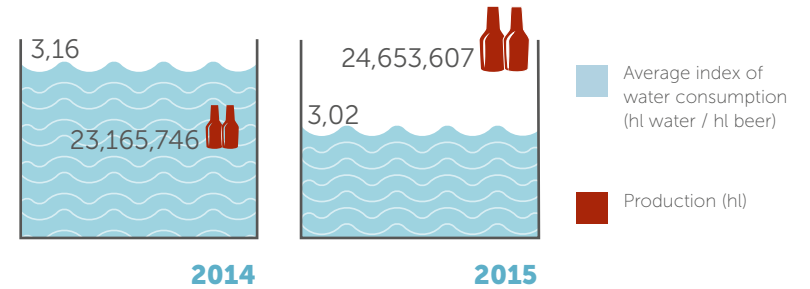
## 2 PERCENTAGE OF PRODUCTION VOLUME WITH SAFE SUPPLY OF WATER



# RESPONSIBLE USE of water

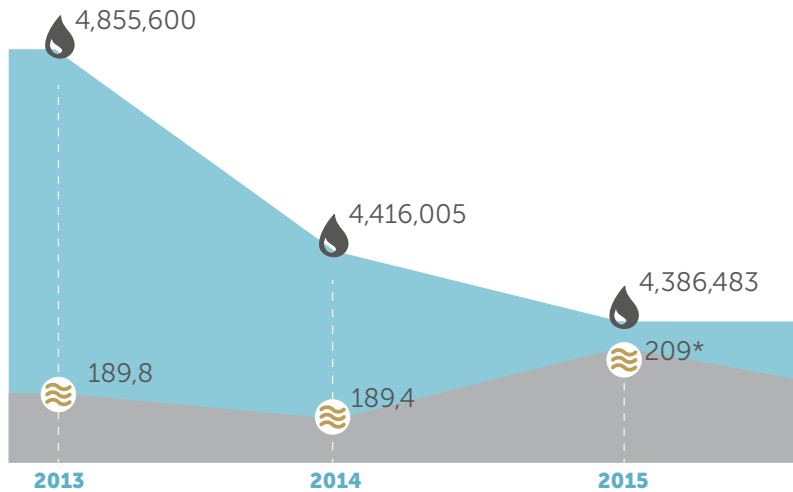
The proper use and water care is one of our priorities. Historically, we have developed technical best practice and promoted a culture of efficient use and saving of water across our production plants and working areas, which has allowed us to continue reducing water consumption for every hectolitre of beer we produce, compared to the increase in production.

## WATER CONSUMPTION / BEER PRODUCTION



# WASTEWATER *management*

Discharge volume of wastewater treated in our plants and productive units, has decreased year after year due to the efforts we have undertaken to use water more efficiently.



■ Discharge (m³)

■ Chemical Oxygen Demand (COD) (mg / l)

\*Chemical Oxygen Demand (COD) increase was driven by efficiency problems in the wastewater treatment plant in Medellín (San Fernando), which manages the effluents of our Brewery in that city. The accumulation of solids in prior stages of the treatment scheme from Cerveceria del Valle also affected the result.

# MANAGEMENT OF WATER *risks*

Managing water risks means not only being aware of potential events that may affect the regular availability of this resource and addressing them timely, but also establishing collective action mechanisms regarding its use and care. Bavaria participates in multi-stakeholder alliances and programmes to protect and improve water management in the watersheds and rivers in the regions where our Plants are located:

## UPPER BASIN OF CAUCA RIVER

We contribute to the conservation and natural regeneration of 200 hectares and the conversion of 20 hectares to eco-friendly livestock in alliance with the Water Fund for Life and Sustainability and the indigenous reserves of Toribío, Tacueyó, and San Francisco (Cauca).

## NORTE DE SANTANDER

We joined CORPONOR (Regional Autonomous Corporation of the North-Eastern Border) in declaring 30,000 hectares of the Regional Natural Park Santurbán; this territory has 68 glacier lagoons and we have contributed therefore to protecting one of our country's main water sources.

## WATER SOURCES IN THE CAPITAL REGION

In alliance with the Fund Agua Somos, we conserved 1,161 hectares through agreements with the communities from the municipalities of La Calera and Guasca (Cundinamarca), and from the upper zone of the municipality of Ciudad Bolívar in Bogotá.





# CLEAN *world*

**WE WANT A CLEAN WORLD WHERE NOTHING GOES TO WASTE AND EMISSIONS ARE DRAMATICALLY LOWER.**

Climate change has a radical impact on societies, affecting especially the most vulnerable, and among other factors, creates an imbalance in the development of people, the growth of the economy, and the viability of industries.

Being aware of this situation and considering the declarations of international organizations regarding the urge to minimize physical and atmospheric contaminants that affect the planet, we continue working to reduce CO<sub>2</sub> emissions throughout the entire value chain, emphasising particularly on the distribution process, the use of waste, and the promotion of post-consumer recycling.

### **SIGNIFICANT MATTERS:**

- ③ Emissions reduction (productive activities and non-productive activities)
- ③ Efficient waste management
- ③ Packaging recycling and innovation



## BAVARIA IS INTERESTED IN THE OPERATION OF THE COUNTRY'S *recycling chain*

### **Ana Julieta Ruiz Giraldo**

Executive Director  
CEMPRE Colombia  
(Colombian Business Commitment on Recycling)  
Strategic allies for post-consumer recycling



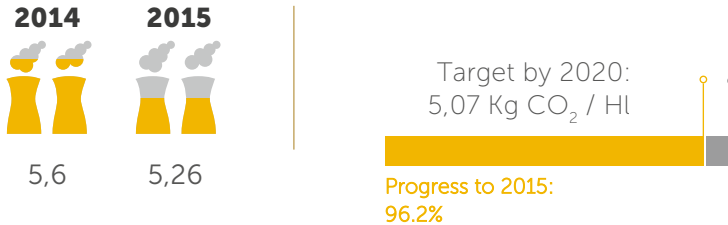
*"First, we must distinguish the two types of waste: one type, is post-industrial waste and the other is post-consumer waste. On one hand, Bavaria has a very strong commitment towards the sustainable management of the resources and the waste generated by its operations and has tried to understand the operation of the country's recycling chain and the citizenship's waste-sorting methods. On the other hand, waste pickers are doing the hard work in terms of recovering the materials that the industry requires for the productive activity and hence the importance of endeavouring to strengthen the associations."*



# OUR *performance in 2015*

KEY PERFORMANCE INDICATORS (KPIs)

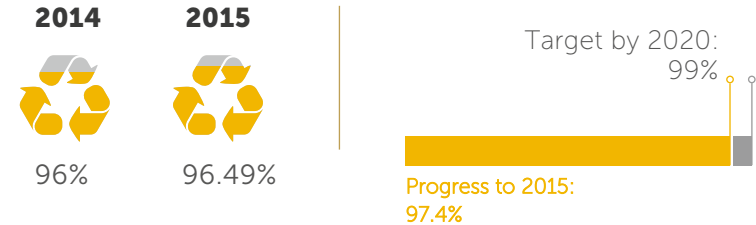
## 1 CARBON EMISSIONS / BEER PRODUCTION (KG CO<sub>2</sub> / HL BEER)



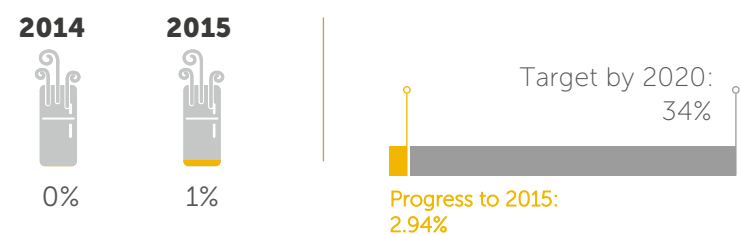
## 2 CARBON EMISSIONS / PACKAGING MATERIALS (KG CO<sub>2</sub> / HL BEER)



## 3 PERCENTAGE OF REUSE AND RECYCLE IN OUR FACILITIES



## 4 PERCENTAGE OF HFC-FREE FRIDGES IN THE MARKET

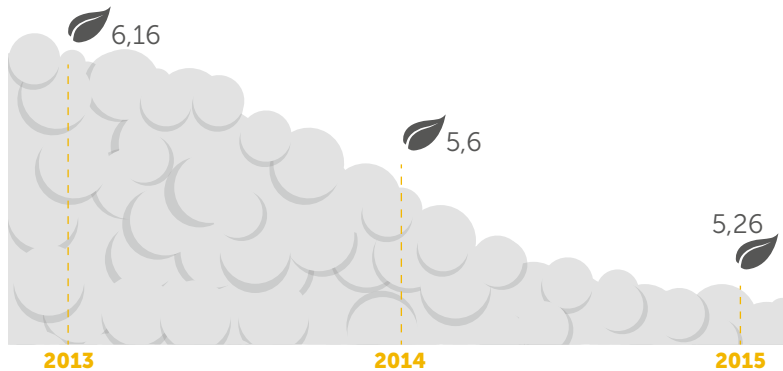


# REDUCING *carbon emissions*

## IN OUR PRODUCTIVE PROCESS

Reducing energy consumption and emissions is a priority of our Company's operational management. We have therefore reported a sustained reduction in the past years.

### CO<sub>2</sub> EMISSIONS IN BREWING (KG CO<sub>2</sub> / HL BEER)



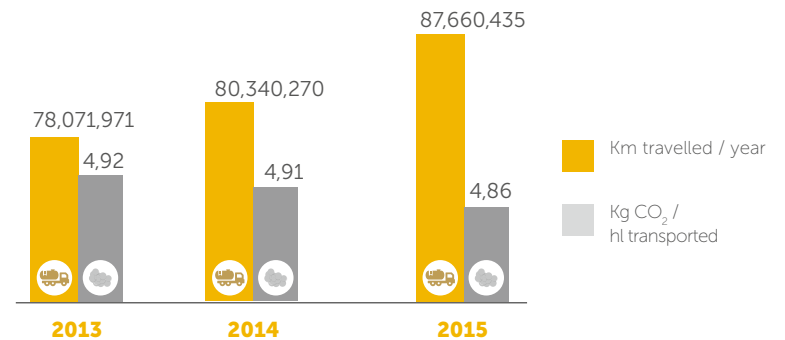
## IN OUR VALUE CHAIN

We are committed to reducing the impacts beyond our productive process, which are generated throughout our value chain, namely those impacts that are not directly related to the brewing process, such as the distribution and refrigeration of our products.

## FUEL CONSUMPTION AND EMISSIONS OF OUR DISTRIBUTION NETWORK

- © We increased fuel savings from 0.73% to 1.34% thanks to the installation of fuel level sensors in the tanks of our distribution vehicles. This means an average saving of 2,219 gallons of fuel per month.
- © In 2015, we reported a reduction of 0.91 kg of CO<sub>2</sub> per hl of transported beer, although we travelled 7,320,165 km more than in 2014.

### KILOMETRES TRAVELLED AND INTENSITY OF THE EMISSIONS OF OUR DISTRIBUTION FLEET



## HFC-FREE COOLERS AND FRIDGES

Through the Fridges Replacement programme, in 2015 the Company withdrew 4,384 obsolete fridges from the market and introduced 14,889 environmentally friendly new fridges (figure for Financial Year 2015) manufactured with breakthrough technology.


RECYCLING

# AND INNOVATION *in packaging*

## OPTIMIZING THE MATERIALS OF OUR PACKAGING


We have specific design processes to optimize packaging in terms of type and amount of used materials, and to ensure that they are environmentally friendly.

**159  
GRAMS**




Our main development in 2015 was Aguila Light's 175ml flint container that weighs 159 grams, which makes it a lightweight container.

**350  
TONNES**



We reduced the weight of the 200ml PET bottle from 15.7 to 15 grams and the 1000ml bottle from 33.7 to 31 grams, reporting savings 350 tonnes of PET material.

**167  
TONNES**



We implemented the use of lids without liner, decreasing therefore the use of plastic in 16 tonnes per year.



## PERCENTAGE OF RECYCLED MATERIAL IN PACKAGING *and containers* 2015

80%

in cardboard trays

63%

in corrugated cardboard boxes x 24

61%

in metallized boxes x 24

46%

in aluminium packaging

27%

in glass bottles



## WE PROMOTE POST-CONSUMER RECYCLING

Our products reach multiple places and millions of consumers who drink them throughout the country every day, and promoting recycling of packaging and containers has therefore been set as a priority.

## LEGAL FRAMEWORK FOR POST-CONSUMER PACKAGING WASTE

We participate in the Packaging and Containers Committee from ANDI (National Business Association of Colombia) and through this mechanism we contribute to structuring the national legal framework for the management of post-consumer packaging waste founded on the concept of EPR (Extender Producer Responsibility).

## BUSINESS COMMITMENT ON RECYCLING

We are founding members and partners of CEMPRE Colombia (Colombian Business Commitment on Recycling), the entity responsible for contributing to increasing the country's recycling rates. Within this framework, we have empowered waste pickers, supported their organizational strengthening, and assisted the improvement of their wellbeing and the wellbeing of their families.

## DALE UNA SEGUNDA OPORTUNIDAD ('GIVE IT A SECOND CHANCE')

We attended massive events in Colombia's main fairs and carnivals promoting post-consumer waste recycling.

27  
events.

More than  
180,000  
attendees.

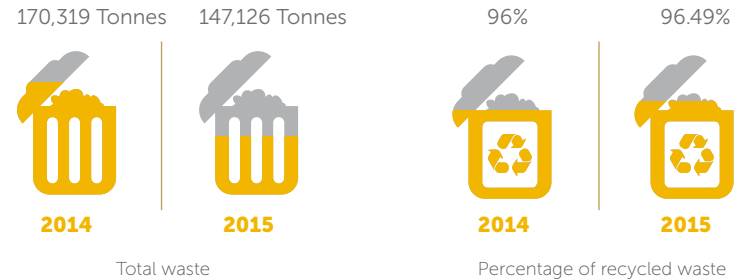
39  
waste pickers from 3  
associations benefited.

720,000  
recycled cans:  
7,200 kg.



# EFFICIENT waste management

Currently, our operations use **96.65%** of the waste. Some of our plants report re-use levels close to **100%**, such as Cervecería de Tocancipá, where in the path to reach our zero-waste commitment, the rate reaches **98.7%**. Additional to the reduction goals, we also focus on traceability and proper waste disposal.





# PRODUCTIVE *World*

**WE WANT A PRODUCTIVE WORLD WHERE LAND IS USED RESPONSIBLY, FOOD SUPPLY IS SECURE, BIODIVERSITY IS PROTECTED AND CROPS CAN BE ACCESSED AT REASONABLE PRICES**



## RESPONSIBLE SOURCING OF SUGAR

**BONSUCRO**

Global programme dedicated to reducing the environmental and social impacts of sugar cane production.

In 2015, we conducted a pre-audit based on the Bonsucro methodology to one of our suppliers. We also defined the base line to diagnose the main gaps that our sugar cane suppliers must close to meet the requirements defined by the standard.

## PROMOTING LOCAL SUPPLY OF BARLEY

Information regarding the implementation of our Farmers Development Programme is currently framed within the 'Prosper World' imperative and is linked to one of our most significant affairs: inclusive growth and development of the value chain (purchases to vulnerable population).

# SCOPE *and coverage*

The document herein is a summary of the Sustainable Development Report of Bavaria S.A.<sup>2</sup>, covering year 2015 (January 1 to December 31, 2015) for Bavaria S.A.'s operations: six breweries, two malting houses, Impresora del Sur and the transportation company, TEV.

The full version of the Report:

- Meets the conformity criteria for the Comprehensive option of the Global Reporting Initiative version G4 (GRI – G4) and successfully passed the materiality revision by GRI, as established in the "Materiality Disclosure Service".
- Is the Communication of Progress (COP) of the Company's commitment to the UN Global Compact.
- Was verified by Deloitte & Touche Ltda.

The full-version of the Sustainable Report 2015, Let's Continue Prospering, can be found online at: [www.bavaria.co/desarrollo-sostenible](http://www.bavaria.co/desarrollo-sostenible)

<sup>2</sup> This report does not include Bavaria's operations in Panama, which are included in the annual financial statements and the management report presented in General Assembly of Shareholders.

### Coordination

Vice-presidency of Corporate Affairs

### External Advisor

Desarrollo Visible

### Independent Assurance

Deloitte & Touche Ltda.

### Design and layout

Gatos Gemelos Comunicación

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**More information about Prosper, our sustainable development management at** <http://www.bavaria.co/desarrollo-sostenible>

SEE THE FULL SUSTAINABLE  
DEVELOPMENT REPORT AT  
**WWW.BAVARIA.CO**

